The University of Iowa
Marvin A. and
Rose Lee Pomerantz
Career Center

2013-2014
Annual Report
Year in Review
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## Mission Statement

Pomerantz Career Center assists The University of Iowa with enrollment management by empowering undergraduate students to become leaders, maximize their potential and achieve professional success. We accomplish this through professional advising, innovative and experiential education and the development of extraordinary relationships with our stakeholders.
Pomerantz Career Center serves undergraduates from the Colleges of Business, Liberal Arts and Sciences, Education and select services through a partnership with the College of Engineering and the College of Nursing to prepare them for and assist them with their career and leadership development. Through advising, academic courses, internships and volunteer opportunities, career events and job search strategies, students have a better understanding of not only how to find and obtain jobs and internships, but how to be successful in them.

Michelle Nguyen
COLLEGE OF LIBERAL ARTS AND SCIENCES
Political Science, May 2014

“Through the services and courses offered by the Pomerantz Career Center, I strengthened my leadership skills and abilities. Additionally, I learned to recognize my strongest traits as an individual leader and apply these traits towards all personal and professional opportunities.”

2013-2014 Quick Facts

6,500+
students participated in career-related workshops and programs

6,300+
student advising sessions were conducted by Peer Advisors, Career Advisors and staff

8,000+
job, internship and volunteer opportunities were posted on HireaHawk.com

4,800+
interviews were hosted on campus during the year

8,000
miles were traveled by Center staff to conduct employer outreach

262,333
visits to the www.careers.uiowa.edu website

225+
students participated in the Career Leadership Academy each semester

2,600
approximate combined student attendance at three career fairs
## University of Iowa Students

Fall 2013 Enrollment Data for Undergraduates from Colleges of Liberal Arts and Sciences (CLAS), Education, Nursing, Engineering and Tippie College of Business: UI Registrar (Fall 2013)

### University of Iowa Students

Enrollment Report: Undergraduates – Fall Semester of 2013-2014 School Year

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<tr>
<th></th>
<th>College of Business</th>
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<td>Women</td>
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### ETHNICITY

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<td>13</td>
<td>1</td>
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<td>3</td>
<td>71</td>
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<td>Women</td>
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<td>3</td>
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<td>Transgender</td>
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<td>3</td>
<td>42</td>
<td>35</td>
<td>259</td>
<td>378</td>
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</tbody>
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STUDENTS WITH DISABILITIES: TOTAL 557
Career Advancement

Undergraduate students at Iowa utilize services at Pomerantz Career Center for assistance on a range of topics, including major exploration, leadership study questions, job and internship search, walk-in sessions, internship registration, meetings with course instructors and volunteer and service-learning experiences. Over 6,300 students utilized these sessions during the year, and over 6,500 students attended workshops and sessions presented by staff and Career Peer Advisors in classrooms, club meetings and other events.

Advising
(walk-in sessions and internship/program/career advising appointments)

6,325
Total advising sessions

Career Development Programs Presented 2013-2014

155
Number of programs presented by Career Advisors

5,208
Estimated Total Attendance

75
Number of programs presented by peer advisors (estimate)

1,200
Estimated total attendance

230
TOTAL PROGRAMS

6,527
TOTAL ESTIMATED ATTENDANCE AT PROGRAMS

Scott Fratella
COLLEGE OF EDUCATION
Master of Arts in Teaching, May 2014

“The Pomerantz Career Center has been an invaluable asset to me as I approach graduation and prepare for the job search. At each step of the process, Melissa Fitzgerald of the Career Center has been my ‘go-to’ resource, assisting me in drafting resumes, cover letters and ‘Thank You’ letters and helping me to prepare for job interviews. The feedback and advice that I have received along the way has been knowledgeable, insightful and tailored to meet my individual needs. As a non-traditional student entering a new career, I have been especially focused on landing the right job for myself and my family. I feel confident about my future and I owe a great deal of thanks to the Pomerantz Career Center. My advice to UI students: use this resource early and often. You will not be disappointed.”
Student Response to Career Advisor Assistance:

“This was the most effective meeting I have had with an advisor. They were incredibly helpful—I wish I would have seen them sooner.”

“I think every student should be required to come here before starting their senior year and get a walk through on everything related to getting a job. Would’ve helped me a ton.”

“I would tell really any student to check out the Career Center to make sure they have everything they need in order to make sure they look good for future employment or an application.”

“Crystal did a wonderful job and was able to help me with any questions I had. She also gave me a lot of information that I hadn’t even thought about doing yet. It was very informative.”

“Gary is an awesome advisor and it is obvious that he loves his job. I would recommend him to anyone.”

