MISSION STATEMENT

Helping Hawkeyes to become leaders in their careers and communities.

VISION STATEMENT

To create an engaged, career-centered campus that prepares students for lifelong professional success.

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2018-2019 Quick Facts

- **566** students participated in the Career Leadership Academy
- **3,130** students attended career fairs and networking events
- **7,000+** students participated in career-related workshops and programs
- **40,444** job, internship, student employment, and volunteer opportunities posted on Handshake
- **2,444** students enrolled in Career Center courses
- **4,500+** interviews hosted on campus
- **7,005** student advising sessions conducted by Peer Advisors, Career Advisors and Staff
- **223,000** users of the website careers.uiowa.edu
Enhancing the Pursuit

The Pomerantz Career Center provides a one-stop resource to help Hawkeyes develop skills and make smart choices well before they graduate, apply for graduate school or enter the job market. With 25 staff members, the Center is responsible for expert advising and programs that empower thousands of students as they choose and pursue their next steps. Our work builds their confidence by showing them their strengths and giving them experiences they can leverage toward their future goals.

WHO WE SERVE
Henry B. Tippie College of Business
College of Engineering
College of Education
College of Nursing
College of Public Health
College of Medicine
University College
College of Liberal Arts and Sciences

For the 2018-19 enrollment report and student demographics, see: www.registrar.uiowa.edu/reports-statistics

For semester by semester student data, visit the student profile page at: https://registrar.uiowa.edu/profile-students-enrolled
We are CAREER professionals who value being:

**Connectors**
We collaborate to create opportunities

**Approachable**
We welcome and respect all

**Responsive**
We operate in a timely way to help and inform

**Educators**
We instill leadership and job readiness skills

**Empowering**
We promote self-awareness and life-long employability

**Relevant**
We stay current and adjust direction by collecting and assessing data
“While applying for graduate schools, I was very stressed about my applications. During the summer, I worked one-on-one with Mallory in the Career Center, and it aided me greatly during my application process. She gave me advice on how to improve my interview skills, and we revised my resume and personal statement multiple times. Without her help, I would not have been able to pursue my dream of becoming an Occupational Therapist. My advice to my fellow Hawkeye students is to utilize the Pomerantz Career Center, because everyone in that building is there to help you reach your goals.”
Career Advancement

The Career Advancement team provides turnkey assistance to students as they consider majors, careers and career preparation. Through one-on-one advising, drop-in sessions and other programming, students begin to identify their interests, skills and goals while exploring options, gaining experience and finding opportunities. Our team guides them to develop skills for interviewing, networking, negotiation and personal branding.
Advising
Drop-in sessions and internship/program/career advising appointments
June 1, 2018 through May 31, 2019

<table>
<thead>
<tr>
<th>7,005</th>
<th>4,295</th>
<th>2,710</th>
<th>186</th>
<th>7,085</th>
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<tbody>
<tr>
<td>total advising appointments</td>
<td>scheduled appointments (Career Advisors)</td>
<td>drop-in sessions (Primarily Peer Advisors)</td>
<td>programs presented by Career Advisors or Career Peer Advisors</td>
<td>attendees at programs presented by Career Advisors or Career Peer Advisors</td>
</tr>
</tbody>
</table>

5 Most Popular Career Advising Topics
1. Resume/Cover Letter/Personal Statement
2. Exploring Majors/Careers
3. Getting Started
4. Finding Internships & Part-Time Opportunities
5. Finding a Job/Grad School

Top requested program topics include:
- Overview of Services & Handshake
- Internship & Job Search
- Resumes & Cover Letters
Career Series for International Students

In partnership with International Student and Scholar Services, the Center offers workshops to help international students prepare for their job and internship searches.

FALL 2018–SPRING 2019 TOPICS:

• Job Search Strategies
• Internship Search Strategies
• Work Visa Options After Graduation (presented by McCandlish Holton)
• Gaining Experience for Graduate School
• Optional Practical Training Info Session
• Curricular Practical Training Info Session
• Competitive Resumes, Cover Letters and Interviewing
99.0% of students reported their primary needs were met during advising or walk-in advising. (24.48% response rate)

Most students reported feeling confused or overwhelmed before their appointment and confident or informed following their appointment.

When asked if they would recommend Pomerantz Career Center to a friend:

86.0 Net Promoter Score

(-Based on 24% of 7,005 students responding and % promoters - % detractors.)

