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Mission Statement
Pomerantz Career Center assists The University of Iowa with enrollment management by empowering undergraduate students to become leaders, maximize their potential and achieve professional success. We accomplish this through professional advising, innovative and experiential education and the development of extraordinary relationships with our stakeholders.
Pomerantz Career Center serves undergraduates from the Colleges of Business, Liberal Arts and Sciences, Education and select services through a partnership with Engineering Professional Development to prepare them for and assist them with their career and leadership development. Through advising, academic courses, internships, volunteer opportunities, career events and job search strategies students have a better understanding of not only how to find and obtain jobs and internships, but how to be successful in them.

Jeffrey Simak
MATHEMATICS—SECONDARY EDUCATION
DECEMBER, 2012

“The staff was extremely helpful and accommodating no matter what my need was. From answering questions about mock interviews and how to dress for an interview to writing cover letters and resumes, they helped with all of it. They also provide thorough feedback in a timely manner with plenty of suggestions on how to strengthen what is being worked on.”
University of Iowa Students

Fall 2012 Enrollment Data for Undergraduates from Colleges of Liberal Arts and Sciences, Education, and Tippie College of Business: OSIRIS Enrollment Reports (Fall 2012)

### University of Iowa Students

#### Summary of Total Enrollment by Geographic Origin, Gender, Ethnicity (Fall 2012)

<table>
<thead>
<tr>
<th>College of Business</th>
<th>College of Education</th>
<th>College of Liberal Arts and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>972</td>
<td>417</td>
</tr>
<tr>
<td>Men</td>
<td>1,419</td>
<td>129</td>
</tr>
<tr>
<td><strong>TOTAL STUDENTS</strong></td>
<td><strong>2,391</strong></td>
<td><strong>546</strong></td>
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#### ETHNICITY

<table>
<thead>
<tr>
<th></th>
<th>Women</th>
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<tbody>
<tr>
<td>African American</td>
<td>17</td>
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<td>494</td>
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<tr>
<td>American Indian or Native Alaskan</td>
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<tr>
<td>Asian American</td>
<td>50</td>
<td>4</td>
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<tr>
<td>Hispanic/Latino</td>
<td>72</td>
<td>20</td>
<td>970</td>
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<tr>
<td>Pacific Islander/Native Hawaiian</td>
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<tr>
<td>Two or more races</td>
<td>11</td>
<td>4</td>
<td>288</td>
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#### ORIGIN

<table>
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<tr>
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<th>College of Liberal Arts and Sciences</th>
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</thead>
<tbody>
<tr>
<td>Resident</td>
<td>1,006</td>
<td>318</td>
<td>9,288</td>
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<tr>
<td>Non-Resident</td>
<td>1,385</td>
<td>228</td>
<td>7,027</td>
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<tr>
<td><strong>TOTAL STUDENTS</strong></td>
<td><strong>2,391</strong></td>
<td><strong>546</strong></td>
<td><strong>16,315</strong></td>
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</table>

#### INTERNATIONAL UNDERGRADUATES

<table>
<thead>
<tr>
<th>College</th>
<th>Women</th>
<th>Men</th>
<th><strong>TOTAL</strong></th>
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</thead>
<tbody>
<tr>
<td>Henry B. Tippie College of Business</td>
<td>497</td>
<td></td>
<td></td>
</tr>
<tr>
<td>College of Liberal Arts and Science</td>
<td>1,407</td>
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<tr>
<td>Education</td>
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<td></td>
</tr>
<tr>
<td>Combined</td>
<td>1,904</td>
<td></td>
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#### VETERANS ATTENDING IOWA

<table>
<thead>
<tr>
<th>College</th>
<th>Women</th>
<th>Men</th>
<th><strong>TOTAL</strong></th>
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<tbody>
<tr>
<td>Henry B. Tippie College of Business</td>
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</tr>
<tr>
<td>College of Liberal Arts and Science</td>
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<tr>
<td>Education</td>
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</tr>
<tr>
<td>Combined</td>
<td>364</td>
<td></td>
<td></td>
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</table>

#### STUDENTS WITH DISABILITIES

<table>
<thead>
<tr>
<th></th>
<th><strong>TOTAL</strong></th>
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</thead>
<tbody>
<tr>
<td>Fall 2012</td>
<td>508</td>
</tr>
<tr>
<td>All Colleges</td>
<td></td>
</tr>
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</table>
Career Advancement

Undergraduate students at Iowa utilize services at Pomerantz Career Center for assistance on a range of topics, including major exploration, leadership study questions, job and internship search, walk-in sessions, internship registration, meetings with course instructors and volunteer and service-learning experiences. Over 5,700 students utilized these sessions during the year, and over 10,300 students attended workshops and sessions presented by staff and Career Peer Advisors in classrooms, club meetings and other events.

