



The University of Iowa
Marvin A. and
Rose Lee Pomerantz
Career Center

2013-2014

Annual Report

Year in Review



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Mission Statement

Pomerantz Career Center assists The University of Iowa with enrollment management by empowering undergraduate students to become leaders, maximize their potential and achieve professional success. We accomplish this through professional advising, innovative and experiential education and the development of extraordinary relationships with our stakeholders.





Michelle Nguyen

COLLEGE OF LIBERAL ARTS
AND SCIENCES

Political Science, May 2014

“Through the services and courses offered by the Pomerantz Career Center, I strengthened my leadership skills and abilities. Additionally, I learned to recognize my strongest traits as an individual leader and apply these traits towards all personal and professional opportunities.”

Pomerantz Career Center serves undergraduates from the Colleges of Business, Liberal Arts and Sciences, Education and select services through a partnership with the College of Engineering and the College of Nursing to prepare them for and assist them with their career and leadership development. Through advising, academic courses, internships and volunteer opportunities, career events and job search strategies, students have a better understanding of not only how to find and obtain jobs and internships, but *how to be successful in them*.

2013-2014 Quick Facts

6,500+

students participated in career-related workshops and programs

6,300+

student advising sessions were conducted by Peer Advisors, Career Advisors and staff

8,000+

job, internship and volunteer opportunities were posted on HireaHawk.com

4,800+

interviews were hosted on campus during the year

8,000

miles were traveled by Center staff to conduct employer outreach

262,333

visits to the www.careers.uiowa.edu website

225+

students participated in the Career Leadership Academy each semester

2,600

approximate combined student attendance at three career fairs



University of Iowa Students

Fall 2013 Enrollment Data for Undergraduates from Colleges of Liberal Arts and Sciences (CLAS), Education, Nursing, Engineering and Tippie College of Business: UI Registrar (Fall 2013)

University of Iowa Students

Enrollment Report: Undergraduates – Fall Semester of 2013-2014 School Year

	College of Business	College of Education	College of Engineering	College of Liberal Arts and Sciences	College of Nursing
Men	1,537	85	1,557	7,158	35
Women	958	365	439	8,775	509
Transgender	1	0	0	1	0
ORIGIN					
Resident	900	263	978	9,107	342
Non-resident	1,266	172	1,018	7,173	202
ETHNICITY					
African American	13	4	38	524	4
American Indian or Native American	1	0	2	35	1
Asian American	50	4	78	523	8
Native Hawaiian or Pacific Islander	3	0	3	13	0
Hispanic	71	22	96	1,052	16
2 or More	35	5	42	420	8
Total Minority	173	35	259	2,567	37
Caucasian	1,487	378	1,497	11,372	480

STUDENTS WITH DISABILITIES: TOTAL 557

Career Advancement

Undergraduate students at Iowa utilize services at Pomerantz Career Center for assistance on a range of topics, including major exploration, leadership study questions, job and internship search, walk-in sessions, internship registration, meetings with course instructors and volunteer and service-learning experiences. Over 6,300 students utilized these sessions during the year, and over 6,500 students attended workshops and sessions presented by staff and Career Peer Advisors in classrooms, club meetings and other events.

Advising

*(walk-in sessions and internship/
program/career advising appointments)*

6,325

Total advising sessions

Career Development Programs Presented 2013-2014

155

Number of programs presented by
Career Advisors

5,208

Estimated Total Attendance

75

Number of programs presented by
peer advisors *(estimate)*

1,200

Estimated total attendance

230

TOTAL PROGRAMS

6,527

TOTAL ESTIMATED ATTENDANCE
AT PROGRAMS



Scott Fratella

COLLEGE OF EDUCATION

Master of Arts in Teaching, May 2014

“The Pomerantz Career Center has been an invaluable asset to me as I approach graduation and prepare for the job search. At each step of the process, Melissa Fitzgerald of the Career Center has been my ‘go-to’ resource, assisting me in drafting resumes, cover letters and ‘Thank You’ letters and helping me to prepare for job interviews. The feedback and advice that I have received along the way has been knowledgeable, insightful and tailored to meet my individual needs. As a non-traditional student entering a new career, I have been especially focused on landing the right job for myself and my family. I feel confident about my future and I owe a great deal of thanks to the Pomerantz Career Center. My advice to UI students: use this resource early and often. You will not be disappointed.”

Student Response to Career Advisor Assistance:

“This was the most effective meeting I have had with an advisor. They were incredibly helpful—I wish I would have seen them sooner.”

“I think every student should be required to come here before starting their senior year and get a walk through on everything related to getting a job. Would’ve helped me a ton.”

“I would tell really any student to check out the Career Center to make sure they have everything they need in order to make sure they look good for future employment or an application.”

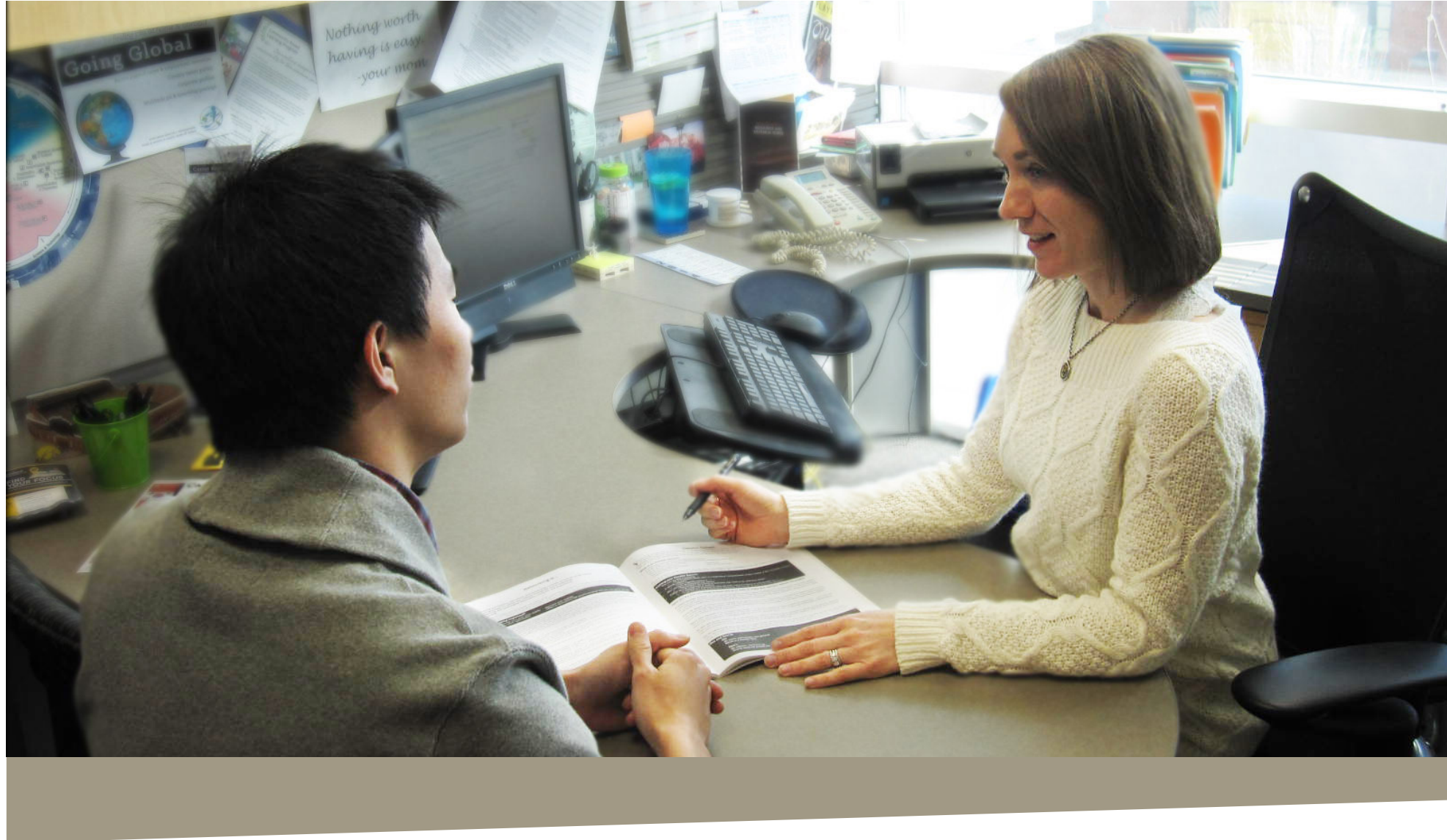
“Crystal did a wonderful job and was able to help me with any questions I had. She also gave me a lot of information that I hadn’t even thought about doing yet. It was very informative.”

