

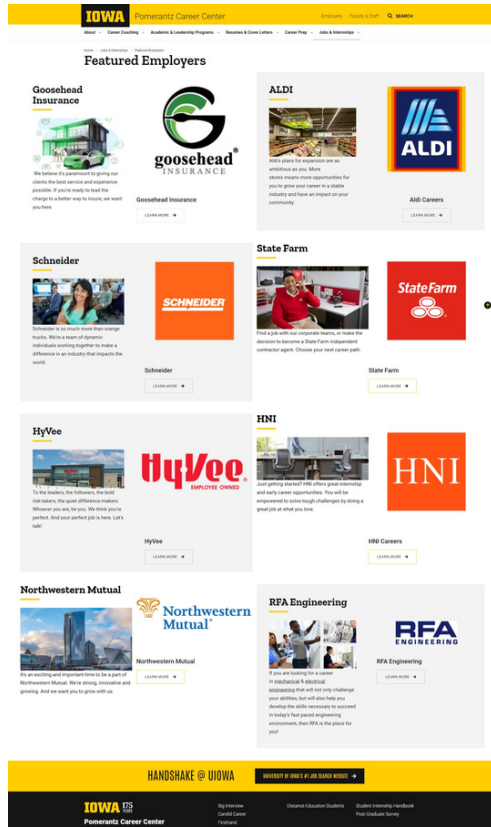
# Employer

## SPONSORSHIP PACKAGES

With over 25,000 job and internship postings live each day on Handshake, it's essential for employers looking for top talent to invest in making their company stand out among the crowd.

Our sponsorship opportunities do just that.

## CONNECT WITH MORE TALENT GET MORE APPLICANTS



To inquire, contact:  
joanna-halsch@uiowa.edu  
319.335.1023



CAREERS.UIOWA.EDU/EMPLOYERS/SPONSORSHIPS

\*Employers interested in sponsorships must be actively recruiting on our free Handshake portal for consideration.

### BLACK & GOLD



\$1500

- Includes registration for Spring or Fall Career Fair
- Premier table location and visibility at Career Fair
- Featured employer profile on careers.uiowa.edu
- Premier interview location the day after the fair
- Employer highlight in newsletters & on social media

### FEATURED EMPLOYER



\$1000

- Be one of few *featured employers* online for 1 year.
- Includes your logo on the homepage of careers.uiowa.edu (averaging 500K+ visits/year)
- Be profiled on our featured employers page with a direct link to your careers/recruiting webpage

### CAREER CAFE



\$500

- Covers the cost of supplies for students to enjoy coffee, tea, or cocoa when they visit our Career Center for services (over 3,000 visits/semester)
- Your company logo is prominently displayed as the Career Cafe sponsor, including branded coffee sleeves

### CAREER TREK



\$ in-kind

- Students visit your company and learn all about what it's like to work at your organization
- Network with students who are majoring in a field related to your industry
- Engage students through interactive activities, discuss job and internship opportunities & more

### PHOTO BOOTH



\$ 500

- Located in our main lobby, the photo booth has the attention of thousands of students each semester
- Your sponsorship includes a poster next to the photo booth that has your company logo, profile, and a link to your website included

GO THE EXTRA MILE TO RECRUIT HAWKEYES!

IOWA  
Pomerantz Career Center