MISSION STATEMENT

Helping Hawkeyes to become leaders in their careers and communities.

VISION STATEMENT

To create an engaged, career-centered campus that prepares students for lifelong professional success.
2017-2018 Quick Facts

575
Students participated in the Career Leadership Academy

3,500+
Students attended career fairs and networking events

5,694
Student advising sessions conducted by Peer Advisors, Career Advisors and staff

12,960
Job, internship, student employment and volunteer opportunities were posted on HireaHawk.com

2,400
Students enrolled in Career Center courses

3,875+
Interviews were hosted on campus during the year

6,600+
Students participated in career-related workshops & programs

252,000
Users of the website careers.uiowa.edu
Building Relationships—Building Confidence

Through numerous programs and advising, the Pomerantz Career Center’s 23 staff members assist thousands of Hawkeyes on their career and educational journeys.

We provide world-class Career Advising, Leadership and Career-Related Academic Courses, Experiential Education and Campus Recruiting to undergraduate students from the Henry B. Tippie College of Business, College of Education, College of Nursing, College of Public Health, College of Medicine, University College, College of Liberal Arts and Sciences, and have a partnership of services with the College of Engineering.

We offer Hawkeyes the information, skills, and experiences they need to choose and pursue careers that leverage their strengths.

University of Iowa Students

Enrollment Report: Undergraduates—Fall Semester of 2017-2018 School Year

www.registrar.uiowa.edu

To learn about student demographics for 2017-2018, see:

www.registrar.uiowa.edu

For semester by semester student data, visit the student profile page at:

https://registrar.uiowa.edu/profile-students-enrolled
Our Values

We are CAREER professionals who value being:

Connectors
We collaborate to create opportunities

Approachable
We welcome and respect all

Responsive
We operate in a timely way to help and inform

Educators
We instill leadership and job readiness skills

Empowering
We promote self-awareness and life-long employability

Relevant
We stay current and adjust direction by collecting and assessing data
Jenna Buss
BA Global Health Studies
Hired by Oracle

“The Pomerantz Career Center has been an indispensable resource throughout my time at Iowa. Through the services and classes they offer, I’ve been able to find job opportunities, strengthen my leadership skills, craft professional resumes, and ace my job interviews. I’m very excited to have chosen a great company to work for after college, and I owe my success to the staff at Pomerantz.”
Career Advancement

As students begin to decide about majors, careers and career preparation, Career Advisors and Peer Advisors provide valuable assistance. The Career Advancement team provides one-on-one advising, drop-in sessions, and programming that helps students examine their options, interests and skills, gain experience, and explore and find opportunities that align with their goals. As students proceed through college, interview preparation, networking, personal branding and negotiation may be part of their career-related conversations.
Advising

Drop-in sessions and internship/program/career advising appointments

*June 1, 2017 through May 31, 2018*

**Appointments and Drop-Ins**

- **Total advising appointments**: 5,694
- **Scheduled appointments** (Career Advisors): 3,665
- **Drop-in sessions** (Primarily Peer Advisors): 2,029

**Program Numbers**

- **Total programs presented**: 146
- **Programs presented by Career Advisors**: 126 (6,172 attendees)
- **Programs presented by Peer Advisors**: 20 (472 attendees)

**Most Popular Career Advising Topics**

- Resume/Cover Letter
- Exploring Majors/Occupations
- Finding a Job/Attending Graduate School
Career Series for International Students

Each semester, the Center partners with International Student and Scholar Services to offer a series of workshops to help students new to the United States and the UI campus to prepare for their job and internship search.

Fall 2017—Spring 2018 Topics

- Gaining Experience for Graduate School
- Job Search Strategies
- Optional Practical Training (OPT) Info Session
- Curricular Practical Training (CPT) Info Session
- Internship Search Strategies
- Competitive Resumes, Cover Letters, and Interviewing
- Work Visa Options After Graduation
Exit Survey of Advisees

99.8% Of students reported their primary needs were met during advising or walk-in advising. (26% response rate)

Most students reported feeling confused or overwhelmed before their appointment and confident or informed following their appointment.

