The University of Iowa
Marvin A. and Rose Lee Pomerantz Career Center

Advancing the Challenge

Annual Report
2010-2011
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Mission Statement
The University of Iowa Marvin A. and Rose Lee Pomerantz Career Center is a world-class facility with a national reputation for excellence and a proven track record of building relationships with corporations and organizations in Iowa, across the United States and beyond. Our mission is to prepare University of Iowa students and alumni to maximize their potential through innovative career strategy advising, superior internship opportunities and early direct contact with representatives of corporate America, national and local government and businesses both large and small.

Pomerantz Career Center is a national career center that prides itself in being a resource for constituents both on and off of campus. Current and prospective students, parents, faculty, staff and employers all can rely upon the center to be at the forefront of career development resources.

2010-2011 Quick Facts
- Over 8,500 students participated in career-related workshops and programs
- Peer Advisors, Career Advisors and staff conducted more than 4,200 student advising sessions
- More than 4,100 job and internship opportunities were posted on HireA Hawk.com
- Over 4,000 interviews were hosted on campus during the year
- Staff from the Center traveled 12,800 miles to conduct employer outreach
- The www.careers.uiowa.edu website received 192,368 visits
- More than 400 students participated in the Career Leadership Academy
- Five career fairs were held, with a combined student attendance of more than 3,100
- International student enrollment at The University of Iowa is 2,825 compared to 2,421 in the fall semester of 2009 (9.2% of the total student enrollment)

University of Iowa Students
Summary of Total Enrollment by Geographic Origin, Gender, Ethnicity (Fall 2010)

<table>
<thead>
<tr>
<th>Gender</th>
<th>College of Business</th>
<th>College of Liberal Arts and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>835</td>
<td>8,647</td>
</tr>
<tr>
<td>Men</td>
<td>1,402</td>
<td>7,249</td>
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<table>
<thead>
<tr>
<th>ETHNICITY</th>
<th>College of Business</th>
<th>College of Liberal Arts and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>11</td>
<td>445</td>
</tr>
<tr>
<td>American Indian or Native Alaskan</td>
<td>67</td>
<td></td>
</tr>
<tr>
<td>Asian American</td>
<td>72</td>
<td>560</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>44</td>
<td>674</td>
</tr>
<tr>
<td>Pacific Islander/Native Hawaiian</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>Two or more races</td>
<td>8</td>
<td>156</td>
</tr>
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<table>
<thead>
<tr>
<th>ORIGIN</th>
<th>College of Business</th>
<th>College of Liberal Arts and Sciences</th>
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</thead>
<tbody>
<tr>
<td>Resident</td>
<td>1,134</td>
<td>9,554</td>
</tr>
<tr>
<td>Non-Resident</td>
<td>1,103</td>
<td>6342</td>
</tr>
<tr>
<td>Total Students</td>
<td>2,237</td>
<td>15,896</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERNATIONAL UNDERGRADUATES</th>
<th>College of Business</th>
<th>College of Liberal Arts and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henry B. Tippie College of Business</td>
<td>230</td>
<td></td>
</tr>
<tr>
<td>College of Liberal Arts and Science</td>
<td>960</td>
<td></td>
</tr>
<tr>
<td>Combined</td>
<td>1,190</td>
<td></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>STUDENTS WITH DISABILITIES</th>
<th>College of Business</th>
<th>College of Liberal Arts and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Colleges</td>
<td>658</td>
<td></td>
</tr>
</tbody>
</table>
The Pomerantz Career Center embraces and supports The IOWA Challenge and students rising to the challenge through our advising, teaching, programming, civic engagement and outreach efforts on a daily basis. The University asks students to rise to the challenge of these five expectations:

**Excel**
- Set high standards—push yourself academically.

**Stretch**
- Learn from diverse people, ideas and experiences.

**Engage**
- Get involved and be a leader.
- Make decisions that support your goals.
- Contribute to a community that’s a great place to live and learn.

**Choose**

**Serve**

ABOUT THE CHALLENGE:
The IOWA Challenge expresses important principles that help students succeed in the classroom and beyond. It establishes what The University of Iowa expects from its students, and what students should expect from themselves and each other. In essence, it’s a mission statement for UI students.

While the IOWA Challenge concept may be new, the expectations it cites are grounded in University of Iowa tradition. The Challenge offers time-tested strategies for success and underscores values that the University has honored for generations.

Paige Rogers
Marketing and Management, May 2012

“When I first came to Iowa, I knew that I wanted to pursue a career in business, but had no idea what major. After meeting with a career advisor and taking an assessment, I became involved in an event planning group on campus called Late Hour, which I now manage. I use my creativity and planning skills to plan nonalcoholic events in the dorms on the weekends.

In addition, I have been involved in the Career Leadership Academy, volunteered at the Ronald McDonald House and Habitat for Humanity and am part of an additional student organization. My high level of involvement on campus has ultimately led me to realize my passion for the retail industry. Last summer, I interned with Hy-Vee and have now accepted a full-time position with them beginning after graduation. The University of Iowa has provided me with many opportunities to develop personally, professionally, and as a leader. I am proud of my education at Iowa, and I’m confident that I am prepared for the real world.”
UI students from across campus utilize professional career advising to assist with many career-related matters as they stretch and engage on campus and make choices that impact their own career development. More than 4,200 students utilized the Center for advising and walk-in sessions during the year and over 8,600 students attended workshops and sessions presented by staff and Peer Advisors.

