

The University of Iowa
Marvin A. and Rose Lee Pomerantz Career Center

Advancing *the* Challenge

Annual Report
2010-2011



Table of Contents

- 2 Table of Contents
- 2 Mission Statement
- 2 UI Student Facts
- 3 The IOWA Challenge
- 4 Career Advancement
- 5 Experiential Education
- 6 UI Community-Based Learning Program
- 7 Academic and Leadership Programs
- 10 Alumni Career Services
- 11 Corporate and Community Relations
- 11 Employer Relations and Events
- 11 Employer Relations Program Participants
- 14 Career Fairs
- 14 Recruiting Statistics
- 15 Top Hiring Internship Organizations
- 15 Statewide Impact / Consider IowaSM
- 16 2010-2011 Annual Graduate Survey
- 21 Organizations Hiring UI Students

Mission Statement

The University of Iowa Marvin A. and Rose Lee Pomerantz Career Center is a world-class facility with a national reputation for excellence and a proven track record of building relationships with corporations and organizations in Iowa, across the United States and beyond. Our mission is to prepare University of Iowa students and alumni to maximize their potential through innovative career strategy advising, superior internship opportunities and early direct contact with representatives of corporate America, national and local government and businesses both large and small.

Pomerantz Career Center is a national career center that prides itself in being a resource for constituents both on and off of campus. Current and prospective students, parents, faculty, staff and employers all can rely upon the center to be at the forefront of career development resources.

2010-2011 Quick Facts

- Over 8,500 students participated in career-related workshops and programs
- Peer Advisors, Career Advisors and staff conducted more than 4,200 student advising sessions
- More than 4,100 job and internship opportunities were posted on HireaHawk.com
- Over 4,000 interviews were hosted on campus during the year
- Staff from the Center traveled 12,800 miles to conduct employer outreach
- The www.careers.uiowa.edu website received 192,368 visits
- More than 400 students participated in the [Career Leadership Academy](#)
- Five career fairs were held, with a combined student attendance of more than 3,100
- International student enrollment at The University of Iowa is 2,825 compared to 2,421 in the fall semester of 2009 (9.2% of the total student enrollment)

University of Iowa Students

Summary of Total Enrollment by Geographic Origin, Gender, Ethnicity (Fall 2010)

	College of Business	College of Liberal Arts and Sciences
Women	835	8,647
Men	1,402	7,249
ETHNICITY		
African American	11	445
American Indian or Native Alaskan	6	67
Asian American	72	560
Hispanic/Latino	44	674
Pacific Islander/Native Hawaiian	3	21
Two or more races	8	156
ORIGIN		
Resident	1,134	9,554
Non-Resident	1,103	6342
Total Students	2,237	15,896
INTERNATIONAL UNDERGRADUATES		
Henry B. Tippie College of Business		230
College of Liberal Arts and Science		960
Combined		1,190
STUDENTS WITH DISABILITIES		
All Colleges		658

The IOWA Challenge

The Pomerantz Career Center embraces and supports The IOWA Challenge and students rising to the challenge through our advising, teaching, programming, civic engagement and outreach efforts on a daily basis. The University asks students to rise to the challenge of these five expectations:

Excel

Set high standards—push yourself academically.

Stretch

Learn from diverse people, ideas and experiences.

Engage

Get involved and be a leader.

Choose

Make decisions that support your goals.

Serve

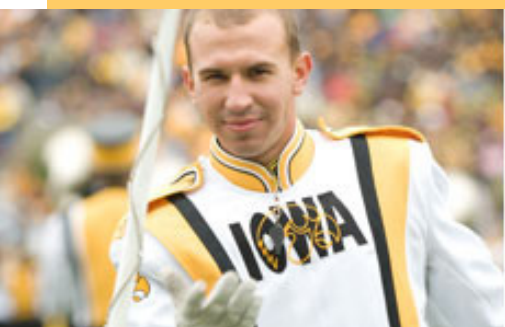
Contribute to a community that's a great place to live and learn.

thechallenge.uiowa.edu

ABOUT THE CHALLENGE:

The IOWA Challenge expresses important principles that help students succeed in the classroom and beyond. It establishes what The University of Iowa expects from its students, and what students should expect from themselves and each other. In essence, it's a mission statement for UI students.

While the IOWA Challenge concept may be new, the expectations it cites are grounded in University of Iowa tradition. The Challenge offers time-tested strategies for success and underscores values that the University has honored for generations.



Paige Rogers

Marketing and Management, May 2012

Choose

“When I first came to Iowa, I knew that I wanted to pursue a career in business, but had no idea what major. After meeting with a career advisor and taking an assessment, I became involved in an event planning group on campus called Late Hour, which I now manage. I use my creativity and planning skills to plan nonalcoholic events in the dorms on the weekends.

In addition, I have been involved in the Career Leadership Academy, volunteered at the Ronald McDonald House and Habitat for Humanity and am part of an additional student organization. My high level of involvement on campus has ultimately led me to realize my passion for the retail industry. Last summer, I interned with Hy-Vee and have now accepted a full-time position with them beginning after graduation. The University of Iowa has provided me with many opportunities to develop personally, professionally, and as a leader. I am proud of my education at Iowa, and I'm confident that I am prepared for the real world.”

Career Advancement

UI students from across campus utilize professional career advising to assist with many career-related matters as they stretch and engage on campus and make choices that impact their own career development. More than 4,200 students utilized the Center for advising and walk-in sessions during the year and over 8,600 students attended workshops and sessions presented by staff and Peer Advisors.



The Pomerantz Career Center is a welcoming environment for planned or walk-in activities

Advising:

(walk-in sessions and internship/program/career advising appointments)

Total advising sessions: 4,276

Career Development Programs Presented:

Number of Programs Presented by Career Advisors	168
Estimated Total Attendance	7,302
Number of Programs Presented by Peer Advisors	80
Estimated Total Attendance	1,379
Total Programs	248
Total Estimated Attendance at Programs	8,681

Student Response to Career Advisor Assistance:

“...she (Crystal) did a wonderful job and was able to help me with any questions I had. She also gave me a lot of information that I hadn’t even thought about yet. It was very informative.”

“This was the most effective meeting I have had with an advisor. Garry was incredibly helpful—I wish I would have seen him sooner.”

“Amy was excellent! She gave me very helpful resources and information! I will definitely make an appointment with her again!”

Student Response to Peer Advisor Assistance:

“Jessica was very knowledgeable and helpful. She answered all of my questions and gave me very useful advice.”

“I was very impressed with everything and will definitely be coming back again. Linshan was very helpful and did a great job.”

“Alex was great and easy to understand. He showed me important points to add to my résumé.”

“Janessa offered positive encouragement and gave me lots of great places to start doing research on majors.”



Tian Lin

Finance and Economics, August 2012

“As an international student, Pomerantz Career Center has been a valuable resource to me. The Des Moines Center Program allowed me to develop professional skills, network with local professionals and explore possible career paths. My six-month internship with Aviva Investors has prepared me for my future career in many ways. Not only did I learn about the assets management career from the inside, but I also improved my communication and teamwork skills in an office setting.”