Advising

(>walk-in sessions and internship/program/career advising appointments)

5,700
Total advising sessions

Career Development Programs Presente<ted 2012-2013

250
Number of programs presented by Career Advisors

9,170
Estimated Total Attendance

80
Number of programs presented by peer advisors (estimate)

1,200
Estimated total attendance

330
TOTAL PROGRAMS

10,370
TOTAL ESTIMATED ATTENDANCE AT PROGRAMS

Sophie Amado
ENGLISH, MAY, 2014

“The Career Center is a great outlet for students’ career exploration. As a first-year student, I was able to talk with an advisor and take a career interest test to begin a dialogue with myself about what I wanted to do with my degree after college. Since then, I have utilized the Career Center’s resources, such as resume workshops and mock interviews. Having the opportunity to practice interviewing skills without pressure was an invaluable experience, and an experience accessible to all Iowa students. Through the Career Center, I’ve been able to assess my career goals over time at the University of Iowa, receive support and information about my degree from my career advisor, and look ahead towards all post-undergraduate possibilities where I can employ my strengths.”
Find Your Focus Program
This new program for open majors was created with the intent to assist them through the stages of choosing a career that connects with a major on campus. Through individual appointments and self-guided activities, students work through a process of exploration to determine a career path that will align with their interests, values and abilities.

2012-2013 Career Series for International Students:
Total Attendance: 413

Fall 2012:
• Résumé Workshop
• Prepare for the Fall Job & Internship Fair
• Work Visa Options after Graduation
• Internship and Job Search Strategies
• Interviewing
• Networking
283 total attendees across the 6 workshops

Spring 2013:
• Résumé Workshop
• Prepare for the Spring Career Fairs
• Internship and Job Search Strategies
• Interviewing
• From First Impression to Full-Time
• Career Preparation During Summer Break
130 total attendees across the 6 workshops

Student Response to Career Advisor Assistance:
“Melissa provided me with a lot of help and guidance with my questions!”
—Teddy G.

“Exceptional! Amanda really helped me”
—Avalon M.

“The service from Jim was excellent like always.”
—Sam O.

“Thank you very much, Megan! It was helpful, and I hope to be seeing you in the future!”
—Brian K.

“I also want to thank you for holding the Career Series for international students. Finding an internship or job for international students is not easy, but these workshops are very helpful and really cheer me up.”

By selecting my major of Biomedical Engineering in the seventh grade, I never explored any other careers. With the Find Your Focus program, I was able to select a career in which I could emphasize my interests and utilize my talents. I am currently working towards my undergraduate degree in Industrial Engineering with the ultimate goal of completing my master’s degree in Urban and Regional Planning. The Program has really helped me realize that the possibilities are endless, and there is a career plan for every passion!”

Natalia L.E. Watzlaf
INDUSTRIAL ENGINEERING
MAY, 2016

“By selecting my major of Biomedical Engineering in the seventh grade, I never explored any other careers. With the Find Your Focus program, I was able to select a career in which I could emphasize my interests and utilize my talents. I am currently working towards my undergraduate degree in Industrial Engineering with the ultimate goal of completing my master’s degree in Urban and Regional Planning. The Program has really helped me realize that the possibilities are endless, and there is a career plan for every passion!”

Natalia L.E. Watzlaf
INDUSTRIAL ENGINEERING
MAY, 2016
Experiential Education

Practical work experience gives students an opportunity to apply what they learn in the classroom in a real-world environment. The Pomerantz Career Center coordinates the following programs:

**Zero-Credit Internship Registration**—
This offering allows students to have an official notation on their UI transcript recognizing their internships.

**The Washington Center for Internships and Academic Seminars**—
This option provides an opportunity for students to intern in a range of organizations in the nation’s capital while attending a weekly academic seminar.

### 2012–2013 Internship Enrollment Data

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>Online survey</th>
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<th>Credit</th>
<th>Total</th>
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<tr>
<td>Fall 2012</td>
<td>16</td>
<td>85</td>
<td>39</td>
<td></td>
</tr>
<tr>
<td>Spring 2013</td>
<td>10</td>
<td>102</td>
<td>48</td>
<td></td>
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<tr>
<td>Summer 2013</td>
<td>171</td>
<td>191</td>
<td>54</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>197</td>
<td>378</td>
<td>141</td>
<td>716</td>
</tr>
</tbody>
</table>

From HireHawk.com

From ISIS

Katie Constable learns about professionalism at her internship with KCRG, the ABC affiliate in Cedar Rapids, Iowa.
UI Community-Based Learning Program

The Community-Based Learning Program helps connect students and student groups, faculty members and staff with community nonprofit organizations to assist with projects and initiatives in the area. These valuable experiences benefit both the students and community partners.

Alumni Career Services

The Center averaged 40 alumni contacts per month during the last year. In some months, requests for assistance totaled more than 80. Services included resume and cover letter revisions, career change advising, job search strategies and other assistance.

What Alumni say about our services:

“Thank you so much for your help. I feel a lot more confident in my resume and hopefully it helps me find a job.”
—Ken M.

“Thanks Cindy. I will continue critiquing and making changes to enhance my resume. I sincerely appreciate the ideas you’ve freely given.”
—Colt W.

