



Optimizing Success

*2011-2012
Annual Report Summary*





Table of Contents

- [2](#) Table of Contents
- [2](#) Mission Statement
- [3](#) UI Student Facts
- [4](#) Career Advancement
- [5](#) Experiential Education
- [6](#) UI Community-Based Learning Program
- [7](#) Academic and Leadership Programs
- [9](#) Alumni Career Services
- [9](#) Corporate and Community Relations
- [10](#) Employer Relations and Events
- [10](#) Employer Relations Program Participants
- [12](#) Career Fairs
- [12](#) Recruiting Statistics
- [13](#) Top Hiring Internship Organizations
- [14](#) 2010-2011 Annual Graduate Survey
- [15](#) Statewide Impact
- [20](#) Organizations Hiring UI Students

Mission Statement

Pomerantz Career Center assists The University of Iowa with enrollment management by empowering undergraduate students to become leaders, maximize their potential and achieve professional success. We accomplish this through professional advising, innovative and experiential education and the development of extraordinary relationships with our stakeholders.

2011-2012 Quick Facts

- Over **9,300** students participated in career-related workshops and programs
- Peer Advisors, Career Advisors and staff conducted more than **4,600** student advising sessions
- More than **4,400** job and internship opportunities were posted on [HireaHawk.com](#)
- Over **4,300** interviews were hosted on campus during the year
- Staff from the Center traveled **14,500** miles to conduct employer outreach
- The [www.careers.uiowa.edu](#) website received **244,194** visits
- More than **350** students participated in the Career Leadership Academy each semester
- Six career fairs were held, with a combined student attendance of more than **2,500**



UI Student Facts

Fall 2011 Enrollment Data for Undergraduates from Colleges of Liberal Arts and Sciences and Tippie College of Business: OSIRIS Enrollment Reports (Fall 2011)

University of Iowa Students

Summary of Total Enrollment by Geographic Origin, Gender, Ethnicity (Fall 2011)

	College of Business	College of Liberal Arts and Sciences
Women	917	8,903
Men	1,409	7,467
ETHNICITY		
African American	15	471
American Indian or Native Alaskan	6	51
Asian American	61	548
Hispanic/Latino	58	830
Pacific Islander/Native Hawaiian	3	32
Two or more races	8	231
ORIGIN		
Resident	1,069	9,322
Non-Resident	1,257	6,859
Total Students	2,326	17,181

University of Iowa Students

Summary of International students, Veterans and Students with disabilities (Fall 2011)

INTERNATIONAL UNDERGRADUATES

Henry B. Tippie College of Business	362
College of Liberal Arts and Science	1,257
Combined	1,619

VETERANS ATTENDING IOWA

Henry B. Tippie College of Business	17
College of Liberal Arts and Science	255
Combined	272

STUDENTS WITH DISABILITIES FALL 2011

All Colleges	810
--------------	-----

Career Advancement

More than 4,600 students utilized the Pomerantz Career Center for personal, professional advising and walk-in sessions during the year and over 9,300 students attended workshops and sessions presented by staff and Peer Advisors. Students receive assistance on choosing a career that connects with a major, gaining experience through internships, involvement and volunteering, job and internship search strategies and many other topics.

Advising:

(walk-in sessions and internship/program/career advising appointments)

Total advising sessions: 4,608

Career Development Programs Presented:

Number of Programs Presented by Career Advisors 243

Estimated Total Attendance 8,060

Number of Programs Presented by Peer Advisors 60

Estimated Total Attendance 1,260

Total Programs 303

Total Estimated Attendance at Programs 9,320

2011-2012 Career Series for International Students:

Total Attendance: 508

- Fall 2011:**
- Preparing for the Fall Job & Internship Fair
 - Work Visa Options after Graduation
 - Networking
 - Internship and Job Search Strategies
 - Interviewing
 - Employer Panel on Hiring International Students
 - 289 total attendees across the 6 workshops

- Spring 2012:**
- Résumé Workshop
 - Prepare for the Spring Career Fairs
 - Internship and Job Search Strategies
 - Networking
 - Interviewing
 - From First Impression to Full-Time
 - Career Preparation During Summer Break
 - 219 total attendees across the 7 workshops



Student Response to Career Advisor Assistance:

“Gary did a great job of going above and beyond in assisting me with job opportunities.”

—Shawn M.

“Alicia was extremely helpful and very knowledgeable!”

—Tyler H.

“...The staff was helpful and Megan was wonderful. She made me feel at ease and gave me realistic expectations for my upcoming interview. I will definitely be recommending this to friends.”

—Nicole D.

“I feel more content with weighing out my options!”

—Jacqueline C.

“We didn’t want to leave! She (Amy) was very enthusiastic and extremely helpful. Made us very confident and excited for the fair!”

—MaKenzie M. and Sara T.

Experiential Education

Hands-on experience through opportunities such as internships is crucial for students preparing to enter the workplace. The Pomerantz Career Center coordinates the following programs:

Zero-Credit Internship Registration—

This offering allows students to have an official notation on their UI transcript recognizing their internships.

The Washington Center for Internships and Academic Seminars—

This option provides an opportunity for students to experience life in the nation’s capital while interning at either government or private-sector organizations, in addition to attending academic seminars.

2011– 2012 Internship Enrollment Data			
SEMESTER	Zero-Credit	Credit	Total
Fall 2011	131	49	180
Spring 2012	216	78	294
Summer 2012	286	98	384
TOTAL	633	225	858
	From HireaHawk.com	From ISIS	



Katie Constable learns about professionalism at her internship with KCRG, the ABC affiliate in Cedar Rapids, Iowa

UI Community-Based Learning Program

The Community-Based Learning Program helps connect students, faculty members and staff with community non-profit organizations to assist with needs in the area. These valuable experiences benefit both the students and community partners.



Fall Volunteer Fair*

August 31, 2011

62 organizations; 850 attendees

Spring Volunteer Fair*

January 25, 2012

55 organizations; 725 attendees

Make A Difference Day*

Sunday, October 23, 2011

approximately 70 volunteers cleaned the peninsula area adjacent to the banks of the Iowa River

** Event Co-Sponsor*

Iowa Nonprofit Summit breakout session

November 15, 2011

Developing Authentic and Sustainable Partnerships with Higher Education: approximately 50 attendees



Academic and Leadership Programs

Students from across campus enroll each semester in courses offered through Pomerantz Career Center. From leadership development to job search strategies for seniors, these courses offer students an opportunity to prepare for careers after college.