“Thank You! I feel more content with weighing out my options! She (Amanda) was very helpful!”

“Melissa is AWESOME. Very knowledgeable and helpful. Thanks so much, Melissa!”

“The service was great. Everything was very insightful from the information about organizations and different possibilities I may have.”

Student Response to Peer Advisor Assistance:

“It was a great experience. Got quick and valuable help on my cover letter. One of the best resources at Iowa.”

“Kristie (peer advisor) was very helpful with the cover letter/ resume writing. I would definitely come back or schedule an appointment with her.”

“Yang did an excellent job with guiding me through the examples and giving answers to questions that I didn’t necessarily know to ask beforehand. I feel that I have many more tools to refine my resume after this short visit.”

“Thank you! Mike did a wonderful job. I really appreciate that you have walk-in hours so that I could come in at a time that is convenient for me.”
2013-2014 Career Series for International Students:

Topics Included:
• Resume Workshop
• Prepare for the Job & Internship Fair
• Job & Internship Search Strategies
• Work Visa Options After Graduation
• Interviewing to Impress
• Networking & Self-Marketing Skills
• From First Impression to Full-Time
• Career Preparation During Summer Break

Find Your Focus Program
Assisting students who are undecided on their major and career choice is important to us. The Find Your Focus (FYF) program can help undecided students through the states of choosing a career that connects with a major on campus. Through individual appointments and self-guided activities, students work through a process of exploration to determine a career path that will align with their interests, values and abilities.

13 Total programs
336 Total Attendance at programs

Student Response to Find Your Focus:
“I really like how students can choose their own pace for the program, as well as determine how often they want to meet.”

“I loved having Alicia as my advisor. She was extremely informative and easy to talk to. It really helped when I was making many of my decisions.”

“I really found different areas that I am interested in and that I think I would be good at and enjoy. I have figured out what I think I want to do, and I know what I don’t want to do. I have narrowed down career interests instead of having no clue as to what I want to do.”

138 total FYF appointments
55 unique student participants
Experiential Education

An internship or other experiential opportunity is one of the most important activities students can participate in to prepare for a successful transition to the workplace. These activities enable participants to apply what they learn in the classroom in a real-world environment.

The Pomerantz Career Center coordinates the following program and services to help students get recognition for their internships:

**Zero-Credit Internship Registration**—
This offering allows students to have an official notation on their UI transcript recognizing their internships.

**The Washington Center for Internships and Academic Seminars**—
Every semester, students from the University spend a semester working and learning in the Nation’s capitol. This invaluable experience has helped many students in taking the next step in their career after graduation.

### 2013–2014 Internship Enrollment Data

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>Online survey</th>
<th>Zero-Credit</th>
<th>Credit</th>
<th>Total</th>
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<tr>
<td>Fall 2013</td>
<td>15</td>
<td>74</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Spring 2014</td>
<td>1</td>
<td>81</td>
<td>47</td>
<td></td>
</tr>
<tr>
<td>Summer 2014</td>
<td>70</td>
<td>154</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>86</strong></td>
<td><strong>309</strong></td>
<td><strong>109</strong></td>
<td><strong>504</strong></td>
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</tbody>
</table>

*From HireHawk.com*  
*From ISIS*

**Amy Holtz**  
**COLLEGE OF LIBERAL ARTS & SCIENCES**  
Ethics and Public Policy, May 2014

“When I came to the University of Iowa, I had already decided that I hoped to go to law school after and pursue a legal career. The Pomerantz Career Center helped me land the internship that I have no doubt made a huge impact on my success in being admitted to quality law schools.

“Through The Washington Center, I interned at a private practice law firm in Washington, D.C., during the summer of 2013. The practical and professional skills I was able to acquire are truly invaluable, and it is hard to imagine where I would be right now had I not had that influential experience. My internship also gave me the opportunity to see what the legal profession was like first hand and served as confirmation that I had chosen the right career path for me. I will be attending the University of California, Hastings College of the Law starting in the fall of 2014 and, as afore-mentioned, I am very confident my legal internship in Washington, D.C., played a significant role in my acceptance there as well as to other top-tier law schools.”
Community Involvement

Students across campus spend time getting experience and assisting community organizations by volunteering in service-oriented programs and services throughout the Iowa City area.

1,969 students recorded

33,335 service hours in the Community Involvement Log for the 13-14 year

Related activities from 8-1-2013 to 7-31-2014 from the Community Involvement Log, hosted in HireaHawk.com.

