Below you will find activities and experiences you, as a student, can participate in to help you explore, prepare, experience, and achieve success in your major and career. Choose and participate in as many as interest you.

### Explore

- Learn how the [Pomerantz Career Center](#) can connect you to major and career exploration resources
- Meet with a [Career Coach](#) at the Pomerantz Career Center to explore occupations in accounting and review the outcomes dashboard
- Learn about [economics major options](#) and connect your [UPO Academic Advisor](#) or your [Pre-Business Academic Advisor](#)
- Explore economics positions in [Handshake](#) or on the outcomes dashboard to learn about career options available
- Enroll in ECON:3050 (Professional Preparation in Economics) to learn more about careers in the economics field and network with employers
- Fill out the My Preferences tab on [My Career Path](#) and explore suggested activities
- Explore [economics careers](#) using Pomerantz Career Center major and career resources
- Utilize resources available on the [Tippie Toolkit](#) and [TCOB Library](#) website to learn about careers in economics
- Set up an [informational interview](#) or job shadow with a professional working in economics
- Explore [student organizations](#) related to economics
- Complete your [Handshake](#) profile, explore current economics-related positions available to identify interests

### Resources to Bookmark

- [Pomerantz Career Center](#)
- [Handshake](#)
- [University Calendar](#)
- [Tippie Calendar](#)
- [UPO Office](#)
- [Career Coaches](#)
- [Tippie Career Services](#)
- [Economics Department](#)
- [Tippie Toolkit](#)
ACTION-ORIENTED ECONOMICS TIMELINE

Prepare

☐ Participate in volunteer experiences related to business or economics, such as budget management for a non-profit

☐ Create your resume using Pomerantz Career Center or VMOCK, and highlight your economics courses, projects, and tailor your bullet points to economics

☐ Have your resume reviewed by a Career Coach or Peer Career Advisor at the Pomerantz Career Center

☐ Start a LinkedIn account and create a profile; get a professional headshot at Tippie or Pomerantz Career Center, follow companies and organizations of interest

☐ Consider joining a student organization related to economics, such as Economics Students Association, FMA, ESA, Real Estate Club, Hawktrade, or InvestHer

☐ Identify and obtain data analysis skills by taking econometrics courses early in your degree path

☐ Complete your Handshake profile, upload your resume, and begin applying to jobs or internships related to economics interests

☐ Meet with a Career Coach at Pomerantz Career Center to learn how to conduct an internship search

☐ Update your My Career Path preferences and explore new suggested activities

☐ Attend student organization-sponsored job fairs and explore economics opportunities

☐ Attend Fall and Spring Job and Internship Fairs sponsored by Pomerantz Career Center to learn more about prospective employers

☐ Participate in a Mock Interview, Big Interview, or Case Coach to brush up on your interview skills

☐ Sign up for a career trek of interest through the Pomerantz Career Center

☐ Initiate a conversation with your economics faculty to expand your knowledge about the major, industry, and careers

☐ Be aware of events offered by the University of Iowa, Tippie College of Business, Pomerantz Career Center, and Handshake
Experience

☐ Complete your TIPPIE RISE REQUIREMENTS

☐ Participate in at least 2 of the following:
  ☐ Business/economics internship
  ☐ Economics case study
  ☐ Externship/job shadow/informational interview
  ☐ Alternative spring break
  ☐ Employer-sponsored summer sales/economics program
  ☐ Part-time/summer job in economics
  ☐ Study abroad/international volunteer or internships experience
  ☐ Economics research opportunity
  ☐ Complete activities related to technology or financial acumen (i.e. Wall Street Prep Boot Camp or Bloomberg Market Concepts)

Take advantage of additional opportunities to gain experience:

☐ Participate in professional development activities (i.e. Coursera or LinkedIn Learning)

☐ Participate in a career trek offered by the Pomerantz Career Center or your department for exploration and networking opportunities

☐ Work in a Student Employment job or off campus to gain general work experience and build skills transferable to the accounting industry

☐ Join the Economics Student Association and attend ESA functions to make connections and learn from others

☐ Consider taking Honors and completing an honors thesis

☐ Take on a leadership role or volunteer for analytical/financial responsibilities within a student organization

☐ Attend workshops/activities sponsored by the economics department

☐ Participate in suggested activities from My Career Path to explore additional opportunities

While you gain experience, continue with the following:

☐ Collect and keep samples of your work from projects or internships to create an economics portfolio

☐ Participate in Mock Interviews, Big Interview, or Case Coach to further develop your interview skills

☐ Write a sample cover letter focused on your economics knowledge, skills and experiences

☐ Identify and develop your brand through tailoring your resume, cover letter, and portfolio materials

☐ Attend Fall and Spring Job and Internship Fairs sponsored by Pomerantz Career Center

☐ Attend other student organization-sponsored job fairs

☐ View undergraduate career leads to identify opportunities of interest to your career goals

☐ Use Handshake and other economics-related sites to search for economics internships/jobs
Achieve

☐ Plan to invest at least 10 hours a week toward your job search (average student may apply to 50+ positions)
☐ Apply for full-time jobs in the economics field beginning in September – knowing the average search can take 6-9 months
☐ Create an individual job search action plan with clear targets and action steps
☐ Update your Handshake profile and use Handshake to conduct a job search
☐ Create a “saved search” or “search agent” in Handshake, tailored towards your career interest areas in economics
☐ View undergraduate career leads to identify opportunities of interest to your career goals
☐ Update and tailor your resume and cover letters to highlight your economics experience and knowledge
☐ Prepare a list of references/seek recommendations from professors and other professionals
☐ Attend Fall and Spring Job and Internship Fairs sponsored by Pomerantz Career Center and connect on LinkedIn with recruiters of employers that are of interest to you
☐ Attend student organization-sponsored fairs and networking events
☐ Attend workshops/activities sponsored by the economics department and seek contact information from speakers
☐ Join economics-related professional organizations to make connections
☐ Participate in a Mock Interview, Big Interview, or Case Coach to polish your interview skills
☐ Use Pomerantz Career Center resources to investigate salary ranges for jobs that you are considering
☐ Learn how to use other job search resources, including personal contacts and faculty leads
☐ Use LinkedIn to connect to alumni who work for companies that don’t traditionally recruit through fairs or postings on campus
☐ Once an offer is received, read it carefully, ask questions of the organization’s HR contact, consult with a mentor or Career Coach, negotiate any changes in writing, and respond by the deadline