Student Feedback on Career Advising:

CAREER ADVISORS:

“I think that the Career Center is one of the best things about the University of Iowa. I think it is a selling point to prospective students.”

“I really liked my meeting with Garry...he was extremely helpful!”

“The Career Center has consistently provided me with opportunities and assistance with my career-finding and graduate-searching needs. Thank you, Alicia!!!”

“Very pleased to have been given some direction in terms of post-graduation goal setting and next steps!”

“I had a wonderful meeting and feel like I have the tools to make the improvements I need before my next appointment. Overall, a great resource.”

“Mailory was wonderful and so helpful! I cannot wait to meet with her again!”

“Lynne was very welcoming and informative in my meeting with her. Thank you!”

PEER ADVISORS:

“I really enjoyed working with Jason. He definitely helped me understand and learn different aspects of the interview. Now I know that confidence is key to any interview, and I have to make sure that the interviewers see that!”

“This was a great experience!!! I thought that I would not get my questions answered and that it would be awkward, but Mia was so nice and helpful and personable and great! I am DEFINITELY recommending to friends!”

“Jason rocks—he helped me draft the best cover letter ever! Would highly recommend this service. Go Hawks!”

“I am very grateful for all of Jackie’s amazing help today on my resume and personal statement. I came in confused, stressed and overwhelmed. Working with her gave me the confidence I needed to continue applying to graduate schools.”

“Carissa helped me fix up my LinkedIn profile and did a great job. She helped me feel more confident in my online professional image.”

“Caden was incredibly beneficial, professional and very personal. Really created a safe environment to share ideas and brainstorm my work. Great first experience at the PCC!”
“The career advice I received from the Pomerantz Career Center gave me a foundation I can build upon for my professional career. The strength of my resume and cover letter was like a night and day difference after working with the career center advisor. The peer advisors were insightful, especially in regards to being able to relate to the struggles of entering the job market, but I highly recommend speaking with a career center advisor in your specific field.”
UI Student Employment and UI STEP Programming

The student workforce development components of student employment came under the Pomerantz Career Center in Summer 2018. An academic course, student supervisor development sessions and workplace orientation sessions across campus help to elevate the student employment experience. This program also selects and awards Student Supervisor of the Year and Student Employee of the Year honors.

UI STEP Academic Course:

- 52 total students
- 2 sections
- 30 different majors
- 1st-4th years represented
- 100% course recommendation rate

“I feel infinitely more confident than I did 15 weeks ago in my professional skills, and any doubt I have is just due to my own nerves. I’ve learned so much, and I recommend this class to everyone. Thank you!”
UI STEP Programming

UI STEP—Workforce Development Sessions:

- 9 general sessions | 97 attendees
- 7 department-specific sessions | 239 attendees
- 5 professional staff presentations | 100-125 attendees

“I wanted to thank you for having the UI STEP class last evening. It was very helpful for me as I go into this semester hoping to come out with a job in Nursing. I learned a lot of great tips and feel encouraged that I now have the skills to properly prepare for interviews and stand out. I’ll be sure to recommend this course to the other students working in Central Sterilizing. Thanks again!”

Supervising Today’s Students Series:

- 19 workshops | 438 attendees | 92 unique supervisors
- 43 certificates earned
- 11 unique workshops

“I wanted to follow up and thank you for the Supervising Today’s Students series. Major kudos to you and all of the guest speakers! Each workshop has had tremendous value for my leadership abilities with students and amongst my peers. Nothing but great things to say!”
Student Employee of the Year

63 nominations (University of Iowa record—previous record of 45)
15 finalists | 15 different departments represented

“I’m humbled and honored to be selected as the winner of this award. I can’t find words to explain how happy I am right now. I will keep up the good work and contribute to our big UI family. Thank you so much.”

Changze Han
2019 Student Employee of the Year
BA Computer Science, Minor in Economics

Student Supervisor of the Year

50 nominations
16 finalists | 16 departments represented

“Thank you for all the work you did to organize this wonderful event and recognition. The entire process is very thoughtfully done. You do great work for the Career Center. Again, many thanks.”