Experiential Education

Hands-on experience is crucial for students preparing to enter the workplace. The Pomerantz Career Center coordinates the following programs:

Zero Credit Internship

Registration—

This offering allows students to have an official notation on their UI transcript recognizing their internships.

The Washington Center for Internships and Academic Seminars—

An opportunity for students to experience life in the nation’s capital while interning at either government or private-sector organizations, in addition to attending academic seminars.

**2010 – 2011
Internship Enrollment Data**

SEMESTER	Zero Credit	Credit	Total
Fall 2010	162	14	176
Spring 2011	240	30	270
Summer 2011	469	24	493
TOTAL	871	68	939
	<i>From HireaHawk.com</i>	<i>From ISIS</i>	

Stretch

The UI Community-Based Learning Program



Community-Based Learning Program

The Community-Based Learning Program will help connect students, faculty members and staff with communities and respond to community needs and opportunities. It serves as a portal to the University for community organizations seeking student involvement. The program prepares students for community leadership and citizenship and helps them stretch and engage.

Fall Semester 2010

UI Volunteer Fair

1,038 visitors and 60 organizations

Make A Difference Day

77 Volunteers cleaned up the west riverbank along Riverside Drive

Spring Semester 2011

UI Volunteer Fair

720 visitors and 66 organizations



Students participate in Make A Difference Day by cleaning up the banks of the Iowa River

Serve



Zachary B. Curtis

Interdepartmental Studies and Religion, May 2011

“As a student at the University, I knew I wanted to be involved in my community and build positive ties between students and community members. My involvement included serving as an Resident Assistant in the residence halls, participating in Dance Marathon, being a student leader in the group 24/7 and serving on the River Run Executive Board for two years. Because of my involvement and multi-faceted interactions, I knew I would need to be a quick thinker and exhibit good leadership qualities. My experiences with the Career Leadership Academy prepared me and gave me the confidence I would need to carry out these roles efficiently and effectively.”

Academic and Leadership Programs

Students from across campus enroll each semester and courses offered through Pomerantz Career Center. Newer courses/programs include the Certificate in Leadership Studies and the Global Leadership Initiative. These courses help them to exceed and excel not only in other classes offered on campus, but in the workplace after graduation.

Department 421: Leadership Studies

Certificate in Leadership Studies • Career Leadership Academy • Global Leadership Initiative



The Challenge course builds communication and teamwork skills

What impact is the Career Leadership Academy program having?

Below are excerpts from a summary of the CLA's impact on The University of Iowa students based on the pre-and post-test survey for students who completed the Career Leadership Academy Phase I and II courses.

95% of Phase I students use their strengths and weaknesses to inform themselves about future career choices

96% of Phase I students use their strengths and weaknesses to help them excel academically at The University of Iowa

96% of Phase I students said, in group settings, I can help groups work towards a common goal as a result of my participation in CLA

95% of Phase II students stated that they can work cooperatively with others

96% of Phase II students stated that they value others' work in group settings

98% of Phase II students stated that they are able to use their strengths and weaknesses to grow as a leader



Engage

Adam Gassensmith

Marketing and Management & Organizations, August 2012

“The Pomerantz Career Center has been an invaluable resource throughout my college career. As a sophomore, the peer advisors at the PCC encouraged me to get involved on campus to enhance my résumé. I took their advice, and since then, I have been able to rely on the PCC for résumé advice and job search assistance. In addition, they have been a terrific resource for speakers for the various student organizations I am involved in.”

Academic and Leadership Programs

Career Leadership Academy

Since its beginning in 2007, this program continues to be a popular choice for undergraduates at the University. The program curriculum is based on national survey data and employer input on desired qualifications of new graduates. Through service-learning projects, group work, networking opportunities and classroom work, students prepare for their job search and to enter the workplace.

Participation History

CAREER LEADERSHIP ACADEMY

Number of students who have taken one CLA class since 2007: **1,620**

Students in Fall 2010: **397**

Students in Spring 2011: **418**

Alumni of all 4 Phases as of Spring 2011: **402**

GLOBAL LEADERSHIP INITIATIVE

Number of students who have taken a GLI course (started in Fall 2010): **12**

CERTIFICATE IN LEADERSHIP STUDIES

Fall 2010: **19 students pursuing certificate**

Spring 2011: **44**



Students learn about leadership at LeadersLive.

Career Leadership Academy & Global Leadership Initiative Grants for 2010-11:

- *Rockwell Collins*
- *Target*
- *State Farm*

Academic and Leadership Programs

Career Leadership Academy Phase III Service Projects:

Fall 2010

- Mark Twain Elementary School—4th Grade Reading Program
- Wild Bill’s Coffee Shop Awareness Event
- Broadway Neighborhood Community Center—College Visit Day
- Successful Living Network: Information Session, Budget Planning and Evening at the Theater
- Horace Mann Elementary School—Health Education Fair



Spring 2011

- United Action for Youth—Teen Parent Professional Development Day
- United Action for Youth—Clothing Drive and Giveaway Event
- Hawkeye Area Community Action Program—Parent and Child Safety Fair
- Uptown Bill’s Extend a Dream Foundation—Movie Screening of “Bill Sackter Story” and Volunteer Awareness Event
- Don’t Fool Your Heart – Heart Health Awareness Event at the UI Campus Recreation and Wellness Center

Department 409: Career Programs

Career Exploration
Job Search Strategies
The Washington Center
Des Moines Center

Career Exploration

This course offers students an opportunity early in their college career to explore interests and abilities as well as connections with area professionals and various industry sites.

Job Search Strategies

Topics include résumé development, interviewing, personal branding and job search strategies. This course incorporates lectures, group work and practice for those serious about conducting a job search.

	FALL 2010	SPRING 2011	SUMMER 2011	TOTAL
Career Exploration	64	67	n/a	131
Job Search Strategies	90	82	n/a	172
The Washington Center	3	8	9	20
Des Moines Center	9	16	n/a	25



Mallory Perkin

Communication Studies and Nonprofit Management, May 2011

“To excel means to go above and beyond—both in and out of the classroom. As a Hawkeye, I learned that it was possible to be simultaneously involved in student organizations, have a job, work as a research assistant and graduate with Honors. Utilizing the Pomerantz Career Center from the start of my first year at Iowa was an excellent resource for me. While I worked hard to excel in the classroom, it was ultimately my relationship with the Pomerantz Career Center that has since inspired me to choose a career in Student Affairs.”

Excel



Alumni Career Services

From 2010-2011, an average of **86 alumni per month** took advantage of career advising services by phone, in person or by email. Alumni use services by phone, email or by scheduling an appointment to visit the office.

The center also partnered with the UI Alumni Association to host webinars for alums across the country and a luncheon presentation in Des Moines.

Webinar Topics:

Résumés
First Impressions
Job Search Strategies
Social Media

Des Moines Presentation:

Career Mindfulness & Volunteerism (hosted in conjunction with Iowa State & UNI)



What Alumni say about our services:

“I want to thank you for personally giving my résumé and cover letter to your Target contact. I was contacted yesterday by a recruiter from Minnesota.”

