



The University of Iowa  
Marvin A. and  
Rose Lee Pomerantz  
Career Center

# Collaborating to Serve

**Annual Report Summary  
2012-2013**







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## Mission Statement

Pomerantz Career Center assists The University of Iowa with enrollment management by empowering undergraduate students to become leaders, maximize their potential and achieve professional success. We accomplish this through professional advising, innovative and experiential education and the development of extraordinary relationships with our stakeholders.



## Jeffrey Simak

MATHEMATICS—  
SECONDARY EDUCATION

DECEMBER, 2012

“The staff was extremely helpful and accommodating no matter what my need was. From answering questions about mock interviews and how to dress for an interview to writing cover letters and resumes, they helped with all of it. They also provide thorough feedback in a timely manner with plenty of suggestions on how to strengthen what is being worked on.”

Pomerantz Career Center serves undergraduates from the Colleges of Business, Liberal Arts and Sciences, Education and select services through a partnership with Engineering Professional Development to prepare them for and assist them with their career and leadership development. Through advising, academic courses, internships, volunteer opportunities, career events and job search strategies students have a better understanding of not only how to find and obtain jobs and internships, *but how to be successful in them.*

## 2012-2013 Quick Facts

**10,300+**

students participated in career-related workshops and programs

**5,700+**

student advising sessions were conducted by Peer Advisors, Career Advisors and staff

**5,946+**

job and internship opportunities were posted on [HireaHawk.com](http://HireaHawk.com)

**4,200+**

interviews were hosted on campus during the year

**22,000**

miles were traveled by Center staff to conduct employer outreach

**263,281**

visits to the [www.careers.uiowa.edu](http://www.careers.uiowa.edu) website

**350+**

students participated in the Career Leadership Academy each semester

**3,000**

approximate combined student attendance at three career fairs





# University of Iowa Students

Fall 2012 Enrollment Data for  
Undergraduates from Colleges  
of Liberal Arts and Sciences,  
Education, and Tippie  
College of Business: OSIRIS  
Enrollment Reports (Fall 2012)

## University of Iowa Students

Summary of Total Enrollment by Geographic Origin, Gender,  
Ethnicity (Fall 2012)

	College of Business	College of Education	College of Liberal Arts and Sciences
Women	972	417	8,836
Men	1,419	129	7,479
<b>ETHNICITY</b>			
African American	17	5	494
American Indian or Native Alaskan	2	0	42
Asian American	50	4	560
Hispanic/Latino	72	20	970
Pacific Islander/Native Hawaiian	2	0	21
Two or more races	11	4	288
<b>ORIGIN</b>			
Resident	1,006	318	9,288
Non-Resident	1,385	228	7,027
<b>TOTAL STUDENTS</b>	<b>2,391</b>	<b>546</b>	<b>16,315</b>

## University of Iowa Students

Summary of International students, Veterans  
and Students with disabilities (Fall 2012)

<b>INTERNATIONAL UNDERGRADUATES</b>	
Henry B. Tippie College of Business	497
College of Liberal Arts and Science	1,407
Education	0
Combined	1,904
<b>VETERANS ATTENDING IOWA</b>	
Henry B. Tippie College of Business	27
College of Liberal Arts and Science	337
Education	0
Combined	364
<b>STUDENTS WITH DISABILITIES</b>	
<b>FALL 2012</b>	
All Colleges	508

# Career Advancement

Undergraduate students at Iowa utilize services at Pomerantz Career Center for assistance on a range of topics, including major exploration, leadership study questions, job and internship search, walk-in sessions, internship registration, meetings with course instructors and volunteer and service-learning experiences. Over 5,700 students utilized these sessions during the year, and over 10,300 students attended workshops and sessions presented by staff and Career Peer Advisors in classrooms, club meetings and other events.

## Advising

*(walk-in sessions and internship/  
program/career advising appointments)*

**5,700**

Total advising sessions

## Career Development Programs Presented 2012-2013

**250**

Number of programs presented by  
Career Advisors

**9,170**

Estimated Total Attendance

**80**

Number of programs presented by  
peer advisors *(estimate)*

**1,200**

Estimated total attendance

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**330**

TOTAL PROGRAMS

**10,370**

TOTAL ESTIMATED ATTENDANCE  
AT PROGRAMS



## Sophie Amado

ENGLISH, MAY, 2014

“The Career Center is a great outlet for students’ career exploration. As a first-year student, I was able to talk with an advisor and take a career interest test to begin a dialogue with myself about what I wanted to do with my degree after college. Since then, I have utilized the Career Center’s resources, such as resume workshops and mock interviews. Having the opportunity to practice interviewing skills without pressure was an invaluable experience, and an experience accessible to all Iowa students. Through the Career Center, I’ve been able to assess my career goals over time at the University of Iowa, receive support and information about my degree from my career advisor, and look ahead towards all post-undergraduate possibilities where I can employ my strengths.”





## Natalia L.E. Watzlaf

INDUSTRIAL ENGINEERING  
MAY, 2016

“By selecting my major of Biomedical Engineering in the seventh grade, I never explored any other careers. With the Find Your Focus program, I was able to select a career in which I could emphasize my interests and utilize my talents. I am currently working towards my undergraduate degree in Industrial Engineering with the ultimate goal of completing my master’s degree in Urban and Regional Planning. The Program has really helped me realize that the possibilities are endless, and there is a career plan for every passion!”

## Find Your Focus Program

This new program for open majors was created with the intent to assist them through the stages of choosing a career that connects with a major on campus. Through individual appointments and self-guided activities, students work through a process of exploration to determine a career path that will align with their interests, values and abilities.

## 2012-2013 Career Series for International Students:

Total Attendance: 413

**Fall 2012:**

- Résumé Workshop
- Prepare for the Fall Job & Internship Fair
- Work Visa Options after Graduation
- Internship and Job Search Strategies
- Interviewing
- Networking

283 total attendees across the 6 workshops

**Spring 2013:**

- Résumé Workshop
- Prepare for the Spring Career Fairs
- Internship and Job Search Strategies
- Interviewing
- From First Impression to Full-Time
- Career Preparation During Summer Break

130 total attendees across the 6 workshops

## Student Response to Career Advisor Assistance:

“Melissa provided me with a lot of help and guidance with my questions!”

— *Teddy G.*

“Exceptional! Amanda really helped me”

— *Avalon M.*

“The service from Jim was excellent like always.”