“Thanks for sending my resume in two different documents. It definitely shows me how to properly show off my skills and knowledge for different jobs.”
—Natalie B.

“I really like the new formatting and the font change. I feel like there is a lot of good content in my resume now, and it looks so much better than it did a couple of days ago. I appreciate all of your help and now feel more comfortable sending my resume and starting my job search.”
—Steve M.
Academic and Leadership Programs

Hundreds of students at the University of Iowa enroll each semester in courses offered through Pomerantz Career Center. From leadership development and career exploration to job search strategies, these courses offer students an opportunity to prepare for careers after college.

Department: Leadership Studies
Certificate in Leadership Studies
Career Leadership Academy (CLA)
Global Leadership Initiative (GLI)

Career Leadership Academy
Students and employers both appreciate the leadership development opportunities in this unique course. Through service-learning projects, group projects, networking opportunities and classroom work, students prepare to be successful in the workplace. Curriculum continues to be built on a foundation of national survey data and employer input on desired qualifications of new graduates.

CLA Participation Numbers

2,200+
Students have taken at least one CLA course since 2007.

Students Fall 2012—375
Students Spring 2013—350

676
Alumni of CLA completed all 4 Phases as of Spring 2013

GLOBAL LEADERSHIP INITIATIVE PARTICIPATION

60
Total Number of participants since 2010

11
Number of Students Travelling to Xicotepec, Mexico in Spring 2013

CLA AND GLI GRANTS 2012-2013

Aldi, Rockwell Collins, State Farm, Target
Academic and Leadership Programs

Career Leadership Academy

Service Projects:

Fall 2012
- Red Shamrock—“Bald is Beautiful” Cancer Awareness and Fundraising Event
- Johnson County Animal Shelters and Iowa City Dog Parks—Volunteer and Supplies Drive
- Children of Promise—Mentors and Mentees Movie Night
- Iowa Equine Rescue & Awareness League—Awareness Raising Campaign

Spring 2013
- Salvation Army—Facility Rehabilitation and Meal Preparation
- Johnson County Crisis Center—Food Drive
- Best Buddies Organization—5K Race Sign Up and Awareness Event

Department: Career Programs

Career Exploration
Job Search Strategies
The Washington Center

Career Exploration
First-year and sophomore students deciding on a major and career find this class useful to help them explore interests and abilities as well as make connections with area professionals to help identify careers of interest.

Job Search Strategies
Students preparing to do internships or leave college can take advantage of this course to help them prepare for the search process. Topics include resume development, interviewing, personal branding, networking and transitioning to the workplace.

The Certificate in Leadership Studies
This certificate began Fall 2010.

The first semester and year a student could earn the Certificate was Fall 2011.

14
The number of students who earned Leadership Certificate as of May 2012

36
The number of students who earned LC as of May 2013

Pomerantz Career Center Annual Report • 10
Members of the employer team travel throughout the state of Iowa, region and country to conduct meetings in an effort to develop relationships with for-profit and nonprofit organizations in addition to school districts. Partnerships are forged to assist with employer recruiting needs and to develop opportunities for UI graduates. Staff members traveled over 22,000 miles during the 2012-2013 year.

Corporate and Community Relations

Corporate and Community Relations Statistics
In-Person Employer Contacts by Staff: 47
Businesses/Organizations Visited: 42
Major Cities Visited: Council Bluffs, Des Moines, Dubuque, Davenport, Chicago, Milwaukee, Omaha and Philadelphia
Total miles traveled: 22,290

CLA Points of Pride—CLA/GLI Impact

98% of Etiquette Dinner attendees believe their ability to demonstrate proper dining etiquette techniques and behaviors is very well or excellent after attending the dinner.

89% of LeadersLive event attendees learned new career/educational information during the event that will help them in their future leadership and career pursuits.

89% of Phase I students could demonstrate writing a SMART goal after taking the course—a 44% improvement over the course pre-test.

100% of Phase I/II students can list 3 or more of their Strengths.

92% of all current CLA students believe they can articulate their personal leadership philosophy as a result of their participation in CLA.

94% believe they can work cooperatively with others.

96% believe they can help a group work towards a common goal.

95% value others’ contributions in a group setting.

98% of Phase IV students who completed CLA in the past academic year believe CLA met their expectations.

94% of GLI students believe the course allowed them to understand how to develop goals and action plans that help them improve their ability to be effective in cross-cultural situations.
Employer Relations and Events

Through on-campus interviews, mock interviews, career fairs and other campus activities, employers are able to connect with quality UI candidates to meet their recruiting goals and needs.