—Barry G.

“Thanks so much for bearing with me, listening to me and supporting me in my quest for an RN job. I am happy to say that I have accepted a job at Mercy Iowa City on a surgical floor.”

—Cheryl D.

“You are awesome! Thank you so much for all of your advice. You have been so helpful to me throughout this entire process. I will let you know how it goes. Thank you again.”

—Amy S.

“Cindy, YOU are an angel! So fast, too! Thank you so much!”

—Katie R.

“Thanks again for taking the time to review my resume. It has made me much more confident in my job search. I really appreciate everything you’ve done!”

—Abby K.

Corporate and Community Relations

The Pomerantz Career Center's staff traveled nearly 13,000 miles during the 2010-2011 year to meet with for-profit and nonprofit organizations across the country. Maintaining these outreach efforts is important to the center's efforts to create new partnerships with employers in the region and across the country and to assist employers with their recruitment needs.

Corporate and Community Relations Statistics

In-Person Employer Contacts by Staff: **114**

Businesses/Organizations Visited: **103**

Major Cities Visited: Chicago, Des Moines, Minneapolis, New York, Omaha, Quad Cities and St. Paul

Total miles traveled: **12,822**



Employer Relations and Events

Assisting employers with their recruitment efforts is something that the center emphasizes. Through on-campus interviews, mock interviews, career fairs and other campus activities employers are able to connect with quality UI candidates.

Employer Relations Program Participants

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2010-2011 include:

3M Company
Abercrombie & Fitch
Accountemps
ACI Worldwide
AEGON Americas Companies
Aerotek
Aflac
African American Historical Museum and Cultural Center of Iowa
Alcoa
ALDI Inc.
Alliant Energy
Allianz Life
Allstate Insurance Company
ALPLA
Alzheimer's Association East Central Iowa Chapter
American Academy of Dermatology
American Marketing & Publishing
American Ordnance
American Transport Group, LLC
Americorps NCCC

Ameriprise Financial
ARAMARK Uniform Services
ASC Communications, Inc.
Ashford University
Aviva USA
Bankers Life and Casualty Co.
Bemis Clysar, Inc.
Bergan, Paulsen & Company, P.C.
Big Time Jersey
Blain's Farm and Fleet
BlueCross BlueShield of TX
BMO Capital Markets
Bridgestone Retail Operations, LLC
Brownells, Inc.
Burke E. Porter Machinery Company
Business & Financial Strategies
Business Systems, Inc.
C.H. Robinson Worldwide
Camp Echo
Careers Incorporated
Cargill
Catchfire Media

Caterpillar Inc.
CC Industries
CDS Global
Cedar Rapids Independent Filmmakers
Cedar Rapids Kernels
Centro, Inc.
Cerner Corporation
CGI
Chase
Chicagoland Commerical Real Estate
City of Iowa City Cable TV Division
CIVCO Medical Solutions
Clifton Gunderson LLP-Cedar Rapids and Des Moines
CNA Insurance
College Pro Painters
Colonial Life
Command Transportation
ConAgra Food Ingredients-JM Swank
ConAgra Foods, Inc.

ConMed Corporation
Consolidated Electrical Distributors
Corning, Inc., Optical Fiber
Cottingham & Butler
COUNTRY Financial
Coyote Logistics
CRST International, Inc.
CSR Technology Inc.
DeBruce Companies
Defense Contract Management Agency
Deloitte LLP
Des Moines Radio Group
DHR International
Dresner Partners
Eaton Corporation
Echo Global Logistics
Effner Financial Group with Northwestern Mutual
EISENMANN Corporation
Eli Lilly and Company
Elysium Tech Group
EMC Insurance Companies

Continued

Employer Relations and Events

Employer Relations Program Participants *continued*

Emerson Process Management/
Fisher Controls International
EnduraCare Therapy
Management
Enterprise Rent-A-Car,
Heartland
Enterprise Rent-A-Car,
Chicagoland
Entertainment Cruises
Environmental Consulting &
Technology, Inc.
Epic
Epicor Software
Erb's Technology Solutions
Ernst & Young LLP
Escuela Mayatan
ESP International, Inc.
FactSet Research Systems
Family Museum
Family Video
Farmers Insurance Group
Federal Bureau of Investigation
Federal Deposit Insurance
Corporation
Federal Mogul Corporation
Fidelity Investments
Fidlar Technologies
Figge Art Museum
First Investors Corporation
Fit2Live Gym
Foth Companies
Freeport School District #145
Frito Lay Inc.
Frontier Natural Products
GEICO
Genencor, a Danisco Division
General Electric
General Mills
Genesis I O
Geonetric
Gere Biotechnology and Gere
Medical Writers Co., Ltd.
GoDaddy.com Inc.
Goldman Sachs
Gordmans
Grant Thornton
Grasshorse
GreatAmerica Leasing
Corporation

Greater Des Moines Convention
& Visitors Bureau
Greater Des Moines Partnership
Greater Dubuque Development
Grinnell Regional Medical
Center
GROWMARK
Hajoca Corporation
Hancher Auditorium
Hannover Life Reassurance
Company of America
Harris Bank
Hawthorne Direct
HealthSouth Rehabilitation
Hospitals
Hewitt Associates
Hewlett Packard - ISS
Hi Country Stables
Hillcrest Family Services
HNI Corporation
Holmes Murphy & Associates
Hormel Foods Corporation
Hy-Vee, Inc.
IBM
IFMC
Impact Networking
Infinite Computing Systems, Inc.
Insight Global, Inc.
Integrated DNA Technologies
Intermec
Internal Revenue Service
International Paper, Cedar River
Mill
Interstate All Battery Center
Intrax Intern Abroad
Iowa 80 Group
Iowa Careers Consortium
Iowa City/Coralville Area
Convention and Visitors
Bureau
Iowa Department of
Corrections
Iowa Department of Natural
Resources
Iowa Pride Network
Iowa Public Radio
J.Hilburn Mens Clothier
J&P Cycles
Jackson Recovery Centers

Jewel Osco
John Deere
Johnson County Historical
Society
JPMorgan
Katecho
KDSM FOX 17
Kelly Scientific Resources
Kemin Industries, Inc.
Kiesling Associates, LLP
Kinze Manufacturing Inc.
Kohler Co.
Kohl's Department Stores
KPMG LLP
Kraft Foods
Kum & Go
KWWL
Lazard Middle Market
Lee Enterprises
Lehigh Cement Company
Liberty Bank
Liberty Mutual Group
Liberty Mutual/Indiana
Insurance
LimoLink, Inc.
Lincoln Financial Group
Lincoln International LLC
Live Weekend
LMS North America
M3 Insurance Solutions, Inc.
Management Recruiters of
Cedar Rapids
MANCOMM
Manhattan Associates
Marsh U.S. Consumer
MassMutual Financial Group
Maurices
McGladrey
MD & DDS Resources
Medix Staffing Solutions, Inc.
Medquest Agency
Menards
Mercer
Mercy Medical Center-Cedar
Rapids
Merritt Research Services
MetaCommunications
MetLife
Mid American Financial Group

MidAmerican Energy Company
Milliman
Modern Woodmen of America
Modern Woodmen of America
-NE Iowa
Modern Woodmen of America-
The Hosmanek Region
Mudd Advertising
Muscatine Community School
District
Musco Lighting
Mutual Of Omaha Corporate
Mutual Of Omaha Financial
Advisors
MyTernNow/PriorityOne
Nationwide Insurance
Nationwide Insurance-Actuarial
Nationwide Sales Solutions
CIA/NCS
Neighbor Insurance
New Choices Inc.