— *Sam O.*

“Thank you very much, Megan! It was helpful, and I hope to be seeing you in the future!”

— *Brian K.*

*“I also want to thank you for holding the Career Series for international students. Finding an internship or job for international students is not easy, but these workshops are very helpful and really cheer me up.”*





# Experiential Education

Practical work experience gives students an opportunity to apply what they learn in the classroom in a real-world environment. The Pomerantz Career Center coordinates the following programs:

**Zero-Credit Internship Registration—**

This offering allows students to have an official notation on their UI transcript recognizing their internships.

**The Washington Center for Internships and Academic Seminars—**

This option provides an opportunity for students to intern in a range of organizations in the nation’s capital while attending a weekly academic seminar.

2012– 2013 Internship Enrollment Data				
SEMESTER	Online survey	Zero-Credit	Credit	Total
Fall 2012	16	85	39	
Spring 2013	10	102	48	
Summer 2013	171	191	54	
<b>TOTAL</b>	<b>197</b>	<b>378</b>	<b>141</b>	<b>716</b>
		<i>From HireaHawk.com</i>	<i>From ISIS</i>	



*Katie Constable learns about professionalism at her internship with KCRG, the ABC affiliate in Cedar Rapids, Iowa*



# UI Community-Based Learning Program

The Community-Based Learning Program helps connect students and student groups, faculty members and staff with community nonprofit organizations to assist with projects and initiatives in the area. These valuable experiences benefit both the students and community partners.

**941** students recorded  
**36,936** service hours  
in the Community Involvement  
Log in the 12-13 year



## Alumni Career Services

The Center averaged 40 alumni contacts per month during the last year. In some months, requests for assistance totaled more than 80. Services included resume and cover letter revisions, career change advising, job search strategies and other assistance.



### What Alumni say about our services:

"Thank you so much for your help. I feel a lot more confident in my resume and hopefully it helps me find a job."

—Ken M.

"Thanks Cindy. I will continue critiquing and making changes to enhance my resume. I sincerely appreciate the ideas you've freely given."

—Colt W.

"Thanks for sending my resume in two different documents. It definitely shows me how to properly show off my skills and knowledge for different jobs."

—Natalie B.

"I really like the new formatting and the font change. I feel like there is a lot of good content in my resume now, and it looks so much better than it did a couple of days ago. I appreciate all of your help and now feel more comfortable sending my resume and starting my job search."

—Steve M.



# Academic and Leadership Programs

Hundreds of students at the University of Iowa enroll each semester in courses offered through Pomerantz Career Center. From leadership development and career exploration to job search strategies, these courses offer students an opportunity to prepare for careers after college.



## Department: Leadership Studies

Certificate in Leadership Studies  
Career Leadership Academy (CLA)  
Global Leadership Initiative (GLI)

*TOP: Students learn about leadership at LeadersLive.  
LEFT: Teambuilding exercise  
RIGHT: Small group work at LeadersLive.*

## Career Leadership Academy

Students and employers both appreciate the leadership development opportunities in this unique course. Through service-learning projects, group projects, networking opportunities and classroom work, students prepare to be successful in the workplace. Curriculum continues to be built on a foundation of national survey data and employer input on desired qualifications of new graduates.

## CLA Participation Numbers

### 2,200+

Students have taken at least one CLA course since 2007.

Students Fall 2012—**375**

Students Spring 2013—**350**

### 676

Alumni of CLA completed all 4 Phases as of Spring 2013

## GLOBAL LEADERSHIP INITIATIVE PARTICIPATION

### 60

Total Number of participants since 2010

### 11

Number of Students Travelling to Xicotepec, Mexico in Spring 2013

## CLA AND GLI GRANTS 2012-2013

Aldi, Rockwell Collins, State Farm, Target



# Academic and Leadership Programs

## Career Leadership Academy Service Projects:

### Fall 2012

- Red Shamrock—"Bald is Beautiful" Cancer Awareness and Fundraising Event
- Johnson County Animal Shelters and Iowa City Dog Parks—Volunteer and Supplies Drive
- Children of Promise—Mentors and Mentees Movie Night
- Iowa Equine Rescue & Awareness League—Awareness Raising Campaign

### Spring 2013

- Salvation Army—Facility Rehabilitation and Meal Preparation
- Johnson County Crisis Center—Food Drive
- Best Buddies Organization—5K Race Sign Up and Awareness Event



## Department: Career Programs

Career Exploration  
Job Search Strategies  
The Washington Center

## Career Exploration

First-year and sophomore students deciding on a major and career find this class useful to help them explore interests and abilities as well as make connections with area professionals to help identify careers of interest.

## Job Search Strategies

Students preparing to do internships or leave college can take advantage of this course to help them prepare for the search process. Topics include resume development, interviewing, personal branding, networking and transitioning to the workplace.

## The Certificate in Leadership Studies

This certificate began Fall 2010.

The first semester and year a student could earn the Certificate was Fall 2011.

**14**

The number of students who earned Leadership Certificate as of May 2012

**36**

The number of students who earned LC as of May 2013

	FALL 2012	SPRING 2013	SUMMER 2013	TOTAL
Career Exploration	60	62	n/a	122
Job Search Strategies	72	72	n/a	144
The Washington Center	9	2	16	27





## CLA Points of Pride—CLA /GLI Impact

**98%** of Etiquette Dinner attendees believe their ability to demonstrate proper dining etiquette techniques and behaviors is very well or excellent after attending the dinner.

**89%** of LeadersLive event attendees learned new career/educational information during the event that will help them in their future leadership and career pursuits.

**89%** of Phase I students could demonstrate writing a SMART goal after taking the course—a 44% improvement over the course pre-test.

**100%** of Phase I/II students can list 3 or more of their Strengths.

**92%** of all current CLA students believe they can articulate their personal leadership philosophy as a result of their participation in CLA.

**94%** believe they can work cooperatively with others.

**96%** believe they can help a group work towards a common goal.

**95%** value others' contributions in a group setting.

**98%** of Phase IV students who completed CLA in the past academic year believe CLA met their expectations.

**94%** of GLI students believe the course allowed them to understand how to develop goals and action plans that help them improve their ability to be effective in cross-cultural situations.

## Corporate and Community Relations

Members of the employer team travel throughout the state of Iowa, region and country to conduct meetings in an effort to develop relationships with for-profit and nonprofit organizations in addition to school districts. Partnerships are forged to assist with employer recruiting needs and to develop opportunities for UI graduates. Staff members traveled over 22,000 miles during the 2012-2013 year.