**Advising:**
(walk-in sessions and internship/program/career advising appointments)
- Total advising sessions: 4,276

**Career Development Programs Presented:**
- Number of Programs Presented by Career Advisors: 168
- Estimated Total Attendance: 7,302
- Number of Programs Presented by Peer Advisors: 80
- Estimated Total Attendance: 1,379
- Total Programs: 248
- Total Estimated Attendance at Programs: 8,681

**Student Response to Career Advisor Assistance:**
“…she (Crystal) did a wonderful job and was able to help me with any questions I had. She also gave me a lot of information that I hadn’t even thought about yet. It was very informative.”

“This was the most effective meeting I have had with an advisor. Garry was incredibly helpful—I wish I would have seen him sooner.”

“Amy was excellent! She gave me very helpful resources and information! I will definitely make an appointment with her again!”

**Student Response to Peer Advisor Assistance:**
“Jessica was very knowledgeable and helpful. She answered all of my questions and gave me very useful advice.”

“I was very impressed with everything and will definitely be coming back again. Linshan was very helpful and did a great job.”

“Alex was great and easy to understand. He showed me important points to add to my résumé.”

“Janessa offered positive encouragement and gave me lots of great places to start doing research on majors.”
Experiential Education

Hands-on experience is crucial for students preparing to enter the workplace. The Pomerantz Career Center coordinates the following programs:

**Zero Credit Internship Registration**—
This offering allows students to have an official notation on their UI transcript recognizing their internships.

**The Washington Center for Internships and Academic Seminars**—
An opportunity for students to experience life in the nation’s capital while interning at either government or private-sector organizations, in addition to attending academic seminars.

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**Tian Lin**  
Finance and Economics, August 2012

“As an international student, Pomerantz Career Center has been a valuable resource to me. The Des Moines Center Program allowed me to develop professional skills, network with local professionals and explore possible career paths. My six-month internship with Aviva Investors has prepared me for my future career in many ways. Not only did I learn about the assets management career from the inside, but I also improved my communication and teamwork skills in an office setting.”

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**2010 – 2011 Internship Enrollment Data**

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>Zero Credit</th>
<th>Credit</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2010</td>
<td>162</td>
<td>14</td>
<td>176</td>
</tr>
<tr>
<td>Spring 2011</td>
<td>240</td>
<td>30</td>
<td>270</td>
</tr>
<tr>
<td>Summer 2011</td>
<td>469</td>
<td>24</td>
<td>493</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>871</strong></td>
<td><strong>68</strong></td>
<td><strong>939</strong></td>
</tr>
</tbody>
</table>

From HireaHawk.com  
From ISIS

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Stretch
The UI Community-Based Learning Program

The Community-Based Learning Program will help connect students, faculty members and staff with communities and respond to community needs and opportunities. It serves as a portal to the University for community organizations seeking student involvement. The program prepares students for community leadership and citizenship and helps them stretch and engage.

**Fall Semester 2010**

UI Volunteer Fair
1,038 visitors and 60 organizations

Make A Difference Day
77 Volunteers cleaned up the west riverbank along Riverside Drive

**Spring Semester 2011**

UI Volunteer Fair
720 visitors and 66 organizations

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*Zachary B. Curtis*
Interdepartmental Studies and Religion, May 2011

“As a student at the University, I knew I wanted to be involved in my community and build positive ties between students and community members. My involvement included serving as an Resident Assistant in the residence halls, participating in Dance Marathon, being a student leader in the group 24/7 and serving on the River Run Executive Board for two years. Because of my involvement and multi-faceted interactions, I knew I would need to be a quick thinker and exhibit good leadership qualities. My experiences with the Career Leadership Academy prepared me and gave me the confidence I would need to carry out these roles efficiently and effectively.”
Students from across campus enroll each semester and courses offered through Pomerantz Career Center. Newer courses/programs include the Certificate in Leadership Studies and the Global Leadership Initiative. These courses help them to exceed and excel not only in other classes offered on campus, but in the workplace after graduation.

**Department 421: Leadership Studies**
Certificate in Leadership Studies • Career Leadership Academy • Global Leadership Initiative

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**What impact is the Career Leadership Academy program having?**

Below are excerpts from a summary of the CLA’s impact on The University of Iowa students based on the pre- and post-test survey for students who completed the Career Leadership Academy Phase I and II courses.

- **95% of Phase I** students use their strengths and weaknesses to inform themselves about future career choices.
- **96% of Phase I** students use their strengths and weaknesses to help them excel academically at The University of Iowa.
- **96% of Phase I** students said, in group settings, I can help groups work towards a common goal as a result of my participation in CLA.
- **95% of Phase II** students stated that they can work cooperatively with others.
- **96% of Phase II** students stated that they value others’ work in group settings.
- **98% of Phase II** students stated that they are able to use their strengths and weaknesses to grow as a leader.

*The Challenge course builds communication and teamwork skills*
Career Leadership Academy

Since its beginning in 2007, this program continues to be a popular choice for undergraduates at the University. The program curriculum is based on national survey data and employer input on desired qualifications of new graduates. Through service–learning projects, group work, networking opportunities and classroom work, students prepare for their job search and to enter the workplace.