Newton Manufacturing
Company
NextEra Energy Duane Arnold
Energy Center
North Star Resource Group
Northern Trust
Northwestern Mutual-
Des Moines
Northwestern Mutual Financial
Network-The Zach Group
Northwestern Mutual Financial
Network-Davenport/Iowa
City
Northwestern Mutual Financial
Network - The Hoopis Group
NUM Corporation
OnMedia TV Ad Sales
Orchard Place
Otis Elevator
Panda Restaurant Group
Pariveda Solutions

Peace Corps
Pearson
Pegasus Teachers
Pella Corporation
PepsiCo
PepsiCo-QTG
(Quaker Tropicana Gatorade)
Per Mar Security Services
Performance Therapies, PC
Pioneer, A DuPont Company
Piper Jaffray
Pollution Prevention Services
Premier Wealth Group (an
office of MetLife)
Press Citizen Media
PricewaterhouseCoopers
Prime, Inc.

Continued



UI students network with employers at the UI Job and Internship Fair.

Employer Relations and Events

Employer Relations Program Participants *continued*

Primerica Financial Services
 Principal Financial Group
 Progressive Insurance
 Quad Cities Chamber of Commerce
 Quad/Graphics
 QuadCityCareers.com
 Raining Rose
 Ralcorp Holdings, Inc.
 Ready Pest Control
 Red Frog Events
 Reglera LLC
 Riverhead Resources
 Riverside Theatre
 Rives Audio, Inc.
 Rockwell Collins
 Royal Neighbors of America
 RSM McGladrey
 RuffaloCODY
 Sandhill Orthopaedic and Sports Medicine
 Schneider Logistics
 Science Center of Iowa
 Science Station
 Sears Holdings Management Corporation
 Securian
 Select Evergreen Construction
 Senator Harkin's Office
 Sentry Insurance
 SFM Mutual Insurance Company
 Shelter Insurance Company
 Sherwin-Williams Company
 Shred-it
 Silgan Containers
 Smith & Nephew, Inc.
 Social Security Administration
 Sogeti USA
 Solstice Consulting
 SourceMedia Group
 Southwestern Company
 Staples Advantage
 State Farm Insurance/Iowa City
 State Farm Insurance Companies
 State Historical Society of Iowa
 State Street Corporation
 State Street Properties Chicago
 Strand Associates, Inc.
 Strayer University
 Summer of the Arts

Sun Life Financial
 Syncbak, Inc.
 Systems Unlimited Inc.
 Takeda Pharmaceuticals N.A.
 Target Corporation
 Target Stores
 Teach For America
 Techstaff of Iowa, Inc.
 Techtronic Industries
 TEKsystems
 Terry, Lockridge & Dunn
 The Buckle
 The Des Moines Register
 The Hertz Corporation
 The HON Company
 The IMT Group
 The Job Foundation
 The McGraw-Hill Companies
 The Meyocks Group
 The Student Conservation Association (SCA)
 The Todd Group-Aflac
 The Washington Center
 Thomas L. Cardella & Associates
 Thrivent Financial
 Tires Plus
 TMone
 Total Quality Logistics (TQL)
 Towers Watson
 TOX-Pressotechnik LLC
 Toyota Financial Services
 Toys R Us
 Treasured Passages
 Trinity Consultants
 U.S. Department of State
 U.S. Public Interest Research Group (PIRG)
 University of Iowa
 Union Pacific Railroad
 United Fire Group
 United States Air Force
 United Way of East Central Iowa
 UnitedHealth Group
 University Directories
 University of Iowa Employment Services
 University of Nebraska Medical Center-Biomedical Research Training

UNMC Eppley Institute for Research in Cancer & Allied Diseases
 US Army HealthCare Team
 US Army Recruiting
 US Bank
 US Marine Corps Office Programs
 US Probation
 USAA
 Vangent
 Verizon Wireless
 Vertex Pharmaceuticals, Inc.
 Victoria's Secret PINK
 Von Maur
 Waddell & Reed
 Walgreens
 WebFilings LLC
 Wells' Dairy, Inc.
 Wells Fargo Commercial Banking Group
 Wells Fargo Home Mortgage
 West Liberty Foods, LLC
 West Music Company
 Western Fraternal Life Association
 Wheatland Systems
 Whirlpool Corporation-Amana Division
 William Blair & Company
 Wolf & Company LLP
 Wolfram Research
 Woodward Academy
 Workforce Recruitment Program, U.S. Department of Labor
 Workplace Learning Connection
 Yellowbook
 YMCA of Greater Des Moines
 Young Entrepreneurs Across America
 Youth For Understanding YFU USA