Employer Relations Program Participants

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2012-2013 include:

3 Interactive
3M Company
Academy for Urban School Leadership
AccessDubuqueJobs.com
Acce Hardware Corporation
Acuity Group
ACT
Aerotek
Aflac
AFN
Agility Health, LLC
Airgas USA, LLC
Albia Community School District
ALCOA
ALDI Inc.
Alliance Energy
Allstate Benefits
American Central Transport, Inc./ACT Logistics Group, Inc.
American Marketing & Publishing
American Transport Group, LLC
AmeriCorps NCCC
Ameriprise Financial-Corporate<br>Athenry Community Schools
Aon Hewitt
ARAG
Arlington Heights School District 25
Armstrong Transport Group, Inc.
ASC Communications, Inc.
Ashford University
AT&T
AUSL Chicago Teacher Residency
Aviva USA
AXA Advisors
Bacterin International, Inc.
Bankers Life & Casualty
BASF - The Chemical Company
Bergan, Paulsen & Company, P.C.
Berkley Technology Services
Berkshire Hathaway Homestate Companies
Best Buy
BidClerk, Inc.
Bituminous Insurance Companies
Blain's Farm & Fleet
BMO Harris Bank
Bridgestone Retail Operations, LLC
Broadcast Interactive Media (BIM)
Brooksource
Brownells, Inc.
Bswift
Buck Consultants
Buckle
Businesssolv
C.H. Robinson Worldwide
Calamos Investments
Cambridge Investment Research, Inc.
Candeo
Capex Infini
h Housing, Inc.
CareerBuilder, LLC
Casey's General Stores
Caterpillar Inc.
CBE Companies
CBS 2
CCP Industries
CDS Global
Cedar Rapids Independent Filmmakers
Cedar Rapids Metro Economic Alliance
Cedar Rapids School District
Cedar Rapids Titans Pro Football Team
Central Financial Group
Cerner Corporation
ChemStation Chicago
Chicago Apartment Finders
Children & Families of Iowa
Christ the King Service Corps
Citadel Communications
Citizen Schools
CIVCO Medical Solutions
Clear Creek Amana High School
Clear Creek Amana Schools
CliftonLarsonAllen CPA
Clinton Community School District
CMC Group Inc.
CNA Insurance
College Possible
College Pro Painters
Colony Brands Inc.
Colorfax/Rock Communications
Command Transportation
Community 1st Credit Union
Community CPA & Associates Inc.
Community High School District 1SS, Crystal Lake, IL

UI students network with employers at the UI Job and Internship Fair.