Participation History

CAREER LEADERSHIP ACADEMY
Number of students who have taken one CLA class since 2007: **1,620**
- Students in Fall 2010: **397**
- Students in Spring 2011: **418**
- Alumni of all 4 Phases as of Spring 2011: **402**

GLOBAL LEADERSHIP INITIATIVE
Number of students who have taken a GLI course (started in Fall 2010): **12**

CERTIFICATE IN LEADERSHIP STUDIES
- Fall 2010: **19 students pursuing certificate**
- Spring 2011: **44**

Career Leadership Academy & Global Leadership Initiative Grants for 2010-11:
- Rockwell Collins
- Target
- State Farm

“Engage”

Adam Gassensmith
Marketing and Management & Organizations, August 2012

“The Pomerantz Career Center has been an invaluable resource throughout my college career. As a sophomore, the peer advisors at the PCC encouraged me to get involved on campus to enhance my résumé. I took their advice, and since then, I have been able to rely on the PCC for résumé advice and job search assistance. In addition, they have been a terrific resource for speakers for the various student organizations I am involved in.”
Academic and Leadership Programs

**Career Leadership Academy Phase III Service Projects:**

**Fall 2010**
- Mark Twain Elementary School—4th Grade Reading Program
- Wild Bill’s Coffee Shop Awareness Event
- Broadway Neighborhood Community Center—College Visit Day
- Successful Living Network: Information Session, Budget Planning and Evening at the Theater
- Horace Mann Elementary School—Health Education Fair

**Spring 2011**
- United Action for Youth—Teen Parent Professional Development Day
- United Action for Youth—Clothing Drive and Giveaway Event
- Hawkeye Area Community Action Program—Parent and Child Safety Fair
- Uptown Bill’s Extend a Dream Foundation—Movie Screening of “Bill Sackter Story” and Volunteer Awareness Event
- Don’t Fool Your Heart—Heart Health Awareness Event at the UI Campus Recreation and Wellness Center

**Department 409: Career Programs**

**Career Exploration**
This course offers students an opportunity early in their college career to explore interests and abilities as well as connections with area professionals and various industry sites.

**Job Search Strategies**
Topics include résumé development, interviewing, personal branding and job search strategies. This course incorporates lectures, group work and practice for those serious about conducting a job search.

<table>
<thead>
<tr>
<th></th>
<th>FALL 2010</th>
<th>SPRING 2011</th>
<th>SUMMER 2011</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Exploration</td>
<td>64</td>
<td>67</td>
<td>n/a</td>
<td>131</td>
</tr>
<tr>
<td>Job Search Strategies</td>
<td>90</td>
<td>82</td>
<td>n/a</td>
<td>172</td>
</tr>
<tr>
<td>The Washington Center</td>
<td>3</td>
<td>8</td>
<td>9</td>
<td>20</td>
</tr>
<tr>
<td>Des Moines Center</td>
<td>9</td>
<td>16</td>
<td>n/a</td>
<td>25</td>
</tr>
</tbody>
</table>

**Mallory Perkin**
Communication Studies and Nonprofit Management, May 2011

“To excel means to go above and beyond—both in and out of the classroom. As a Hawkeye, I learned that it was possible to be simultaneously involved in student organizations, have a job, work as a research assistant and graduate with Honors. Utilizing the Pomerantz Career Center from the start of my first year at Iowa was an excellent resource for me. While I worked hard to excel in the classroom, it was ultimately my relationship with the Pomerantz Career Center that has since inspired me to choose a career in Student Affairs.”
From 2010-2011, an average of 86 alumni per month took advantage of career advising services by phone, in person or by email. Alumni use services by phone, email or by scheduling an appointment to visit the office.

The center also partnered with the UI Alumni Association to host webinars for alums across the country and a luncheon presentation in Des Moines.

**Webinar Topics:**
- Résumés
- First Impressions
- Job Search Strategies
- Social Media

**Des Moines Presentation:**
Career Mindfulness & Volunteerism (hosted in conjunction with Iowa State & UNI)

**What Alumni say about our services:**

“I want to thank you for personally giving my résumé and cover letter to your Target contact. I was contacted yesterday by a recruiter from Minnesota.”
—Barry G.

“Thanks so much for bearing with me, listening to me and supporting me in my quest for an RN job. I am happy to say that I have accepted a job at Mercy Iowa City on a surgical floor.”
—Cheryl D.

“You are awesome! Thank you so much for all of your advice. You have been so helpful to me throughout this entire process. I will let you know how it goes. Thank you again.”
—Amy S.

“Cindy, YOU are an angel! So fast, too! Thank you so much!”
—Katie R.

“Thanks again for taking the time to review my resume. It has made me much more confident in my job search. I really appreciate everything you’ve done!”
—Abby K.
The Pomerantz Career Center’s staff traveled nearly 13,000 miles during the 2010-2011 year to meet with for-profit and nonprofit organizations across the country. Maintaining these outreach efforts is important to the center’s efforts to create new partnerships with employers in the region and across the country and to assist employers with their recruitment needs.

**Corporate and Community Relations Statistics**

In-Person Employer Contacts by Staff: 114  
Businesses/Organizations Visited: 103  
Major Cities Visited: Chicago, Des Moines, Minneapolis, New York, Omaha, Quad Cities and St. Paul  
Total miles traveled: 12,822

**Employer Relations and Events**

Assisting employers with their recruitment efforts is something that the center emphasizes. Through on-campus interviews, mock interviews, career fairs and other campus activities employers are able to connect with quality UI candidates.