Career Fairs

Fall Job & Internship Fair—

September 22, 2010

Iowa Memorial Union

135 employers and
approximately 1,400 students

**The pre-career fair Diversity
Event** attracted 50 employers
and 50 students

Arts, Communication & Media Fair—

February 9, 2011

Pomerantz Career Center

12 employers and approximately
105 students

Health, Science & Biotech Fair—

February 16, 2011

Pomerantz Career Center

11 employers and approximately
83 students

Spring Job & Internship Fair—

February 23, 2011

Iowa Memorial Union

119 employers attended and
approximately 1,400 students

Marketing, Sales & Management Fair—

March 30, 2011

Pomerantz Career Center

30 employers and
approximately 125 students

Virtual Career Fair—

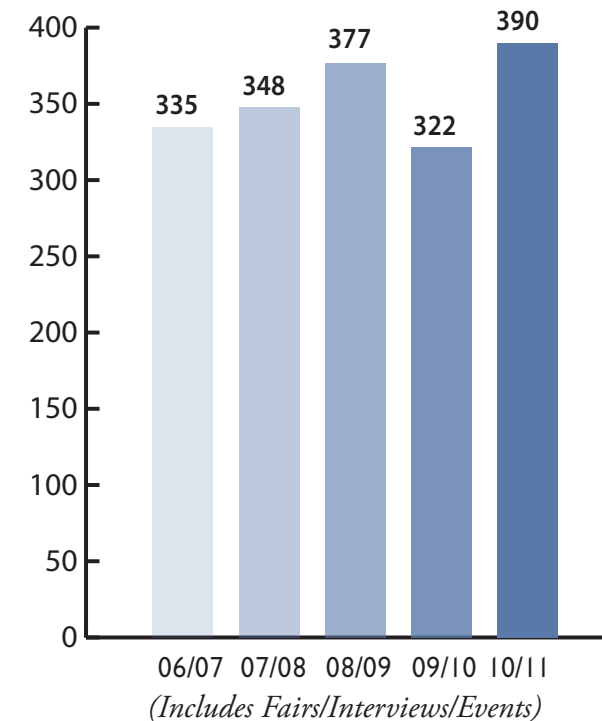
April 2011

119 employers participated and
1,064 résumés were submitted

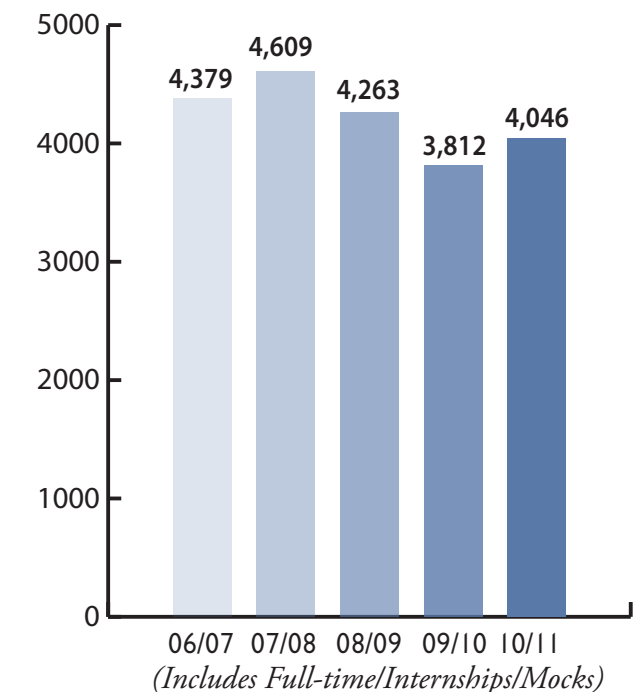
Employer Relations and Events

On-Campus Recruiting Statistics

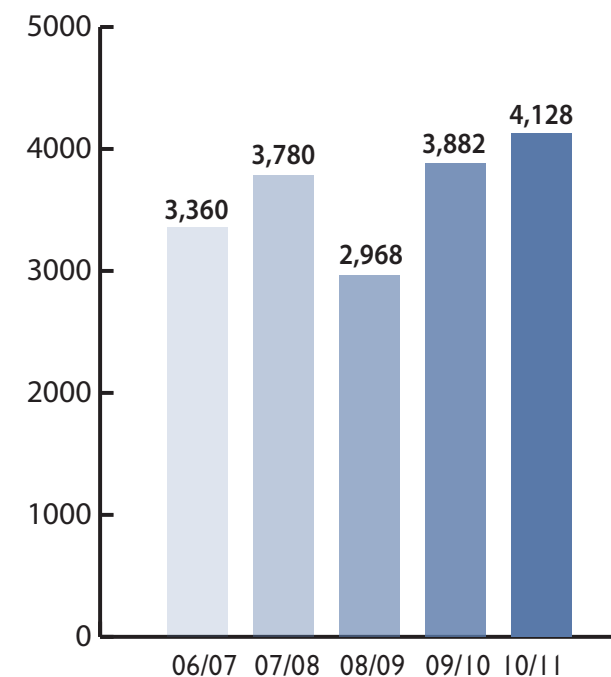
Employers On Campus



On-Campus Interviews



Jobs and Internships Posted on HireaHawk.com



Statewide Impact

Top 100 Pomerantz Career Center Internship Sites 2010-2011

A Way Through LLC	Industrial & Commercial	State Farm
ACT	Bank of China	State Street Corp.
Active Endeavors	Integrated DNA	Target
AEGON Americas	Technologies	Terry, Lockridge & Dunn
Companies	Iowa Bicycle Coalition	The University of Iowa
Anthropologie	Iowa City Foreign Relations	The Washington Center
Aviva	Council	Tires Plus
Bergan, Paulsen &	Iowa City Housing	TMone
Company, P.C.	Authority	University Directories
Big Ten Network	Iowa Cubs	VA Medical Center
Boehringer Ingelheim	Iowa Democratic Party	Victoria's Secret
Boys & Girls Clubs	Iowa Pride Network	Walgreens
CDW	John Deere	Walt Disney World
CIVIC	Johnson Co. Historical	WQAD-TV
Clear Channel Radio	Society	Pearson
CollegeFashionista.com	Junior Achievement	PricewaterhouseCoopers
CRST	Kain Family Eye Care	Prudential Financial
Deloitte Consulting	KGAN-TV	RSM McGladrey
Democratic National	Kinseth Hotels	Safe Home Products, Inc
Committee	Kinze Manufacturing	Sherwin-Williams Company
Des Moines Public Library	KPMG	Starcom Worldwide
Des Moines Symphony	KZIA-FM	State Farm Insurance
Academy	Lewisville Ind. School	Takeda Pharmaceuticals
Diamond Dreams Sports	District	Target
Engelhardt Lab	Limolink, Inc.	TMone
Enterprise RAC	Make-A-Wish Foundation	UBS Financial Services
Entertainment Cruises	Marsh US Consumer	UnitedHealth Group
Ernst & Young	McGladrey & Pullen	University Directories
Figge Art Museum	Mercy Fitness Center	US Geological Survey
Four Oaks	Merrill Lynch	Victoria's Secret
George Smith Partners	Merritt Research	Walt Disney World College
Grasshorse	Metro Sports Report	Program
Great America Leasing	Neighborhood Centers of	Wellmark Blue Cross Blue
Greater Des Moines	Johnson Co.	Shield
Convention & Visitors	Northern Trust	Wells Fargo Financial
Bureau	Northwestern Mutual	Wisconsin Supreme Court
Gremler Financial	Novartis Consumer Health	Young Entrepreneurs Across
Hy-Vee	Office of the State	America
IA Dept. of Natural	Archaeologist	
Resources	Pearson	
IA Senate Dem. Research	PepsiCo	
Staff	Principal	
IA United Nations	PWC	
Association	Quality Care	
IC Summer of the Arts	Riverside Theatre	
IC/Coralville Convention/	Rockwell Collins	
Visitor's Bureau	Roth & Co.	

Consider IowaSM

During the 2010-2011 year, the Consider IowaSM initiative continued to offer online services through www.consideriowa.org, such as the online recruiting software CareerShift, used by more than 1,200 people. Additionally, lunch and breakfast events were held across the state in the spring of 2011 to share information with area professionals about how to identify, recruit and engage young leaders in their organizations.