Continued
Employer Relations Program Participants

G-Corps
GEICO
General Dynamics IT
General Electric
General Mills-MN
Geometric
Girl Scouts of Eastern Iowa and
Western Illinois
Global Prior Art, Inc.
GoDaddy.com
Goodwill of the Heartland
Gordmans
GreatAmerica Leasing
Greater Des Moines
Partnership
Greater Fort Dodge Growth
Alliance
Green Hills AEA
Grinnell Mutual Reinsurance
Co.
GROWMARK
GuideOne Insurance
Guthrie Theater
Hajoca Corporation
Harley-Davidson Motor
Company
Harris Bank
Harvest Preparatory Academy
Hawkeye Brokerage Center
Hawthorne Direct
Hewlett Packard Company
HIBU
Hillcrest Family Services
HNI Corporation
HNI Corporation
Holmes Murphy & Associates
Holy Family Catholic Schools
Home Instead Senior Care,
Johnson County and
Surrounding Areas
Honkamp Krueger & Co. P.C.
Hot Springs County School
District No. 1
Hy-Wee, Inc.
IBM
IENA
Impact Networking
Infinity Photographic
Productions
Infomax Office Systems, Inc.
Innovative Software
Engineering
InSight Global, Inc.
Integrated DNA Technologies
Interlake Mecalux
Intermec Technologies
International Paper, Cedar
River Mill
Iowa 80 Group
Iowa City Summer of Solutions
Iowa Department of
Corrections
Iowa Department of Natural
Resources
Iowa Department of
Transportation
Iowa Health Care Association
Iowa International Center
Iowa Orthopaedic Center P.C.
Iowa Public Radio
Iowa Valley Habitat for
Humanity
ISE - Innovative Software
Engineering
Jardogs LLC
Jewelry by Harold
John Deere
Johnson County Historical
Society
JPMorgan Chase
KalU Yala Internships
Kappa Search, Inc.
Keyhole Software
Kieling Associates, LLP
Kinze Manufacturing Inc.
Kohler Co.
Koller & Company, LLP
KPMG LLP
Kraft Foods
Kum & Go
La Montenero Nurture
Lab Support
Lata, Harris, Hanan &
Penningroth, L.L.P.
Lee Enterprises, Incorporated
Leepfrog Technologies
Liberty Mutual/Indiana
Insurance - WI
Liberty Public Schools
Lil’ Drug Store Products
LimoLink, Inc.
Lincoln International LLC
M3 Insurance Solutions, Inc.
Maine TWP HS District 207
Marco Company International, Inc.
Marine Corps Officer Programs
Mars IT, Inc.
Marsh
MassMutual Financial Group
MassMutual-Midwest
Associates
MB Financial Bank
McClaidrey
McGrath Automotive Group
McGraw-Hill Education
Media.com
Medix Staffing Solutions, Inc.
Medarts, Inc.
Merrit Research Services
MetaCommunications
MetLife
MetLife Midwest Associates
Midwest Professional Staffing,
LLC
Milling Group
Millard Public Schools
Milliman
Mississippi Bend Area
Education Agency
Missouri State Highway Patrol
Modern Woodmen of America
Modus
Mondelez International
Mueller Industries, Inc.
Muscatine Community School
District
Musco Lighting
Mutual Of Omaha Financial
Advisors - Iowa City, IA
Nationwide Insurance
Nationwide Insurance - Actuarial
Nationwide Insurance, Inc.
Navis Financial
NDH Group, LTD
Neighbor Insurance Services
Inc.
Netschima, LLC
NetSmart Technologies
New Choices Inc.
New York Life Insurance
Company
NextEra Energy Duane Arnold
Nuclear Power Plant
North Star Resource Group
Northern Trust
Northwestern Mutual - Chicago
Northwestern Mutual - Des
Moyes
Northwestern Mutual - The
Efferth Financial Group
Northwestern Mutual - The
Zach Group
Office of Senator Tom Harken
Omaha Public Schools
OnMedia
O’Relly Automotive
Otis Elevator Company
Palmer Group
Panda Restaurant Group
Parvade Solutions
Patient Education Institute
PCM, Inc.
Peace Corps
Pearson
Pella Corporation
Pendergast Elementary School
District
Pepsi Co/Pepsi Americas
Beverages
PepsiCo/QTG
Perceptive Software
Pleasant Valley Elementary
School District
POET Plant Management
Portico Staffing
PRA International
Prairie Green School
PriceWaterhouseCoopers
Principal Financial Group
Produce Pro Software
Prudential
QA Graphics
QBE North America
Quad/Graphics
Quakerdale
Rakorp Holdings, Inc.
REACT to FILM
Real Estate Research
Corporation
RECSOLU
Red Frog Events
REM Iowa Community Services
Robert Half
Rockwell Collins
Roth & Company P.C.
RuffaloCODY
Ruster Sports
Scattergood Friends School
Schneider Electric
Schneider Logistics
Securian
Sedgwick
Sentry Insurance
Sherwin-Williams Company
Sogeti USA
Southeast Polk CSD
Southwestern Advantage
St. Louis Public Schools
Staff Management SXM
Staples Advantage
STARCOM
State Farm Insurance
State Street Properties Chicago
Stout Risius Ross
Strelelly Agency
Summer of the Arts
SumTotal Systems
Symplicity Corporation
Systems Unlimited
Takeda Pharmaceutical North
America
Target Corporation
Target Distribution
Target Stores
Teach For America
Technical Tool Products
TEFL Institute
TEKsystems
Teigen
Temporary Resources
Terrys Lockridge & Dunn
The Bradford Group
The Des Moines Register
The Sheraton Iowa City Hotel
The Skywalk Group
The Washington Center
Therapy Care, Ltd.
Thrivent Financial
ThyssenKrupp Elevator
Tipton Community Schools
Tires Plus
Tian Tire Corporation
Tirionics Research &
Development
Total Quality Logistics
Towers Watson
Toyota Financial Services
Toys R Us
TranSignal
Transamerica
Transamerica Agency Network
Transamerica Financial Advisors
Trapeze ITS
Trinity Structural Towers
Truckers Insurance
TTI, Inc.
Two Rivers Financial Group
University of Iowa School of
Social Work
Uline Shipping Supplies
Union Pacific Railroad
United Fire Group
United States Marine Corps
United Way of East Central
Iowa
UnitedHealth Group
UnivPoint at Home
University Directories
University of Iowa
Employment Services
University of Iowa Hospitals and
Clinics
UNO Charter School Network
USAA
Verizon Wireless
Vicaulian Company
VictoryStore.com
Von Maur
Vortex Business Solutions, Inc.
VTech INC
VuCOMP Inc
Warner Robinson, LLC
Waterloo Community School
District
WebFilings LLC
Wells Fargo Bank
Wells Fargo Home Mortgage -
Centralized Sales
Wells Fargo Home Mortgage -
Correspondent Lending
Wells Fargo Home Mortgage - Des
Moines
Wesley Foundation at
University of Iowa
West Liberty Community
School District
West Liberty Foods, LLC
West Music Company
Westfield Insurance
WFBF TV 4
Wheaton Franciscan
Healthcare
Whirlpool Corporation -
Amana Division
White Bear Lake Area Schools
William Blair & Company
Winturst Financial Corporation
Wolf & Company LLP
Worldwide Express
x-grain sportswear
Yellow Dog Networks, Inc.
YMCA of Greater Des Moines
Pomerantz Career Center Annual Report • 13
Career Fairs

Fall Job & Internship Fair

September 20, 2012
Iowa Memorial Union
Approximately 1,000 students attended

The pre-career fair Diversity Event
attracted approximately 60 employers and 40 students

Spring Job & Internship Fair

February 27, 2013
Iowa Memorial Union
Approximately 1,100 students attended

Virtual Fair

April 2013
615 students logged in to participate in this online event to submit their resumes and engage with employers