**Employer Relations Program Participants**

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2010-2011 include:

- 3M Company
- Abercrombie & Fitch
- Accoutemps
- ACI Worldwide
- AEGON Americas Companies
- Aerotek
- Alfal
- African American Historical Museum and Cultural Center of Iowa
- Alcoa
- ALDI Inc.
- Alliant Energy
- Allianz Life
- Allstate Insurance Company
- ALPLA
- Alzheimer’s Association East Central Iowa Chapter
- American Academy of Dermatology
- American Marketing & Publishing
- American Ordinance
- American Transport Group, LLC
- Americorps NCCC
- Ameriprise Financial
- ARAMARK Uniform Services
- ASC Communications, Inc.
- Ashford University
- Aviva USA
- Bankers Life and Casualty Co.
- Benxi Ciyar, Inc.
- Bergan, Paulsen & Company, P.C.
- Big Time Jersey
- Blain’s Farm and Fleet
- BlueCross BlueShield of TX
- BMO Capital Markets
- Bridgestone Retail Operations, LLC
- Brownells, Inc.
- Burke E. Porter Machinery Company
- Business & Financial Strategies
- Business Systems, Inc.
- C.H. Robinson Worldwide
- Camp Echo
- Careers Incorporated
- Cargill
- Cashflow Media
- Caterpillar Inc.
- CC Industries
- CDX Global
- Cedar Rapids Independent Filmmakers
- Cedar Rapids Kernels
- Centro, Inc.
- Cerner Corporation
- CGI
- Chase
- Chicagoland Commerical Real Estate
- City of Iowa City Cable TV Division
- CNVCO Medical Solutions
- Clifton Gunderson LLP-Cedar Rapids and Des Moines
- CNA Insurance
- College Pro Painters
- Colonial Life
- Command Transportation
- ConAgra Food Ingredients–JM Swank
- ConAgra Foods, Inc.
- ConMed Corporation
- Consolidated Electrical Distributors
- Corning, Inc., Optical Fiber
- Cottingham & Butler
- COUNTRY Financial
- Coyote Logistics
- CRST International, Inc.
- CSR Technology Inc.
- De Bruce Companies
- Defense Contract Management Agency
- Deloitte LLP
- Des Moines Radio Group
- DHR International
- Dresner Partners
- Eaton Corporation
- Echo Global Logistics
- Effner Financial Group with Northwestern Mutual
- EISENMANN Corporation
- Eli Lilly and Company
- Elysium Tech Group
- EMC Insurance Companies
Employer Relations and Events

Employer Relations Program Participants continued

Emerson Process Management/Fisher Controls International
EndureCare Therapy Management
Enterprise Rent-A-Car, Heartland
Enterprise Rent-A-Car, Chicagoland
Entertainment Cruises
Environmental Consulting & Technology, Inc.
Epic
Epicon Software
Erb’s Technology Solutions
Ernst & Young LLP
Escuela Maystan
ESP International, Inc.
FactSet Research Systems
Family Museum
Family Video
Farmers Insurance Group
Federal Bureau of Investigation
Federal Deposit Insurance Corporation
Federal Mogul Corporation
Fidelity Investments
Fidlar Technologies
Figge Art Museum
First Investors Corporation
Fit2Live Gym
Foth Companies
Freeport School District #145
Frito Lay Inc.
Fronter Natural Products
GEICO
Genencor, a Danisco Division
General Electric
General Mills
Genesis 10
Geometric
Gere Biotechnology and Gere Medical Writers Co., Ltd.
GoDaddy.com Inc.
Goldman Sachs
Gordmans
Grant Thornton
Grasshopper
GreatAmerica Leasing Corporation
Greater Des Moines Convention & Visitors Bureau
Greater Des Moines Partnership
Greater Dubuque Development
Grinnell Regional Medical Center
GROWMARK
Hajoca Corporation
Hancher Auditorium
Hannover Life Reassurance Company of America
Harris Bank
Hawthorne Direct
HealthSouth Rehabilitation Hospitals
Hewlett Packard - ISS
Hi Country Stables
Hillcrest Family Services
HNI Corporation
Holmes Murphy & Associates
 Hormel Foods Corporation
Hy-Vee, Inc.
IBM
IFMC
Impact Networking
Infinite Computing Systems, Inc.
Insight Global, Inc.
Integrated DNA Technologies
Interim
Internal Revenue Service
International Paper, Cedar River Mill
Intersiate All Battery Center
Intrax Intern Abroad
Iowa 80 Group
Iowa Careers Consortium
Iowa City/Corvallis Area Conversion and Visitors Bureau
Iowa Department of Corrections
Iowa Department of Natural Resources
Iowa Pride Network
Iowa Public Radio
J Hillburn Mens Clothier
J&P Cycles
Jackson Recovery Centers
Jewel Osco
John Deere
Johnson County Historical Society
JPMorgan
Katecho
KDSM FOX 17
Kelly Scientific Resources
Kemin Industries, Inc.
Kiesling Associates, LLP
Kinze Manufacturing Inc.
Kohler Co.
Kohl’s Department Stores
KPMG LLP
Kraft Foods
Kurn & Go
KWRL
Lazard Middle Market
Lee Enterprises
Lehigh Cement Company
Liberty Bank
Liberty Mutual Group
Liberty Mutual/Indiana Insurance
LincolnLink, Inc.
Lincoln Financial Group
Lincoln International LLC
Live Weekend
LHS North America
MI2 Live Solutions, Inc.
Management Recruiters of Cedar Rapids
MANCOMMP
Marsh & McLennan Associates
Marsh U.S. Consumer MassMutual Financial Group
Maurices
McCladrey
MID & DDx Solutions
Medix Staffing Solutions, Inc.
Medquest Agency
Menards
Mercer
Mercy Medical Center – Cedar Rapids
Merrit Research Services
MesaCommunications
MesaAmp
Mid American Energy Company
MidAmerican Energy Company
Milliman
Modern Woodmen of America
Modern Woodmen of America – NE Iowa
Modern Woodmen of America – The Homestead Region
Mudd Advertising
Muscatine Community School District
Musco Lighting
Mutual Of Omaha Corporate
Mutual Of Omaha Financial Advisors
MyTurnNow/PriorityOne
Nationwide Insurance
Nationwide Insurance – Actuarial
Nationwide Sales Solutions
CIANC
Neighbor Insurance
New Choices Inc.
Newton Manufacturing Company
NextEra Energy Duane Arnold Energy Center
North Star Resource Group
Northern Trust
Northwestern Mutual – Des Moines
Northwestern Mutual Financial Network – The Zach Group
Northwestern Mutual Financial Network – Davenport/Iowa City
Northwestern Mutual Financial Network – The Hoops Group
NU Corporation
OnMedia TV Ad Sales
Orchard Place
Otos Elevator
Panda Restaurant Group
Pariveda Solutions
Peace Corps
Pearson
Pegasus Teachers
Pella Corporation
PepsiCo
PepsiCo-QTG
(Quaker Tropicana Gatorade)
Per Mar Security Services
Performance Therapies, PC
Pioneer, A DuPont Company
Piper Jaffray
Pollution Prevention Services
Premier Wealth Group (an office of MetLife)
Press Citizen Media
PricewaterhouseCoopers
Prime, Inc.
Employer Relations and Events