### Corporate and Community Relations Statistics

In-Person Employer Contacts by Staff: **47**

Businesses/Organizations Visited: **42**

Major Cities Visited: Council Bluffs, Des Moines, Dubuque, Davenport, Chicago, Milwaukee, Omaha and Philadelphia

Total miles traveled: **22,290**







## Jarrett McGuigan

ECONOMICS, MAY, 2014

“The job fair is one of the most vital resources that a student can take advantage of while on campus. During my sophomore year, I suited up and went to the fair with a stack of resumes and an open mind regarding what type of company or industry I would talk to about internships. As a result of the fair, I landed numerous interviews with companies across a spectrum of fields. Following the interviews, I accepted a paid management internship with Kohl’s Department Stores. I loved the internship as well as the company, so I decided to apply for an internship at their corporate office. I received an offer to be a business analyst intern this fall. As a result of the Career Fair, I not only landed an internship, but I believe it helped me find my employer for the foreseeable future.”

# Employer Relations and Events

Through on-campus interviews, mock interviews, career fairs and other campus activities, employers are able to connect with quality UI candidates to meet their recruiting goals and needs.

## Employer Relations Program Participants

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2012-2013 include:

3 Interactive  
3M Company  
Academy for Urban School Leadership  
AccessDubuqueJobs.com  
Ace Hardware Corporation  
Acquity Group  
ACT  
Aerotek  
Aflac  
AFN  
Agility Health, LLC  
Airgas USA, LLC  
Albia Community School District  
ALCOA  
ALDI Inc.  
Alliant Energy  
Allstate Benefits  
American Central Transport, Inc./ACT Logistics Group, Inc.  
American Marketing & Publishing  
American Transport Group, LLC  
AmeriCorps NCCC  
Ameriprise Financial-Corporate  
Ankeny Community Schools  
Aon Hewitt  
ARAG  
Arlington Heights School District 25  
Armstrong Transport Group, Inc.  
ASC Communications, Inc.  
Ashford University  
AT&T  
AUSL Chicago Teacher Residency  
Aviva USA  
AXA Advisors

Bacterin International, Inc.  
Bankers Life & Casualty  
BASF - The Chemical Company  
Bergan, Paulsen & Company, P.C.  
Berkley Technology Services  
Berkshire Hathaway Homestate Companies  
Best Buy  
BidClerk, Inc.  
Bituminous Insurance Companies  
Blain’s Farm & Fleet  
BMO Harris Bank  
Bridgestone Retail Operations, LLC  
Broadcast Interactive Media (BIM)  
Brooksource  
Brownells, Inc.  
bswift  
Buck Consultants  
Buckle  
Businessolver  
C.H. Robinson Worldwide  
Calamos Investments  
Cambridge Investment Research, Inc.  
Candco  
Capax Infiniti Housing, Inc.  
CareerBuilder, LLC  
Casey’s General Stores  
Caterpillar Inc.  
CBE Companies  
CBS 2  
CCP Industries  
CDS Global  
Cedar Rapids Independent Filmmakers

Cedar Rapids Metro Economic Alliance  
Cedar Rapids School District  
Cedar Rapids Titans Pro Football Team  
Central Financial Group  
Cerner Corporation  
Chase  
ChemStation Chicago  
Chicago Apartment Finders  
Children & Families of Iowa  
Christ the King Service Corps  
Citadel Communications  
Citizen Schools  
CIVCO Medical Solutions  
Clear Creek Amana High School  
Clear Creek Amana Schools  
CliftonLarsonAllen CPA  
Clinton Community School District  
CME Group Inc.  
CNA Insurance  
College Possible  
College Pro Painters  
Colony Brands Inc.  
Colorfx/Rock Communications  
Command Transportation  
Community 1st Credit Union  
Community CPA & Associates Inc.  
Community High School District 155, Crystal Lake, IL

Comprehensive Rehab, Inc.  
Concero Resources  
Cottingham & Butler  
Country Financial  
Coyote Logistics  
CRST International, Inc.  
Cumulus Broadcasting LLC  
Dardis Clothiers  
Davenport Community School District  
Davenport Public Library  
Deloitte LLP  
DENSO International America  
Department of Veterans Affairs  
Des Moines Public Schools  
Des Moines Register Media  
Des Plaines Office Equipment  
Discovery Day Camp  
DuPont Industrial Biosciences  
Echo Global Logistics  
EduCon - South Korean Public School Districts

Electronic Theatre Controls  
EMC Insurance Companies  
Emerson Process Management/Fisher  
Enterprise Rent-A-Car, Heartland  
Enterprise Rent-A-Car, Chicagoland  
Entertainment Cruises  
Epac  
Ernst & Young LLP  
ESP International, Inc.  
Exit Hawk Realty  
FactSet Research Systems  
Family Museum  
Family Resources, Inc.  
FDIC  
Federal Bureau of Investigation  
Federal Home Loan Bank of Des Moines  
Feldman Performance  
First Investors Corporation  
First National Bank of Omaha  
Fluidyne Corporation  
Ford Motor Credit Company  
Frontier Natural Products  
Gavilon