Employer Visit Road Trips

College Campus Careers, 11 students attended

Iowa Informational Lunches/Breakfasts:

Five events were hosted with over 100 professionals attending the events

Des Moines: 20 attendees

Davenport: 6 attendees

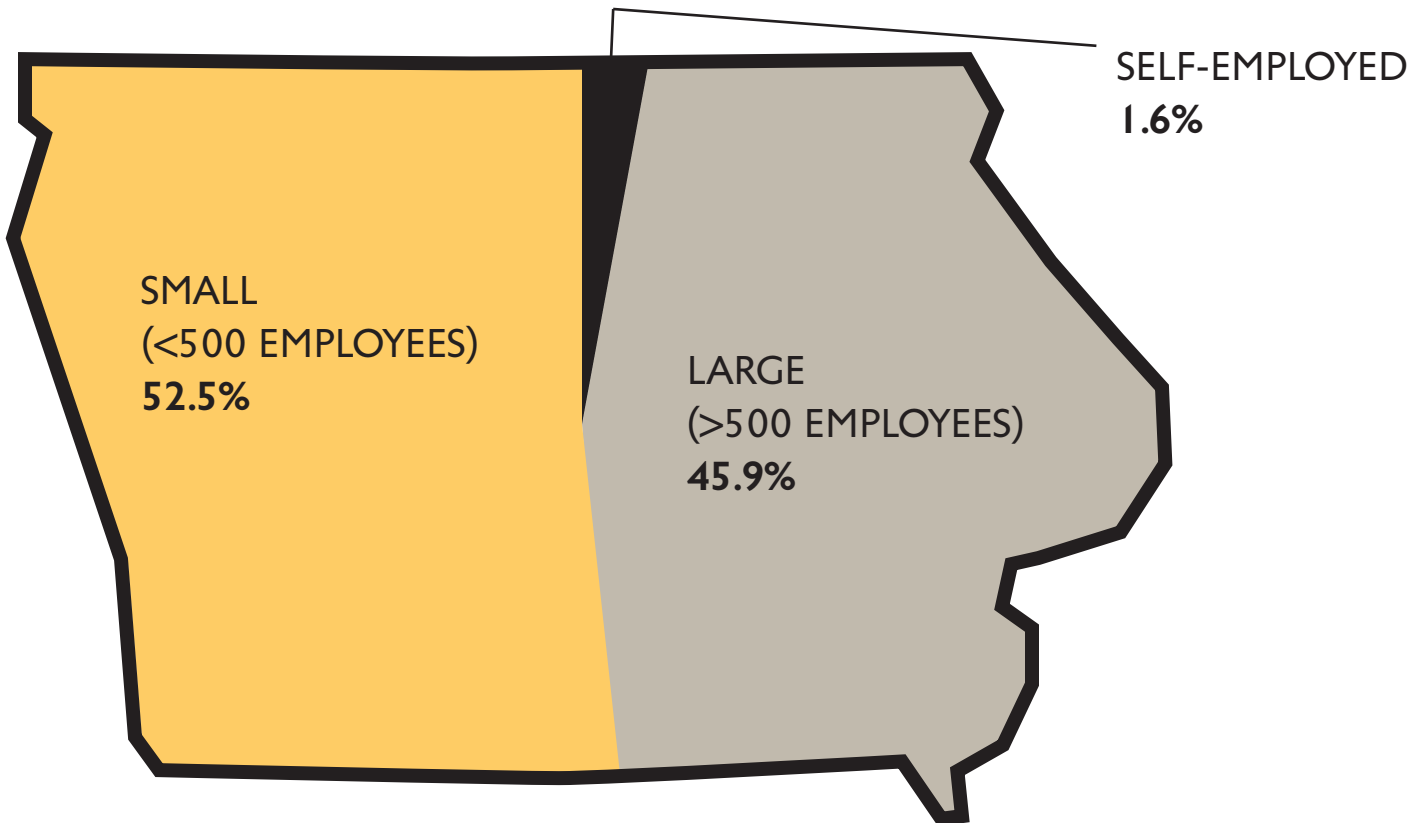
Dubuque: 10 attendees

Cedar Rapids/Iowa City Corridor: 16 attendees

West Des Moines co-sponsored Chamber

Luncheon: 50 attendees

University of Iowa Graduates by Employer Size in Iowa (AY 2010-2011)



Annual Graduate Survey 2010-2011



The Pomerantz Career Center assesses University of Iowa Tippie College of Business and College of Liberal Arts and Sciences baccalaureate-level graduates via the web upon graduation and by phone six months after graduation. Alumni provide several key pieces of outcome information about their employment status.

Whether they are:

- Employed and in what industry and where
- Continuing with further education
- Not in the job market for other reasons (e.g., raising a family or military service)

In addition, for those entering a career, their job title and starting salary is also collected.

Annual Graduate Survey

COMBINED COLLEGE PLACEMENT ACADEMIC YEAR 2010 - 2011

Summer/Fall 2010 and Spring 2011

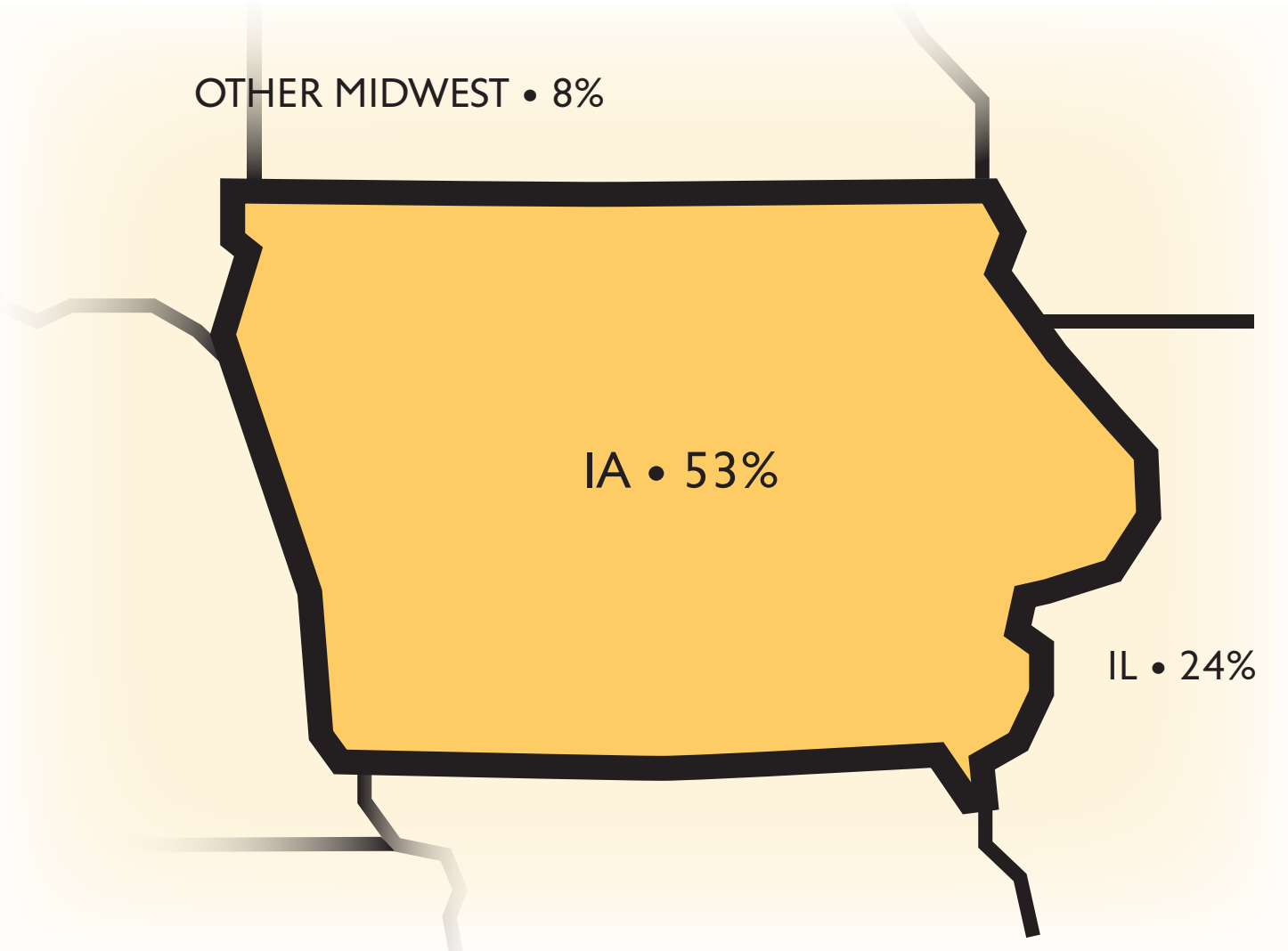
This report provides an annual summary of 2,547 July 2010 to May 2011 Liberal Arts and Sciences and Tippie College of Business undergraduates. It includes information on placement outcomes of 2,547 Liberal Arts and Sciences graduates out of 3,719 graduating in the summer and fall semesters of 2010 and spring semester of 2011.

