

STUDENT TIPS: VIRTUAL FAIRS & NETWORKING EVENTS

→ [CAREERS.UIOWA.EDU](https://careers.uiowa.edu)

Personal Prep

- [Create an elevator pitch](#)
- Research employers on LinkedIn and compare companies utilizing GlassDoor, as well as company websites
- [Update & review your resume](#) - For resumes tips and samples & schedule an appointment on MyUI to talk with a career advisor for a resume review
- Rehearse using [Big Interview](#) (virtual video practice software)
- Watch a [Prepare for the Fair video](#)

Handshake Prep

- Register for the event in advance on [Handshake](#) and research employers attending and job postings each employer has posted
- Register for group sessions and 1:1 sessions in advance in Handshake to secure times that work for your schedule; you must join the session before it starts to enter the session
- Review and update your privacy settings in Handshake:
 - Update profile with current resume details: School year, Major, GPA & Work Authorization status
 - Set profile to public to be able to chat with employers only in 1:1 sessions, or set to community to be able to chat with employers, other students and alumni in the group sessions

Technology Prep

- Download a [UI virtual background](#)
- Technology Requirements:
 - An internet connection – broadband wired or wireless (3G or 4G/LTE)
 - Speakers and a microphone – built-in or USB plug-in or wireless Bluetooth
 - Supported Devices: Desktop web, iOS app, Android app, mobile web: **We strongly recommend desktop web and native mobile apps for the best experience!**
 - A webcam or HD webcam - built-in or USB plug-in
- Need a quiet space for networking? Reserve a room at the Pomerantz Career Center by calling 319-335-1023 – limited space available

Day of the Event

- Arrive on time to your sessions
- Have a pen/paper available during the event to take notes & [have questions ready to ask](#)
- Dress professionally (at least on top!): wear a suit jacket, dressy top, or collared shirt to present yourself well on camera. If you are in need of **free professional attire**, please visit the [Clothing Closet at Iowa](#)

After the Event

- [Sustain and build momentum with your new connections](#)
- Send a follow-up [email to the employers you spoke with](#) thanking them for the opportunity
- [Connect with an employer representative on LinkedIn](#)
- [Continue to search and apply for jobs and internships in Handshake](#)
- [Schedule an appointment](#) and talk with a career advisor about any aspects of your search (application, interviewing, negotiation, etc.)

LEARN MORE

✉ careercenter@uiowa.edu → careers.uiowa.edu

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