When asked if they would recommend Pomerantz Career Center to a friend:

85.2 Net Promoter Score (Based on 1,456 students responding and % promoters - % detractors)

Student Feedback on Career Advising:

Career Advisors:
“This is absolutely amazing. I honestly cannot think of a way to make this system better. The advisors (Jenny) are amazing and the people at the front desk are wonderful.”

“Very well done and helpful. I liked how I was given multiple sources to help me figure out what I wanted to do. Overall, nothing needed huge improvement. I had a great experience and would definitely come back again!”

“Jamie was very helpful! She worked with me with patience and consideration, which I greatly appreciate.”

“Service was exceptional. All my questions were answered, and she also provided suggestions for improvement that I didn’t specifically ask about.”

Peer Advisors:
“Always satisfied and impressed—one of the best services offered at the university.”

“Caden and Jacqueline were both very polite and friendly. I really appreciate how painless it was to get help during walk-in hours. Thank you both!!”

“Elizabeth was super helpful and made sure to explain where to put things on my resume and how to reword things. She also explained why those things make a resume better!”

“Extremely helpful. She stayed late and met every one of my needs and more. Greatly improved my confidence and how I feel about writing my cover letter.”
Experiential Education

Experiential education—through internships, study abroad, research and practicums—helps students explore and clarify career paths and receive the hands-on experience employers desire. To recognize their experiences, students can receive academic credit or zero-credit internship notations on their transcripts.

2017-2018 Internship Statistics

- **4,211** Total Undergraduates Enrolled in Internship & Experiential Courses
- **687** Students in Campus Program Internships (including Tippie College of Business, College of Engineering, IES Abroad and Career Center Reported)
- **375** Students in Career Center Internship Courses
- **3,092** Students in Other UI Experiential Courses

Alex Voss, center, a lecturer in Sports Recreation Management talks with seven Sports and Recreation Management Program student interns about pre-tournament set-up at the Hawkeye Tennis Complex. Interning at the USTA tournament fulfilled the “guided practicum” component of the SRM program.
Community Involvement

Hawkeyes students learn while giving back through independent volunteering, philanthropy and other opportunities. By getting involved in community nonprofits and global organizations, Iowa students positively impact our world, apply classroom learning, and take pride in their contributions.

Below are related activities from July 1, 2017 to June 30, 2018 from the Community Involvement Log, hosted in HireaHawk.com.

365
Total number of volunteer opportunities

4,513
Total number of volunteer hours

Community Involvement Log

<table>
<thead>
<tr>
<th>July 1, 2017-June 30, 2018</th>
<th>Entries</th>
<th>Sum of Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philanthropy</td>
<td>57</td>
<td>193</td>
</tr>
<tr>
<td>Service-Learning Course</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>Volunteering</td>
<td>287</td>
<td>3,293</td>
</tr>
<tr>
<td>Alternative Spring Break</td>
<td>4</td>
<td>103</td>
</tr>
<tr>
<td>Other/Blank</td>
<td>16</td>
<td>914</td>
</tr>
<tr>
<td>Total</td>
<td>365</td>
<td>4,513</td>
</tr>
</tbody>
</table>
Student Response on Volunteering

“I learned empathy, communication, and a compassion for veterans.” —Kaylee

“It was nice to know that you did something for nature and planting those trees. Taking care of them was a memorable experience.” —Aakansha

“It helped me to foster a greater sense of pride in my hometown community through the maintenance of a local river. I enjoyed seeing the direct results of my efforts.” —Ivan

“I felt accomplished for being involved in an event that raised money for such a good cause.” —Jenny

“I got to see how hard working teachers are and how much work they put in daily in order for students to get the education needed.” —Jillian

“You don’t always have to do something applicable to your career pursuits to feel like you are adding value to a group. Getting involved with a nonprofit exposes you to a diverse set of peers and work.” —Eduardo

“Volunteering at the hospital allows me to meet wonderful people and build new connections. I have learned that giving my time to help others is such a valuable thing.” —Lydia

Volunteer and Service Site Examples:

American Legion
Animal Rescue League
Be the Match
Boys and Girls Club
College Bootcamp
Domestic Violence Intervention Project
Donate Don’t Dump
Elder Services
Epilepsy Foundation of Iowa
Feed my Starving Children
Festival of Trees and Lights
Habitat for Humanity
Horn Elementary
Hurricane Harvey Relief
International Student Orientation
Iowa Children’s Museum
Iowa Eye Bank
Kids First Law Center
Make-a-Wish
Mary Greeley Medical Center
Melrose Meadows
Neighborhood Centers of Johnson County
Proteus Clinics
Ronald McDonald House
Sacred Heart Catholic Church
Service for Sight
Shelter House
Table to Table
University of Iowa Hospitals & Clinics
Wild Bill’s
Academic and Leadership Programs

