

HOW TO USE MY CAREER PATH: INTRODUCTION

Career conversations are easier than ever!

The Pomerantz Career Center is proud to introduce My Career Path, a site that provides 24/7 access to career expertise and advice. Students can use My Career Path to receive personalized suggestions, track their progress, and feel confident in their career preparation.

Thank you for sharing this valuable resource with your students. This toolkit includes materials and content to reach students in a variety of ways:

- ✓ Quarter and half-sheet flyers
- ✓ Suggested language and ideas for advising, supervision, and instruction
- ✓ Social media graphics
- ✓ Digital sign and PowerPoint template

Campus partners are invited to promote their career-related events and programs on My Career Path. You can submit upcoming opportunities on careerpath.uiowa.edu.

We would love to discuss how My Career Path can serve your team and students. Contact us at pcc-careerpath@uiowa.edu to learn more.

The screenshot shows the 'My Career Path' website interface. At the top, there is a navigation bar with 'IOWA My Career Path' and a user profile icon. Below the navigation bar is a banner image of a man and a woman walking on a path, with the text 'CHART YOUR JOURNEY' overlaid. The main content area is titled 'Suggested Activities' and contains a grid of activity cards. Each card has an icon, a title, a description, and buttons for 'Hide', 'Complete', and 'Save'. The activities include: 'Get feedback on your resume', 'Meet with a Business Career Coach', 'Complete a mock interview', 'Complete an informational interview', 'Practice your interview answers', 'Explore LinkedIn', 'Consider the Certificate in Leadership Studies', 'Attend the Spring All Majors Career Fair', and 'COP:1006:0001, Internship in Business'. Below the grid is a section titled 'View My Career Communities' with buttons for 'ARTS, MEDIA & ENTERTAINMENT', 'BUSINESS', and 'LEADERSHIP'. At the bottom is a section titled 'My Progress' with a progress chart and a list of milestones: 'Career planning & reflection', 'Career experiences', 'Career articulation', and 'Connections to employers or alumni'.