Department: Leadership Studies

Certificate in Leadership Studies

Career Leadership Academy

Global Leadership Initiative



Ariel Ferguson

Psychology B.S., Leadership Studies Certificate,
Human Relations Minor

“When I first came to Iowa, I was lucky enough to be a part of the Career Leadership Academy Living and Learning Community. The Pomerantz Career Center (PCC) gave me the opportunity to not only develop my leadership abilities, but I was surrounded by students whom shared a similar drive for success. Over my first year here, the PCC scheduled events with community employers, which encouraged us to enhance our skills in the following leadership areas: Self, Group, Communication, Cultural Competency and Ethics and Integrity. CLA allows for current students to begin creating professional networks, and luckily enough for me, I was able to earn an internship with a non-profit organization—Big Brothers, Big Sisters of Johnson County..”

Academic and Leadership Programs

Career Leadership Academy

The curriculum for this popular program is based on national survey data and employer input on desired qualifications of new graduates. Through service-learning projects, group work, networking opportunities and classroom work, students prepare for life after college.

CLA Participation Numbers

Number of students who have taken one CLA class since 2007: **1,900**

Students in Fall 2011: **372**

Students in Spring 2012: **385**

Alumni of CLA all 4 Phases as of Spring 2012: **523**

GLOBAL LEADERSHIP INITIATIVE PARTICIPATION

Total Number of participants since 2010: **42**

Number of students traveling to Xicotepec, Mexico, in Spring 2012: **7**

CERTIFICATE IN LEADERSHIP STUDIES

This certificate began in Fall 2010, with Fall 2011 as the first semester a student could earn the certificate

Spring 2012 = **14** students earned the certificate



Students learn about leadership at LeadersLive.

Academic and Leadership Programs

Career Leadership Academy Phase III Service Projects:

Fall 2011

- Gerdin Cancer Hope Lodge Garden Rehabilitation and Fall Festival
- Best Buddies – Pair with a Best Buddy Mini Golf Tournament and Volunteer Drive
- Four Oaks Shelter—Facility Rehabilitation
- Johnson County Animal Shelter—Food and Supplies Drive and Collection

Spring 2012

- Johnson County Heritage Trust—Trail Rehabilitation and Awareness Raising
- Sport-a-bility—Sports Accessibility Building Project
- Mark Twain Elementary School —Transitioning to Junior High Teambuilding Workshop
- Ronald McDonald House—Dinner Preparation and Game Night



Department: Career Programs

Career Exploration
Job Search Strategies
The Washington Center

Career Exploration

Students who are considering more than one career choice find this class useful to help them explore interests and abilities as well as make connections with area professionals and various industry sites.

Job Search Strategies

Juniors and Seniors can take advantage of this course to help them prepare for the job search process. Topics include résumé development, interviewing, personal branding and job search strategies.

	FALL 2011	SPRING 2012	SUMMER 2012	TOTAL
Career Exploration	60	62	n/a	122
Job Search Strategies	96	80	n/a	176
The Washington Center	9	3	9	21

CLA Points of Pride – CLA Impact

Below are excerpts from a summary of the CLA’s impact on The University of Iowa students based on the pre-and post-test survey for students who completed the Career Leadership Academy Phase I and II courses.

95% of Phase II students reported that they can work cooperatively with others in a group

92% of Phase III students reported that they are confident in their ability to help identify common goals in group settings

93% of Phase IV students reported that they developed new relationships with others

90% of Phase I students reported that they value human difference

97% of Phase II students report working effectively with people from different backgrounds

92% of Phase II students report an increased confidence in their ability to orally communicate clearly and concisely



Alumni Career Services

The Center averaged 30 alumni interactions per month during the last year to assist University Alumni with career-related needs including resume and cover letter assistance, career changes, job search strategies, and other assistance.



What Alumni say about our services:

“Cynthia, this is all great! Thank you!”

—*Seth J.*

“I can’t express how much I appreciate your assistance. Thank you so very much!”

—*Melinda W.*

“Thanks for your quick response. Your comments and suggestions show your expertise in this field.”

—*Manish S.*

Corporate and Community Relations

The Pomerantz Career Center’s staff continued to travel throughout the country to meet with non-profit and for profit organizations to build relationships that benefit Iowa students and alums and assist organizations with their hiring needs. Staff members traveled nearly 14,584 miles during the 2011-2012 year.

Corporate and Community Relations Statistics

In-Person Employer Contacts by Staff: **80**

Businesses/Organizations Visited: **66**

Major Cities Visited: Council Bluffs, Davenport, Chicago, Minneapolis/St. Paul, Lincoln, Omaha

Total miles traveled: **14,584**





Ryan Griebel

Communication Studies w/ Leadership Certificate

“I have learned so much about networking, professionalism, interviewing and leadership skills through programs at the Pomerantz Career Center. In October, I put many of these skills to the test and went through the interview process with Target. I am very excited and proud to say that I have accepted a job offer to be an Executive Team Leader in the Chicagoland area after graduation. I am very proud of my education and my involvement with the Pomerantz Career Center, and I feel that they have done a lot to help prepare me to be successful in the real world.”



Employer Relations and Events

Through on-campus interviews, mock interviews, career fairs and other campus activities, employers are able to connect with quality UI candidates to meet their recruiting goals and needs.

Employer Relations Program Participants

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2011-2012 include:

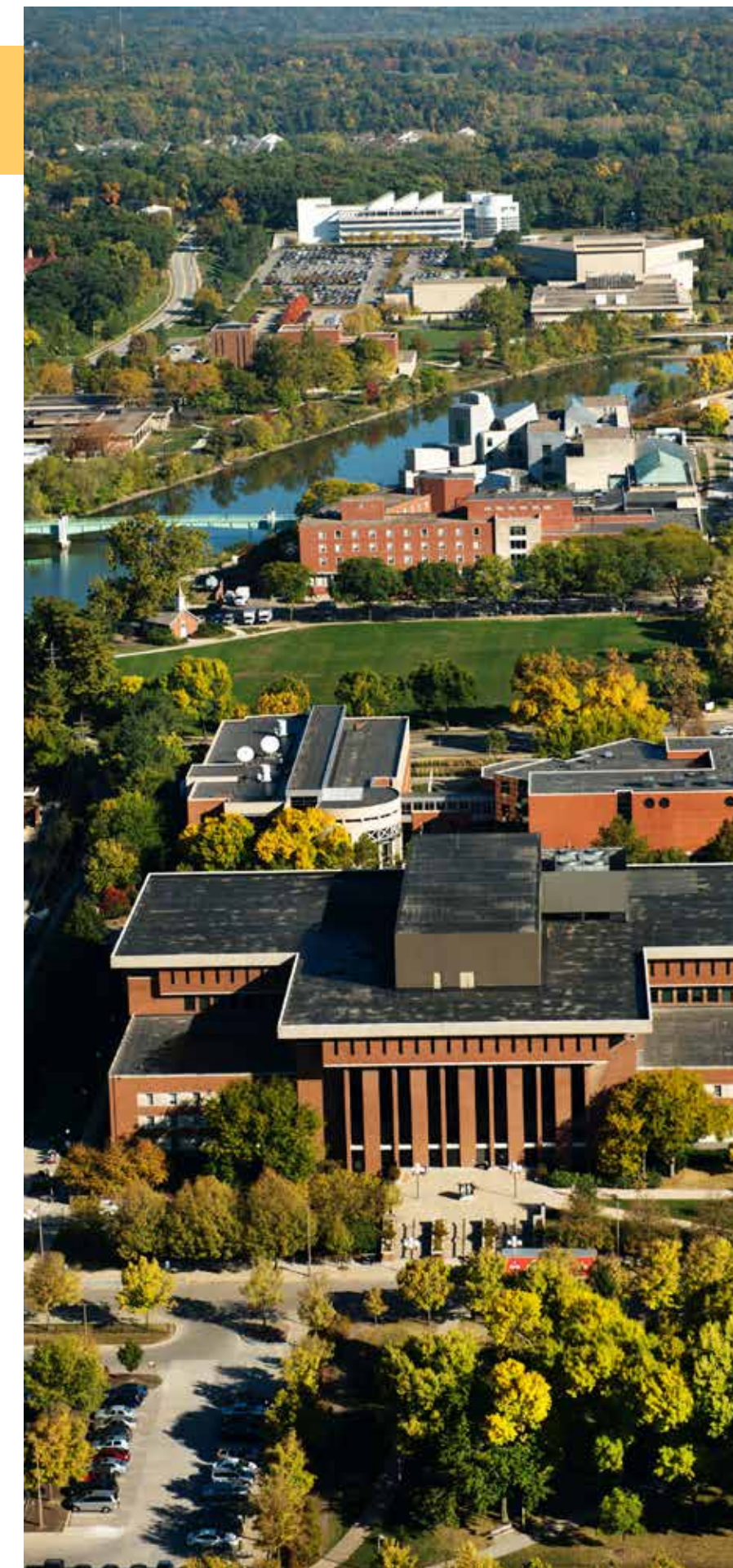
2nd Story Software	Aviva	Centro, Inc.	COUNTRY Financial	Enterprise Rent-a-Car/ Chicagoland
3M Company	Aviva USA	Cerner Corporation	Coyote Logistics	Entertainment Cruises
Abercrombie and Fitch Co.	Bacterin International, Inc.	CH Robinson Worldwide Inc.	Cedar Rapids Kernels	Epic
AccessDubuqueJobs.com	Bergan, Paulsen & Company, P.C.	Chase	CRST International, Inc.	Ernst & Young LLP
ACT	Billion Automotive Iowa City	Chatham Oaks, Inc.	Cumulus Broadcasting LLC	FactSet Research Systems
Admission Possible	Biotest Pharmaceuticals Corporation	Chicago Apartment Finders Group, A Xerox Company	Dardis Clothiers	Federal Bureau of Investigation
Advancement Resources	Bituminous Insurance Companies	Chicago Office Technology	Defense Contract Management Agency	Federal Deposit Insurance Corporation (FDIC)
AEGON Companies	Black Hawk College	Chipotle Mexican Grill	Deloitte LLP	Federal Home Loan Bank of Des Moines
Aerotek	Blain's Farm & Fleet	City of Iowa City Cable TV Division	Department of Veterans Affairs	Federal Mogul Corporation
Aflac	BMO Harris Bank	CIVCO Medical Solutions	Department of Veterans Affairs- VA Central Iowa	Federal Probation
AFN (Advantage Freight Network)	Brain Injury Association of Iowa	Clifton Gunderson, LLP	Des Moines Center Internship Program	Figge Art Museum
Alcoa	Bridgestone Tires Plus	Clifton Larson Allen	Downtown Association of Iowa City	First Investors Corporation
ALDI Inc.	Brooksource	CNA Insurance	DuPont Industrial Biosciences	First National Bank of Omaha
Alliant Energy	Brownells, Inc.	College Possible	Easter Seals Wisconsin	Frontier Natural Products
Allianz Life	C.H. Robinson Worldwide	College Pro Painters	Eaton Corporation	Galapagos Charter School
Allstate Insurance Company	Cambridge Investment Research, Inc.	Comfort Keepers	Echo Global Logistics	Gavilon
American Marketing & Publishing	Camp Adventure Youth Services	Command Transportation	Eli Lilly & Company	Gazette Communications
American Transport Group, LLC	Cargill	Communications Engineering Company	EMC Insurance Companies	GEICO
AmeriCorps NCCC	Caterpillar Inc.	Consolidated Electrical Distributors	Emerson Process Management/ Fisher	Genencor, a Danisco Division
Ameriprise Financial	CC Industries	Coralville Marriott Hotel and Conference Center	Enterprise Rent-A-Car, Heartland	General Electric
Ameriprise Financial-Corporate	CDS Global	Cottingham & Butler		General Mills-MN
Aon Hewitt	CDW Corporation			Genesis I/O Consulting
ASC Communications, Inc.				Gentex Corporation
Ashford University				