Lynette Lancial
2019 Student Supervisor of the Year
University of Iowa Carver College of Medicine

Pomerantz Career Center 2018-2019
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Experiential Education

Hands-on experience enables students to advance their skill sets and explore career paths. Internships, study abroad, research and practicums allow students to apply what they’ve learned in classrooms while introducing them to industries and career paths of interest.

2018-2019 Internship Statistics

- 4,510 Total Undergraduates Enrolled in Internship & Experiential Courses
- 393 in Career Center Internship Courses
- 599 in 0 Credit Hour Courses outside of Pomerantz Career Center (including Tippie College of Business, College of Engineering)

Total Enrollment in Experiential Courses Across Campus

(including Pomerantz Career Center)

- 1,564 Fall 2018
- 1,802 Spring 2019
- 1,144 Summer 2019
- 4,510 Year Total
Jacqueline Yelenosky
BA Journalism and Mass Communications | Career Peer Advisor
Hired by the University of Iowa Center for Advancement, Williams Fellow

“Going into senior year, I interned for Military Mama Network, a national nonprofit dedicated to serving the troops, their families and veterans. Working as their Fundraising and Communications intern, I realized that working in the field of fundraising and development in the nonprofit sphere is what I want to do with my career—something I would not have known otherwise. I am thankful every day that I was able to have this experience and network with amazing individuals in the nonprofit world, which has led me to my full-time position.”
## Community Involvement

Volunteerism helps Hawkeyes get hands-on experience while giving back to community and global nonprofit organizations. Our students take pride in applying what they’ve learned and making a positive impact in society.

2,101 Entries, Volunteer/Service

149 Unique fields of study (including Majors & certificates) From Handshake Profiles

### Sample of Volunteer and Service Organizations:

| 18th Iowa Organic Conference | Abel Laboratory | Adopt a Highway | Agape Café | Arc of South East Iowa | Boys Hope Girls Hope | Catholic Worker House | Center for Worker Justice of Eastern Iowa | Children's Mercy Kansas City | Chippewa Valley Museum | Corridor Autism Resource Expo | Dekalb Board of Health | Dennehy School of Irish Dance | Denver Museum of Nature and Science | Des Moines Refugee Support | Domestic Violence Intervention Program | Easter Seals DuPage & Fox Valley Femineer | Gay for Good | Genesis Medical Center | Guardian Corps of America | Habitat for Humanity | Hospice of Siouxland | IC Compassion | IMPACT Community Action Partnership | Indian Community School | Iowa City Community Theater | Iowa City River Clean-Up | Iowa Court Appointed Special Advocates | Iowa Mission of Mercy | Iowa Office of the State Archaeologist | Iowa Veterans Home | Iowa Youth Writing Project | James Van Allen Elementary School | Johnson County Department of Public Health | Johnston Public Library | Kids First Law Center | Last Hope Animal Rescue | Midwest Writing Center | Mobile Clinic | North Liberty Community Pantry | On with Life | One Book Two Book: Children's Book Fair | Planned Parenthood | Red Cross Africa | SEA Literacy | Special Olympics Iowa | St. Luke’s Child Protection Agency | Story County Conservation | United Way | University of Iowa Hospitals and Clinics | US Quidditch—National Tournament | Wilderness Canoe Base |
The Pomerantz Career Center provides 18 courses about a variety of topics, including leadership, communication, careers and teamwork. Offered through the departments of Leadership Studies or Career Center Programs, the courses connect students with industry professionals, who share their knowledge about career paths, networking and other topics.

The Center also advises the Certificate in Leadership Studies, a 20/21-hour interdisciplinary leadership certificate program.

<table>
<thead>
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<th>Course</th>
<th>Fall 18</th>
<th>Sp 19</th>
<th>Su 19</th>
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<td>Career Leadership Academy Part 1</td>
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<td>355</td>
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<td>Career Leadership Academy Part 2</td>
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<td>Internships: Search, Secure, Succeed</td>
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<td>Investmentwise</td>
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<td>Leadership Theory to Practice</td>
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<td>Major and Career Explorations</td>
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<td>Moneywise</td>
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<td>Perspectives on Leadership</td>
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<td>Social Media for the Job Search</td>
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<td>Successful Teamwork</td>
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<td>The Washington Center</td>
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</table>

2,444

* Data is pulled from last day of class numbers in MAUI
Andrea U. Ford  
BA Enterprise Leadership, Minor in Communication Studies  
Hired by Costco

“I started at the University of Iowa 11 years ago. Because of personal circumstances, I dropped out my sophomore year. I was so nervous to come back after eight years away. One of the first classes I took when I returned was Career Leadership Academy Part 1 and Part 2. I not only found out the kind of leader I wanted to be but how to become that person. I hadn’t wasted my potential—it was waiting for the right time to bloom.”
Student Feedback from Academic Courses 2018-19

CCP:1306 UI STEP
“This class is fantastic for preparing for the transition between college and the workforce. I love that I was able to use the information that I learned in class immediately. I would strongly recommend this class to anyone that is job searching.”