More than 2,400 students at the University of Iowa enroll each semester in 18 different courses offered through Pomerantz Career Center. The Center also advises the Certificate in Leadership Studies, a 20/21-hour interdisciplinary leadership certificate program. Students take courses under the departments of Leadership Studies or Career Center Programs. In these courses, students interact with industry professionals to develop knowledge about networking and career paths.

Course Enrollment
Fall 2017 through Summer 2018

<table>
<thead>
<tr>
<th>Course</th>
<th>Fall 17</th>
<th>Sp 18</th>
<th>Su 18</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Leadership Academy Part 1</td>
<td>197</td>
<td>139</td>
<td>23</td>
<td>359</td>
</tr>
<tr>
<td>Career Leadership Academy Part 2</td>
<td>81</td>
<td>112</td>
<td>17</td>
<td>210</td>
</tr>
<tr>
<td>Communication for the Workplace</td>
<td>26</td>
<td>23</td>
<td>0</td>
<td>49</td>
</tr>
<tr>
<td>Communication Skills for Leaders</td>
<td>26</td>
<td>0</td>
<td>0</td>
<td>26</td>
</tr>
<tr>
<td>Culturally Intelligent Leadership</td>
<td>0</td>
<td>19</td>
<td>0</td>
<td>19</td>
</tr>
<tr>
<td>Defining Your Career Path</td>
<td>35</td>
<td>39</td>
<td>0</td>
<td>74</td>
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<tr>
<td>Graduate Admissions 101</td>
<td>0</td>
<td>30</td>
<td>0</td>
<td>30</td>
</tr>
<tr>
<td>Internships: Search, Secure, Succeed</td>
<td>29</td>
<td>0</td>
<td>0</td>
<td>29</td>
</tr>
<tr>
<td>Investmentwise</td>
<td>51</td>
<td>35</td>
<td>31</td>
<td>117</td>
</tr>
<tr>
<td>Job Search Essentials</td>
<td>68</td>
<td>72</td>
<td>0</td>
<td>140</td>
</tr>
<tr>
<td>Leadership Theory to Practice</td>
<td>29</td>
<td>30</td>
<td>0</td>
<td>59</td>
</tr>
<tr>
<td>Major and Career Explorations</td>
<td>177</td>
<td>123</td>
<td>0</td>
<td>300</td>
</tr>
<tr>
<td>Moneywise</td>
<td>100</td>
<td>246</td>
<td>91</td>
<td>437</td>
</tr>
<tr>
<td>Office Etiquette</td>
<td>28</td>
<td>26</td>
<td>0</td>
<td>54</td>
</tr>
<tr>
<td>Perspectives on Leadership</td>
<td>29</td>
<td>29</td>
<td>0</td>
<td>58</td>
</tr>
<tr>
<td>Social Media for the Job Search</td>
<td>178</td>
<td>189</td>
<td>95</td>
<td>462</td>
</tr>
<tr>
<td>Successful Teamwork</td>
<td>25</td>
<td>28</td>
<td>0</td>
<td>53</td>
</tr>
<tr>
<td>The Washington Center</td>
<td>1</td>
<td>0</td>
<td>5</td>
<td>6</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,482</strong></td>
<td></td>
<td></td>
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</tbody>
</table>

* Data is pulled from last day of class numbers in MAUI
Lydia Kozak
BA Communication Studies
Hired by Havas Media Group

“The Pomerantz Career Center has been so helpful to me throughout my college career. It can be quite a stressful process to find a job, but with the help of the Career Center, it was the complete opposite of that. I sat down with my advisor various times throughout the year to work on my resume and cover letter, and she gave me amazing tips and tricks. Her enthusiasm and passion immensely helped keep my spirits high throughout this process, and she believed that I could land the job of my dreams. In June 2018, I began working as a Social Analyst for Havas Media Group in Chicago. I am really grateful to the Career Center and my advisor for their resources and services that helped me land this job.”
The Certificate in Leadership Studies

Student Quotes from Academic Courses 2017-2018

CCP:1300 Major and Career Explorations
“Very cool class—glad I took it. I think it is really valuable for someone who doesn’t know what they want to do, either in a career or major.”