“Gary is an awesome advisor and it is obvious that he loves his job. I would recommend him to anyone.”

“Thank You! I feel more content with weighing out my options! She (Amanda) was very helpful!”

“Melissa is AWESOME. Very knowledgeable and helpful. Thanks so much, Melissa!”

“The service was great. Everything was very insightful from the information about organizations and different possibilities I may have.”



Student Response to Peer Advisor Assistance:

“It was a great experience. Got quick and valuable help on my cover letter. One of the best resources at Iowa.”

“Kristie (peer advisor) was very helpful with the cover letter/ resume writing. I would definitely come back or schedule an appointment with her.”

“Jessica was very knowledgeable and helpful. She answered all of my questions and gave me very useful advice.”

“Yang did an excellent job with guiding me through the examples and giving answers to questions that I didn’t necessarily know to ask beforehand. I feel that I have many more tools to refine my resume after this short visit.”

“Thank you! Mike did a wonderful job. I really appreciate that you have walk-in hours so that I could come in at a time that is convenient for me.”

2013-2014 Career Series for International Students:

Topics Included:

- Resume Workshop
- Prepare for the Job & Internship Fair
- Job & Internship Search Strategies
- Work Visa Options After Graduation
- Interviewing to Impress
- Networking & Self-Marketing Skills
- From First Impression to Full-Time
- Career Preparation During Summer Break

13 Total programs

336 Total Attendance at programs



Find Your Focus Program

Assisting students who are undecided on their major and career choice is important to us. The Find Your Focus (FYF) program can help undecided students through the states of choosing a career that connects with a major on campus. Through individual appointments and self-guided activities, students work through a process of exploration to determine a career path that will align with their interests, values and abilities.

138 total FYF appointments

55 unique student participants

Student Response to Find Your Focus:

“I really like how students can choose their own pace for the program, as well as determine how often they want to meet.”

“I loved having Alicia as my advisor. She was extremely informative and easy to talk to. It really helped when I was making many of my decisions.”

“I really found different areas that I am interested in and that I think I would be good at and enjoy. I have figured out what I think I want to do, and I know what I don’t want to do. I have narrowed down career interests instead of having no clue as to what I want to do.”

Experiential Education

An internship or other experiential opportunity is one of the most important activities students can participate in to prepare for a successful transition to the workplace. These activities enable participants to apply what they learn in the classroom in a real-world environment.

The Pomerantz Career Center coordinates the following program and services to help students get recognition for their internships:

Zero-Credit Internship Registration—

This offering allows students to have an official notation on their UI transcript recognizing their internships.

The Washington Center for Internships and Academic Seminars—

Every semester, students from the University spend a semester working and learning in the Nations’s capitol. This invaluable experience has helped many students in taking the next step in their career after graduation.

2013– 2014 Internship Enrollment Data				
SEMESTER	Online survey	Zero-Credit	Credit	Total
Fall 2013	15	74	22	
Spring 2014	1	81	47	
Summer 2014	70	154	40	
TOTAL	86	309	109	504
		<i>From HireaHawk.com</i>	<i>From ISIS</i>	

Amy Holtz

COLLEGE OF LIBERAL ARTS & SCIENCES

Ethics and Public Policy, May 2014

“When I came to the University of Iowa, I had already decided that I hoped to go to law school after and pursue a legal career. The Pomerantz Career Center helped me land the internship that I have no doubt made a huge impact on my success in being admitted to quality law schools.

“Through The Washington Center, I interned at a private practice law firm in Washington, D.C., during the summer of 2013. The practical and professional skills I was able to acquire are truly invaluable, and it is hard to imagine where I would be right now had I not had that influential experience. My internship also gave me the opportunity to see what the legal profession was like first hand and served as confirmation that I had chosen the right career path for me. I

will be attending the University of California, Hastings College of the Law starting in the fall of 2014 and, as afore-mentioned, I am very confident my legal internship in Washington, D.C., played a significant role in my acceptance there as well as to other top-tier law schools.”



Community Involvement

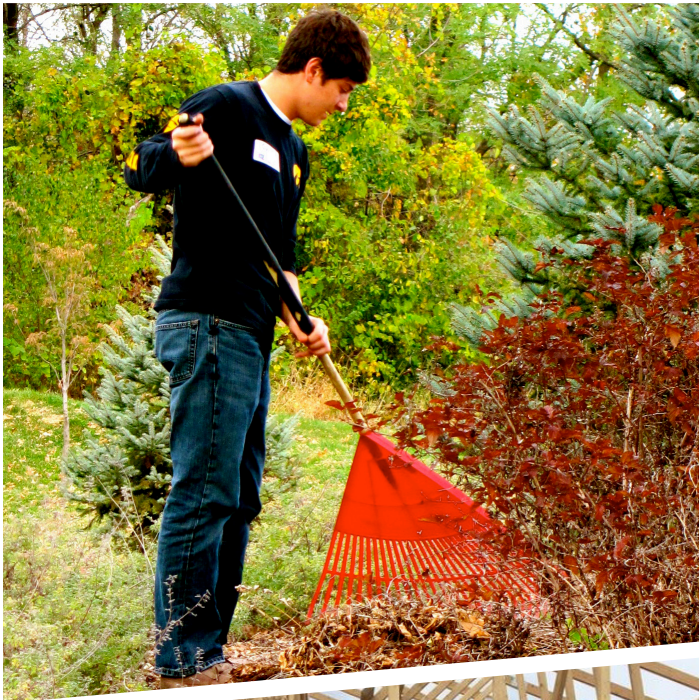
Students across campus spend time getting experience and assisting community organizations by volunteering in service-oriented programs and services throughout the Iowa City area.