Employer Relations and Events

On-Campus Recruiting Statistics

Employers On Campus

<table>
<thead>
<tr>
<th>Year</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
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<tbody>
<tr>
<td>Jobs</td>
<td>335</td>
<td>348</td>
<td>377</td>
<td>322</td>
<td>390</td>
<td>363</td>
<td>423</td>
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<td>Internships</td>
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</table>

On-Campus Interviews

<table>
<thead>
<tr>
<th>Year</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
<th>12/13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time</td>
<td>4,379</td>
<td>4,609</td>
<td>4,263</td>
<td>3,812</td>
<td>4,046</td>
<td>4,370</td>
<td>4,202</td>
</tr>
<tr>
<td>Internships</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blocks</td>
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<td></td>
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</tr>
</tbody>
</table>

Jobs and Internships Posted on HireaHawk.com

<table>
<thead>
<tr>
<th>Year</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
<th>12/13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>3,360</td>
<td>3,780</td>
<td>3,882</td>
<td>4,128</td>
<td>4,463</td>
<td>5,903</td>
<td></td>
</tr>
<tr>
<td>Internships</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Blake Carpenter, BBA. As an undergraduate student, Blake participated in an internship with RSM McGladrey (in Iowa City office). Here he consults with Madeline Windauer, his internship supervisor at RSM McGladrey.
Annual Graduate Survey

The Pomerantz Career Center assesses University of Iowa Tippie College of Business and College of Liberal Arts and Sciences baccalaureate-level graduates via the web upon graduation and by phone six months after graduation. Alumni provide several key pieces of outcome information about their employment status.

Whether they are:
• Employed and in what industry and where
• Continuing with further education
• Not in the job market for other reasons (e.g., raising a family or military service)

In addition, for those entering a career, we collect the job title and starting salary in the jobs they have accepted.
THE UNIVERSITY OF IOWA PLACEMENT RESULTS

During the Summer of 2014, a team in the Pomerantz Career Center office worked with the Information Technology Services department to create a specific algorithm to use when computing for full-time employment, part-time employment, continuing education, not-seeking status, and seeking status for data to establish a consistent process to be applied for each undergraduate college.

Overall Placement:
Undergraduate Students
Fall 2012 to Summer 2013

These are the results for 3,215 UI graduates out of 4,643 graduates during the period Fall 2012 to Summer 2013 from the Tippie College of Business, College of Education, College of Engineering, College of Liberal Arts & Sciences, and College of Nursing.

### Undergraduate Students

<table>
<thead>
<tr>
<th>Placed</th>
<th>Seeking</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/T Employment (2,248/3,215)</td>
<td>70%</td>
</tr>
<tr>
<td>Continuing Education (588/3,215)</td>
<td>18%</td>
</tr>
<tr>
<td>Not Seeking Employment (82/3,215)</td>
<td>3%</td>
</tr>
<tr>
<td>Seeking Employment (297/3,215)</td>
<td>9%</td>
</tr>
</tbody>
</table>

**TOTALS** 91% 9%

† Total does not add up to 100% due to rounding off.
‡ College of Nursing and Education does not graduate students in summer semester.

**Statewide Impact**

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION
States/Regions for reporting 2,026 UI Graduates Employed

- Iowa = 49%
- Illinois = 26%
- Other Midwest: Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin = 11%
- Midwest Region Total = 86%
- East: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Pennsylvania, Vermont = 3%
- West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming = 5%
- Southwest: Arizona, Colorado, New Mexico, Oklahoma, Texas = 1%
- South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia = 2%
- International (All other countries, including US territories, other than the US & D.C.) = 2%
- Unknown (No country reported) = 2%

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## Tippie College of Business Placement:

### Undergraduate Students

**Fall 2012 to Summer 2013**

These are the results for 651 UI graduates out of 847 graduates during the period Fall 2012 to Summer 2013 from the Tippie College of Business.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/T Employment (524/651)</td>
<td>80%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (61/651)</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (15/651)</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (51/651)</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>92%</td>
<td>8%</td>
</tr>
</tbody>
</table>

## College of Education Placement:

### Undergraduate & Masters TEP Students

**Fall 2012 to Spring 2013**

These are the results for 133 UI graduates out of 261 graduates during the period Fall 2012 to Summer 2013 from the College of Education.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/T Employment (102/133)</td>
<td>77%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (8/133)</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (4/133)</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (19/133)</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>86%</td>
<td>14%</td>
</tr>
</tbody>
</table>

## College of Engineering Placement:

### Undergraduate Students

**Fall 2012 to Summer 2013**

These are the results for 250 UI graduates out of 293 graduates during the period Fall 2012 to Summer 2013 from the College of Engineering.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/T Employment (157/250)</td>
<td>63%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (58/250)</td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (8/250)</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (27/250)</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>89%</td>
<td>11%</td>
</tr>
</tbody>
</table>
THE UNIVERSITY OF IOWA
PLACEMENT RESULTS