“Probably the most applicable course (to real life) that the university offers.”

CCP:1303 Successful Teamwork for the Workplace
“This has been by far the greatest class I’ve taken at Iowa.”

“Love the course! Very helpful and insightful. Kurt is great guy and does a great job teaching and keeping students involved. Strongly recommended course—I made sure to have my friends sign up for this course next semester.”

48
Students were conferred the Certificate in Leadership Studies during Fall 2017 – Summer 2018

162
Students declared their pursuit of the Certificate in Leadership Studies as of Summer 2018
Career Leadership Academy

Through two academic courses, students in this academy can interact with other students on campus as well as employers to develop skills employers are requesting. Communication, analysis, teamwork, and other skills set our graduates apart when applying for jobs and graduate programs.

575 Students participated in CLA, a 5% increase from 2016-17. They represent over 50 Majors, with Enterprise Leadership (33%) as the largest major.

120 Employers participated in CLA events resulting in over 230 engagements with students throughout the year.

First Year—17%
Second Year—24%
Third Year—31%
Fourth Year—28%
24% International & Underrepresented Students
34% Female
### CLA Students After Completing Part 1:

- **100%** can articulate their personal values
- **95%** can say their CLA peers displayed effective communication skills during their group project
- **94%** can articulate their personal leadership philosophy

### CLA Students After Completing Part 2:

- **91%** say CLA contributed to their success at the UI
- **98%** believe they can help groups work towards a common goal
- **95%** can identify the starting salaries for their intended career fields

#### Quotes:

- “I was most confident with my classmates and teacher in this class compared to my other courses.”
- “I am glad I took CLA Parts 1 and 2, because I truly believe the things I learned over the past year will benefit me in the future.”
Service Projects and Community Partners Aided by Career Leadership Academy Courses

Iowa City Bike Library, The Dream Center, Domestic Violence Intervention Project, Project Green, Friends of the Animal Center, Iowa City Landfill & Recycling, Crisis Center of Johnson County, Stead Family Children’s Hospital, Iowa Valley Habitat for Humanity, ChildServe, Ronald McDonald House, Oaknoll Retirement Home, Windmill Manor Nursing Home, Table to Table

UI Students Volunteer with Johnson County Big Brothers/Big Sisters
Corporate and Community Relations

Corporate and nonprofit partners offer tremendous value to Pomerantz Career Center and the University as a whole. From engaging with students in the classroom to providing valuable internships and post-graduation opportunities, these partners help Hawkeyes succeed.

UI graduates also offer organizations an opportunity to grow their teams with hard-working, quality candidates through campus recruitment strategies.

Employer Outreach
Including: Organizations of all sizes, startups, government agencies, nonprofits and for-profits

Community Outreach
Types of Events Include: Chamber Events, Networking Events, Human Resources Meetings and Conferences, Regional and Workforce Round Tables, Employment Panels, Startup Events and Regional Workforce Events

Major Cities Visited

- Des Moines, IA
- Omaha, NE
- Sioux City, IA
- Chicago, IL
- Minneapolis, MN
- Kansas City, MO
- St. Louis, MO
- Bloomington, IL
- Rock Island, IL
- Rockford, IL

Community Events Attended

- 71

Businesses/Organizations Visited

- 106
Cody Fisher
BBA Accounting
Hired by IBM

“The Career Center has been an excellent resource for helping me be on top of my game in interviews. The mock interviews, peer reviewed resume services, and career counseling sets students up to be successful in their job search.”
Employer Relations and Events

Partnerships with for-profit organizations of every size and nonprofits create opportunities for internships and full-time employment post-graduation, creating a win-win relationship for employers seeking talented new employees and the University of Iowa.