Continued

Employer Relations and Events

Employer Relations Program Participants *continued*

Geonetric	Iowa Public Radio	Navisis Financial	Securian Financial Group	UI-University of Iowa, University
Gerdau Ameristeel	Iowa Valley Habitat for Humanity	Neebo/Nebraska Book Company	Sentry Insurance	Relations/Athletics Hall of
GoDaddy.com	John Deere	New York Life Insurance	Sherwin-Williams Company	Fame/Trademark Licensing
Gordmans	JPMorgan Chase	Company	Shred-It	Program
Grant Thornton	Kappa Search, Inc.	Newton Manufacturing Company	Southwestern Advantage	Uline Shipping Supplies
Grassroots Campaigns, Inc.	Kinze Manufacturing, Inc.	NIBCO INC.	Southwestern Company	Union Pacific Railroad
GreatAmerica Leasing	KJWW Engineering Consultants	North Star Resource Group	SPS Commerce	United Fire Group
Greater Des Moines Partnership	Kohler Co.	Northern Trust	Staples Advantage	United Rentals
Greater Dubuque Development	Kohl's Department Stores	Northwestern Mutual – The Sons	Starcom	United States Peace Corps
Grinnell Mutual Reinsurance	KPMG LLP	Financial Group	State Farm Insurance Companies	UnitedHealth Group
Company	Kraft Foods	Northwestern Mutual - The Zach	State Street Properties Chicago	University Directories
GROWMARK	Kum & Go	Group	Strand Associates, Inc.	University of Iowa College of
Hajoca Corporation	Lazard Middle Market	Northwestern Mutual Financial	Summer of the Arts	Public Health
Hannover Life Reassurance	Legacy Financial Services	Network – Des Moines	Sun Life Financial	University of Iowa Employment
Company of America	Liberty Mutual/Indiana Insurance	Northwestern Mutual Life	Symplicity Corporation	Services
Hawthorne Direct	- WI	Insurance Co.	Target	University of Iowa, International
HC Duke & Son LLC	LimoLink, Inc.	NRG Media, LLC	Target Corporation	Programs
Hillcrest Family Services	Lincoln International LLC	OnMedia	Target Stores	University of Iowa Hospitals and
HNI Corporation	M3 Insurance Solutions, Inc.	Orscheln Farm and Home	TEKsystems	Clinics
Holiday Retirement	Manhattan Associates	OSF Healthcare	Terry Lockridge & Dunn/World	US Army HealthCare
Holmes Murphy & Associates	Marine Corps Officer Programs	Otis Elevator Company	Trend Financial	US Bank
Hy-Vee, Inc.	Marsh U.S. Consumer -	Panda Express	The Buckle	US Department of State, Bureau
IBM	Urbandale, IA	Pariveda Solutions	The CBE Group, Inc.	of Diplomatic Security
Illinois Department of Children	Marsh USA - Iowa City, IA	Peace Corps	The ESCO Group	USAA
and Family Services	Marshalltown Company	Pearson	The Heartland Group	Vangent, Inc.
Impact Networking	MassMutual Financial Group	Pella Corporation	The Hertz Corporation	Verizon Wireless
Indiana Insurance	MassMutual-Midwest Associates	PepsiCo	The HON Company	Vermeer Corporation
Infinite Computing Systems, Inc.	MB Financial Bank	Per Mar Security Services	The Lee Company	Von Maur
Insight Global, Inc.	McGladrey	Pioneer Hi-Bred International,	The McGraw-Hill Companies	WebFilings LLC
Integrated DNA Technologies	McGraw-Hill Education	Inc.	The Men's Wearhouse	Wells' Dairy, Inc.
Intermec	Mediacom Communications	Premier Wealth Group-MetLife	The University of Iowa	Wells Enterprises
Internal Revenue Service	Corporation	PricewaterhouseCoopers	The Washington Center for	Wells Fargo Bank
International Paper, Cedar River	Medix Staffing Solutions, Inc.	Primerica Financial Services	Internships and Academic	Wells Fargo Home Mortgage
Mill	Merritt Research Services	Principal Financial Group	Seminars	West Liberty Foods, LLC
InternshipDesk	MetLife	Prudential	Thomas L. Cardella & Associates	West Music Company
Intrax Intern Abroad	MetLife Midwest Associates	Quad/Graphics	The University of Iowa	Westfield Insurance
Iowa 80 Group	Metro Wire & Cable Corp	Rain and Hail	Thrivent Financial	Whirlpool Corporation - Amana
Iowa Children's Museum	Mid American Financial Group	Ralcorp Holdings, Inc.	Tires Plus	Division
Iowa City UNESCO City of	Millang Financial Group	Red Frog Events	Total Quality Logistics, Inc.	Willett, Hofmann & Associates,
Literature	Milliman	Redstone Content Solutions	Towers Watson	Inc.
Iowa City VA Health Care System	Modern Woodmen of America-	RGA Reinsurance Company	Toyota Financial Services	William Blair & Company
Iowa City/Coralville Area	The Hosmanek Region	Riverside Theatre	Toys R Us	Wolf & Company LLP
Convention and Visitors Bureau	Musco Sports Lighting, LLC	Rives Audio, Inc.	Trane	Workplace Learning Connection
Iowa Department of Corrections	Mutual of Omaha Financial	Rockwell Collins	Transamerica	Worldwide Express
Iowa Department of Natural	Advisors	RuffaloCODY	Trapeze ITS	YMCA Of Greater Des Moines
Resources	MyTernNow/PriorityOne	Ryder Transportation	Trinity Consultants	
Iowa Lakes Corridor	Nationwide Insurance	Schneider Logistics	Trinity Industries	
Development Corporation	Nationwide Insurance - Actuarial	SDD/Telemanager.net	TTI, Inc	
			U.S. Probation	