1,969 students recorded

33,335 service hours in the Community Involvement Log for the 13-14 year

Related activities from 8-1-2013 to 7- 31-2014 from the Community Involvement Log, hosted in HireaHawk.com.

	Entries	Total hours
Total	4,280	33,355
Philanthropy	444	2,406
Service-Learning		
Course	58	959
Volunteering	3,719	29,074
Alternative		
Spring Break	21	608



COMMUNITY INVOLVEMENT SITE EXAMPLES:

- Mobile Clinic
- Autism Speaks
- Iowa UN Girl Up
- Iowa Children’s Museum
- Access 2 Independence
- American Red Cross
- Friends of Hickory Hill Park
- CRWC Triathlon
- Adopt-a-Highway
- UIHC
- Habitat for Humanity
- Service for Sight
- Dance Marathon
- Rotary International
- Upward Bound
- Landlocked Film Festival
- Volunteer Income Tax Assistance Program
- The Crisis Center
- Iowa City Public Library
- Small Village Retirement Community
- JDRF Walk for the Cure

Student Response on their Experiences:

“This opportunity challenged me to understand the struggles that many Americans in poverty face. Additionally, I learned how much these organizations help people in need.”
—*Caitlyn*

“I learned to never take life for granted. Through this volunteer philanthropic event, my eyes were open to the idea that there are things out there that are so much bigger than just getting an A on an exam or being elected President of a student organization.”
—*Haley*

“Taking a small portion of time out of your day to help others means a lot more than you actually think.”
—*David*

Dual Career Services

The University of Iowa is a recognized leader in providing job search assistance to accompanying partners of faculty and staff. The Dual Career Services (DCS), formerly the Dual Career Network, was created in 1994 to address these needs.

Dual Career Services also provides assistance to departments when there is a retention issue based on the partner's inability to secure suitable employment. The UI was a pioneer in establishing this unique recruiting tool and has since assisted nearly 50 universities in the United States, Canada and Germany in setting up similar programs; DCS is touted as a model program.

Accompanying partners of UI faculty and staff receive job search related services until they secure employment or for up to one year.



Results (for the year 2014)

8/13 colleges and academic units were assisted with recruiting and hiring

71 accompanying spouses/partners were assisted with job searches

- 21 of the accompanying partners were successfully employed in 2014, 44 continued services into 2015, 3 discontinued their job searches and 3 partners were unsuccessful in obtaining employment in their field within the specified year of service offered by DCS.
- The DCS also provided 6 limited-service appointments to individuals who did not meet the criteria for full service and met with 23 prospective candidates by referral from departments on campus.
- 36 (50%) of the DCS clients were the accompanying partner of a faculty member
- 31 (45%) were the accompanying partner of a staff member
- 4 (5%) were designated as “other”

Academic and Leadership Programs

Hundreds of students at the University of Iowa enroll each semester in more than 20 different courses offered through Pomerantz Career Center. From leadership development and career exploration to job search strategies, these courses offer students an opportunity to not only prepare for careers after college, but oftentimes, to interact with professionals from the community and beyond to learn about career paths and network.



Department: LeadershipStudies

Certificate in Leadership Studies
Career Leadership Academy (CLA)
Global Leadership Initiative (GLI)

*TOP: Teambuilding exercise
LEFT: Teambuilding exercise
RIGHT: Students learn about
leadership at LeadersLive.*

Career Leadership Academy

Students and employers both appreciate the leadership development opportunities in this unique course. Through service-learning projects, group projects, networking opportunities and classroom work, students prepare to be successful in the workplace. Curriculum continues to be built on a foundation of national survey data and employer input on desired qualifications of new graduates.

CLA Participation Numbers

2,741

Students have taken at least one CLA course since 2007.

Students Fall 2013—**300**

Students Spring 2014—**226**

Summer 2014—**15**

768

Alumni of CLA completed all 4 Phases as of Spring 2014

GLOBAL LEADERSHIP INITIATIVE PARTICIPATION

78

Total Number of participants since 2010

8

Number of Students Travelling to Xicotepec, Mexico in Spring 2014

CLA AND GLI GRANTS 2013-2014

Target, Rockwell Collins, and State Farm

Academic and Leadership Programs

(continued)

Service Projects:

Fall 2013

- Winter Fun Night for Briarwood Healthcare and Senior Center
- Created Community Resources and Services Finder for clients of Ronald McDonald House in Iowa City
- Dinner and Halloween Event for Children at Domestic Violence and Intervention Program safe house in Iowa City

Spring 2014

- Senior Prom and Family Fun Event at Legacy Senior Center in Iowa City
- “Get Yourself Tested” Campaign with UI Student Health and Wellness
- Clothing and Bedding Supply Drive for Shelter House Homeless Center in Iowa City
- Dinner for Veterans at Shelter House Homeless Center in Iowa City



Department: Career Programs

Career Exploration
Job Search Strategies
The Washington Center
Professional Development Courses

Career Exploration—First-year and sophomore students deciding on a major and career find this class useful to help them explore interests and abilities as well as make connections with area professionals to help identify careers of interest.

Job Search Strategies—Students preparing to do internships or leave college can take advantage of this course to help them prepare for the search process. Topics include resume development, interviewing, personal branding, networking and transitioning to the workplace.

Professional development courses—These courses give students the opportunity to engage in practical, hands-on, skills-based instruction relevant to careers and leadership development. The topics and curricula incorporate input from employers, who were surveyed about their experiences, real-world examples, guidance and the skills they most often seek when hiring new graduates.

The Certificate in Leadership Studies

This certificate began Fall 2010.

The first semester and year a student could earn the Certificate was Fall 2011.

175

The number of students who have completed the Certificate in Leadership Studies from Fall 2010 through the Fall 2014 semester.

CLA Points of Pride 2013-2014

96% were able to identify their Strengths and articulate how they use them

97% were able to articulate their own philosophy of leadership

94% were able to articulate at least 3 skills employers are looking for from them in their first job

100% were able to discuss their Strengths in an interview setting

94% can apply their personal brand to anything related to the job search

100% as a result of the service project in the course, they can work cooperatively with others, they value others' contributions in group settings they can help identify a common goal in group work and can help groups work towards common goals

100% said the program helped them be more successful at Iowa

100% said they would recommend the CLA program to a friend

2013 PCC/UI post-graduation data suggests CLA graduates across most majors reported making **\$1,700** more in their first job over those with the same major

Student Response to their CLA Experiences:

"I have grown more confident in my leadership skills in order to take on larger roles in positions and organizations on campus."

"Helped me become a more confident individual when taking on 'real-world' tasks."

"It has helped me prepare for life after college, which I think a lot of students who don't take courses like CLA struggle with."

"Applying different leadership approaches in group settings for other classes."