Employer Relations Program Participants

More than 510 Organizations have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2017-2018. To learn more, visit: https://careers.uiowa.edu/post-graduation-data

- Top Internship Hiring
- Top Full-Time Hiring
- Fortune 500 Hiring

2017-2018 On-Campus Recruiting Statistics

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employers Recruiting on-Campus: (Includes Career Fairs/On-Campus Interviews/Events)</td>
<td>517</td>
</tr>
<tr>
<td>On-Campus Interviews: (Includes Full-time/Internships/Mock Interviews and College of Law interviews)</td>
<td>3,877</td>
</tr>
<tr>
<td>Jobs, Internships and Student Employment Opportunities posted on HireHawk.com (Jan 1 – Dec 31, 2018)</td>
<td>12,960</td>
</tr>
</tbody>
</table>
Elizabeth Petersen
MA Teaching & Learning
Hired by Clear Creek Amana Middle School

“I recently graduated with my Masters of Arts in Teaching and Learning. While having an advanced degree has its benefits, I was nervous entering a field in which experience seemed to trump academic progress. Lindsay in the Career Center helped appease those fears. Lindsay was my go-to person when it came to career questions. The Career Center also offered a plethora of opportunities to prepare for my future career, including job fairs and mock interviews. Lindsay and the Career Center team have helped my transition into official adulthood go as smoothly as possible! Thanks to the support system around me, I graciously accepted a position at Clear Creek Amana Middle School as their new Teacher Librarian!”
**Student Comments**

“I appreciated the **wide range** of employers.”

“I loved that it was **diverse** with many companies for all majors.”

“I was able to make a lot of good connections and **network**. I already have two interviews that resulted from the career fair!”

“I liked seeing an Iowa Alum I knew as an employer recruiter and making new **connections** with other employers.”

“The fair provided plenty of **opportunities**. And the employers are very friendly.”

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### Career Fairs & Selected Events

**Fall 2017-Spring 2018**

<table>
<thead>
<tr>
<th>Event</th>
<th>Students attended</th>
<th>Employers participated</th>
<th>Employers registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity Networking Event</td>
<td>69</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Fall Job &amp; Internship Fair</td>
<td>1,916</td>
<td>175</td>
<td>31</td>
</tr>
<tr>
<td>Actuary Science, Insurance &amp; Risk Management Career Fair</td>
<td>132</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring Job &amp; Internship Fair</td>
<td>1,010</td>
<td></td>
<td>165</td>
</tr>
<tr>
<td>Educator Fair</td>
<td>70</td>
<td></td>
<td>44</td>
</tr>
</tbody>
</table>
Annual Graduate Survey

The Pomerantz Career Center contacts the recent graduates of the eight undergraduate colleges of The University of Iowa: Tippie College of Business, College of Liberal Arts & Sciences, College of Education, College of Engineering, College of Nursing, Carver College of Medicine, College of Public Health and University College. The graduates have an opportunity to complete the survey online or through a phone representative upon graduation. Alumni provide several key pieces of outcome information about their employment status. The outcome information tells whether they are:

- Employed and the industry, employer, job title, location and salary
- Continuing education and the level and location
- Not seeking employment and the reason
- Still seeking employment
University of Iowa Post-Graduation Data: First Destination

Fall 2017-Summer 2018
Collected by Pomerantz Career Center

Here is a summary of the undergraduate population of graduates as a whole. Further details are available at https://careers.uiowa.edu/post-graduation-data.

Post Graduation Data: All Undergraduates

These are the results for 3,443 UI graduates out of 4,490 graduates during the period from Fall 2017 through Summer 2018 for the Tippie College of Business, College of Liberal Arts & Sciences, College of Education, College of Engineering, College of Nursing, Carver College of Medicine, College of Public Health and University College.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>EMPLOYED/ED/ NOT SEEKING</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full/Part-Time Employment</td>
<td>2,504/3,443</td>
<td>72.72%</td>
</tr>
<tr>
<td>Continuing Education</td>
<td>716/3,443</td>
<td>20.80%</td>
</tr>
<tr>
<td>Not Seeking Employment</td>
<td>56/3,443</td>
<td>1.63%</td>
</tr>
<tr>
<td>Seeking Employment</td>
<td>167/3,443</td>
<td>4.85%</td>
</tr>
<tr>
<td>Totals</td>
<td></td>
<td>95.15%</td>
</tr>
</tbody>
</table>

$49,920
Median Salary
2017-2018 Graduates
Helping Hawkeyes to become leaders in their careers and communities.