<table>
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<tr>
<th>Total Entries</th>
<th>Total Hours</th>
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<tr>
<td>Total</td>
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<td>Philanthropy</td>
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<td>Service-Learning Course</td>
<td>58</td>
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<td>Volunteering</td>
<td>3,719</td>
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<tr>
<td>Alternative</td>
<td>21</td>
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<tr>
<td>Spring Break</td>
<td>608</td>
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**COMMUNITY INVOLVEMENT SITE EXAMPLES:**
Mobile Clinic
Autism Speaks
Iowa UN Girl Up
Iowa Children’s Museum
Access 2 Independence
American Red Cross
Friends of Hickory Hill Park
CRWC Triathlon
Adopt-a-Highway
UIHC
Habitat for Humanity
Service for Sight
Dance Marathon
Rotary International
Upward Bound
Landlocked Film Festival
Volunteer Income Tax Assistance Program
The Crisis Center
Iowa City Public Library
Small Village Retirement Community
JDRF Walk for the Cure

Student Response on their Experiences:

“This opportunity challenged me to understand the struggles that many Americans in poverty face. Additionally, I learned how much these organizations help people in need.”
—Caitlyn

“I learned to never take life for granted. Through this volunteer philanthropic event, my eyes were open to the idea that there are things out there that are so much bigger than just getting an A on an exam or being elected President of a student organization.”
—Haley

“Taking a small portion of time out of your day to help others means a lot more than you actually think.”
—David
Dual Career Services

The University of Iowa is a recognized leader in providing job search assistance to accompanying partners of faculty and staff. The Dual Career Services (DCS), formerly the Dual Career Network, was created in 1994 to address these needs.

Dual Career Services also provides assistance to departments when there is a retention issue based on the partner’s inability to secure suitable employment. The UI was a pioneer in establishing this unique recruiting tool and has since assisted nearly 50 universities in the United States, Canada and Germany in setting up similar programs; DCS is touted as a model program.

Accompanying partners of UI faculty and staff receive job search related services until they secure employment or for up to one year.

Results (for the year 2014)

- 8/13 colleges and academic units were assisted with recruiting and hiring
- 71 accompanying spouses/partners were assisted with job searches
- 21 of the accompanying partners were successfully employed in 2014, 44 continued services into 2015, 3 discontinued their job searches and 3 partners were unsuccessful in obtaining employment in their field within the specified year of service offered by DCS.
- The DCS also provided 6 limited-service appointments to individuals who did not meet the criteria for full service and met with 23 prospective candidates by referral from departments on campus.
- 36 (50%) of the DCS clients were the accompanying partner of a faculty member
- 31 (45%) were the accompanying partner of a staff member
- 4 (5%) were designated as “other”
Academic and Leadership Programs

Hundreds of students at the University of Iowa enroll each semester in more than 20 different courses offered through Pomerantz Career Center. From leadership development and career exploration to job search strategies, these courses offer students an opportunity to not only prepare for careers after college, but oftentimes, to interact with professionals from the community and beyond to learn about career paths and network.

**Department: Leadership Studies**
Certificate in Leadership Studies
Career Leadership Academy (CLA)
Global Leadership Initiative (GLI)

**CLA Participation Numbers**

2,741
Students have taken at least one CLA course since 2007.

Students Fall 2013—300
Students Spring 2014—226
Summer 2014—15

768
Alumni of CLA completed all 4 Phases as of Spring 2014

**GLOBAL LEADERSHIP INITIATIVE PARTICIPATION**

78
Total Number of participants since 2010

8
Number of Students Travelling to Xicotepec, Mexico in Spring 2014

**CLA AND GLI GRANTS 2013-2014**
Target, Rockwell Collins, and State Farm

**Career Leadership Academy**
Students and employers both appreciate the leadership development opportunities in this unique course. Through service-learning projects, group projects, networking opportunities and classroom work, students prepare to be successful in the workplace. Curriculum continues to be built on a foundation of national survey data and employer input on desired qualifications of new graduates.
Academic and Leadership Programs (continued)

Service Projects:

Fall 2013
- Winter Fun Night for Briarwood Healthcare and Senior Center
- Created Community Resources and Services Finder for clients of Ronald McDonald House in Iowa City
- Dinner and Halloween Event for Children at Domestic Violence and Intervention Program safe house in Iowa City

Spring 2014
- Senior Prom and Family Fun Event at Legacy Senior Center in Iowa City
- “Get Yourself Tested” Campaign with UI Student Health and Wellness
- Clothing and Bedding Supply Drive for Shelter House Homeless Center in Iowa City
- Dinner for Veterans at Shelter House Homeless Center in Iowa City

Department: Career Programs

Career Exploration
Job Search Strategies
The Washington Center
Professional Development Courses

Career Exploration—First-year and sophomore students deciding on a major and career find this class useful to help them explore interests and abilities as well as make connections with area professionals to help identify careers of interest.

