

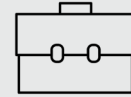
ACTION-ORIENTED ECONOMICS TIMELINE

Below you will find activities and experiences you, as a student, can participate in to help you explore, prepare, experience, and achieve success in your major and career. Choose and participate in as many as interest you.

Explore

- Learn how the [Pomerantz Career Center](#) can connect you to major and career exploration resources
- Meet with a [Career Coach](#) at the Pomerantz Career Center to explore occupations in accounting and review the [outcomes dashboard](#)
- Learn about [economics major options](#) and connect your [UPO Academic Advisor](#) or your [Pre-Business Academic Advisor](#)
- Explore economics positions in [Handshake](#) or on the [outcomes dashboard](#) to learn about career options available
- Enroll in ECON:3050 (Professional Preparation in Economics) to learn more about careers in the economics field and network with employers
- Fill out the My Preferences tab on [My Career Path](#) and explore suggested activities
- Explore [economics careers](#) using Pomerantz Career Center major and career resources
- Utilize resources available on the [Tippie Toolkit](#) and [TCOB Library](#) website to learn about careers in economics
- Set up an [informational interview](#) or job shadow with a professional working in economics
- Explore [student organizations](#) related to economics
- Complete your [Handshake](#) profile, explore current economics-related positions available to identify interests

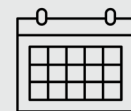
Resources to Bookmark



[Pomerantz Career Center](#)



[Handshake](#)



[University Calendar](#)

[Tippie Calendar](#)



[UPO Office](#)



[Career Coaches](#)

[Tippie Career Services](#)



[Economics Department](#)



[Tippie Toolkit](#)

ACTION-ORIENTED ECONOMICS TIMELINE

Prepare

- Participate in [volunteer](#) experiences related to business or economics, such as budget management for a non-profit
- Create your [resume](#) using Pomerantz Career Center or [VMOCK](#), and highlight your economics courses, projects, and tailor your bullet points to economics
- Have your [resume reviewed](#) by a Career Coach or Peer Career Advisor at the Pomerantz Career Center
- Start a [LinkedIn](#) account and create a profile; get a professional headshot at Tippie or Pomerantz Career Center, follow companies and organizations of interest
- Consider joining a [student organization](#) related to economics, such as Economics Students Association, FMA, ESA, Real Estate Club, Hawktrade, or InvestHer
- Identify and obtain data analysis skills by taking econometrics courses early in your degree path
- Complete your [Handshake](#) profile, upload your resume, and begin applying to jobs or internships related to economics interests
- Meet with a [Career Coach](#) at Pomerantz Career Center to learn how to conduct an internship search
- Update your [My Career Path](#) preferences and explore new suggested activities
- Attend student organization-sponsored job fairs and explore economics opportunities
- Attend [Fall and Spring Job and Internship Fairs](#) sponsored by Pomerantz Career Center to learn more about prospective employers
- Participate in a [Mock Interview](#), [Big Interview](#), or [Case Coach](#) to brush up on your interview skills
- Sign up for a [career trek](#) of interest through the Pomerantz Career Center
- Initiate a conversation with your economics faculty to expand your knowledge about the major, industry, and careers
- Be aware of events offered by the [University of Iowa](#), [Tippie College of Business](#), [Pomerantz Career Center](#), and [Handshake](#)

ACTION-ORIENTED ECONOMICS TIMELINE

Experience

- Complete your [TIPPIE RISE REQUIREMENTS](#)
- Participate in at least 2 of the following:
 - Business/economics internship
 - Economics case study
 - Externship/job shadow/informational interview
 - Alternative spring break
 - Employer-sponsored summer sales/economics program
 - Part-time/summer job in economics
 - Study abroad/international volunteer or internships experience
 - Economics research opportunity
 - Complete activities related to technology or financial acumen (i.e. Wall Street Prep Boot Camp or Bloomberg Market Concepts)

Take advantage of additional opportunities to gain experience:

- Participate in [professional development](#) activities (i.e. Coursera or LinkedIn Learning)
- Participate in a [career trek](#) offered by the Pomerantz Career Center or your department for exploration and networking opportunities
- Work in a [Student Employment](#) job or off campus to gain general work experience and build skills transferable to the accounting industry
- Join the Economics Student Association and attend ESA functions to make connections and learn from others
- Consider taking Honors and completing an honors thesis
- Take on a leadership role or volunteer for analytical/financial responsibilities within a student organization
- Attend workshops/activities sponsored by the economics department
- Participate in suggested activities from [My Career Path](#) to explore additional opportunities

While you gain experience, continue with the following:

- Collect and keep samples of your work from projects or internships to create an economics [portfolio](#)
- Participate in [Mock Interviews](#), [Big Interview](#), or [Case Coach](#) to further develop your interview skills
- Write a [sample cover letter](#) focused on your economics knowledge, skills and experiences
- Identify and develop your brand through tailoring your resume, cover letter, and portfolio materials
- Attend [Fall and Spring Job and Internship Fairs](#) sponsored by Pomerantz Career Center
- Attend other student organization-sponsored job fairs
- View undergraduate [career leads](#) to identify opportunities of interest to your career goals
- Use [Handshake](#) and other economics-related sites to search for economics internships/jobs

ACTION-ORIENTED ECONOMICS TIMELINE

Achieve

- Plan to invest at least 10 hours a week toward your job search (average student may apply to 50+ positions)
- Apply for full-time jobs in the economics field beginning in September – knowing the average search can take 6-9 months
- Create an individual job search action plan with clear targets and action steps
- Update your [Handshake](#) profile and use Handshake to conduct a job search
- Create a “saved search” or “search agent” in Handshake, tailored towards your career interest areas in economics
- View undergraduate [career leads](#) to identify opportunities of interest to your career goals
- Update and tailor your [resume](#) and [cover letters](#) to highlight your economics experience and knowledge
- Prepare a list of [references](#)/seek recommendations from professors and other professionals
- Attend [Fall and Spring Job and Internship Fairs](#) sponsored by Pomerantz Career Center and connect on LinkedIn with recruiters of employers that are of interest to you
- Attend student organization-sponsored fairs and networking events
- Attend workshops/activities sponsored by the economics department and seek contact information from speakers
- Join economics-related professional organizations to make connections
- Participate in a [Mock Interview](#), [Big Interview](#), or [Case Coach](#) to polish your interview skills
- Use Pomerantz Career Center resources to investigate [salary ranges](#) for jobs that you are considering
- Learn how to use other job search resources, including personal contacts and faculty leads
- Use [LinkedIn](#) to connect to alumni who work for companies that don't traditionally recruit through fairs or postings on campus
- Once an offer is received, read it carefully, ask questions of the organization's HR contact, consult with a mentor or Career Coach, negotiate any changes in writing, and respond by the deadline