*Continued*

*UI students network with employers at the UI Job and Internship Fair.*







Employer Relations Program Participants    *Continued*

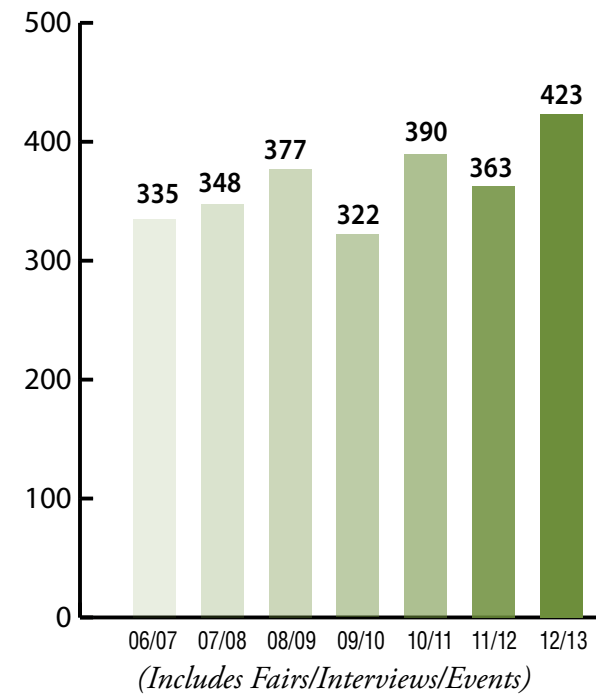
G-Corps GEICO General Dynamics IT General Electric General Mills-MN Geonetric Girl Scouts of Eastern Iowa and Western Illinois Global Prior Art, Inc. GoDaddy.com Goodwill of the Heartland Gordmans GreatAmerica Leasing Greater Des Moines Partnership Greater Fort Dodge Growth Alliance Green Hills AEA Grinnell Mutual Reinsurance Co. GROWMARK GuideOne Insurance Guthrie Theater Hajoca Corporation Harley-Davidson Motor Company Harris Bank Harvest Preparatory Academy Hawkeye Brokerage Center Hawthorne Direct Hewlett Packard Company HIBU Hillcrest Family Services HNI Corporation HNI Corporation Holmes Murphy & Associates Holy Family Catholic Schools Home Instead Senior Care, Johnson County and Surrounding Areas Honkamp Krueger & Co. P.C.	Hot Springs County School District No. 1 Hy-Vee, Inc. IBM IENA Impact Networking Infinity Photographic Productions Infomax Office Systems, Inc. Innovative Software Engineering Insight Global, Inc. Integrated DNA Technologies Interlake Mecalux Intermec Technologies International Paper, Cedar River Mill Iowa 80 Group Iowa City Community School District Iowa City Summer of Solutions Iowa Department of Corrections Iowa Department of Natural Resources Iowa Department of Transportation Iowa Health Care Association Iowa International Center Iowa Orthopaedic Center P.C. Iowa Public Radio Iowa Valley Habitat for Humanity ISE - Innovative Software Engineering Jardogs LLC Jewelry by Harold John Deere Johnson County Historical Society JPMorgan Chase	Kalu Yala Internships Kappa Search, Inc. Keyhole Software Kiesling Associates, LLP Kinze Manufacturing Inc. Kohler Co. Kohl's Koller & Company, LLP KPMG LLP Kraft Foods Kum & Go La Montessori Nurtury Lab Support Latta, Harris, Hanon & Penningroth, L.L.P. Lee Enterprises, Incorporated Leapfrog Technologies Liberty Mutual/Indiana Insurance - WI Liberty Public Schools Lil' Drug Store Products Limolink, Inc. Lincoln International LLC M3 Insurance Solutions, Inc. Maine TWP HS District 207 Marco Group International, Inc. Marine Corps Officer Programs Mars IT, Inc. Marsh MassMutual Financial Group MassMutual-Midwest Associates MB Financial Bank McGladrey McGrath Automotive Group McGraw-Hill Education Mediacom Medix Staffing Solutions, Inc. Menards, Inc. Merritt Research Services MetaCommunications	MetLife MetLife Midwest Associates Midwest Professional Staffing, LLC Millang Financial Group Millard Public Schools Milliman Mississippi Bend Area Education Agency Missouri State Highway Patrol Modern Woodmen of America Modis Mondelez International Mueller Industries, Inc. Muscatine Community School District Musco Lighting Mutual Of Omaha Financial Advisors - Iowa City, IA Nationwide Insurance Nationwide Insurance - Actuarial Nationwide Sales Solutions Navisis Financial NDH Group, LTD Neighbor Insurance Services Inc. Netchemia, LLC NetSmart Technologies New Choices Inc. New York Life Insurance Company NextEra Energy Duane Arnold Nuclear Power Plant North Star Resource Group Northern Trust Northwestern Mutual - Chicago Northwestern Mutual - Des Moines	Northwestern Mutual - The Effner Financial Group Northwestern Mutual - The Zach Group Office of Senator Tom Harkin Omaha Public Schools OnMedia O'Reilly Automotive Otis Elevator Company Palmer Group Panda Restaurant Group Pariveda Solutions Patient Education Institute PCM, Inc. Peace Corps Pearson Pella Corporation Pendergast Elementary School District Pepsi Co/Pepsi Americas Beverages PepsiCo-QTG Perceptive Software Pleasant Valley Community School District POET Plant Management Portico Staffing PRA International Prairie Green School PricewaterhouseCoopers Principal Financial Group Produce Pro Software Prudential QA Graphics QBE North America Quad/Graphics Quakerdale Ralcorp Holdings, Inc. REACT to FILM Real Estate Research Corporation RECSOLU Red Frog Events	REM Iowa Community Services Robert Half Rockwell Collins Roth & Company P.C. RuffaloCODY Ruster Sports Scattergood Friends School Schneider Electric Schneider Logistics Securian Sedgwick Sentry Insurance Sherwin-Williams Company Sogeti USA Southeast Polk CSD Southwestern Advantage St. Louis Public Schools Staff Management SMX Staples Advantage STARCOM State Farm Insurance State Street Properties Chicago Stout Risius Ross Strellner Agency Summer of the Arts SumTotal Systems Symplicity Corporation Systems Unlimited Takeda Pharmaceutical North America Target Corporation Target Distribution Target Stores Teach For America Technical Tool Products TEFL Institute TEKsystems Telligen Temporary Resources Terry Lockridge & Dunn The Bradford Group The Des Moines Register	The Sheraton Iowa City Hotel The Skywalk Group The Washington Center Therapy Care, Ltd. Thrivent Financial ThyssenKrupp Elevator Tipton Community Schools Tires Plus Titan Tire Corporation Titronics Research & Development Total Quality Logistics Towers Watson Toyota Financial Services Toys R Us TrainSignal Transamerica Transamerica Agency Network Transamerica Financial Advisors Trapeze ITS Trinity Structural Towers Truckers Insurance TTI, Inc. Two Rivers Financial Group –University of Iowa School of Social Work Uline Shipping Supplies Union Pacific Railroad United Fire Group United States Marine Corps United Way of East Central Iowa UnitedHealth Group UnityPoint at Home University Directories University of Iowa Employment Services University of Iowa Hospitals and Clinics UNO Charter School Network USAA Verizon Wireless	Victaulic Company of America VictoryStore.com Von Maur Vortex Business Solutions, Inc. VTEKH INC VuCOMP Inc Warner Robinson, LLC Waterloo Community School District WebFilings LLC Wells Fargo Bank Wells Fargo Home Mortgage - Centralized Sales Wells Fargo Home Mortgage - Correspondent Lending Wells Fargo Home Mortgage - Des Moines Wesley Foundation at the University of Iowa West Liberty Community School District West Liberty Foods, LLC West Music Company Westfield Insurance WHBF TV 4 Wheaton Franciscan Healthcare Whirlpool Corporation - Amana Division White Bear Lake Area Schools William Blair & Company Wintrust Financial Corporation Wolf & Company LLP Worldwide Express x-grain sportswear Yellow Dog Networks, Inc. YMCA of Greater Des Moines
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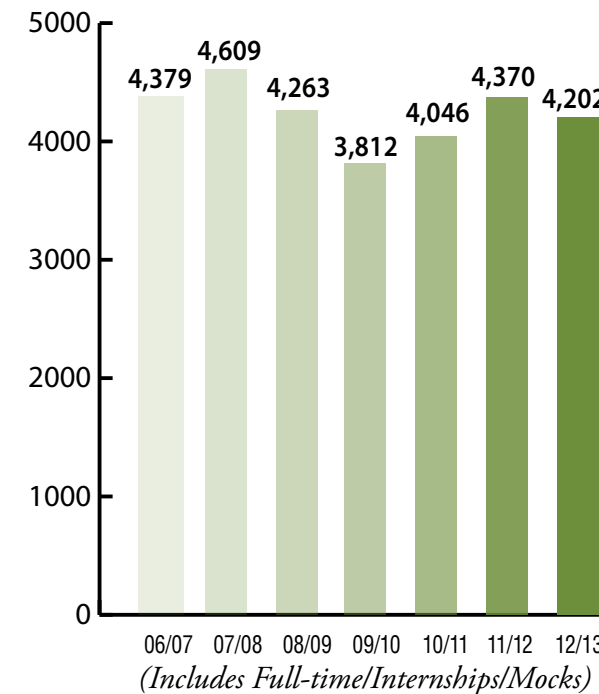
# Employer Relations and Events