Employer Relations Program Participants continued

- Primerica Financial Services
- Principal Financial Group
- Progressive Insurance
- Quad Cities Chamber of Commerce
- Quad/Graphics
- QuadCityCareers.com
- Rainin Rose
- Railcorp Holdings, Inc.
- Ready Pest Control
- Red Frog Events
- Reglera LLC
- Riverhead Resources
- Riverside Theatre
- Rives Audio, Inc.
- Rockwell Collins
- Royal Neighbors of America
- RSM McGladrey
- RuffaloCODY
- Sandhill Orthopaedic and Sports Medicine
- Schneider Logistics
- Science Center of Iowa
- Science Station
- Sears Holdings Management Corporation
- Securian
- Select Evergreen Construction
- Senator Harkin’s Office
- Sentry Insurance
- SFM Mutual Insurance Company
- Shelter Insurance Company
- Sherwin-Williams Company
- Shred-it
- Silgan Containers
- Smith & Nephew, Inc.
- Social Security Administration
- Sogeti USA
- Solstice Consulting
- SourceMedia Group
- Southwestern Company
- Staples Advantage
- State Farm Insurance/Iowa City
- State Farm Insurance Companies
- State Historical Society of Iowa
- State Street Corporation
- State Street Properties Chicago
- Strand Associates, Inc.
- Strayer University
- Summer of the Arts
- Sun Life Financial
- Syncb, Inc.
- Systems Unlimited Inc.
- Takeda Pharmaceuticals N.A.
- Target Corporation
- Target Stores
- Teach For America
- Techtalk of Iowa, Inc.
- Technologic Industries
- TEKsystems
- Terry, Lockridge & Dunn
- The Buckle
- The Des Moines Register
- The Hertz Corporation
- The HON Company
- The IRT Group
- The Job Foundation
- The McGraw-Hill Companies
- The Meyocks Group
- The Student Conservation Association (SCA)
- The Todd Group-Aflac
- The Washington Center
- Thomas L. Cardella & Associates
- Thrivent Financial
- Tires Plus
- TMone
- Total Quality Logistics (TQL)
- Towers Watson
- TOX-Pressotechnik LLC
- Toyota Financial Services
- Toys R Us
- Treasured Passages
- Trinity Consultants
- U.S. Department of State
- U.S. Public Interest Research Group (PIRG)
- University of Iowa
- Union Pacific Railroad
- United Fire Group
- United States Air Force
- United Way of East Central Iowa
- UnitedHealth Group
- University Directories
- University of Iowa Employment Services
- University of Nebraska Medical Center-Biomedical Research Training
- UNMC Eppley Institute for Research in Cancer & Allied Diseases
- US Army HealthCare Team
- US Army Recruiting
- US Bank
- US Marine Corps Office
- US Probation
- USAA
- Vangent
- Vertex Pharmaceuticals, Inc.
- Victoria’s Secret PINK
- Von Maur
- Waddell & Reed
- Walgreens
- WebFilings LLC
- Wells’ Dairy, Inc.
- Wells Fargo Commercial Banking Group
- Wells Fargo Home Mortgage
- West Liberty Foods, LLC
- West Music Company
- Western Fraternal Life Association
- Wheatland Systems
- Whirlpool Corporation-Amana Division
- William Blair & Company
- Wolf & Company LLP
- Wolfram Research
- Woodward Academy
- Workforce Recruitment Program, U.S. Department of Labor
- Workplace Learning Connection
- Yellowbook
- YMCA of Greater Des Moines
- Young Entrepreneurs Across America
- Youth For Understanding YFU USA
Career Fairs

Fall Job & Internship Fair—
September 22, 2010
Iowa Memorial Union
135 employers and
approximately 1,400 students

The pre-career fair Diversity Event attracted 50 employers and 50 students

Arts, Communication & Media Fair—
February 9, 2011
Pomerantz Career Center
12 employers and approximately
105 students

Health, Science & Biotech Fair—
February 16, 2011
Pomerantz Career Center
11 employers and approximately
83 students

Spring Job & Internship Fair—
February 23, 2011
Iowa Memorial Union
119 employers attended and
approximately 1,400 students

Marketing, Sales & Management Fair—
March 30, 2011
Pomerantz Career Center
30 employers and
approximately 125 students

Virtual Career Fair—
April 2011
119 employers participated and
1,064 résumés were submitted

Employer Relations and Events

On-Campus Recruiting Statistics

On-Campus Interviews

Jobs and Internships Posted on HireaHawk.com
**Statewide Impact**

**Consider Iowa**

During the 2010-2011 year, the Consider Iowa initiative continued to offer online services through [www.consideriowa.org](http://www.consideriowa.org), such as the online recruiting software CareerShift, used by more than 1,200 people. Additionally, lunch and breakfast events were held across the state in the spring of 2011 to share information with area professionals about how to identify, recruit and engage young leaders in their organizations.