Mike Greeby

TIPPIE COLLEGE OF BUSINESS

Marketing

"The Career Leadership Academy was something that I was able to call home since the first day of my college career. After working in The Career Center for CLA, I truly believe it was the 'spark' that made me believe I could create things."

Corporate and Community Relations

Building new and maintaining relationships with organizations of all sizes and types, from nonprofits and school districts to Fortune 500 companies, is important to the Pomerantz Career Center. Members of the employer team travel throughout the state of Iowa, region and country to conduct meetings in an effort to assist with employer recruiting needs and to develop opportunities for UI graduates. Staff members traveled over 8,000 miles during the 2013-2014 year.

Corporate and Community Relations Statistics

New Contacts Made: **119**

Businesses/Organizations Visited: **80**

Major Cities Visited: Chicago, Des Moines, Indianapolis, Minneapolis, Omaha and Washington, D.C.

Total Miles Traveled: **8,432**



Employer Relations and Events

Through on-campus interviews, mock interviews, career fairs and other campus activities, employers are able to connect with quality UI candidates to meet their recruiting goals and needs.

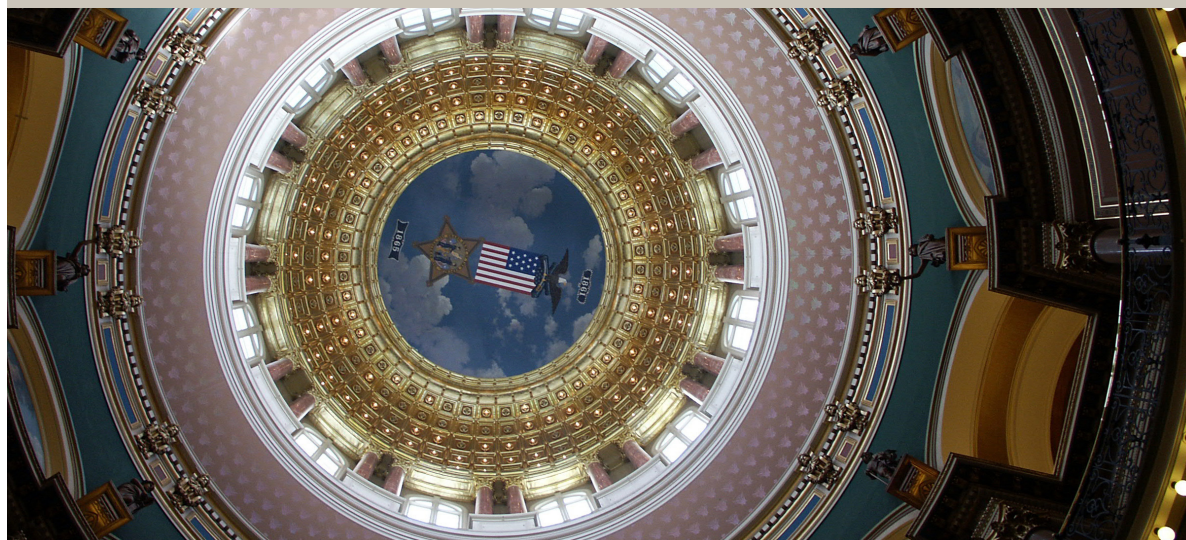
Employer Relations Program Participants

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2013-2014 include:

3M Company
Academy for Urban School Leadership
Ace Hardware Corporation
Acquity Group
ACT
Advanced Technologies Group (ATG)
Aerotek
Aflac
AFN (Advantage Freight Network)
Aldi
Alhambra School District
Allegiant Travel Company
Alliant Energy
Allstate Insurance Company
American Family Insurance
AmeriCorps NCCC

Ameriprise Financial
Andersen Windows & Doors & EMCO
Anderson Bogert
Aon Hewitt
Apex Systems
AppleTree Children's Center
Applied Predictive Technologies
Arlington Heights School District 25
Army Healthcare
AroundCampus Group, The
ASC Communication, Inc.
Assurant Health
Athene (Formerly Aviva)
Atomic Transport
AUSL Chicago Teacher Residency
AXA Advisors

Bankers Life and Casualty
Bankers Trust
Bergan Paulsen & Co.
Berkley Technology Services
Berkshire Hathaway Homestate Companies
Best Buy
Bituminous Insurance Companies
Blain's Farm & Fleet
BMO Harris Bank
Boehringer-Ingelheim Vetmedica
Boom Lab
Bridgestone Retail Operations



