







LinkedIn® Messaging

Many professionals have taken to recruiting qualified candidates from LinkedIn®. If you're interested in pursuing a position within a certain company, it may be a good idea to reach out to an alumni from your school that currently works at that company.

When you send a connection request, you'll want to include a message to introduce yourself or remind them who you are. It's a good idea to connect with others after meeting them at networking events, career fairs, company events or panels. You will be limited to 300 characters, so keep it brief.

Examples

New Message	
Jasmine Doe ×	
<p>Hi Jasmine, I'm currently a junior at the University of Iowa studying Journalism. I found your profile through the alumni tool and saw that you work at CNN. Might you be willing to answer a few questions about your career path? I look forward to connecting.</p> <p>Thanks, David</p>	
  GIF 	Send

New Message	
Natalie Scott ×	
<p>Hi Natalie, It was great talking to you and the rest of the panel yesterday evening. I would love to talk more about your experience in the marketing field and how I can better prepare myself for my future career. If you are ever free to talk, I would greatly appreciate it.</p> <p>Have a great day! Sarah</p>	
  GIF 	Send