**University of Iowa Graduates by Employer Size in Iowa (AY 2010-2011)**

<table>
<thead>
<tr>
<th>Employer Size</th>
<th>Small (&lt;500 Employees)</th>
<th>Large (&gt;500 Employees)</th>
<th>Self-Employed 1.6%</th>
</tr>
</thead>
</table>

**Employer Visit Road Trips**

College Campus Careers, 11 students attended

**Iowa Informational Lunches/Breakfasts:**

Five events were hosted with over 100 professionals attending the events

- Des Moines: 20 attendees
- Davenport: 6 attendees
- Dubuque: 10 attendees
- Cedar Rapids/Iowa City Corridor: 16 attendees
- West Des Moines co-sponsored Chamber Luncheon: 50 attendees

**Top 100 Pomerantz Career Center Internship Sites 2010-2011**

<table>
<thead>
<tr>
<th>Site Name</th>
<th>Employer Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Way Through LLC</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>ACT</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Active Endeavors</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>AEGON Americas Companies</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Anthropologie</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Aviva</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Bergan, Paulsen &amp; Company, P.C.</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Big Ten Network</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Boehringer Ingelheim</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>CDW</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>CIVIC</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Clear Channel Radio</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>CollegeFashionista.com</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>CRST</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Deloitte Consulting</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Democratic National Committee</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Des Moines Public Library</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Des Moines Symphony Academy</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Diamond Dreams Sports</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Engelhardt Lab</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Enterprise RAC</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>Entertainment Cruises</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Ernst &amp; Young</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Figge Art Museum</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>Four Oaks</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<td>George Smith Partners</td>
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<tr>
<td>Grasshorse</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>Great America Leasing</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Greater Des Moines Convention &amp; Visitors Bureau</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<td>Gremler Financial</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<td>Hy-Vee</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<td>IA Dept. of Natural Resources</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>IA Senate Dem. Research Staff</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>IA United Nations Association</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>IC Summer of the Arts</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>IC/Coralville Convention/Visitor’s Bureau</td>
<td>LARGE (&gt;500 EMPLOYEES)</td>
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<tr>
<td>Industrial &amp; Commercial Bank of China</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Integrated DNA</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Iowa Bicycle Coalition</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Iowa City Foreign Relations Council</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<td>Iowa City Housing Authority</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Iowa Cubs</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Iowa Democratic Party</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Iowa Pride Network</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>John Deere</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Johnson Co. Historical Society</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Kain Family Eye Care</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>KGAN-TV</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Kinseh Hotels</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Kinze Manufacturing</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>KPMG</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>KZIA-FM</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Lewisville Ind. School District</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Limolink, Inc.</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Make-A-Wish Foundation</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Marsh US Consumer</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>McCladrey &amp; Pullen</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Mercy Fitness Center</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Merrill Lynch</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Merrill Research</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Metro Sports Report</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Neighborhood Centers of Johnson Co.</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Northern Trust</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Northwestern Mutual</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Novartis Consumer Health Office of the State</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Archaeologist</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
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<tr>
<td>Pearson</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>PepsiCo</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Principal</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>PWC</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Quality Care</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Riverside Theatre</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Rockwell Collins</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
<tr>
<td>Roth &amp; Co.</td>
<td>SMALL (&lt;500 EMPLOYEES)</td>
</tr>
</tbody>
</table>
The Pomerantz Career Center assesses University of Iowa Tippie College of Business and College of Liberal Arts and Sciences baccalaureate-level graduates via the web upon graduation and by phone six months after graduation. Alumni provide several key pieces of outcome information about their employment status.

Whether they are:
• Employed and in what industry and where
• Continuing with further education
• Not in the job market for other reasons (e.g., raising a family or military service)

In addition, for those entering a career, their job title and starting salary is also collected.
COMBINED COLLEGE PLACEMENT
ACADEMIC YEAR 2010 - 2011
Summer/Fall 2010 and Spring 2011
This report provides an annual summary of 2,547 July 2010 to May 2011 Liberal Arts and Sciences and Tippie College of Business undergraduates. It includes information on placement outcomes of 2,547 Liberal Arts and Sciences graduates out of 3,719 graduating in the summer and fall semesters of 2010 and spring semester of 2011.

PLACEMENT SUMMARY
Graduating Respondents/Class Size: 2,547/3,719 (68%)

<table>
<thead>
<tr>
<th>Respondents Placed/Not Seeking</th>
<th>90%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanently employed within 6 months</td>
<td>67%</td>
</tr>
<tr>
<td>Enrolled in graduate school/further educ.</td>
<td>22%</td>
</tr>
<tr>
<td>Not Seeking</td>
<td>1%</td>
</tr>
<tr>
<td>Still Seeking</td>
<td>10%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
</tr>
</tbody>
</table>

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION

- IA • 53%
- IL • 24%
- Other Midwest • 8%
- East = 3%
- South = 3%
- West = 3%
- Southwest = 4%
- International = 2%
This report provides a six-month followup of 638 July 2010 to May 2011 business undergraduates. It includes information on placement outcomes of 638 business graduates out of 791 graduating in Summer and Fall of 2010 and Spring of 2011.