Career Fairs

Fall Job & Internship Fair—

September 22, 2011

Iowa Memorial Union

Approximately 1,200 students

The pre-career fair Diversity

Event attracted approximately
60 employers and 40 students

Arts, Communication & Media Fair—

February 13, 2012

Pomerantz Career Center

Approximately 90 students
attended

Health, Science & Biotech Fair—

February 20, 2012

Pomerantz Career Center

Approximately 83 students
attended

Spring Job & Internship Fair—

February 22, 2012

Iowa Memorial Union

Approximately 1,053 students
attended

Marketing, Sales & Management Fair—

April 4, 2012

Iowa Memorial Union

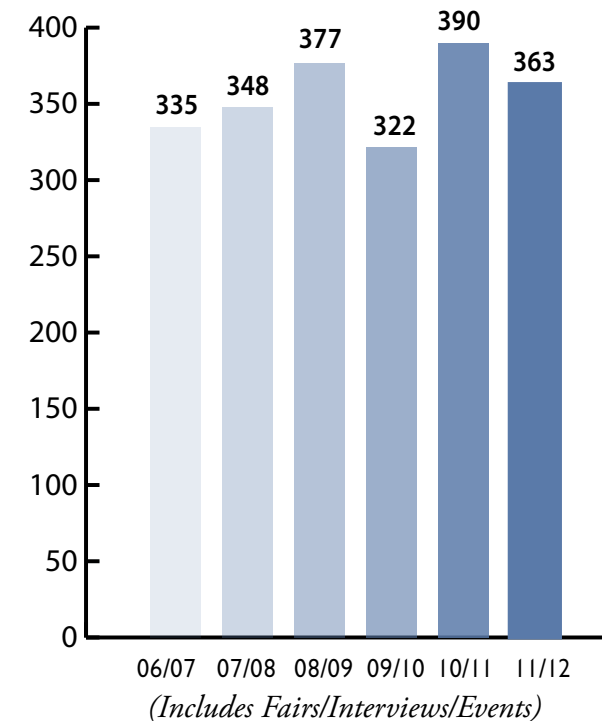
Approximately 85 students
attended



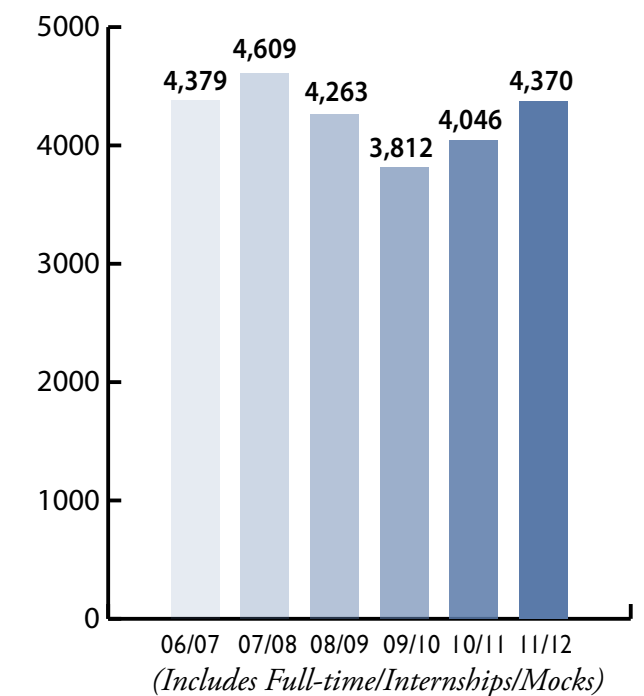
Employer Relations and Events

On-Campus Recruiting Statistics

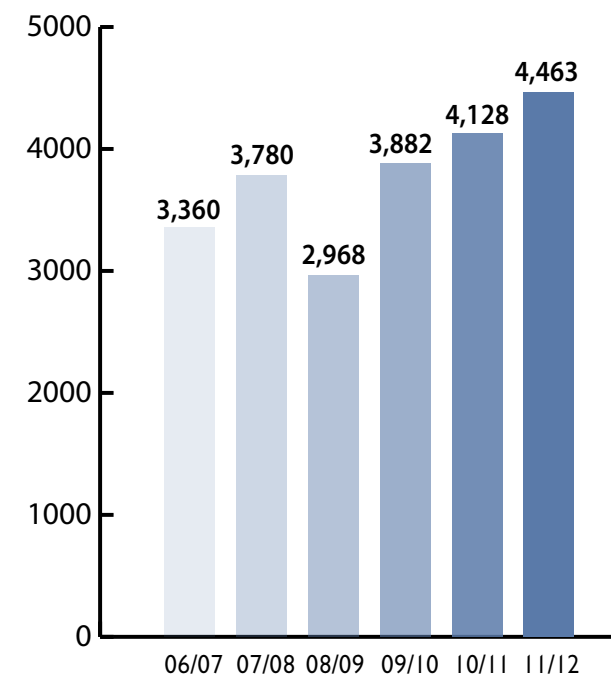
Employers On Campus



On-Campus Interviews



Jobs and Internships Posted on HireaHawk.com



Top 100 Pomerantz Career Center Internship Sites 2011-2012

A Way Through, LLC	Des Moines Center Internship Program	KPMG	Passage Global Capital
ACT	Des Moines Public Library	KWQC-TV6	Pearson Education
AEGON USA Investment Management, LLC	Entertainment Cruises	KZIA-FM, Z102.9 & 1600 ESPN Radio	PricewaterhouseCoopers
Arthritis Foundation	Ernst & Young LLP	Make-A-Wish Foundation	Principal Financial Group
Aviva USA	ESP International, Inc.	Marsh U.S. Consumer - Urbandale, IA	Procter & Gamble
Barclays Bank	ETS	McGladrey - Iowa City, IA	Red Star Yeast Company, LLC
Big Brothers Big Sisters of Johnson County	Feldco	Mercedes-Benz	RGA Reinsurance Company
Big Ten Network	General Mills	Mercy Hospital Iowa City	Rockwell Collins
BMO Harris Bank	Google	Mercy Medical Center - Cedar Rapids	RW Baird
Boys and Girls Club of Central Iowa	Hancher Auditorium	Meridian Compensation Partners, LLC	Sheraton Iowa City Hotel and hotelVetro
Brain Injury Association of Iowa	Houlihan Lokey	Merrill Lynch	Sherwin-Williams Company
Business & Financial Strategies	Hy-Vee, Inc.	Microsoft	State Farm Insurance
C.H. Robinson Worldwide	IBM	Mid American Financial Group	Target Corporation
Cambridge Investment Research, Inc.	Integrated DNA Technologies	MidAmerica Securities Management Company	The CBE Group, Inc.
Camp Adventure Youth Services	Iowa City Community School District	Miller, Cooper, & Co., Ltd	The Skywalk Group
Cedar Rapids Titans Pro Football Team	Iowa Department of Human Services	Millhiser Smith	The Stanley Foundation
Cerner Corporation	Iowa Department of Natural Resources	Morgan Stanley	The University of Iowa - Orientation Services
Clifton Larson Allen	Iowa Events Center	Northwestern Mutual Financial Network - The Zach Group	The Walt Disney Company
Cottingham & Butler	Iowa Physicians for Social Responsibility	Oceans Research	The Washington Center for Internships and Academic Seminars
Dardis Clothiers	Iowa Senate Democratic Research Staff	Old Brick	Transamerica
Dash Financial	Iowa United Nations Association	Orbitz Worldwide	UI-Campus Marketing + Design
Deloitte LLP	Iowa Valley Habitat for Humanity	Orchard Place	UI-Department of Psychology
	John Deere		UI-Human Resources
	Knight's Investment Group		UI-Museum of Art
			UI-Pomerantz Career Center
			UI-Press
			UI-University of Iowa
			Verum Media Group
			Victoria's Secret PINK
			VIDA Diagnostics, Inc.
			Vive Media LLC
			Wells Fargo Bank
			Whirlpool Corporation - Amana Division



Blake Carpenter, BBA. As an undergraduate student, Blake participated in an internship with RSM McGladrey (in Iowa City office). Here he consults with Madeline Windauer, his internship supervisor at RSM McGladrey.



Tom Huston
Marketing
“The Pomerantz Career Center made my job search process easy. The staff were helpful and the HireaHawk.com system simplified the process by putting everything in one place.”

Annual Graduate Survey 2011-2012



The Pomerantz Career Center assesses University of Iowa Tippie College of Business and College of Liberal Arts and Sciences baccalaureate-level graduates via the web upon graduation and by phone six months after graduation. Alumni provide several key pieces of outcome information about their employment status.

Whether they are:

- Employed and in what industry and where
- Continuing with further education
- Not in the job market for other reasons (e.g., raising a family or military service)

In addition, for those entering a career, we collect the job title and starting salary in the jobs they have accepted.

Annual Graduate Survey

COMBINED COLLEGE PLACEMENT ACADEMIC YEAR 2011 - 2012

Summer/Fall 2011 and Spring 2012

This report provides a summary of summer 2011 to spring 2012 College of Business and College of Liberal Arts and Sciences undergraduates (within 7 months after graduation). It includes placement results of 2,820 graduates out of 3,761.