Employer Relations Program Participants *Continued*

Bright Horizons Family Solutions	Creative Management Inc. dba McDonald's	General Mills-MN	Iowa Department of Transportation	Metro Wire & Cable Corp	Platinum Wealth Solutions, a member of The John Hancock Financial Network
Brooksource	CRST	GoDaddy	Iowa Public Radio	Microsoft	Pleasant Valley Community School District
Brownells, Inc.	Crystal Equation	Goodblogs	JBS	MidAmerican Energy	Pollution Prevention
bswift	Cumulus Broadcasting LLC	Goodwill of the Heartland	John Deere	Millang Financial Group	Portico Staffing
Burlington Community Schools	Dane County Sheriff's Office	Google	Johnson County	Milliman	Prairie Lakes AEA - Lakes Partnership School
Businessolver	Dardis Academy	Gordmans	Joliet Township High School	Minneapolis Financial Group	PriceWaterhouseCoopers
C.H. Robinson	Davenport Community School District	GreatAmerica Leasing	Kansas Department of Transportation	Modern Woodmen of America	Principal Financial Group
Calamos Investments	Davenport Public Library	Greater Des Moines Partnership	Kaplan Test Prep	Modine Manufacturing	Produce Pro Software
Cambridge Investment Research, Inc.	Deloitte LLP	Greater Dubuque Development	Kappa Search, Inc.	Modis	Prudential
Camp Adventure Child and Youth Services	Department of Veterans Affairs (Iowa City and Regional Offices)	GROWMARK	Keokuk Community School District	Momentum Scientific	QCI
Cargill	Des Moines Public Schools	Hannover Life Reassurance Company of America	Keyot	Mondelez International (Kraft Foods)	QPS Employment Group
Caterpillar Inc.	Don Hummer Trucking Company	Hawthorne Direct	Kinze Manufacturing, Inc.	Monsanto	Quakerdale
CBE Companies	Douglas County School District RE-1	HDI-Gerling America Insurance Company	KJWW Engineering Consultants	Mudd Advertising	Ralph Lauren
CDS Global	DST Systems	Heartland Financial (The Heartland Group)	Kohl's Department Stores	Mueller Industries	Ralston Public Schools
CDW Corporation	DuPont	Heartland Home Care, Inc.	Kohler Co.	Muscatine School District	Ready Wireless LLC
Cedar Rapids School District	Eaton Corporation	HIBU	KONE	Mutual Of Omaha Financial Advisors - Iowa City, IA	Red Frog Events
Central Financial Group	Echo Global Logistics	Hillphoenix Specialty Products	KPMG LLP	Nalco - An Ecolab Company	Rembrandt Foods
Centro, Inc.	EFCO Corp.	Hills Bank and Trust Company	Kraft Foods Group	Nationwide Insurance	Renewable Energy Group, Inc.
Cerner Corporation	EMC Insurance Companies	HJ Heinz Muscatine	Kubica Corp	New Link Genetics	RGA Reinsurance Company
Chase Bank	Emerson Process Management/ Fisher	HNI Corporation	Kum & Go	NIBCO INC.	Robert Half
Chicago Apartment Finders	Enterprise Rent-A-Car—Heartland and Chicago	Honkamp, Krueger, & Co	LaMont Limited	NISC	Rockford Mutual Insurance Company
Chicago Twenty Something	Entertainment Cruises	Hoopis Financial Group a general agency of MassMutual	Latta, Harris, Hanon, & Penningroth, LLP	Noble Network of Charter Schools	Rockwell Automation
CIGNA Corporation	Epic	Humana	League of Conservation Voters	Nokia	Rockwell Collins
City Year	Ernst & Young	Hybris Software	Lee Enterprises	Nol-Tec Systems	Rossi North America
CIVCO Medical Solutions	FactSet Research Systems	Hy-Vee, Inc.	Leapfrog Technologies	Northern Trust	Roth & Company PC
Clear Creek Amana CSD	Fast Enterprises	IAC Group	Liberty Public Schools	Northwestern Mutual - The Effner Financial Group	RuffaloCODY
Clifton Larson Allen	Fastenal Company	Ibidwise, LLC	LimoLink, Inc.	Northwestern Mutual - The Goris Group Chicago	Scheider Electric
Clinton Community School District	Federal Deposit Insurance Corporation (FDIC)	IBM	Lincoln Financial Group	Northwestern Mutual- DES MOINES	Schneider National, Inc.
CME Group	Federal Home Loan Bank of Des Moines	Independence School District	Lincoln Industries	Northwestern Mutual Financial Network - The Zach Group	Securian Financial Group
CNA Insurance	Federal-Mogul Corporation	ING Financial Partners - Field office	Lincoln International LLC	Northwestern Mutual Life Ins. Company - Milwaukee	Sedgwick
Collective Data	FedEx Ground	InnerWorkings	LRS Consulting Services	Office Team	Sentry Insurance
College Possible	Fehr-Graham	Innovative Ag Services	M3 Insurance Solutions, Inc.	Omaha Public Schools	Sheraton Iowa City Hotel and HotelVetro
Colony Brands Inc.	Fidelity Investments	Innovative Software Engineering	Maine TWP High School District 207	OnMedia	Sherwin-Williams Company
Colorfx/Rock Communications	First National Bank of Omaha	Insight Global, Inc.	Marsh and McLennan Companies	Orthman Manufacturing	SICK, Inc.
Command Transportation	FM Global	Integrated DNA Technologies	MassMutual Iowa	Osage Community School District	Southeast Polk CSD
Commodity & Ingredient Hedging, LLC	Ford Motor Credit Company	International Paper, Cedar River Mill	MB Financial Bank	Osage Community School District	Southwestern Advantage
Communications Engineering Company	Frontier Natural Products	InternshipDesk	McGladrey	Otis Elevator Company	Staff Management SMX
Community High School District #99	Fund for Public Interest	Iowa 80 Group	McGrath Automotive Group	Pariveda Solutions	Stanley Consultants, Inc.
Community High School District 155	Gavilon	Iowa Board of Educational Examiners	McGraw-Hill Education	PCM, Inc.	Staples Advantage
Comnez	GEICO	Iowa City Community School District	Mead Johnson Nutrition	Peace Corps	Starcom Mediavest Group (SMG)
ConAgra Foods, Inc.	Gemini Consulting Services	Iowa City Fitness	Mediacom	Pearson	State Farm
Cook, Inc.	General Dynamics IT	Iowa Department of Corrections	Medix Staffing Solutions, Inc.	Pella Corporation	State Street Properties Chicago
Coralville Marriott Hotel and Conference Center	General Electric		Menards, Inc.	Perceptive Software	Strand Associates, Inc.
Cottingham & Butler	General Growth Properties, Inc.		Men's Wearhouse	Platinum Supplemental Insurance	Synbak Inc.
COUNTRY Financial			Merritt Research Services, LLC		Synergy Associates
Coyote Logistics			MetaCommunications		Systems Unlimited
			MetLife Midwest Associates		Target (Stores, HQ, Distribution)



TaxACT	University of Iowa, University Relations/Athletics Hall of Fame/Trademark Licensing Program
Teach for America	University of Iowa Hospitals and Clinics
TekSystems	USA Fire Protection
Telligen	Vail Systems, Inc.
Terex USA, LLC	Verizon Wireless
Textura Corporation	Vermeer Manufacturing Company
The Buckle	Vizient LLC
The Gazette Company	Von Maur
The IMT Group	Waterloo Community School District
The Lee Company	Waukee Community School District
The Skywalk Group	WebFilings LLC
The Washington Center for Internships and Academic Seminars	Wells Fargo Bank
Think Safe, Inc.	Wells Fargo Home Mortgage
Thrivent Financial	West Liberty Foods, LLC
ThyssenKrupp Elevator	Westfield Insurance
Tires Plus	Whirlpool Corporation - Amana Division
TMOne	White Bear Lake Area Schools
Total Quality Logistics (TQL)	William Blair & Company
Towers Watson	Williams Interactive
Toyota Financial Services	Willis Re
Transamerica	Willowwind School
TransUnion	Wolf & Company LLP
Trapeze Group	Woodward Community Based Services
Trinity Consultants	Workplace Learning Connection
Trinity Structural Towers	Worldwide Express
TTI, Inc.	
Union Pacific	
United Allergy Services	
United Fire Group	
United States Marine Corps Officer Programs	
Unity Point Health	
Universal Industries, Inc.	
University of Iowa Employment Services	

Employer Relations and Events

2013-2014 On-Campus Recruiting Statistics

375 Employers
On Campus
(Includes Career Fairs/On-Campus Interviews/Events)

3,815 On-Campus Interviews
(Includes Full-time/Internships/Mock Interviews)

1,052 Additional Law Interviews Hosted
(not included above)

8,064 Jobs and Internships Posted on HireaHawk.com (2014)



Student comments about Spring 2014 Fair:

"The Fair was really well organized and I enjoyed using the App ahead of time"

"There were a wide variety of companies and industries represented."

"It was easy to find the companies that I was looking for, and they seemed excited to meet me!"