Job Search Strategies—Students preparing to do internships or leave college can take advantage of this course to help them prepare for the search process. Topics include resume development, interviewing, personal branding, networking and transitioning to the workplace.

Professional development courses—These courses give students the opportunity to engage in practical, hands-on, skills-based instruction relevant to careers and leadership development. The topics and curricula incorporate input from employers, who were surveyed about their experiences, real-world examples, guidance and the skills they most often seek when hiring new graduates.

The Certificate in Leadership Studies

This certificate began Fall 2010.

The first semester and year a student could earn the Certificate was Fall 2011.

175
The number of students who have completed the Certificate in Leadership Studies from Fall 2010 through the Fall 2014 semester.
CLLA Points of Pride 2013-2014

96% were able to identify their Strengths and articulate how they use them
97% were able to articulate their own philosophy of leadership
94% were able to articulate at least 3 skills employers are looking for from them in their first job
100% were able to discuss their Strengths in an interview setting
94% can apply their personal brand to anything related to the job search
100% as a result of the service project in the course, they can work cooperatively with others, they value others’ contributions in group settings they can help identify a common goal in group work and can help groups work towards common goals
100% said the program helped them be more successful at Iowa
100% said they would recommend the CLA program to a friend
2013 PCC/UI post-graduation data suggests CLA graduates across most majors reported making $1,700 more in their first job over those with the same major

Student Response to their CLA Experiences:

“I have grown more confident in my leadership skills in order to take on larger roles in positions and organizations on campus.”

“Helped me become a more confident individual when taking on ‘real-world’ tasks.”

“It has helped me prepare for life after college, which I think a lot of students who don’t take courses like CLA struggle with.”

“Applying different leadership approaches in group settings for other classes.”

Mike Greeby
TIPPIE COLLEGE OF BUSINESS
Marketing
“The Career Leadership Academy was something that I was able to call home since the first day of my college career. After working in The Career Center for CLA, I truly believe it was the ‘spark’ that made me believe I could create things.”
Corporate and Community Relations

Building new and maintaining relationships with organizations of all sizes and types, from nonprofits and school districts to Fortune 500 companies, is important to the Pomerantz Career Center. Members of the employer team travel throughout the state of Iowa, region and country to conduct meetings in an effort to assist with employer recruiting needs and to develop opportunities for UI graduates. Staff members traveled over 8,000 miles during the 2013-2014 year.

Corporate and Community Relations Statistics

New Contacts Made: **119**
Businesses/Organizations Visited: **80**
Major Cities Visited: Chicago, Des Moines, Indianapolis, Minneapolis, Omaha and Washington, D.C.
Total Miles Traveled: **8,432**

Employer Relations and Events

Through on-campus interviews, mock interviews, career fairs and other campus activities, employers are able to connect with quality UI candidates to meet their recruiting goals and needs.

Employer Relations Program Participants

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2013-2014 include:

- 3M Company
- Academy for Urban School Leadership
- Ace Hardware Corporation
- Acquity Group
- ACT
- Advanced Technologies Group (ATG)
- Aerotek
- Aflac
- AFN (Advantage Freight Network)
- Aldi
- Alhambra School District
- Allegiant Travel Company
- Alliant Energy
- Allstate Insurance Company
- American Family Insurance
- AmeriCorps NCCC
- Ameriprise Financial
- Andersen Windows & Doors & EMCO
- Anderson Bogert
- Aon Hewitt
- Apex Systems
- AppleTree Children’s Center
- Applied Predictive Technologies
- Arlington Heights School District 25
- Army Healthcare
- AroundCampus Group, The
- ASC Communication, Inc.
- Assurant Health
- Athene (Formerly Aviva)
- Atomic Transport
- AUSL Chicago Teacher Residency
- AXA Advisors
- Bankers Life and Casualty
- Bankers Trust
- Bergan Paulsen & Co.
- Berkley Technology Services
- Berkshire Hathaway Homestate Companies
- Best Buy
- Bituminous Insurance Companies
- Blair’s Farm & Fleet
- BMO Harris Bank
- Boehringer-Ingeheim Vetmedica
- Boom Lab
- Bridgestone Retail Operations
Employer Relations and Events

2013-2014 On-Campus Recruiting Statistics

375 Employers
On Campus
(Includes Career Fairs/On-Campus Interviews/Events)

3,815 On-Campus Interviews
(Includes Full-time/Internships/Mock Interviews)

1,052 Additional Law Interviews Hosted
(not included above)

8,064 Jobs and Internships Posted on HireaHawk.com (2014)

Student comments about Spring 2014 Fair:

“The Fair was really well organized and I enjoyed using the App ahead of time”

“There were a wide variety of companies and industries represented.”