**PLACEMENT SUMMARY**

Graduating Respondents/Class Size: 638/791 (81%)

- Placed/Not Seeking 92%
  - Permanently employed within 6 months 81%
  - Enrolled in graduate school/further educ. 9%
  - Not Seeking 2%
- Still Seeking 8%
- TOTAL 100%

**ACCEPTED OFFERS BY GEOGRAPHIC LOCATION**

- International 1%
- Southwest 2%
- South 3%
- West 2%
- East 3%
- Other Midwest 12%

- Iowa 44%
- Illinois 33%
- Others 23%

**SALARY SUMMARY BY INDUSTRY (all majors combined)**

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>HIGH</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>MEDIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive/Manufacturing</td>
<td>70,000</td>
<td>65,000</td>
<td>67,500</td>
<td>67,500</td>
</tr>
<tr>
<td>Computers/Internet</td>
<td>50,000</td>
<td>47,500</td>
<td>48,500</td>
<td>47,500</td>
</tr>
<tr>
<td>Consulting</td>
<td>82,500</td>
<td>28,000</td>
<td>45,280</td>
<td>45,000</td>
</tr>
<tr>
<td>Education</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
</tr>
<tr>
<td>Entertainment/Media/</td>
<td>62,000</td>
<td>35,000</td>
<td>43,250</td>
<td>38,000</td>
</tr>
<tr>
<td>Sports/Fine Arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance/Investments/Insurance</td>
<td>100,000</td>
<td>25,000</td>
<td>46,913</td>
<td>43,125</td>
</tr>
<tr>
<td>Food/Hospitality</td>
<td>30,000</td>
<td>30,000</td>
<td>30,000</td>
<td>30,000</td>
</tr>
<tr>
<td>Retail</td>
<td>48,000</td>
<td>37,000</td>
<td>44,600</td>
<td>46,000</td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td>45,000</td>
<td>30,000</td>
<td>39,000</td>
<td>38,500</td>
</tr>
<tr>
<td>Retail</td>
<td>50,000</td>
<td>32,499</td>
<td>42,785</td>
<td>45,000</td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td>40,000</td>
<td>32,000</td>
<td>35,875</td>
<td>35,750</td>
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</table>

**SALARY SUMMARY BY MAJOR**

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>HIGH</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>MEDIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>75,000</td>
<td>35,000</td>
<td>48,257</td>
<td>44,800</td>
</tr>
<tr>
<td>Economics</td>
<td>48,000</td>
<td>34,000</td>
<td>41,000</td>
<td>41,000</td>
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<tr>
<td>Finance</td>
<td>100,000</td>
<td>25,000</td>
<td>45,982</td>
<td>43,750</td>
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<tr>
<td>MIS</td>
<td>51,000</td>
<td>49,000</td>
<td>50,000</td>
<td>50,000</td>
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<tr>
<td>Management/Org.</td>
<td>82,500</td>
<td>28,800</td>
<td>45,915</td>
<td>41,250</td>
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<tr>
<td>Marketing</td>
<td>70,000</td>
<td>30,000</td>
<td>45,555</td>
<td>43,000</td>
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</table>
COLLEGE OF LIBERAL ARTS AND SCIENCES
Summer/Fall 2010 and Spring 2011
This report provides an annual summary of 1,909 July 2010 to May 2011 Liberal Arts and Sciences undergraduates. It includes information on placement outcomes of 1,909 Liberal Arts and Sciences graduates out of 2,928 graduating in the summer and fall semesters of 2010 and spring semester of 2011.

PLACEMENT SUMMARY
Graduating Respondents/Class Size: 1,909/2,928 (65%)

<table>
<thead>
<tr>
<th>Placed/Not Seeking</th>
<th>90%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanently employed within 6 months</td>
<td>63%</td>
</tr>
<tr>
<td>Enrolled in graduate school/further educ.</td>
<td>26%</td>
</tr>
<tr>
<td>Not Seeking</td>
<td>1%</td>
</tr>
</tbody>
</table>

| Still Seeking | 10% |

TOTAL | 100%

ACCEPTED OFFERS BY GEOGRAPHIC LOCATION

<table>
<thead>
<tr>
<th>Geographic Location</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unknown</td>
<td>1%</td>
</tr>
<tr>
<td>International</td>
<td>2%</td>
</tr>
<tr>
<td>South</td>
<td>3%</td>
</tr>
<tr>
<td>Southwest</td>
<td>4%</td>
</tr>
<tr>
<td>West</td>
<td>3%</td>
</tr>
<tr>
<td>East</td>
<td>3%</td>
</tr>
<tr>
<td>Other Midwest</td>
<td>7%</td>
</tr>
<tr>
<td>Iowa</td>
<td>57%</td>
</tr>
<tr>
<td>Illinois</td>
<td>20%</td>
</tr>
<tr>
<td>Other Midwest</td>
<td>7%</td>
</tr>
</tbody>
</table>

SALARY SUMMARY BY INDUSTRY (all majors combined)