## On-Campus Recruiting Statistics

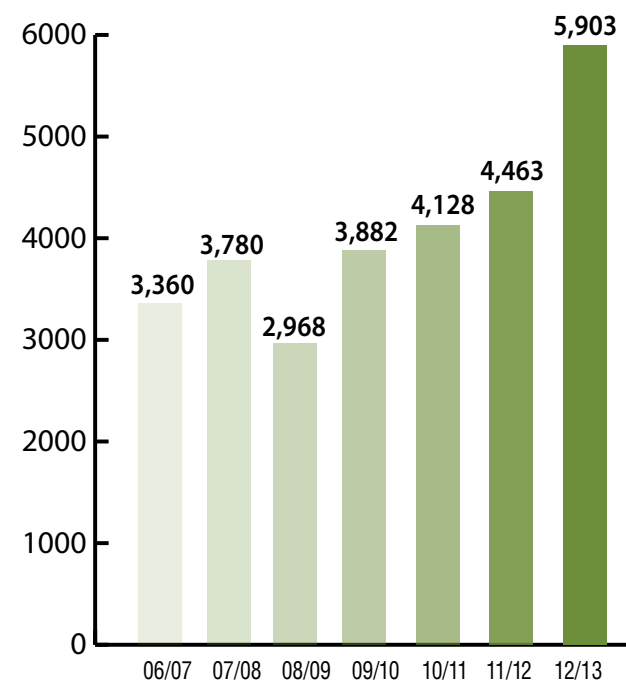
Employers On Campus



On-Campus Interviews



Jobs and Internships Posted on HireaHawk.com



### Career Fairs

#### Fall Job & Internship Fair

September 20, 2012

Iowa Memorial Union  
Approximately **1,000**  
students attended

#### The pre-career fair Diversity Event

attracted approximately **60**  
employers and **40** students

#### Spring Job & Internship Fair

February 27, 2013

Iowa Memorial Union  
Approximately **1,100**  
students attended

### Virtual Fair

April 2013

**615** students logged in to  
participate in this online  
event to submit their  
resumes and engage with  
employers





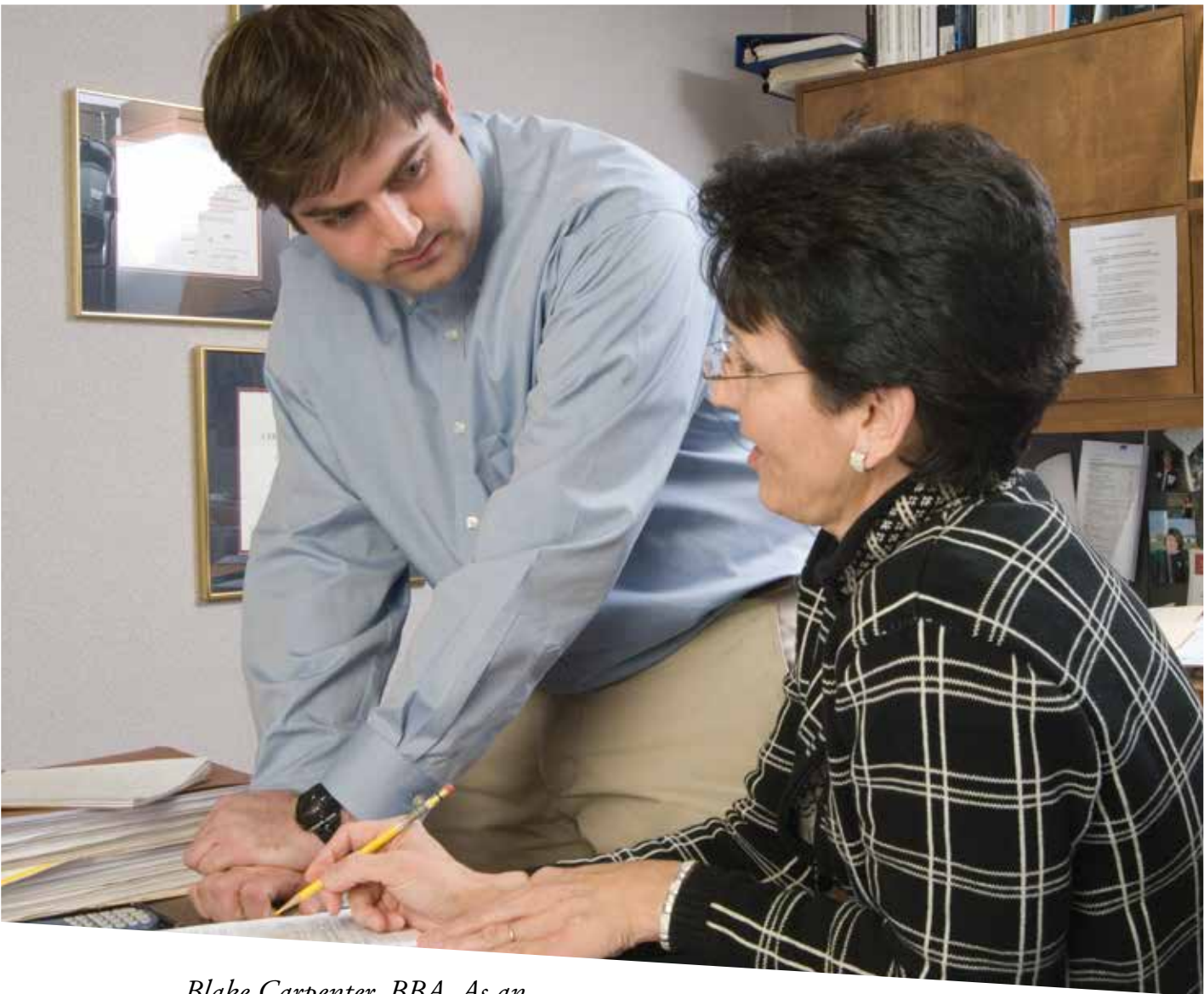
# Top 100 Pomerantz Career Center Internship Sites 2012-2013