“IT was easy to find the companies that I was looking for, and they seemed excited to meet me!”

Career Fairs

Fall Job & Internship Fair
September 26, 2013
Approximately 1,000 students and 133 organizations attended

The pre-career fair Diversity Event attracted approximately 35 employers and 30 students

Actuarial Science, Insurance and Risk Management Career Fair
October 2, 2013
74 students attended and 16 organizations

Spring Job & Internship Fair
February 26, 2014
Approximately 1,200 students and 155 organizations attended

Consider Iowa Networking Night
(A pre-career fair)
Attracted approximately 50 employers and 75 students

Educator Job Fair
April 8, 2014
100 students and 33 organizations
Top 100 Pomerantz Career Center Internship Sites 2013-2014

Ace Hardware Corporation
ACT
AEGON USA Investment Management, LLC
Assurant Health
BCEGeneration
Berkley Technology Services
BMO Financial Group
Boehringer Ingelheim
Vetmedica, Inc.
Bosch
Brain Injury Alliance of Iowa
Brickman Group
Cambridge Investment Research, Inc.
Camp Adventure Youth Services
Campus Bellhops
Campus Special
Cargill
Casey’s General Stores, Inc.
Chatham Oaks, Inc.
City of Iowa City
City of Rock Island
CIVCO Medical Solutions
CIVIC
Clifton Larson Allen
Community Youth Concepts
Congressman Dave Loebsack
Connect-123 Internship and Volunteer Programs
Corcoran Communications
Course Hero, Inc.
Dardis Academy
Deloitte LLP
Department of Veterans Affairs
Domestic Violence Intervention Program
Edward Jones
EFCO Corp.
Emerson Process Management/ Fisher
Entertainment Cruises
Ernst & Young LLP
Federal Mogul Corporation
Feldman Performance
Fidelity Investments
First United Methodist Church
GE Capital
General Dynamics IT
General Electric
Gerdau Ameristeel
Glassando
Global Employment Solutions
Great River Medical Center
Hills Bank and Trust Company
HNI Corporation
Holmes Murphy & Associates
Hoopis Financial Group a general agency of MassMutual
Houser Enterprises, Inc.
Hy-Vee, Inc.
IBM
Integrated DNA Technologies
Intermec Technologies
InternshipDesk
Iowa City Parks and Recreation Department
Iowa City Summer of Solutions
Iowa City UNESCO City of Literature
Iowa City/Coralville Area Convention and Visitors Bureau
Iowa Innovation Associates
Iowa Section PGA
Iowa United Nations Association
Iowa Youth Writing Project
J.P. Morgan
John Deere
Johnson County
KCCI-TV
Kinze Manufacturing Inc.
Kirkwood Community College
Kuhl, Phillips, Jans, CPA’s
KZIA-FM, Z102.9 & 1600 ESPN Radio
Live Nation
Living History Farms
Marshalltown Company
MB Financial Bank
McAdam Financial Group
McGladrey
Merritt Research Services
MetaCommunications
MidWestOne Bank
Modine Manufacturing Company
Monsanto
Morgan Stanley
Muscatine Power and Water
Northwestern Mutual Financial Network - The Zach Group
Optimum Nutrition
Pearson
Pentacrest Museums
Pfizer
PricewaterhouseCoopers
Principal Financial Group
Pro-Fit Gym
Prosper Public Relations
Pure Fishing
QCI
Reach For Your Potential, Inc.
Red Star Yeast Company, LLC
Robert Half International/Accountemps
Rockwell Collins
RR Donnelley
Ruffalo Noel Levitz
Ruster Sports
Schneider Electric
Senator Harkin’s Office
Snyder’s-Lance, Inc.
Sticks Inc.
Summer of the Arts
Target Corporation
Teach For America
Terry, Lockridge & Dunn
The Arc of Southeast Iowa
The Buckle
The Campus Special
The CBE Group, Inc.
The Englert Theatre
The HON Company
The Iowa Soccer Club
The PrivateBank
The Walt Disney Company
The Washington Center for Internships and Academic Seminars
Transamerica
TranslaCare
TrueNorth Companies
UNION PACIFIC RAILROAD
UnityPoint Health
VA Central Iowa Health Care System
Vail Systems, Inc.
Well Fargo Bank
West Liberty Foods, LLC
Whirlpool Corporation - Amana Division
Zephyr Printing & Design
Zurich North America