Career Fairs

Fall Job & Internship Fair

September 26, 2013

Approximately **1,000** students and **133** organizations attended

The pre-career fair Diversity Event

attracted approximately **35** employers and **30** students

Actuarial Science, Insurance and Risk Management Career Fair

October 2, 2013

74 students attended and **16** organizations

Spring Job & Internship Fair

February 26, 2014

Approximately **1,200** students and **155** organizations attended

Consider Iowa Networking Night (A pre-career fair)

attracted approximately **50** employers and **75** students

Educator Job Fair

April 8, 2014

100 students and **33** organizations



HireaHawk.com



Top 100 Pomerantz Career Center Internship Sites 2013-2014

Ace Hardware Corporation	Entertainment Cruises	Kinze Manufacturing Inc.	Snyder's-Lance, Inc.
ACT	Ernst & Young LLP	Kirkwood Community College	Sticks Inc.
AEGON USA Investment Management, LLC	Federal Mogul Corporation	Kuhl, Phillips, Jans, CPA's	Summer of the Arts
Assurant Health	Feldman Performance	KZIA-FM, Z102.9 & 1600	Target Corporation
BCBGeneration	Fidelity Investments	ESPN Radio	Teach For America
Berkley Technology Services	First United Methodist Church	Live Nation	Terry, Lockridge & Dunn
BMO Financial Group	GE Capital	Living History Farms	The Arc of Southeast Iowa
Boehringer Ingelheim	General Dynamics IT	Marshalltown Company	The Buckle
Vetmedica, Inc.	General Electric	MB Financial Bank	The Campus Special
Bosch	Gerdau Ameristeel	McAdam Financial Group	The CBE Group, Inc.
Brain Injury Alliance of Iowa	Glassando	McGladrey	The Englert Theatre
Brickman Group	Global Employment Solutions	Merritt Research Services	The HON Company
Cambridge Investment Research, Inc.	Great River Medical Center	MetaCommunications	The Iowa Soccer Club
Camp Adventure Youth Services	Hills Bank and Trust Company	MidWestOne Bank	The PrivateBank
Campus Bellhops	HNI Corporation	Modine Manufacturing Company	The Walt Disney Company
Campus Special	Holmes Murphy & Associates	Monsanto	The Washington Center for Internships and Academic Seminars
Cargill	Hoopis Financial Group a general agency of MassMutual	Morgan Stanley	Transamerica
Casey's General Stores, Inc.	Houser Enterprises, Inc.	Muscatine Power and Water	TranslaCare
Chatham Oaks, Inc.	Hy-Vee, Inc.	Northwestern Mutual Financial Network - The Zach Group	TrueNorth Companies
City of Iowa City	IBM	Optimum Nutrition	UNION PACIFIC RAILROAD
City of Rock Island	Integrated DNA Technologies	Pearson	UnityPoint Health
CIVCO Medical Solutions	Intermec Technologies	Pentacrest Museums	VA Central Iowa Health Care System
CIVIC	InternshipDesk	Pfizer	Vail Systems, Inc.
Clifton Larson Allen	Iowa City Parks and Recreation Department	PricewaterhouseCoopers	Wells Fargo Bank
Community Youth Concepts	Iowa City Summer of Solutions	Principal Financial Group	West Liberty Foods, LLC
Congressman Dave Loebsack	Iowa City UNESCO City of Literature	Pro-Fit Gym	Whirlpool Corporation - Amana Division
Connect-123 Internship and Volunteer Programs	Iowa City/Coralville Area Convention and Visitors Bureau	Prosper Public Relations	Zephyr Printing & Design
Corcoran Communications	Iowa City/Coralville Area Convention and Visitors Bureau	Pure Fishing	Zurich North America
Course Hero, Inc.	Iowa Innovation Associates	QCI	
Dardis Academy	Iowa Section PGA	Reach For Your Potential, Inc.	
Deloitte LLP	Iowa United Nations Association	Red Star Yeast Company, LLC	
Department of Veterans Affairs	Iowa Youth Writing Project	Robert Half International/Accountemps	
Domestic Violence Intervention Program	J.P. Morgan	Rockwell Collins	
Edward Jones	John Deere	RR Donnelley	
EFCO Corp.	Johnson County	Ruffalo Noel Levitz	
Emerson Process Management/Fisher	KCCI-TV	Ruster Sports	
		Schneider Electric	
		Senator Harkin's Office	



Kyle Schroeder

TIPPIE COLLEGE OF BUSINESS

Economics, December 2014

“The guidance and advice provided by the staff within the Pomerantz Career Center has been invaluable. I have always felt at ease and the staff is always approachable whether making an appointment to have my resume reviewed, conduct a mock interview, or discuss steps after graduation. The Career Leadership Academy helped me enhance my strengths and develop my leadership traits. I feel more confident and prepared for life beyond my undergraduate years.”

Annual Graduate Survey

The Pomerantz Career Center contacts the recent graduates of five undergraduate colleges of The University of Iowa: Tippie College of Business, College of Liberal Arts & Sciences, College of Education, College of Engineering and College of Nursing. The graduates have an opportunity to fill the survey out on the web or through a call center representative upon graduation. Alumni provide several key pieces of outcome information about their employment status. The outcome information tells whether they are:

- Employed and the industry, employer, job title, location and salary
- Continuing education and the level and location
- Not seeking employment and the reason
- Still seeking employment



Annual Graduate Survey

Overall Placement:

Undergraduate Students

Fall 2013 to Summer 2014

These are the results for 3,237 UI graduates out of 4,843 graduates during the period from Fall 2013 through Summer 2014 for the College of Liberal Arts & Sciences, College of Business, College of Engineering, College of Nursing and College of Education.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/P Employment (2,378/3,237)	73.5%	
Continuing Education (631/3,237)	19.5%	
Not Seeking Employment (58/3,237)	1.8%	
Seeking Employment (170/3,237)		5.3%
TOTALS	94.7%	5.3%