PLACEMENT SUMMARY

Graduating Respondents/Class Size: 2,547/3,719 (68%)

Respondents Placed/Not Seeking	90%
Permanently employed within 6 months	67%
Enrolled in graduate school/further educ.	22%
Not Seeking	1%
Still Seeking	10%
TOTAL	100%

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION



East = 3%
South = 3%
West = 3%
Southwest = 4%
International = 2%

Annual Graduate Survey

TIPPIE COLLEGE OF BUSINESS

Summer/Fall 2010 to Spring 2011

This report provides a six-month followup of 638 July 2010 to May 2011 business undergraduates. It includes information on placement outcomes of 638 business graduates out of 791 graduating in Summer and Fall of 2010 and Spring of 2011.

PLACEMENT SUMMARY

Graduating Respondents/Class Size: 638/791 (81%)

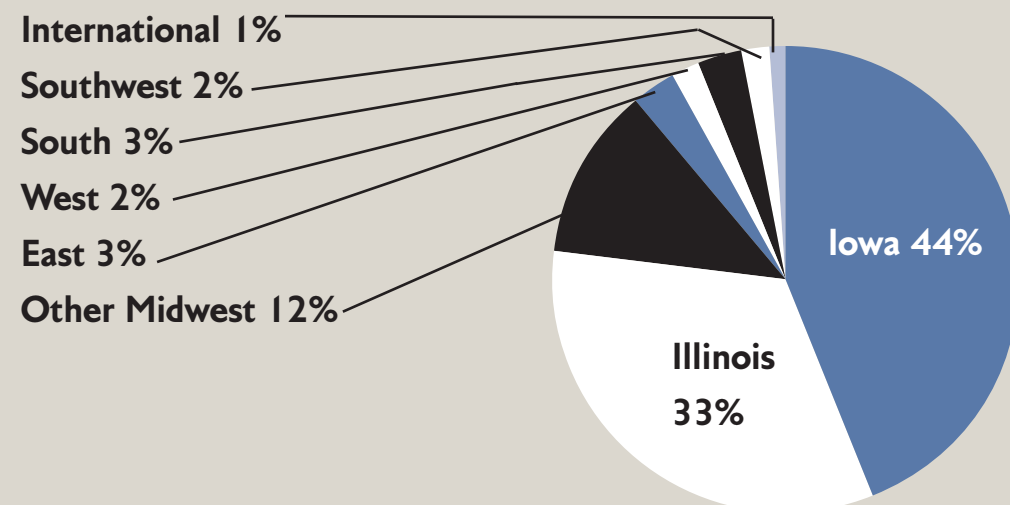
Placed/Not Seeking 92%

Permanently employed within 6 months 81%
Enrolled in graduate school/further educ. 9%
Not Seeking 2%

Still Seeking 8%

TOTAL 100%

ACCEPTED OFFERS BY GEOGRAPHIC LOCATION



SALARY SUMMARY BY INDUSTRY (all majors combined)

INDUSTRY	HIGH	LOW	AVERAGE	MEDIAN
Automotive/Manufacturing	70,000	65,000	67,500	67,500
Computers/Internet	50,000	47,500	48,500	47,500
Consulting	82,500	28,000	45,280	45,000
Education	32,000	32,000	32,000	32,000
Entertainment/Media/ Sports/Fine Arts	62,000	35,000	43,250	38,000
Finance/Investments/ Insurance	100,000	25,000	46,913	43,125
Food/Hospitality	30,000	30,000	30,000	30,000
Retail	48,000	37,000	44,600	46,000
Travel/Transportation	45,000	30,000	39,000	38,500
Retail	50,000	32,499	42,785	45,000
Travel/Transportation	40,000	32,000	35,875	35,750

SALARY SUMMARY BY MAJOR

MAJOR	HIGH	LOW	AVERAGE	MEDIAN
Accounting	75,000	35,000	48,257	44,800
Economics	48,000	34,000	41,000	41,000
Finance	100,000	25,000	45,982	43,750
MIS	51,000	49,000	50,000	50,000
Management/Org.	82,500	28,800	45,915	41,250
Marketing	70,000	30,000	45,555	43,000

Annual Graduate Survey

COLLEGE OF LIBERAL ARTS AND SCIENCES

Summer/Fall 2010 and Spring 2011

This report provides an annual summary of 1,909 July 2010 to May 2011 Liberal Arts and Sciences undergraduates. It includes information on placement outcomes of 1,909 Liberal Arts and Sciences graduates out of 2,928 graduating in the summer and fall semesters of 2010 and spring semester of 2011.