Kyle Schroeder
TIPPIE COLLEGE OF BUSINESS
Economics, December 2014

“The guidance and advice provided by the staff within the Pomerantz Career Center has been invaluable. I have always felt as ease and the staff is always approachable whether making an appointment to have my resume reviewed, conduct a mock interview, or discuss steps after graduation. The Career Leadership Academy helped me enhance my strengths and develop my leadership traits. I feel more confident and prepared for life beyond my undergraduate years.”
Annual Graduate Survey

The Pomerantz Career Center contacts the recent graduates of five undergraduate colleges of The University of Iowa: Tippie College of Business, College of Liberal Arts & Sciences, College of Education, College of Engineering and College of Nursing. The graduates have an opportunity to fill the survey out on the web or through a call center representative upon graduation. Alumni provide several key pieces of outcome information about their employment status. The outcome information tells whether they are:

- Employed and the industry, employer, job title, location and salary
- Continuing education and the level and location
- Not seeking employment and the reason
- Still seeking employment
**Overall Placement:**

**Undergraduate Students**

Fall 2013 to Summer 2014

These are the results for 3,237 UI graduates out of 4,843 graduates during the period from Fall 2013 through Summer 2014 for the College of Liberal Arts & Sciences, College of Business, College of Engineering, College of Nursing and College of Education.

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<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
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<tr>
<td>F/P Employment (2,378/3,237)</td>
<td>73.5%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (631/3,237)</td>
<td>19.5%</td>
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</tr>
<tr>
<td>Not Seeking Employment (58/3,237)</td>
<td>1.8%</td>
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<td>Seeking Employment (170/3,237)</td>
<td>5.3%</td>
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<tr>
<td><strong>TOTALS</strong></td>
<td><strong>94.7%</strong></td>
<td><strong>5.3%</strong></td>
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† Total may not add up to 100% due to rounding off;
‡ College of Nursing and Education does not graduate students in summer semester

**Statewide Impact**

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION

States/Regions for reporting 2,206 UI Graduates Employed

- **Iowa** = 50.7%
- **Illinois** = 24.3%
- Other Midwest: Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin = 11.7%
- MIDWEST REGION TOTAL = 86.7%
- East: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Pennsylvania, Vermont = 3.0%
- West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming = 4.4%
- Southwest: Arizona, Colorado, New Mexico, Oklahoma, Texas = 0.6%
- South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia = 2.2%
- International (All other countries, including US territories, other than the US & D.C.) = 1.6%
- Unknown (No country reported) = 1.5%†
Annual Graduate Survey

THE UNIVERSITY OF IOWA
PLACEMENT RESULTS

Tippie College of Business
Placement:
Undergraduate Students
Fall 2013 to Summer 2014
The response rate for the Tippie College of Business was 625 out of 868 graduates.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/P Employment (473/625)</td>
<td>75.7%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (89/625)</td>
<td>14.2%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (10/625)</td>
<td>1.6%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (53/625)</td>
<td>8.5%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>91.5%</td>
<td>8.5%</td>
</tr>
</tbody>
</table>

Note: Those students who are counted as graduates from the College of Education are in turn recommended by the College of Education for teaching licensure in their respective state and receive their degree through the College of Liberal Arts & Sciences.

College of Education Placement:
Undergraduate & Masters TEP Students
Fall 2013 to Spring 2014
The response rate for College of Education was 164 out of 208 graduates.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/P Employment (142/164)</td>
<td>86.6%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (7/164)</td>
<td>4.3%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (3/164)</td>
<td>1.8%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (12/164)</td>
<td>7.3%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>92.7%</td>
<td>7.3%</td>
</tr>
</tbody>
</table>

College of Engineering Placement:
Undergraduate Students
Fall 2013 to Summer 2014
The response rate for College of Engineering was 256 out of 335 graduates.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/P Employment (195/256)</td>
<td>76.2%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (52/256)</td>
<td>20.3%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (1/256)</td>
<td>0.4%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (8/256)</td>
<td>3.1%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>96.9%</td>
<td>3.1%</td>
</tr>
</tbody>
</table>
THE UNIVERSITY OF IOWA PLACEMENT RESULTS

College of Liberal Arts & Sciences Placement:
Undergraduate Students
Fall 2013 to Summer 2014
The response rate for College of Liberal Arts & Sciences was 2,050 out of 3,223 graduates.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/P Employment (1,435/2,050)</td>
<td>70.0%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (479/2,050)</td>
<td>23.4%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (42/2,050)</td>
<td>2.0%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (94/2,050)</td>
<td>4.6%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>95.4%</td>
<td>4.6%</td>
</tr>
</tbody>
</table>

The response rate for College of Nursing was 142 out of 209 graduates.