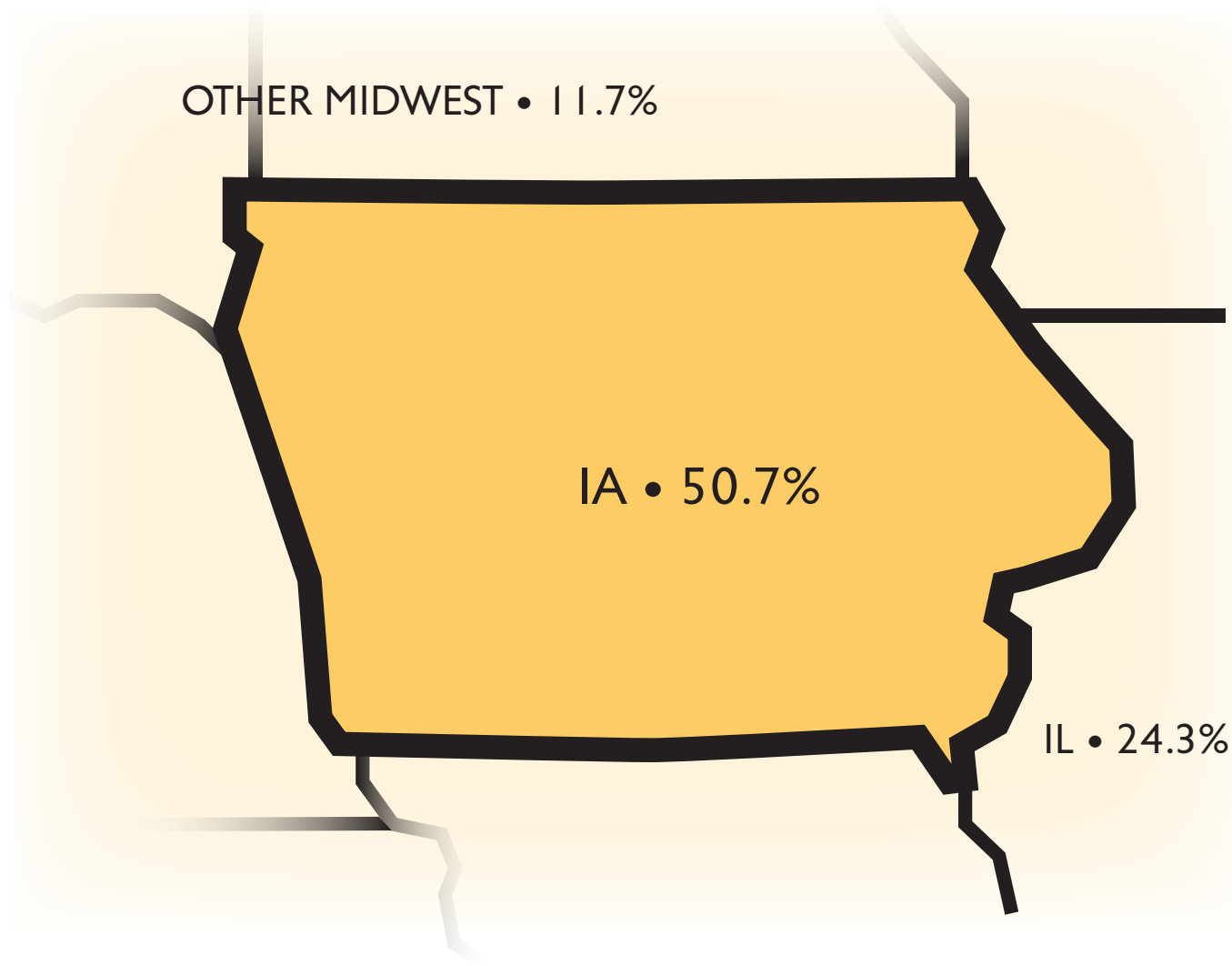
† Total may not add up to 100% due to rounding off;

‡ College of Nursing and Education does not graduate students in summer semester

Statewide Impact

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION

States/Regions for reporting 2,206 UI Graduates Employed



- Iowa = **50.7%**
- Illinois = **24.3%**
- Other Midwest: Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin = **11.7%**
- **MIDWEST REGION TOTAL = 86.7%**
- East: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Pennsylvania, Vermont = **3.0%**
- West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming = **4.4%**
- Southwest: Arizona, Colorado, New Mexico, Oklahoma, Texas = **0.6%**
- South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia = **2.2%**
- International (All other countries, including US territories, other than the US & D.C.) = **1.6%**
- Unknown (No country reported) = **1.5%**†

Annual Graduate Survey

THE UNIVERSITY OF IOWA PLACEMENT RESULTS

Tippie College of Business Placement:

Undergraduate Students
Fall 2013 to Summer 2014

The response rate for the Tippie College of Business was 625 out of 868 graduates.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/P Employment (473/625)	75.7%	
Continuing Education (89/625)	14.2%	
Not Seeking Employment (10/625)	1.6%	
Seeking Employment (53/625)		8.5%
TOTALS	91.5%	8.5%

College of Education Placement: Undergraduate & Masters TEP Students Fall 2013 to Spring 2014

The response rate for College of Education was 164 out of 208 graduates.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/P Employment (142/164)	86.6%	
Continuing Education (7/164)	4.3%	
Not Seeking Employment (3/164)	1.8%	
Seeking Employment (12/164)		7.3%
TOTALS	92.7%	7.3%

Note: Those students who are counted as graduates from the College of Education are in turn recommended by the College of Education for teaching licensure in their respective state and receive their degree through the College of Liberal Arts & Sciences.

College of Engineering Placement: Undergraduate Students Fall 2013 to Summer 2014

The response rate for College of Engineering was 256 out of 335 graduates.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/P Employment (195/256)	76.2%	
Continuing Education (52/256)	20.3%	
Not Seeking Employment (1/256)	0.4%	
Seeking Employment (8/256)		3.1%
TOTALS	96.9%	3.1%



Annual Graduate Survey

THE UNIVERSITY OF IOWA PLACEMENT RESULTS

College of Liberal Arts & Sciences Placement:

Undergraduate Students

Fall 2013 to Summer 2014

The response rate for College of Liberal Arts & Sciences was 2,050 out of 3,223 graduates.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/P Employment (1,435/2,050)	70.0%	
Continuing Education (479/2,050)	23.4%	
Not Seeking Employment (42/2,050)	2.0%	
Seeking Employment (94/2,050)		4.6%
TOTALS	95.4%	4.6%

College of Nursing Placement:

Undergraduate Students

Fall 2013 to Spring 2014

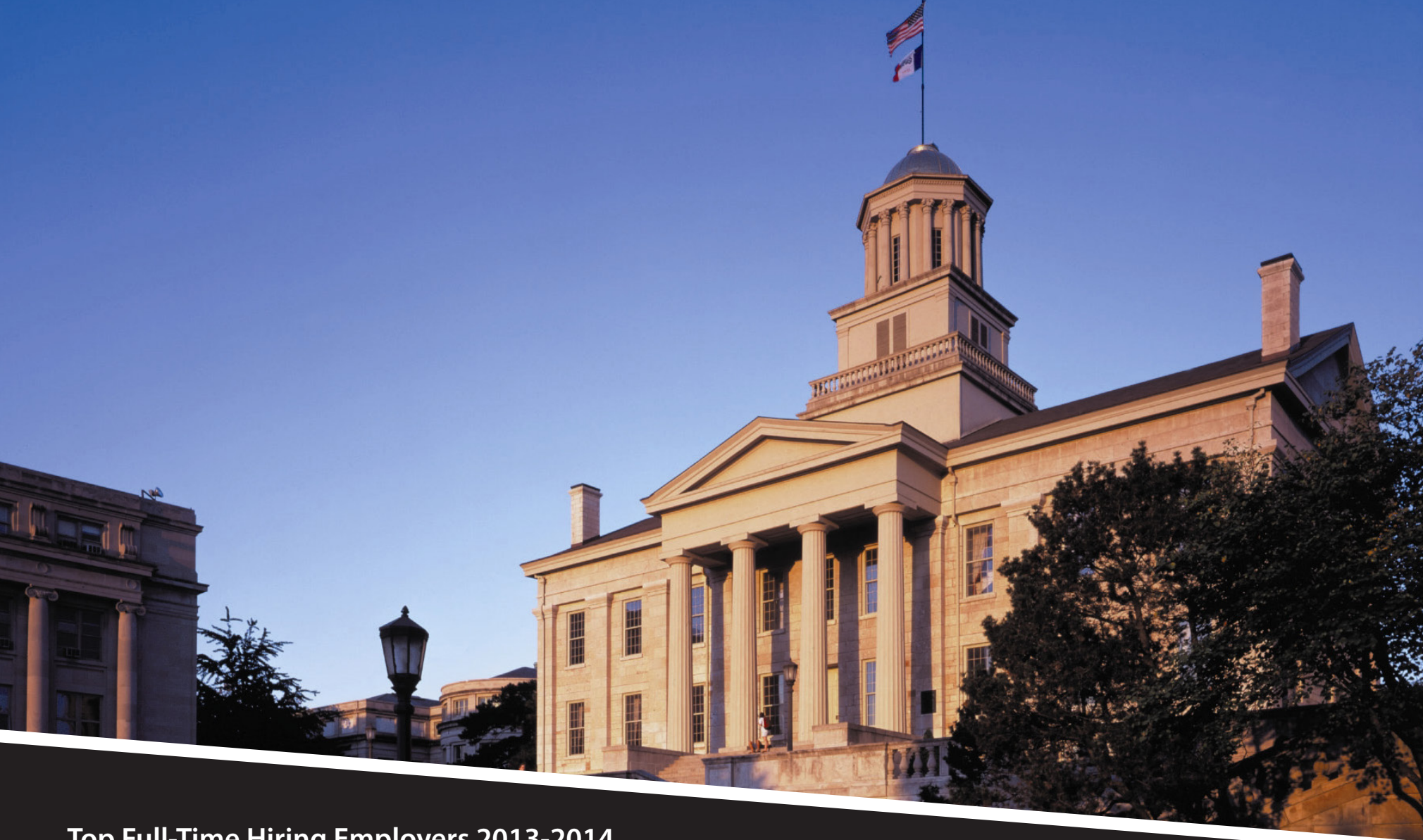
The response rate for College of Nursing was 142 out of 209 graduates.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/P Employment (133/142)	93.7%	
Continuing Education (4/142)	2.8%	
Not Seeking Employment (2/142)	2.8%	
Seeking Employment (3/142)		2.1%
TOTALS	97.9%	2.1%