PLACEMENT SUMMARY

Graduating Respondents/Class Size: 1,909/2,928 (65%)

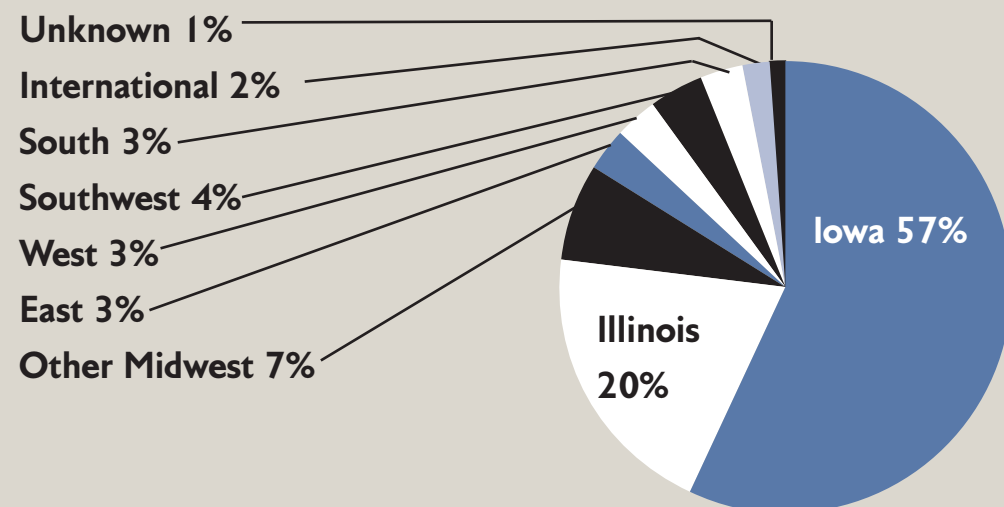
Placed/Not Seeking 90%

Permanently employed within 6 months 63%
Enrolled in graduate school/further educ. 26%
Not Seeking 1%

Still Seeking 10%

TOTAL 100%

ACCEPTED OFFERS BY GEOGRAPHIC LOCATION



SALARY SUMMARY BY INDUSTRY (all majors combined)

INDUSTRY	HIGH	LOW	AVERAGE	MEDIAN
Automotive/Industry/Manufacturing	50,000	20,000	34,667	34,000
Computers/Internet	40,000	35,000	36,250	36,250
Consulting/Auditing	70,000	25,000	44,890	45,000
Education	48,000	18,000	26,168	24,000
Energy	47,500	24,000	35,750	35,750
Engineering/Research/Design	37,000	29,000	33,000	33,000
Entertainment/Media/Sports/Fine Arts	42,000	27,000	32,250	30,000
Finance/Investments/Insurance	55,000	22,598	36,724	39,250
Food	75,000	14,000	33,833	34,500
Government	20,000	20,000	20,000	20,000
Health Care/Biotech	80,000	20,000	37,779	34,500

Annual Graduate Survey



SALARY SUMMARY BY MAJOR

Major	High	Low	Average	Median
Actuarial Science	56,400	51,000	53,700	53,700
Anthropology	27,500	27,500	27,500	27,500
American Studies	20,800	20,800	20,800	20,800
Art	35,000	25,000	30,000	30,000
Applied Physics	60,000	60,000	60,000	60,000
Biochemistry	36,000	36,000	36,000	36,000
Biology	33,000	20,000	28,000	29,000
Chemistry	34,850	34,850	34,850	34,850
English	37,500	25,000	34,142	34,000
Communication Studies	40,000	25,000	33,900	37,500
Computer Science	60,000	28,800	44,000	43,249
Dance	41,000	22,610	31,805	31,805
Gender, Women & Sexuality Studies	36,000	36,000	36,000	36,000
Geography	60,000	30,000	45,000	45,000
Health & Sports Studies	40,000	40,000	40,000	40,000
History	48,000	22,880	29,695	23,950
Interdepartmental Studies	70,000	21,000	43,051	38,107
• Health Science/ Multidisciplinary Science	65,000	65,000	65,000	65,000
• Health Science/ Entrepreneurial	35,000	35,000	35,000	35,000
• Health Science/ Health Coach	42,360	21,000	31,786	32,000
• Business Studies/ Workplace Practices and Perspectives	70,000	37,000	47,400	40,000
International Studies	46,000	24,000	32,667	28,000
Informatics	37,500	37,500	37,500	37,500
Integrative Physiology/Athletic Training	30,000	20,000	25,000	25,000
Journalism/Mass Communications	42,000	25,000	34,250	34,250
Mathematics	42,500	22,598	30,033	25,000
Microbiology	30,000	30,000	30,000	30,000
Music	23,545	23,545	23,545	23,545
Political Science	75,000	18,000	38,750	34,000
Psychology	80,000	14,000	29,642	31,000
Sociology	36,000	20,800	27,450	31,500
Spanish	65,000	20,000	40,500	38,500
Theater Arts	42,000	15,300	25,260	25,000

Top Full-Time Hiring Employers 2010-2011

Accenture	John Deere
ACT	Macy's
Aegon/Transamerica Life Insurance	Marcus Evans
AeroTek	McGradry
Americorp	Menard's
Bank of the West	Mercy Medical Center
Best Buy	Metropolitan Life
Buffalo Wild Wings	Midwest One Bank
C H Robinson	National Football League
Campus Crusades for Christ	Nationwide Insurance Co.
Cargill	Nordstroms
CDW	Northern Trust Bank
Cerner Corporation	Northwestern Mutual Insurance
Command Transportation	Pearson Education Services
Coyote Logistics	PepsiCo
Deloitte Touche	PriceWaterhouseCoopers
Enterprise Rent-A-Center	Principle Financial Group
FactSet Research Systems	Red Lobster
Fareway	Rockwell Collins
Fleschman-Hillard	RuffaloCODY
Geico	Sears Holdings Corporation
Go Daddy	Sherwin Williams
Great America Leasing Corp.	State Farm Insurance
Groupon	Stryker
Hon Company	Systems Unlimited
Hy-Vee	Tanager Place
IDT	Target
Integrated DNA Technologies	Teach for America
Java House	TEKsystems
	The University of Iowa/UIHC
	TransAmerica
	True North
	US Army
	US Bank
	VA
	Walgreens
	Wal-Mart
	Wells Fargo
	Yellow Book
	Hospitals & Clinics
	Toyota Financial Services
	U.S. Bank
	U.S. Census
	Union Pacific Corporation
	United Fire Group
	US Bank
	Verizon
	Von Maur Department Stores
	Wal-Mart
	Walt Disney Company
	Wells Fargo Bank
	Yellowbook

Fortune 500 Companies Hiring University of Iowa Students in 2010-2011

3M
Allergan
Allstate
Amazon.com
Ameriprise Financial
Bank of America Corp.
Berkshire Hathaway
Best Buy
C.H. Robinson Worldwide
Dow Chemical
General Electric
General Mills
Goldman Sachs Group
Google
H.J. Heinz
Hertz Global Holdings
Hewlett-Packard
J.P. Morgan Chase & Co.
Kohl's
Liberty Mutual Insurance Group
McGraw-Hill
Merck
MetLife
Microsoft
Monsanto
Morgan Stanley
New York Life Insurance
Northwestern Mutual
PepsiCo
Peter Kiewit Sons'
Principal Financial
Procter & Gamble
RadioShack
Rockwell Collins
Sears Holdings
Sherwin-Williams
Staples
Starbucks
State Farm Insurance Cos.
State Street Corp.
Target
Walgreen
Wal-Mart Stores
Wells Fargo



**Marvin A. and Rose Lee
Pomerantz
Career Center**

**Click here to access the
Pomerantz Career Center Staff**

**Pomerantz Career Center
100 Pomerantz Center,
Suite C310
Iowa City, Iowa 52242**

319-335-1023

www.careers.uiowa.edu

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information, contact the Office of Equal Opportunity and Diversity, (319) 335-0705.