<table>
<thead>
<tr>
<th>UNDERGRADUATE STUDENTS</th>
<th>PLACED</th>
<th>SEEKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/P Employment (133/142)</td>
<td>93.7%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (4/142)</td>
<td>2.8%</td>
<td></td>
</tr>
<tr>
<td>Not Seeking Employment (2/142)</td>
<td>2.8%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (3/142)</td>
<td>2.1%</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>97.9%</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

Fortune 500 Companies Hiring University of Iowa Students in 2013-2014

3M Company
Abbott Laboratories
AbbVie Inc.
Alaska Air Group, Inc.
Alcoa Inc.
Amazon.com
American Airlines Group Inc.
American Family Ins. Group
Ameriprise Financial, Inc.
Apple
Architects Midland Assurance, Inc.
AT&T
Avnet, Inc.
Barnes & Noble, Inc.
Baxter International Inc.
Berkshire Hathaway
Best Buy Co., Inc.
Boeing
C. H. Robinson Worldwide, Inc.
Capital One Financial Corporation
Cardinal Health
Casey’s General Stores, Inc.
Caterpillar
CBS Corporation
CDW Corporation
Charter Communications, Inc.
CIGNA Corporation
Coca-Cola Enterprises, Inc.
Cognizant Technology Solutions Corporation
Comcast
Costco Wholesale
CVS Caremark
Deere & Company
Dillard’s, Inc.
Emerson Electric Co.
Exelon Corporation
Expeditors International of Washington, Inc.
Exxon Mobil
FedEx Corporation
Fidelity National Financial, Inc.
First American Financial Corporation
Foot Locker, Inc.
Gannett Co., Inc.
General Dynamics Corporation
General Electric
General Mills, Inc.
Hertz Global Holdings, Inc.
Hewlett-Packard
Hilton Worldwide Holdings Inc.
Insight Enterprises, Inc.
Intel Corporation
J.B. Hunt Transport Services, Inc.
J.C. Penney Company, Inc.
J.P. Morgan Chase & Co.
Kellogg Company
Kelly Services, Inc.
Kohl’s Corporation
L-3 Communications Holdings, Inc.
Lincoln National Corporation
LKQ Corporation
Lockheed Martin Corporation
Marriott International, Inc.
Medtronic, Inc.
MetLife
Microsoft
Mohawk Industries, Inc.
Morgan Stanley
Motorola Solutions, Inc.
Mutual of Omaha Insurance Company
Nationwide Mutual Insurance Co.
Navistar International Corporation
Nordstrom, Inc.
Northwestern Mutual Life Insurance Company, Inc.
Oracle Corporation
PepsiCo
Principal Financial Group, Inc.
Procter & Gamble
Prudential Financial, Inc.
Quintiles Transnational Holdings
Reinsurance Group of America, Incorporated
Ross Stores, Inc.
Sealed Air Corporation
Southwest Airlines
St. Jude Medical, Inc.
Starbucks Corporation
State Farm Insurance
Stryker Corporation
Target
The Allstate Corporation
The Coca-Cola Company
The Colman Sacks Group, Inc.
The Sherwin-Williams Company
The Walt Disney Company
Union Pacific Corporation
United Parcel Service
UnitedHealth Group
Verizon Communications
Walgreen Co.
Wal-Mart Stores
Wells Fargo
Whirlpool Corporation
<table>
<thead>
<tr>
<th>Top Full-Time Hiring Employers 2013-2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelerated Rehabilitation Centers</td>
</tr>
<tr>
<td>ACT, Inc.</td>
</tr>
<tr>
<td>Aegon</td>
</tr>
<tr>
<td>Aerotek</td>
</tr>
<tr>
<td>Alliant Energy</td>
</tr>
<tr>
<td>AmeriCorps</td>
</tr>
<tr>
<td>Aon Hewitt</td>
</tr>
<tr>
<td>AT&amp;T</td>
</tr>
<tr>
<td>Athenex</td>
</tr>
<tr>
<td>Avant</td>
</tr>
<tr>
<td>Baxter International</td>
</tr>
<tr>
<td>Berkshire Hathaway Inc.</td>
</tr>
<tr>
<td>Best Buy</td>
</tr>
<tr>
<td>C.H. Robinson</td>
</tr>
<tr>
<td>CHA Financial</td>
</tr>
<tr>
<td>CDPW</td>
</tr>
<tr>
<td>Cedar Rapids Community School District</td>
</tr>
<tr>