CCP:1201 Academic Internship
“What I like so much about this course is the reward for the work put in at your internship, as well as how it makes you think about the skills you’re developing throughout the process, because it’s easy to forget how much you take away.”

CCP:1300 Major & Career Exploration
“Definitely helped me gain clarity on what my next steps are in my career process. I would recommend this to incoming freshmen, as it is a good course for those to explore at the beginning of college.”

CCP:3103 MoneyWise
“Truly one of the most helpful classes I have ever taken at the University of Iowa. The true purpose for the class—teaching young adults financial responsibility and teaching them to be smart with their money—was reinforced and well taught!”

The Certificate in Leadership Studies

46 students graduated or were conferred the Certificate in Leadership Studies during Fall 2018-Summer 2019.

213 students declared their pursuit of the Certificate in Leadership Studies as of Summer 2019.
Career Leadership Academy (CLA)

Through the courses in this academy, students interact with employers and learn how communication, analysis, teamwork, and other skills apply to careers as they apply for jobs and graduate programs. In 2018-2019, the curriculum included new activities, such as a Career Prep Night, Kaleidoscope Leadership Conference and Hybrid Courses.

566 students participated in CLA. They represent all four years and more than 50 majors, with Enterprise Leadership (33%) as the largest major.

130 employers participated in CLA events resulting in over 260 engagements with students throughout the year.
Career Leadership Academy Student Feedback

“The most impactful thing I learned in CLA was honestly about myself. I learned a lot about how I work with others, and how to have an effect on others as a leader.”

“I learned how to approach situations that are diverse in terms of people and topics. I’m now able to understand where others are coming from and help develop solutions to group problems in an inclusive way.”

CLA STUDENTS AFTER COMPLETING PART 1:

- **99%**
can articulate their personal values
- **98%**
can identify and speak about their CliftonStrengths
- **97%**
can articulate their personal leadership philosophy

TOP STUDENT LEADERSHIP COMPETENCIES
Self-Development, Collaboration, Group Development

CLA STUDENTS AFTER COMPLETING PART 2:

- **96%**
can explain how to enact positive social change in their local communities
- **96%**
can describe how their Top 5 Strengths impact their leadership practice and group work
- **98%**
can practice personal branding through tailored application documents and prepared interview responses

TOP STUDENT LEADERSHIP COMPETENCIES
Self-Development, Productive Relationships, Collaboration, Ethics
CLA Service Project Partners

Active Minds
Adopt-A-Highway (IDOT)
American Heart Association
Be the Match
Best Buddies
Boys & Girls Club of Cedar Rapids
CommUnity (Johnson County Crisis Center)
Crisis Intervention Service (North Central Iowa)
Food Pantry at Iowa (UI)
Grant Wood Elementary (Iowa City)
Habitat for Humanity
Houses into Homes
Iowa City Animal Shelter
Iowa City Police Department
Iowa Donor Network
John F Kennedy High School (Cedar Rapids)
Last Hope Animal Rescue
Office of Sustainability (UI)
Rape Victim Advocacy Program (RVAP) (UI)
Ronald McDonald House of Iowa City
Shelter House of Iowa City
Table to Table
The Red Shamrock Foundation
UI Counseling Services
UISG (UI)
United Action for Youth
University of Iowa Hospitals and Clinics
Women's Resource and Action Center (UI)
Corporate and Community Relations

We value our corporate and community partners and their roles in the future success of our students. We build relationships with employers so they can help Hawkeyes grow into productive interns and quality employees.