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>HIGH</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>MEDIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive/Industry/Manufacturing</td>
<td>50,000</td>
<td>20,000</td>
<td>34,667</td>
<td>34,000</td>
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<tr>
<td>Computers/Internet</td>
<td>40,000</td>
<td>35,000</td>
<td>36,250</td>
<td>36,250</td>
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<tr>
<td>Consulting/Auditing</td>
<td>70,000</td>
<td>25,000</td>
<td>44,890</td>
<td>45,000</td>
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<td>Education</td>
<td>48,000</td>
<td>18,000</td>
<td>26,168</td>
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<td>Energy</td>
<td>47,500</td>
<td>24,000</td>
<td>35,750</td>
<td>35,750</td>
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<tr>
<td>Engineering/Research/Design</td>
<td>37,000</td>
<td>29,000</td>
<td>33,000</td>
<td>33,000</td>
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<tr>
<td>Entertainment/Media/Sports/Fine Arts</td>
<td>42,000</td>
<td>27,000</td>
<td>32,250</td>
<td>30,000</td>
</tr>
<tr>
<td>Finance/Investments/Insurance</td>
<td>55,000</td>
<td>22,598</td>
<td>36,724</td>
<td>39,250</td>
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<td>Food</td>
<td>75,000</td>
<td>14,000</td>
<td>33,833</td>
<td>34,500</td>
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<td>Government</td>
<td>20,000</td>
<td>20,000</td>
<td>20,000</td>
<td>20,000</td>
</tr>
<tr>
<td>Health Care/Biotech</td>
<td>80,000</td>
<td>20,000</td>
<td>37,779</td>
<td>34,500</td>
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</table>
## SALARY SUMMARY BY MAJOR

<table>
<thead>
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<th>Major</th>
<th>High</th>
<th>Low</th>
<th>Average</th>
<th>Median</th>
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<td>56,400</td>
<td>51,000</td>
<td>53,700</td>
<td>53,700</td>
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<td>27,500</td>
<td>27,500</td>
<td>27,500</td>
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<tr>
<td>American Studies</td>
<td>20,800</td>
<td>20,800</td>
<td>20,800</td>
<td>20,800</td>
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<tr>
<td>Art</td>
<td>35,000</td>
<td>25,000</td>
<td>30,000</td>
<td>30,000</td>
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<tr>
<td>Applied Physics</td>
<td>60,000</td>
<td>60,000</td>
<td>60,000</td>
<td>60,000</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>36,000</td>
<td>36,000</td>
<td>36,000</td>
<td>36,000</td>
</tr>
<tr>
<td>Biology</td>
<td>33,000</td>
<td>20,000</td>
<td>28,000</td>
<td>29,000</td>
</tr>
<tr>
<td>Chemistry</td>
<td>34,850</td>
<td>34,850</td>
<td>34,850</td>
<td>34,850</td>
</tr>
<tr>
<td>English</td>
<td>37,500</td>
<td>25,000</td>
<td>34,142</td>
<td>34,000</td>
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<tr>
<td>Communication Studies</td>
<td>40,000</td>
<td>25,000</td>
<td>33,900</td>
<td>37,500</td>
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<tr>
<td>Computer Science</td>
<td>60,000</td>
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<td>Dance</td>
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<td>Gender, Women &amp; Sexuality Studies</td>
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<td>Interdepartmental Studies</td>
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<td>• Health Science/Multidisciplinary Science</td>
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<td>• Health Science/Entrepreneurial</td>
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<td>• Health Science/Health Coach</td>
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<td>• Business Studies/Workplace Practices and Perspectives</td>
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<td>Informatics</td>
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<td>Integrative Physiology/Athletic Training</td>
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<td>Journalism/Mass Communications</td>
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<td>25,260</td>
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Top Full-Time Hiring Employers 2010-2011

Accenture
ACT
Aegon/Transamerica Life Insurance
AeroTek
Americorp
Bank of the West
Best Buy
Buffalo Wild Wings
C H Robinson
Campus Crusades for Christ
Cargill
CDW
Corner Corporation
Command Transportation
Coyote Logistics
Deloitte Touche
Enterprise Rent-A-Center
FacetSet Research Systems
Fareway
Fleschman-Hillard
Geico
Go Daddy
Great America Leasing Corp.
Groupon
Hon Company
Hy-Vee
IDT
Integrated DNA Technologies
Java House
John Deere
Macy's
Marcus Evans
McGrady
Menard's
Mercy Medical Center
Metropolitan Life
Midwest One Bank
National Football League
Nationwide Insurance Co.
Norstroms
Northern Trust Bank
Northwestern Mutual Insurance
Pearson Education Services
PepsCo
PriceWaterhouseCoopers
Principle Financial Group
Red Lobster
Rockwell Collins
RuffaloCODY
Sears Holdings Corporation
Sherwin Williams
State Farm Insurance
Stryker
Systems Unlimited
Tanager Place
Target
Teach for America
TEKsystems
The University of Iowa/UIHC
TransAmerica
True North
US Army
US Bank
VA
Walgreens
Wal-Mart
Wells Fargo
Yellow Book
Hospitals & Clinics
Toyota Financial Services
U.S. Bank
U.S. Census
Union Pacific Corporation
United Fire Group
US Bank
Verizon
Von Maur Department Stores
Wal-Mart
Walt Disney Company
Wells Fargo Bank
Yellowbook

Fortune 500 Companies Hiring University of Iowa Students in 2010-2011

3M
Allergan
Allstate
Amazon.com
Ameriprise Financial
Bank of America Corp.
Berkshire Hathaway
Best Buy
C H Robinson Worldwide
Dow Chemical
General Electric
General Mills
Goldman Sachs Group
Google
H.J. Heinz
Hertz Global Holdings
Hewlett-Packard
J.P. Morgan Chase & Co.
Kohl's
Liberty Mutual Insurance Group
McGraw-Hill
Merck
MetLife
Microsoft
Monsanto
Morgan Stanley
New York Life Insurance
Northwestern Mutual
PepsiCo
PriceWaterhouseCoopers
Principal Financial Group
Procter & Gamble
RadioShack
Rockwell Collins
Sears Holdings
Sherwin-Williams
Staples
Starbucks
State Farm Insurance Cos.
State Street Corp.
Target
Walgreens
Wal-Mart Stores
Wells Fargo

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