3 Interactive  
Adventure Teaching  
Aflac  
AmeriCorps NCCC  
ASC Communications, Inc.  
Augusta Medical Systems  
Berkshire Hathaway  
  Homestate Companies  
BigMachines, Inc.  
Blueprint Schools Network  
Boys Town  
Byrnes & Rupkey, Inc.  
C.H. Robinson Worldwide  
Cambridge Investment  
  Research, Inc.  
Camp Tanuga  
Candeo  
Casa Guanajuato Quad Cities  
CCP Industries  
Central Iowa Power  
  Cooperative  
Centro, Inc.  
Cerner Corporation  
Channel Fusion  
Citizens Finance CO  
Clickstop  
Conductix-Wampfler  
Coralville Marriott Hotel and  
  Conference Center  
CVS/Caremark  
Enterprise Rent-A-Car,  
  Heartland  
Epic  
ESL HitchHiker  
ESP International, Inc.  
Expensify, Inc.  
Family Resources, Inc.  
First American Bank  
Fitch Ratings  
Gavilon  
GEICO  
General Dynamics IT  
Girl Scouts of Eastern Iowa and

Western Illinois  
Globe Union Group, Inc.  
GradStaff  
Grantek Systems Integration,  
  Inc.  
GreatAmerica Leasing  
Groupon  
Guaranteed Rate  
GuideOne Insurance  
Guthrie Theater  
Hanover Research  
HIBU  
High Voltage Software  
Hillcrest Family Services  
Hudl  
Humana  
Insight Global, Inc.  
Integrated DNA Technologies  
InterKrest Inc.  
Internmatch  
Invenergy LLC  
Iowa Department of  
  Transportation  
Iowa Public Radio  
Iowa Valley Habitat for  
  Humanity  
J.B. Hunt Transport  
John Deere  
Johnson County Historical  
  Society  
Kaplan Test Prep  
Lab Support  
Leapfrog Technologies  
Load Delivered Logistics, LLC  
LSS Data Systems  
Lutheran Services in Iowa  
Marco Group International,  
  Inc.  
Marshalltown Broadcasting,  
  Inc.  
Martin Management, Inc.  
Match Education  
McGladrey

McGrath Automotive Group  
Medix Staffing Solutions, Inc.  
Menards, Inc.  
MetaCommunications  
MetLife - Twin Cities  
Microsoft  
Monetate, Inc.  
Mutual Of Omaha Financial  
  Advisors  
National Co-op Grocers  
  Association  
National Indemnity Company  
Nationwide Insurance  
Nationwide Sales Solutions  
New York Life Insurance  
  Company  
NewLink Genetics  
North Star Resource Group  
Pegasys Systems &  
  Technologies, Inc.  
Pella Corporation  
Pioneer, A DuPont Company  
POPP Communications  
Portico Staffing  
Primerica Inc.  
Q Investments  
Quadrant Four Systems  
  Corporation  
Rain and Hail L.L.C  
Reasoning Mind  
REM Iowa Community Services  
Right Response, LLC/  
  SchoolStream  
Riverside Casino and Golf  
  Resort  
Robert W. Baird & Co.  
RuffaloCODY  
SecurityCoverage, Inc.  
Sedgwick  
Sega Inc.  
Sentry Insurance  
Shelter House  
SourceMedia Group

SPS Commerce  
Stamats Communications, Inc.  
State Farm Insurance  
  Companies  
State Street  
SThree Group  
SumTotal Systems  
SurePayroll  
Systems Logic  
T3 Trading Group, LLC  
TaxACT  
TEKsystems  
Temporary Resources  
The Bradford Group  
The CBE Group, Inc.  
The LaSalle Network  
The MENTA Group - IL & AZ  
Townsquare Media  
Toyota Financial Services  
Tradehome Shoes  
Transamerica  
Trapeze ITS  
U.S. District Court, Southern  
  District of Iowa  
Uline  
Underwriters Laboratories Inc.  
United Way of East Central  
  Iowa  
Valspar  
Vanity  
Vermillion State Bank  
Vivid Seats  
Vizient LLC  
WebFilings LLC  
Wells Fargo Home Mortgage  
West Liberty Foods, LLC  
West Music Company  
West-Village & East-Towne  
www.Syngenta.com  
Zirtual Inc.



*Blake Carpenter, BBA. As an undergraduate student, Blake participated in an internship with RSM McGladrey (in Iowa City office). Here he consults with Madeline Windauer, his internship supervisor at RSM McGladrey.*



# Annual Graduate Survey

The Pomerantz Career Center assesses University of Iowa Tippie College of Business and College of Liberal Arts and Sciences baccalaureate-level graduates via the web upon graduation and by phone six months after graduation. Alumni provide several key pieces of outcome information about their employment status.

*Whether they are:*

- Employed and in what industry and where
- Continuing with further education
- Not in the job market for other reasons (e.g., raising a family or military service)

In addition, for those entering a career, we collect the job title and starting salary in the jobs they have accepted.