Fortune 500 Companies Hiring University of Iowa Students in 2013-2014

3M Company	J.B. Hunt Transport Services, Inc.
Abbott Laboratories	J.C. Penney Company, Inc.
AbbVie Inc.	J.P. Morgan Chase & Co.
Alaska Air Group, Inc.	Kellogg Company
Alcoa Inc.	Kelly Services, Inc.
Amazon.com	Kohl's Corporation
American Airlines Group Inc.	L-3 Communications Holdings, Inc.
American Family Ins. Group	Lincoln National Corporation
Ameriprise Financial, Inc.	LKQ Corporation
Apple	Lockheed Martin Corporation
Archer Daniels Midland	Marriott International, Inc.
Assurant, Inc.	McGraw Hill Financial, Inc.
AT&T	Medtronic, Inc.
Avnet, Inc.	MetLife
Barnes & Noble, Inc.	Microsoft
Baxter International Inc.	Mohawk Industries, Inc.
Berkshire Hathaway	Morgan Stanley
Best Buy Co., Inc.	Motorola Solutions, Inc.
Boeing	Mutual of Omaha Insurance Company
C. H. Robinson Worldwide, Inc.	Nationwide Mutual Insurance Co.
Capital One Financial Corporation	Navistar International Corporation
Cardinal Health	Nordstrom, Inc.
Casey's General Stores, Inc.	Northwestern Mutual Life Insurance Company, Inc.
Caterpillar	Oracle Corporation
CBS Corporation	PepsiCo
CDW Corporation	Principal Financial Group, Inc.
Charter Communications, Inc.	Procter & Gamble
CIGNA Corporation	Prudential Financial, Inc.
Coca-Cola Enterprises, Inc.	Quintiles Transnational Holdings Inc.
Cognizant Technology Solutions Corporation	Reinsurance Group of America, Incorporated
Comcast	Ross Stores, Inc.
Costco Wholesale	Sealed Air Corporation
CVS Caremark	Southwest Airlines
Deere & Company	St. Jude Medical, Inc.
Dillard's, Inc.	Starbucks Corporation
Emerson Electric Co.	State Farm Insurance
Exelon Corporation	Stryker Corporation
Expeditors International of Washington, Inc.	Target
Exxon Mobil	The Allstate Corporation
FedEx Corporation	The Coca-Cola Company
Fidelity National Financial, Inc.	The Goldman Sachs Group, Inc.
First American Financial Corporation	The Sherwin-Williams Company
Foot Locker, Inc.	The Walt Disney Company
Gannett Co., Inc.	Union Pacific Corporation
General Dynamics Corporation	United Parcel Service
General Electric	UnitedHealth Group
General Mills, Inc.	Verizon Communications
Hertz Global Holdings, Inc.	Walgreen Co.
Hewlett-Packard	Wal-Mart Stores
Hilton Worldwide Holdings Inc.	Wells Fargo
Insight Enterprises, Inc.	Whirlpool Corporation
Intel Corporation	



The University of Iowa
Marvin A. and Rose Lee Pomerantz
Career Center

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Iowa City, Iowa 52242

319-335-1023

www.careers.uiowa.edu

Top Full-Time Hiring Employers 2013-2014

Accelerated Rehabilitation
Centers
ACT, Inc.
Aegon
Aerotek
Alliant Energy
AmeriCorps
Aon Hewitt
AT&T
Athene
Avant
Baxter International
Berkshire Hathaway Inc.
Best Buy
C.H. Robinson
CNA Financial
CDW
Cedar Rapids Community School
District
Cerner
cGMP Consulting
City of Cedar Rapids
City of Iowa City

College Community School
District
Coyote Logistics
CVS
Deloitte
DuPont Pioneer
Echo Global Logistics
Emerson Process Management
Enterprise Rent-A-Car
Epic Systems
Ernst & Young
Four Oaks
General Electric
GEICO
General Dynamics Information
Technology
GoDaddy
Groupon
Hausch & Company
hibu
Hills Bank and Trust Company
HNI Corporation
Hy-Vee

IBM
Integrated DNA Technologies
Insight Global
Iowa City Community School
District
Iowa Democratic Party
John Deere
Kinze Manufacturing, Inc.
KONE Corporation
Marriott
Mayo Clinic
MB Financial Bank
McGladrey LLP
MediRevv
Medix
Mercy Hospital
Meredith Corporation
MidAmerican Energy
MidWestOne Bank
Mutual of Omaha
Nationwide Insurance
Neighborhood Centers of
Johnson County

Nordstrom, Inc.
Northern Trust
Northwestern Mutual
Northwestern University
Otis Elevator Company
Pearson PLC
Pella Corporation
Principal Financial Group
PwC
Rockwell Collins, Inc.
Ruffalo Noel Levitz
Rush University Medical Center
Schneider Electric
Schneider Logistics
Sedgewick Claims Management
Services, Inc.
Sherwin-Williams
Source Allies, Inc.
St. Luke's Hospital
Starcom MediaVest Group
State Farm Insurance
Stryker
Systems Unlimited, Inc.

Target
Teach for America
TEKsystems
The University of Iowa
Total Quality Logistics
Transamerica
Trunk Club
United States Armed Forces
UnityPoint Health
University of Wisconsin Hospital
and Clinics
U.S. Bank
VA Health Care System
Walgreens
Wells Fargo
West Branch Community School
District

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