College of Liberal Arts & Sciences Placement:
Undergraduate Students
Fall 2012 to Summer 2013

These are the results for 2,091 UI graduates out of 3,127 graduates during the period Fall 2012 to Summer 2013 from the College of Liberal Arts & Sciences.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/T Employment (1,395/2,091)</td>
<td>67%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (456/2,091)</td>
<td>22%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (48/2,091)</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (192/2,091)</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>91%</td>
<td>9%</td>
</tr>
</tbody>
</table>

College of Nursing Placement:
Undergraduate Students
Fall 2012 to Spring 2013

These are the results for 90 UI graduates out of 115 graduates during the period Fall 2012 to Summer 2013 from the College of Nursing.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/T Employment (70/90)</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (5/90)</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (7/90)</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (8/90)</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>91%</td>
<td>9%</td>
</tr>
</tbody>
</table>

Fortune 500 Companies Hiring University of Iowa Students in 2012-2013

- Aflac Incorporated
- Amazon.com, Inc.
- American Family Insurance Group
- American Financial Group, Inc.
- American International Group, Inc.
- Ameriprise Financial, Inc.
- Amgen Inc.
- Anixter International Inc.
- Archer-Daniels-Midland Company
- AT&T Inc.
- Bank of America Corporation
- Berkshire Hathaway Inc.
- Best Buy Co., Inc.
- C. H. Robinson Worldwide, Inc.
- Caterpillar Inc.
- CBRE Group, Inc.
- CDW Corporation
- Citigroup Inc.
- ConAgra Foods, Inc.
- Costco Wholesale Corporation
- Darden Restaurants, Inc.
- Deere & Company
- Dillard's, Inc.
- E.I. du Pont de Nemours and Company
- EMC Corporation
- Gannett Co., Inc.
- General Dynamics Corporation
- General Electric Company
- H.J. Heinz Company
- Hillshire Brands Company
- Hormel Foods Corporation
- Insight Enterprises, Inc.
- International Business Machines Corporation
- J.B. Hunt Transport Services, Inc.
- J.C. Penney Company, Inc.
- J.P. Morgan Chase & Co.
- Johnson Controls, Inc.
- Kohl's Corporation
- Kraft Foods Group, Inc.
- Liberty Mutual Holding Company Inc.
- Live Nation Entertainment, Inc.
- Lockheed Martin Corporation
- Lowe's Companies, Inc.
- Marsh & McLennan Companies, Inc.
- Massachusetts Mutual Life Insurance Company
- McDonald's Corporation
- Medtronic, Inc.
- MetLife, Inc.
- Monsanto Company
- Morgan Stanley
- Mutual of Omaha Insurance Company
- Nationwide Mutual Insurance Co
- Navistar International Corporation
- New York Life Insurance Company
- Nike, Inc.
- Nordstrom, Inc.
- Northwestern Mutual Life Insurance Company, Inc.
- PepsiCo, Inc.
- Peter Kiewit Sons', Inc.
- Principal Financial Group, Inc.
- R.R. Donnelley & Sons Company
- Reinsurance Group of America, Incorporated
- Rockwell Automation, Inc.
- Sears Holdings Corporation
- Sprint Nextel Corporation
- Staples, Inc.
- Starbucks Corporation
- State Farm Insurance
- Stryker Corporation
- Target Corporation
- The Allstate Corporation
- The Dow Chemical Company
- The McGraw-Hill Companies, Inc.
- The Procter & Gamble Company
- The TJX Companies, Inc.
- The Walt Disney Company
- Tyson Foods, Inc.
- United Parcel Service, Inc.
- Walgreen Co.
- Wells Fargo & Company
- Whirlpool Corporation
- Whole Foods Market, Inc.
- Xerox Corporation