# Annual Graduate Survey

## THE UNIVERSITY OF IOWA PLACEMENT RESULTS

*During the Summer of 2014, a team in the Pomerantz Career Center office worked with the Information Technology Services department to create a specific algorithm to use when computing for full-time employment, part-time employment, continuing education, not-seeking status, and seeking status for data to establish a consistent process to be applied for each undergraduate college.*

### Overall Placement:

#### Undergraduate Students

#### Fall 2012 to Summer 2013

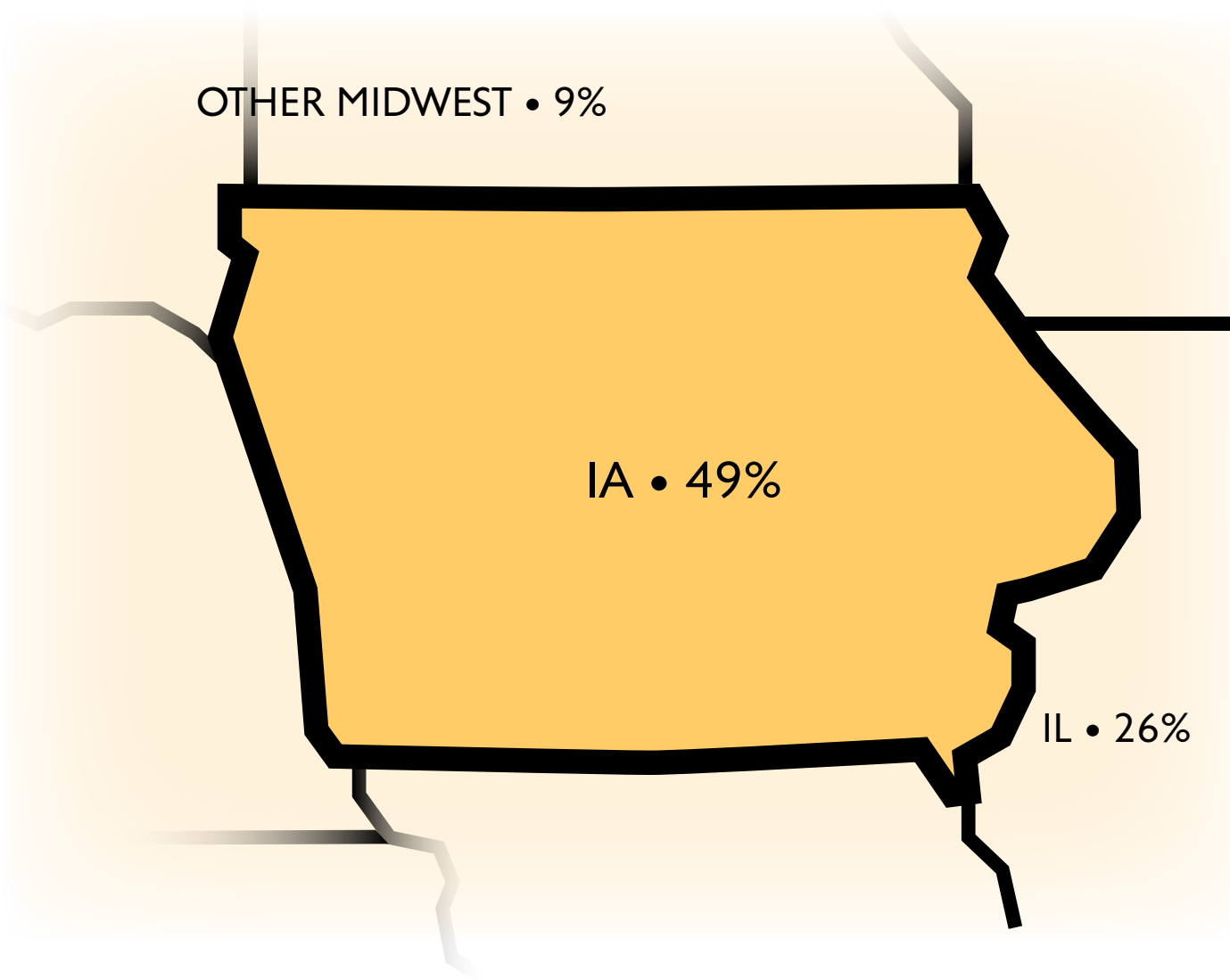
These are the results for 3,215 UI graduates out of 4,643 graduates during the period Fall 2012 to Summer 2013 from the Tippie College of Business, College of Education, College of Engineering, College of Liberal Arts & Sciences, and College of Nursing.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/T Employment (2,248/3,215)	70%	
Continuing Education (588/3,215)	18%	
Not Seeking Employment (82/3,215)	3%	
Seeking Employment (297/3,215)		9%
TOTALS	91%	9%

## Statewide Impact

### JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION

States/Regions for reporting 2,026 UI Graduates Employed



- Iowa = **49%**
- Illinois = **26%**
- Other Midwest: Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin = **11%**
- MIDWEST REGION TOTAL = **86%**
- East: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Pennsylvania, Vermont = **3%**
- West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming = **5%**
- Southwest: Arizona, Colorado, New Mexico, Oklahoma, Texas = **1%**
- South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia = **2%**
- International (All other countries, including US territories, other than the US & D.C.) = **2%**
- Unknown (No country reported) = **2%**†

† Total does not add up to 100% due to rounding off;

‡ College of Nursing and Education does not graduate students in summer semester



# Annual Graduate Survey

## THE UNIVERSITY OF IOWA PLACEMENT RESULTS

### Tippie College of Business Placement:

#### Undergraduate Students Fall 2012 to Summer 2013

These are the results for 651 UI graduates out of 847 graduates during the period Fall 2012 to Summer 2013 from the Tippie College of Business.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/T Employment (524/651)	80%	
Continuing Education (61/651)	9%	
Not Seeking Employment (15/651)	2%	
Seeking Employment (51/651)		8%
TOTALS	92%	8%

### College of Education Placement: Undergraduate & Masters TEP Students Fall 2012 to Spring 2013

These are the results for 133 UI graduates out of 261 graduates during the period Fall 2012 to Summer 2013 from the College of Education.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/T Employment (102/133)	77%	
Continuing Education (8/133)	6%	
Not Seeking Employment (4/133)	3%	
Seeking Employment (19/133)		14%
TOTALS	86%	14%