EMPLOYER OUTREACH

103

Businesses/Organizations Visited

Including: Organizations of all sizes; startups, government agencies, nonprofits and for-profits

MAJOR CITIES VISITED

Paris, France

Barcelona, Spain

Indianapolis, IN

Denver, CO

St. Paul, MN

Chicago, IL

Moline, IL

COMMUNITY OUTREACH

73

Community Events Attended in 9 Iowa cities

Types of events include: Chamber Events, Networking Events, Human Resources Meetings and Conferences, Regional and Workforce Round Tables, Employment Panels, Startup Events and Regional Workforce Events
Employer Relations and Events

We welcome employers on campus to seek the talent they need to meet their goals. Our students benefit from having access to mock interview practice and to a tremendous range of opportunities available in businesses and nonprofit organizations.

Employer Relations Program Participants

In 2018-2019, more than 475 Organizations participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews. To see the following hiring lists, visit: https://careers.uiowa.edu/post-graduation-data:

- Top Internship Hiring
- Top Full-Time Hiring
- Fortune 500 Hiring

2018-2019 ON-CAMPUS RECRUITING STATISTICS

482
Employers Recruiting on Campus
(Includes Career Fairs/On-Campus Interviews/Events)

4,503
On-Campus Interviews
(Includes Full-time/Internships/ Mock Interviews and College of Law interviews)

40,444
Jobs, Internships, Volunteer Opportunities and Student Employment Opportunities Posted on Handshake (July 1, 2018-June 30, 2019)
Career Fairs
Fall 2018-Spring 2019

Student comments:
“I enjoyed the possibility of being able to network and meet different people from different companies. It’s nice that the career fair brings employers to you, so if you put in the effort to go, you are able to meet businesses that are looking for students searching for career opportunities.”

“There were employers who were prepared to answer questions, including explaining to me how competitive they thought my major was in an application to their company, what I should do to prepare, and what would make me a strong candidate.”

“Lots of opportunities for networking and gaining professional experience.”

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Students Attended</th>
<th>Employers Participated</th>
<th>Employers Registered</th>
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<tbody>
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<td>DIVERSITY NETWORKING EVENT</td>
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<td>47</td>
<td></td>
</tr>
<tr>
<td>FALL JOB &amp; INTERNSHIP FAIR</td>
<td>1,831</td>
<td>175</td>
<td>31</td>
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<tr>
<td>ACTUARY SCIENCE, INSURANCE &amp; RISK MANAGEMENT CAREER FAIR</td>
<td>111</td>
<td>31</td>
<td></td>
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<tr>
<td>SPRING JOB &amp; INTERNSHIP FAIR</td>
<td>1,025</td>
<td>149</td>
<td>38</td>
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<tr>
<td>EDUCATOR FAIR</td>
<td>65</td>
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<td>38</td>
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</table>

Pomerantz Career Center 2018-2019
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Annual Graduate Survey

The Pomerantz Career Center contacts the recent graduates of the eight undergraduate colleges of the University of Iowa: Tippie College of Business, College of Liberal Arts & Sciences, College of Education, College of Engineering, College of Nursing, Carver College of Medicine, College of Public Health and University College. The graduates have an opportunity to complete the survey on the web or through a call center representative. Alumni provide several key pieces of outcome information about their employment status. The outcome information indicates whether they are:

- Employed and the industry, employer, job title, location and salary
- Continuing education and the level and location
- Not seeking employment and the reason
- Still seeking employment
University of Iowa
Post-Graduation Data:

**First Destination**

Fall 2018–Summer 2019

Collected by
Pomerantz Career Center

Here is a summary of the undergraduate population of graduates as a whole. Further details are available at https://careers.uiowa.edu/post-graduation-data

<table>
<thead>
<tr>
<th>Undergraduate Students</th>
<th>Employed/Ed/ Not Seeking</th>
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</thead>
<tbody>
<tr>
<td>Full/Part-Time Employment (2,792/3,941)</td>
<td>70.84%</td>
<td></td>
</tr>
<tr>
<td>Continuing Education (882/3,941)</td>
<td>22.38%</td>
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</tr>
<tr>
<td>Not Seeking Employment (96/3,941)</td>
<td>2.44%</td>
<td></td>
</tr>
<tr>
<td>Seeking Employment (171/3,941)</td>
<td></td>
<td>4.34%</td>
</tr>
<tr>
<td>Totals</td>
<td>95.66%</td>
<td>4.34%</td>
</tr>
</tbody>
</table>

$49,000

Median Salary for 2018-2019 Graduates