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<table>
<thead>
<tr>
<th>Top Full-Time Hiring Employers 2012-2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abercrombie &amp; Fitch</td>
</tr>
<tr>
<td>Accenture</td>
</tr>
<tr>
<td>ADM</td>
</tr>
<tr>
<td>Aegon USA</td>
</tr>
<tr>
<td>AeroTek</td>
</tr>
<tr>
<td>Air Force</td>
</tr>
<tr>
<td>Aldi</td>
</tr>
<tr>
<td>Allstate</td>
</tr>
<tr>
<td>AmeriCorps</td>
</tr>
<tr>
<td>Ameriprise Financial</td>
</tr>
<tr>
<td>Athletics</td>
</tr>
<tr>
<td>Berkshire Hathaway</td>
</tr>
<tr>
<td>Best Buy</td>
</tr>
<tr>
<td>BMO Harris Bank</td>
</tr>
<tr>
<td>Cargill</td>
</tr>
<tr>
<td>CDW</td>
</tr>
<tr>
<td>Center Corporation</td>
</tr>
<tr>
<td>CH Robinson</td>
</tr>
<tr>
<td>CNA Insurance</td>
</tr>
<tr>
<td>College Community School District</td>
</tr>
<tr>
<td>Coyote Logistics</td>
</tr>
<tr>
<td>Deloitte</td>
</tr>
<tr>
<td>DuPont Pioneer</td>
</tr>
<tr>
<td>Eaton Corporation</td>
</tr>
<tr>
<td>Ecolab, Inc.</td>
</tr>
<tr>
<td>Enterprise Rent-A-Car</td>
</tr>
<tr>
<td>Ernst &amp; Young</td>
</tr>
<tr>
<td>Fleshman Hillard</td>
</tr>
<tr>
<td>GE capital</td>
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<tr>
<td>GEICO</td>
</tr>
<tr>
<td>Genesis Health System</td>
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<tr>
<td>GoDaddy</td>
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<tr>
<td>Goldman Sachs</td>
</tr>
<tr>
<td>Goodwill of the Heartland</td>
</tr>
<tr>
<td>GreatAmerica Financial Services</td>
</tr>
<tr>
<td>Groupon</td>
</tr>
<tr>
<td>Hitu</td>
</tr>
<tr>
<td>Hills Bank</td>
</tr>
<tr>
<td>HNI Corporation</td>
</tr>
<tr>
<td>Honkamp Krueger</td>
</tr>
<tr>
<td>Hy-Vee Inc.</td>
</tr>
<tr>
<td>IBM</td>
</tr>
<tr>
<td>Integrated DNA Technologies</td>
</tr>
<tr>
<td>Iowa City Community School District</td>
</tr>
<tr>
<td>Jardigs</td>
</tr>
<tr>
<td>Java House</td>
</tr>
<tr>
<td>John Deere</td>
</tr>
<tr>
<td>JP Morgan Chase</td>
</tr>
<tr>
<td>KJWW Engineering Consultants</td>
</tr>
<tr>
<td>Kohl's</td>
</tr>
<tr>
<td>Lowe's</td>
</tr>
<tr>
<td>MB Financial Bank</td>
</tr>
<tr>
<td>McGladrey LLP</td>
</tr>
<tr>
<td>McGropth Automotive Group</td>
</tr>
<tr>
<td>Mercy Medical Center</td>
</tr>
<tr>
<td>Muscatin Community College</td>
</tr>
<tr>
<td>Mutual of Omaha Insurance</td>
</tr>
<tr>
<td>Nationwide Insurance</td>
</tr>
<tr>
<td>NBCUniversal, Inc.</td>
</tr>
<tr>
<td>New Pioneer Co-op</td>
</tr>
<tr>
<td>Nordstrom</td>
</tr>
<tr>
<td>Northern Trust</td>
</tr>
<tr>
<td>Northwestern Mutual</td>
</tr>
<tr>
<td>Parkview Church</td>
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<tr>
<td>Pearson</td>
</tr>
<tr>
<td>PepsiCo</td>
</tr>
<tr>
<td>Pleasant Valley School District</td>
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<tr>
<td>Principal Financial</td>
</tr>
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<td>Proctor and Gamble</td>
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<tr>
<td>PWC</td>
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<tr>
<td>Regina Catholic Education Center</td>
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<tr>
<td>Riverside Casino Golf Resort</td>
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<td>Rockwell Collins</td>
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<td>RuffaloCODY</td>
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<td>Scheel's</td>
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<tr>
<td>Schneider Electric</td>
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<tr>
<td>Sears Holdings Corporation</td>
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<tr>
<td>Sedgewick CMS</td>
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<tr>
<td>Shive-Hattery</td>
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<tr>
<td>St. Luke's Hospital Unity Point</td>
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<tr>
<td>State Farm Insurance</td>
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<tr>
<td>State of Iowa</td>
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<tr>
<td>Systems Unlimted</td>
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<tr>
<td>Target Corporation</td>
</tr>
<tr>
<td>Teach for America</td>
</tr>
<tr>
<td>TEKsystems</td>
</tr>
<tr>
<td>The Arc of Southeast Iowa</td>
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<tr>
<td>The Cedar Rapids Gazette</td>
</tr>
<tr>
<td>The IIT Group</td>
</tr>
<tr>
<td>The Iowa Children's Museum</td>
</tr>
<tr>
<td>TMone Corporate</td>
</tr>
<tr>
<td>Transamerica</td>
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<tr>
<td>University of Iowa</td>
</tr>
<tr>
<td>U.S. Air Force</td>
</tr>
<tr>
<td>U.S. Bank</td>
</tr>
<tr>
<td>United Fire Group</td>
</tr>
<tr>
<td>Unity Point</td>
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<tr>
<td>UPS</td>
</tr>
<tr>
<td>Von Maur</td>
</tr>
<tr>
<td>Waukee Community School District</td>
</tr>
<tr>
<td>Wells Fargo</td>
</tr>
<tr>
<td>Whole Foods Market</td>
</tr>
<tr>
<td>Wintrust Financial Corporation</td>
</tr>
</tbody>
</table>

The University prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information, contact the Office of Equal Opportunity and Diversity, (319) 335-0705.