### College of Engineering Placement: Undergraduate Students Fall 2012 to Summer 2013

These are the results for 250 UI graduates out of 293 graduates during the period Fall 2012 to Summer 2013 from the College of Engineering.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/T Employment (157/250)	63%	
Continuing Education (58/250)	23%	
Not Seeking Employment (8/250)	3%	
Seeking Employment (27/250)		11%
TOTALS	89%	11%





# Annual Graduate Survey

## THE UNIVERSITY OF IOWA PLACEMENT RESULTS

### College of Liberal Arts & Sciences Placement:

#### Undergraduate Students Fall 2012 to Summer 2013

These are the results for 2,091 UI graduates out of 3,127 graduates during the period Fall 2012 to Summer 2013 from the College of Liberal Arts & Sciences.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/T Employment (1,395/2,091)	67%	
Continuing Education (456/2,091)	22%	
Not Seeking Employment (48/2,091)	2%	
Seeking Employment (192/2,091)		9%
TOTALS	91%	9%

### College of Nursing Placement: Undergraduate Students Fall 2012 to Spring 2013

These are the results for 90 UI graduates out of 115 graduates during the period Fall 2012 to Summer 2013 from the College of Nursing.

UNDERGRADUATE STUDENTS	PLACED	SEEKING
F/T Employment (70/90)	78%	
Continuing Education (5/90)	6%	
Not Seeking Employment (7/90)	8%	
Seeking Employment (8/90)		9%
TOTALS	91%	9%



## Fortune 500 Companies Hiring University of Iowa Students in 2012-2013

Aflac Incorporated	Massachusetts Mutual Life Insurance Company
Amazon.com, Inc.	McDonald's Corporation
American Family Insurance Group	Medtronic, Inc.
American Financial Group, Inc.	MetLife, Inc.
American International Group, Inc.	Monsanto Company
Ameriprise Financial, Inc.	Morgan Stanley
Amgen Inc.	Mutual of Omaha Insurance Company
Anixter International Inc.	Nationwide Mutual Insurance Co.
Archer-Daniels-Midland Company	Navistar International Corporation
AT&T Inc.	New York Life Insurance Company
Bank of America Corporation	Nike, Inc.
Berkshire Hathaway Inc.	Nordstrom, Inc.
Best Buy Co., Inc.	Northwestern Mutual Life Insurance Company, Inc.
C. H. Robinson Worldwide, Inc.	PepsiCo, Inc.
Caterpillar Inc.	Peter Kiewit Sons', Inc.
CBRE Group, Inc.	Principal Financial Group, Inc.
CDW Corporation	R.R. Donnelley & Sons Company
Citigroup Inc.	Reinsurance Group of America, Incorporated
ConAgra Foods, Inc.	Rockwell Automation, Inc.
Costco Wholesale Corporation	Sears Holdings Corporation
Darden Restaurants, Inc.	Sprint Nextel Corporation
Deere & Company	Staples, Inc.
Dillard's, Inc.	Starbucks Corporation
E.I. du Pont de Nemours and Company	State Farm Insurance
EMC Corporation	Stryker Corporation
Gannett Co., Inc.	Target Corporation
General Dynamics Corporation	The Allstate Corporation
General Electric Company	The Dow Chemical Company
H.J. Heinz Company	The McGraw-Hill Companies, Inc.
Hillshire Brands Company	The Procter & Gamble Company
Hormel Foods Corporation	The TJX Companies, Inc.
Insight Enterprises, Inc.	The Walt Disney Company
International Business Machines Corporation	Tyson Foods, Inc.
J.B. Hunt Transport Services, Inc.	United Parcel Service, Inc.
J.C. Penney Company, Inc.	Walgreen Co.
J.P. Morgan Chase & Co.	Wells Fargo & Company
Johnson Controls, Inc.	Whirlpool Corporation
Kohl's Corporation	Whole Foods Market, Inc.
Kraft Foods Group, Inc.	Xerox Corporation
Liberty Mutual Holding Company Inc.	
Live Nation Entertainment, Inc.	
Lockheed Martin Corporation	
Lowe's Companies, Inc.	
Marsh & McLennan Companies, Inc.	





The University of Iowa  
Marvin A. and Rose Lee Pomerantz  
Career Center

**Click here to access the  
Pomerantz Career Center Staff**

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**Iowa City, Iowa 52242**

**319-335-1023**

**[www.careers.uiowa.edu](http://www.careers.uiowa.edu)**

## Top Full-Time Hiring Employers 2012-2013

Accenture	Deloitte	Iowa City Community School District	PepsiCo	The Arc of Southeast Iowa
ACT	DuPont Pioneer	Jardogs	Pleasant Valley School District	The Cedar Rapids Gazette
ADM	Eaton Corporation	Java House	Principal Financial	The IMT Group
Aegon USA	Ecolab, Inc.	John Deere	Proctor and Gamble	The Iowa Children's Museum
AeroTek	Enterprise Rent-A-Car	JP Morgan Chase	PWC	TMone Corporate
Air Force	Ernst & Young	KJWW Engineering Consultants	Regina Catholic Education Center	Transamerica
Aldi	Fleishman Hillard	Kohl's	Riverside Casino Golf Resort	University of Iowa
Allstate	GE capital	Lowe's	Rockwell Collins	U.S. Air Force
AmeriCorps	GEICO	MB Financial Bank	RuffaloCODY	U.S. Bank
Ameriprise Financial	Genesis Health System	McGladrey LLP	Scheel's	United Fire Group
Athletico	GoDaddy	McGrath Automotive Group	Schneider Electric	Unity Point
Berkshire Hathaway	Goldman Sachs	Mercy Medical Center	Sears Holdings Corporation	UPS
Best Buy	Goodwill of the Heartland	Muscatine Community College	Sedgwick CMS	Von Maur
BMO Harris Bank	GreatAmerica Financial Services	Mutual of Omaha Insurance	Shive-Hattery	Waukee Community School District
Cargill	Groupon	Nationwide Insurance	St. Luke's Hospital Unity Point	Wells Fargo
CDW	Hibu	NBCUniversal, Inc.	State Farm Insurance	Whole Foods Market
Cerner Corporation	Hills Bank	New Pioneer Co-Op	State of Iowa	Wintrust Financial Corporation
CH Robinson	HNI Corporation	Nordstrom	Systems Unlimited	
CNA Insurance	Honkamp Krueger	Northern Trust	Target Corporation	
College Community School District	Hy-Vee Inc.	Northwestern Mutual	Teach for America	
Coyote Logistics	IBM	Parkview Church	TEKsystems	
	Integrated DNA Technologies	Pearson		

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