PLACEMENT SUMMARY

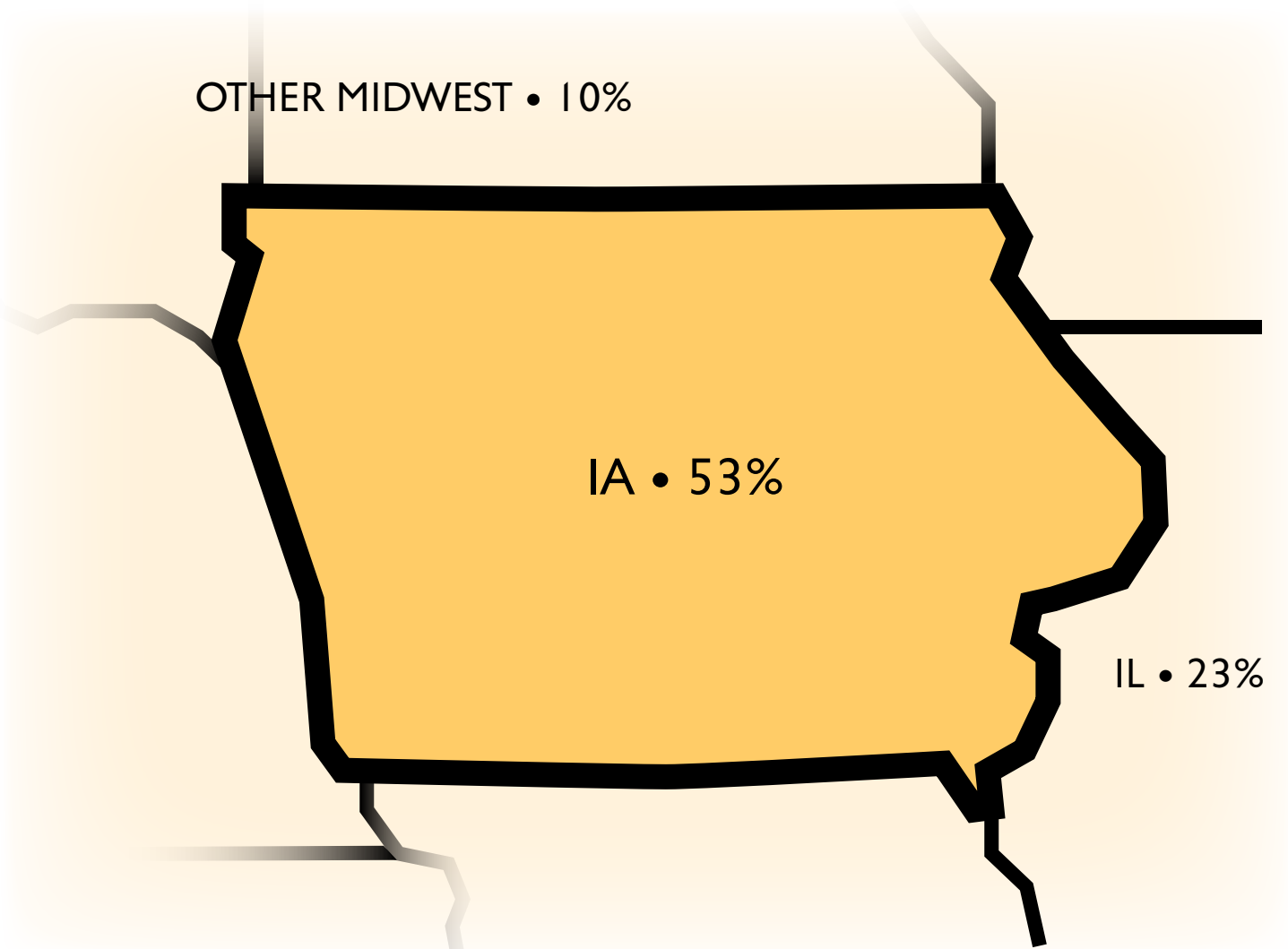
Graduating Respondents/Class Size: 2,820/3,761 (75%)

Respondents Placed/Not Seeking (2,463)		91%
Permanently employed (1,905)		68%
Enrolled in graduate school/further ed. (609)		22%
Not seeking (40)		1%
Still Seeking (266)		9%
TOTAL		100%

Statewide Impact

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION

(All business and Liberal Arts and Sciences Majors)



East = 3%
West = 3%
Southwest = 3%
South = 3%
International = 2%
Unknown = <1%

Annual Graduate Survey

TIPPIE COLLEGE OF BUSINESS

Summer/Fall 2011 to Spring 2012

This report provides a summary of summer 2011 to spring 2012 College of Business undergraduates (within 7 months after graduation). It includes placement results of 695 graduates out of 840.

PLACEMENT SUMMARY

Graduating Respondents/Class Size: 695/840 (83%)

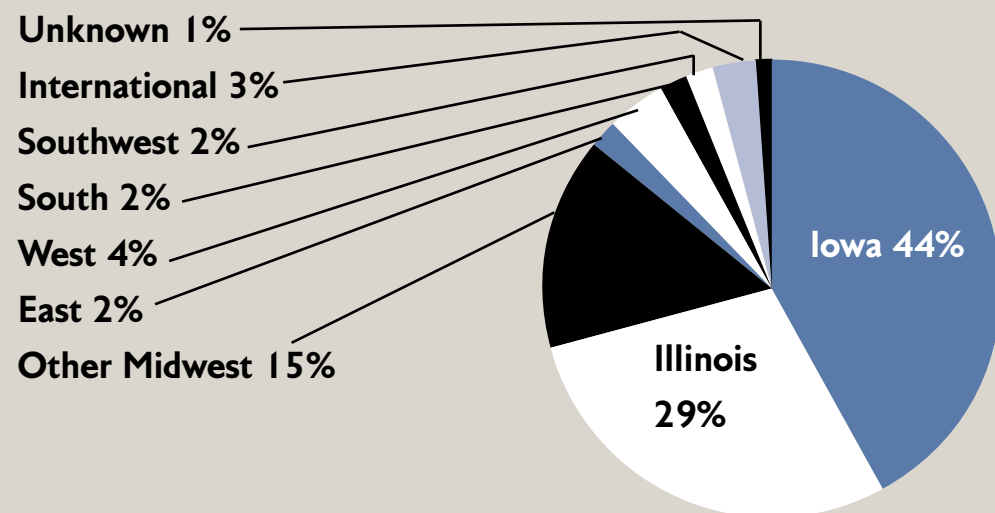
Placed/Not Seeking (631) 91%

Permanently employed (540)	78%
Enrolled in graduate school/further ed. (85)	12%
Not seeking (6)	1%

Still Seeking (64) 9%

TOTAL 100%

ACCEPTED OFFERS BY GEOGRAPHIC LOCATION



SALARY SUMMARY BY INDUSTRY (all majors combined)