<td>College Community School District</td>
</tr>
<tr>
<td>Coyote Logistics</td>
</tr>
<tr>
<td>CVS</td>
</tr>
<tr>
<td>Deloitte</td>
</tr>
<tr>
<td>DuPont Pioneer</td>
</tr>
<tr>
<td>Echo Global Logistics</td>
</tr>
<tr>
<td>Emerson Process Management</td>
</tr>
<tr>
<td>Enterprise Rent-A-Car</td>
</tr>
<tr>
<td>Epic Systems</td>
</tr>
<tr>
<td>Ernst &amp; Young</td>
</tr>
<tr>
<td>Four Oaks</td>
</tr>
<tr>
<td>GE General Electric</td>
</tr>
<tr>
<td>GEICO</td>
</tr>
<tr>
<td>General Dynamics Information Technology</td>
</tr>
<tr>
<td>GoDaddy</td>
</tr>
<tr>
<td>Groupon</td>
</tr>
<tr>
<td>Haas &amp; Company</td>
</tr>
<tr>
<td>Hibu</td>
</tr>
<tr>
<td>Hills Bank and Trust Company</td>
</tr>
<tr>
<td>HNI Corporation</td>
</tr>
<tr>
<td>Hy-Vee</td>
</tr>
<tr>
<td>IBM</td>
</tr>
<tr>
<td>Integrated DNA Technologies</td>
</tr>
<tr>
<td>Insight Global</td>
</tr>
<tr>
<td>Iowa City Community School District</td>
</tr>
<tr>
<td>Iowa Democratic Party</td>
</tr>
<tr>
<td>John Deere</td>
</tr>
<tr>
<td>Kinze Manufacturing, Inc.</td>
</tr>
<tr>
<td>KONE Corporation</td>
</tr>
<tr>
<td>Marriott</td>
</tr>
<tr>
<td>Mayo Clinic</td>
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<tr>
<td>MB Financial Bank</td>
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<tr>
<td>McGladrey LLP</td>
</tr>
<tr>
<td>MediRev</td>
</tr>
<tr>
<td>Medix</td>
</tr>
<tr>
<td>Mercy Hospital</td>
</tr>
<tr>
<td>Mease lift Corporation</td>
</tr>
<tr>
<td>MidAmerican Energy</td>
</tr>
<tr>
<td>MidWestOne Bank</td>
</tr>
<tr>
<td>Mutual of Omaha</td>
</tr>
<tr>
<td>Nationwide Insurance</td>
</tr>
<tr>
<td>Neighborhood Centers of Johnson County</td>
</tr>
<tr>
<td>Nordstrom, Inc.</td>
</tr>
<tr>
<td>Northern Trust</td>
</tr>
<tr>
<td>Northwestern Mutual</td>
</tr>
<tr>
<td>Northwestern University</td>
</tr>
<tr>
<td>Otis Elevator Company</td>
</tr>
<tr>
<td>Pearson PLC</td>
</tr>
<tr>
<td>Pella Corporation</td>
</tr>
<tr>
<td>Principal Financial Group</td>
</tr>
<tr>
<td>PwC</td>
</tr>
<tr>
<td>Rockwell Collins, Inc.</td>
</tr>
<tr>
<td>Buffalo Noel Levitz</td>
</tr>
<tr>
<td>Rush University Medical Center</td>
</tr>
<tr>
<td>Schneider Electric</td>
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<tr>
<td>Schneider Logistics</td>
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<tr>
<td>Sedgewick Claims Management Services, Inc.</td>
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<tr>
<td>Sherwin-Williams</td>
</tr>
<tr>
<td>Source Allies, Inc.</td>
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<tr>
<td>St. Luke’s Hospital</td>
</tr>
<tr>
<td>Starcom MediaWest Group</td>
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<tr>
<td>State Farm Insurance</td>
</tr>
<tr>
<td>Stryker</td>
</tr>
<tr>
<td>Systems Unlimted, Inc.</td>
</tr>
<tr>
<td>Target</td>
</tr>
<tr>
<td>Teach for America</td>
</tr>
<tr>
<td>TEKsystems</td>
</tr>
<tr>
<td>The University of Iowa</td>
</tr>
<tr>
<td>Total Quality Logistics</td>
</tr>
<tr>
<td>Transamerica</td>
</tr>
<tr>
<td>Tranx Club</td>
</tr>
<tr>
<td>United States Armed Forces</td>
</tr>
<tr>
<td>UnityPoint Health</td>
</tr>
<tr>
<td>University of Wisconsin Hospital and Clinics</td>
</tr>
<tr>
<td>U.S. Bank</td>
</tr>
<tr>
<td>VA Health Care System</td>
</tr>
<tr>
<td>Walgreens</td>
</tr>
<tr>
<td>Wells Fargo</td>
</tr>
<tr>
<td>West Branch Community School District</td>
</tr>
</tbody>
</table>

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information, contact the Office of Equal Opportunity and Diversity, (319) 335-0705.