INDUSTRY	HIGH	LOW	AVERAGE	MEDIAN
Computers/Internet	48,000	42,000	45,812	46,000
Consulting	65,000	25,000	44,625	47,000
Entertainment/Media/ Sports/Fine Arts	42,000	42,000	42,000	42,000
Finance/Investments/ Insurance	110,000	25,000	44,260	43,000
Food/Hospitality	52,000	34,000	39,700	39,000
Government/Non-Profit	32,000	32,000	32,000	32,000
Retail	40,000	32,500	42,167	42,500
Social/Human Services	40,000	32,500	36,250	36,250
Travel/Transportation	45,000	38,000	41,500	41,500
Retail	50,000	32,499	42,785	45,000
Travel/Transportation	40,000	32,000	35,875	35,750

Salary information is provided voluntarily by graduates and is reported as aggregated data by industry

SALARY SUMMARY BY MAJOR

MAJOR	HIGH	LOW	AVERAGE	MEDIAN
Accounting	110,000	35,000	46,392	44,000
Economics	56,000	29,000	40,500	37,500
Finance	112,000	25,000	45,691	44,500
MIS	60,000	42,500	46,500	47,571
Management/Org.	50,000	30,000	40,771	41,375
Marketing	56,000	27,000	39,234	38,500

Salary information is provided voluntarily by graduates and is reported as aggregated data by major

Annual Graduate Survey

COLLEGE OF LIBERAL ARTS AND SCIENCES

Summer/Fall 2011 and Spring 2012

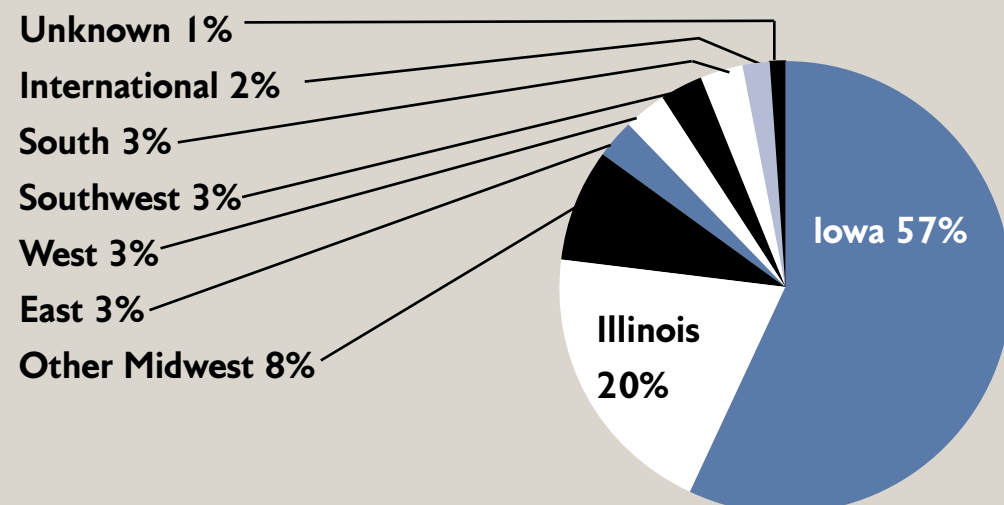
This report provides a summary of Summer 2011 to Spring 2012 College of Liberal Arts and Sciences undergraduates placement outcomes (within 7 months after graduation). It includes placement results of 2,125 graduates out of 2,921.

PLACEMENT SUMMARY

Graduating Respondents/Class Size: 2,125/2,921 (73%)

Placed/Not Seeking (1,923/2,125)	91%
Permanently employed (1,365)	64%
Enrolled in graduate school/further ed. (524)	25%
Not Seeking (34)	2%
Still Seeking (202)	9%
TOTAL	100%

ACCEPTED OFFERS BY GEOGRAPHIC LOCATION



SALARY SUMMARY BY INDUSTRY (all majors combined)

INDUSTRY	HIGH	LOW	AVERAGE	MEDIAN
Automotive/Industry/Manufacturing	50,000	33,000	41,000	40,500
Computers/Internet	62,500	32,499	50,999	58,000
Consulting/Auditing	55,000	25,000	37,218	38,000
Education	50,000	27,000	33,875	28,500
Engineering/Research/Design	60,000	24,960	42,200	38,000
Entertainment/Media/Sports/Fine Arts	50,000	28,000	37,000	32,000
Finance/Investments/Insurance	85,000	31,000	54,500	43,500
Food	43,000	20,000	30,750	29,500
Government	57,000	29,120	40,373	35,000
Health Care/Biotech	52,000	24,900	37,540	32,225
Real Estate/Construction/Architecture	40,000	27,387	34,406	34,640
Retail	35,000	25,200	29,787	27,750
Social/Human Services	50,000	24,960	35,240	31,000
Travel/Transportation	36,000	35,000	35,500	35,500

Salary information is provided voluntarily by graduates and is reported as aggregated data by industry

Annual Graduate Survey



SALARY SUMMARY BY MAJOR

MAJOR	HIGH	LOW	AVERAGE	MEDIAN
Actuarial Science	68,000	61,000	64,500	64,500
American Studies	40,000	25,000	30,000	25,000
Anthropology	25,000	25,000	25,000	25,000
Art/Art History	38,000	30,000	32,500	32,499
Asian Language/Literature	50,000	50,000	50,000	50,000
Biochemistry	45,000	33,000	39,000	39,000
Biology	55,000	32,000	39,667	32,000
Chemistry	45,000	45,000	45,000	45,000
Cinema	35,000	26,000	29,333	27,000
Communications Studies	60,000	24,960	36,324	36,750
Computer Science	62,400	35,360	45,377	45,000
Dance	39,520	39,520	39,520	39,520
Economics	55,000	25,000	39,000	38,500
English	40,000	29,000	29,685	31,500
Environmental Science	45,000	35,000	41,000	43,000
Exercise Science	52,000	27,500	38,812	37,000
Geography	60,500	25,000	42,750	42,750
Geoscience	55,000	55,000	55,000	55,000
History	40,000	30,000	35,000	35,000
Informatics	62,000	36,400	46,350	45,000
Integrative Physiology	34,000	34,000	34,000	34,000
Interdepartmental Studies	50,000	27,000	38,125	37,750
-Health Science/ Entrepreneurial	35,000	32,000	33,500	33,500
-Health Science/ Health Coach	32,000	32,000	32,000	32,000
-Health Science/ Multidisciplinary Science	44,000	44,000	44,000	44,000
-Health Science/ Global health	35,500	35,500	35,500	35,500
-Business Studies/ Workplace Practices and Perspectives	50,000	27,000	39,000	37,500
- Arts Management	31,000	31,000	31,000	31,000
-Business Studies/ Self-defined	29,120	29,120	29,120	29,120
-Recreation Management	41,000	40,000	40,500	40,500

Continued

Annual Graduate Survey *Continued*



MAJOR	HIGH	LOW	AVERAGE	MEDIAN
International Studies	57,000	31,000	38,857	34,000
- European Studies Emphasis	32,000	32,000	32,000	32,000
- Latin American Studies	57,000	57,000	57,000	57,000
-Development	35,000	35,000	35,000	35,000
-Global Health	50,000	50,000	50,000	50,000
-Human Rights	34,000	34,000	34,000	34,000
-International Business	31,000	31,000	31,000	31,000
-International Politics and International Relations	33,000	33,000	33,000	33,000
Journalism/Mass Communications	50,000	33,000	39,000	34,000
Leisure Studies	35,000	24,960	29,320	28,000
Mathematics	64,200	30,000	45,170	44,140
Microbiology	36,000	32,000	33,666	33,000
Philosophy	25,500	25,500	25,500	25,500
Political Science	55,000	36,000	43,667	42,000
Psychology	40,000	31,200	35,566	35,500
Religious Studies	35,000	35,000	35,000	35,000
Social Work	26,000	25,500	25,500	25,500
Sociology	85,000	25,000	46,900	38,800
Spanish	42,000	25,000	31,666	28,000
Sports Studies	40,000	32,750	36,375	36,375
Theater Arts	31,200	31,200	31,200	31,200

Salary information is provided voluntarily by graduates and is reported as aggregated data by major/track

Top Full-Time Hiring Employers 2011-2012

AAA	Edelman	Life Care Center of Bridgeton	Suja Juice
Abercrombie and Fitch	Edward Jones	Lifetime Fitness Center	Systems Unlimited
Accenture	Enterprise Rent-A-Car	Linn County	Tanager Place
ACT, Inc.	Epic Systems	LS2 Group	Teach for America
Advantage Sales and Marketing	Ernst and Young	Marcus and Millichap Real Estate	Teavana
Aegon/Transamerica	Fastenal Industrial and Construction Supply	Marcus Evans	Terry Lockridge and Dunn
Aerotek	FDIC	Marine Corps	The Children's Place
AFN	First American Bank	MB Financial Bank	the Columbus Crew
African American Museum of Iowa	First Trust Securities	MC Ginsberg Jewelers	The University of Iowa
American Equity	Fleishman-Hillard	McGladrey	The University of Iowa Hospitals and Clinics
American Junior Golf Association	Four Oaks	MECCA Services	The University of Iowa Spence Laboratories of Psychology
AmeriCorps	Gander Mountain	Medirevv	The Wedge
Animal Clinic of CB	Gap/Old Navy	Medix Staffing Solutions	Total Quality Logistics
Athletico	Geico	Menards	Transamerica
Bacterin International, Inc.	Genencor	Mercer Transportation	United Healthcare
Barclays	Genova Technologies, Inc	Mercy Medical Center	University of Minnesota
Belly Card	Global Employment Solutions	MetaCommunications	US Air Force
BidClerk	Global Foods	Michaels Stores	US Army
Bread Garden Market & Bakery	Go Daddy	Midwest One Bank	US Bank
Brooksource	Great American Leasing Company	Military Family Home Loans	US Cellular
Brown Innovations	Great River Medical Center Groupon	Minnesota Timberwolves	US postal service
Brueggers	Hayek, Brown, Moreland & Smith, L.L.P	Modern Woodmen of America	Veridian Credit Union
Cambridge Investment Services	Hills Bank	Nationwide Insurance	Vermeer Manufacturing
Camp Adventure	Hollister Co.	NCCI Holdings Inc.	Victoria's Secret
Casey's General Store	HON	Needle Analytics	Von Maur
CDW	Honkamp Krueger CPA	New England Patriots	Vortex Business Solutions
Cerner Corporation	Hy Vee	Northwestern Mutual	Walgreens
Chase JPMorgan	Impact Networking	Okoboji Grill	Washington Redskins
Chiro One Wellness Center	Indiana Insurance	Olive Garden	Web Filing
City of Iowa City	ING Financial	Organizing for America	West Music Company
Clarion Hotel & Convention Center	Insight Global	Otis Elevator Co.	Wintrust Financial Corporation
Command Transportation	Integrated DNA Technologies	Pancent Resources	Yellowbook
Community State Bank	International Institute of Health	Pearson	
Company XIV	Iowa City Press Citizen	Pioneer Hybrid	
Council Bluffs Community District	Iowa City Public Library	PricewaterhouseCoopers	
Council of International Education Exchange	Iowa City School District	Quad City Times	
Coyote Logistics	Iowa Cubs	Reach for Your Potential	
CRST	Iowa Donor Network	Red Star Yeast	
Curves for Women	J.P Morgan	Red's Ale House	
Daily Iowan	Jimmy Johns	Regions Bank	
Daluga & Boland Attorneys at Law	JP Morgan Chase	Rehabilitation Institute of Chicago	
Deloitte	KCRG TV 9	Riverside Casino and Golf Resort	
E and A Technologies	KGAN	Roth & Company	
Echo Global Logistics	KIMT	RuffaloCODY	
	Kirkwood Community College	Scheels	
	KPMG	Solstice Mobile	
	Kum 'n Go	St.Luke's Hospital	
		State of Iowa	
		Successful Living	

Fortune 500 Companies Hiring University of Iowa Students in 2011-2012

3M	Morgan Stanley
Allstate	Nationwide
American Express	Nordstrom
American Family Insurance Group	Northwestern Mutual
Ameriprise Financial	Office Depot
Anixter International	Oneok
Ashland	PepsiCo
AT&T	PNC Financial Services Group
Bank of America Corp.	Principal Financial
Berkshire Hathaway	Progress Energy
Best Buy	Progressive
Boston Scientific	Prudential Financial
C.H. Robinson Worldwide	Rockwell Collins
Caterpillar	Sears Holdings
Comcast	Sherwin-Williams
Costco Wholesale	State Farm Insurance Cos.
CVS Caremark	State Street Corp.
Darden Restaurants	Stryker
DaVita	Target
Deere	Tech Data
EOG Resources	Toys "R" Us
Exelon	UGI
Fifth Third Bancorp	United Parcel Service
FirstEnergy	Verizon Communications
General Electric	Walt Disney
General Mills	Wal-Mart
Google	Wells Fargo
Insight Enterprises	
Intel	
International Business Machines	
Johnson & Johnson	
Johnson Controls	
Land O'Lakes	
Liberty Mutual Insurance Group	
Marriott International	
Massachusetts Mutual Life Insurance	
McDonald's	
McKesson	
Merck	
MetLife	
Monsanto	



The University of Iowa
Marvin A. and Rose Lee Pomerantz
Career Center

[Click here to access the Pomerantz Career Center Staff](#)

Pomerantz Career Center
100 Pomerantz Center,
Suite C310
Iowa City, Iowa 52242

319-335-1023
www.careers.uiowa.edu

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information, contact the Office of Equal Opportunity and Diversity, (319) 335-0705.