Optimizing Success

2011-2012 Annual Report Summary
Table of Contents

2 Table of Contents
2 Mission Statement
3 UI Student Facts
4 Career Advancement
5 Experiential Education
6 UI Community-Based Learning Program
7 Academic and Leadership Programs
9 Alumni Career Services
9 Corporate and Community Relations
10 Employer Relations and Events
10 Employer Relations Program Participants
12 Career Fairs
12 Recruiting Statistics
13 Top Hiring Internship Organizations
14 2010–2011 Annual Graduate Survey
15 Statewide Impact
20 Organizations Hiring UI Students

Mission Statement
Pomerantz Career Center assists The University of Iowa with enrollment management by empowering undergraduate students to become leaders, maximize their potential and achieve professional success. We accomplish this through professional advising, innovative and experiential education and the development of extraordinary relationships with our stakeholders.

2011-2012 Quick Facts
- Over 9,300 students participated in career-related workshops and programs
- Peer Advisors, Career Advisors and staff conducted more than 4,600 student advising sessions
- More than 4,400 job and internship opportunities were posted on HireaHawk.com
- Over 4,300 interviews were hosted on campus during the year
- Staff from the Center traveled 14,500 miles to conduct employer outreach
- The www.careers.uiowa.edu website received 244,194 visits
- More than 350 students participated in the Career Leadership Academy each semester
- Six career fairs were held, with a combined student attendance of more than 2,500
### University of Iowa Students

#### Summary of Total Enrollment by Geographic Origin, Gender, Ethnicity (Fall 2011)

<table>
<thead>
<tr>
<th>ETHNICITY</th>
<th>College of Business</th>
<th>College of Liberal Arts and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>917</td>
<td>8,903</td>
</tr>
<tr>
<td>Men</td>
<td>1,409</td>
<td>7,467</td>
</tr>
<tr>
<td><strong>ETNICITY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>15</td>
<td>471</td>
</tr>
<tr>
<td>American Indian or Native Alaskan</td>
<td>6</td>
<td>51</td>
</tr>
<tr>
<td>Asian American</td>
<td>61</td>
<td>548</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>58</td>
<td>830</td>
</tr>
<tr>
<td>Pacific Islander/Native Hawaiian</td>
<td>3</td>
<td>32</td>
</tr>
<tr>
<td>Two or more races</td>
<td>8</td>
<td>231</td>
</tr>
<tr>
<td><strong>ORIGIN</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td>1,069</td>
<td>9,322</td>
</tr>
<tr>
<td>Non-Resident</td>
<td>1,257</td>
<td>6,859</td>
</tr>
<tr>
<td>Total Students</td>
<td>2,326</td>
<td>17,181</td>
</tr>
</tbody>
</table>

**International Undergraduates**

- Henry B. Tippie College of Business: 362
- College of Liberal Arts and Science: 1,257
- Combined: 1,619

**Veterans Attending Iowa**

- Henry B. Tippie College of Business: 17
- College of Liberal Arts and Science: 255
- Combined: 272

**Students with Disabilities**

- Fall 2011, All Colleges: 810
More than 4,600 students utilized the Pomerantz Career Center for personal, professional advising and walk-in sessions during the year and over 9,300 students attended workshops and sessions presented by staff and Peer Advisors. Students receive assistance on choosing a career that connects with a major, gaining experience through internships, involvement and volunteering, job and internship search strategies and many other topics.

### Advising:
(walk-in sessions and internship/program/career advising appointments)

- **Total advising sessions:** 4,608

### Career Development Programs Presented:

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Programs Presented by Career Advisors</td>
<td>243</td>
</tr>
<tr>
<td>Estimated Total Attendance</td>
<td>8,060</td>
</tr>
<tr>
<td>Number of Programs Presented by Peer Advisors</td>
<td>60</td>
</tr>
<tr>
<td>Estimated Total Attendance</td>
<td>1,260</td>
</tr>
<tr>
<td><strong>Total Programs</strong></td>
<td><strong>303</strong></td>
</tr>
<tr>
<td><strong>Total Estimated Attendance at Programs</strong></td>
<td><strong>9,320</strong></td>
</tr>
</tbody>
</table>

### Student Response to Career Advisor Assistance:

- **“Gary did a great job of going above and beyond in assisting me with job opportunities.”**
  —Shawn M.

- **“Alicia was extremely helpful and very knowledgeable!”**
  —Tyler H.

- **“...The staff was helpful and Megan was wonderful. She made me feel at ease and gave me realistic expectations for my upcoming interview. I will definitely be recommending this to friends.”**
  —Nicole D.

- **“I feel more content with weighing out my options!”**
  —Jacqueline C.

- **“We didn’t want to leave! She (Amy) was very enthusiastic and extremely helpful. Made us very confident and excited for the fair!”**
  —MaKenzie M. and Sara T.

### 2011-2012 Career Series for International Students:

- **Total Attendance:** 508

#### Fall 2011:
- Preparing for the Fall Job & Internship Fair
- Work Visa Options after Graduation
- Networking
- Internship and Job Search Strategies
- Interviewing
- Employer Panel on Hiring International Students
- 289 total attendees across the 6 workshops

#### Spring 2012:
- Résumé Workshop
- Prepare for the Spring Career Fairs
- Internship and Job Search Strategies
- Networking
- Interviewing
- From First Impression to Full-Time
- Career Preparation During Summer Break
- 219 total attendees across the 7 workshops
Experiential Education

Hands-on experience through opportunities such as internships is crucial for students preparing to enter the workplace. The Pomerantz Career Center coordinates the following programs:

**Zero-Credit Internship Registration**—
This offering allows students to have an official notation on their UI transcript recognizing their internships.

**The Washington Center for Internships and Academic Seminars**—
This option provides an opportunity for students to experience life in the nation’s capital while interning at either government or private-sector organizations, in addition to attending academic seminars.

### 2011–2012 Internship Enrollment Data

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>Zero-Credit</th>
<th>Credit</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2011</td>
<td>131</td>
<td>49</td>
<td>180</td>
</tr>
<tr>
<td>Spring 2012</td>
<td>216</td>
<td>78</td>
<td>294</td>
</tr>
<tr>
<td>Summer 2012</td>
<td>286</td>
<td>98</td>
<td>384</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>633</strong></td>
<td><strong>225</strong></td>
<td><strong>858</strong></td>
</tr>
</tbody>
</table>

*From HireaHawk.com, From ISIS

Katie Constable learns about professionalism at her internship with KCRG, the ABC affiliate in Cedar Rapids, Iowa.
UI Community-Based Learning Program

The Community-Based Learning Program helps connect students, faculty members and staff with community non-profit organizations to assist with needs in the area. These valuable experiences benefit both the students and community partners.

Fall Volunteer Fair*
August 31, 2011
62 organizations; 850 attendees

Spring Volunteer Fair*
January 25, 2012
55 organizations; 725 attendees

Make A Difference Day*
Sunday, October 23, 2011
approximately 70 volunteers cleaned the peninsula area adjacent to the banks of the Iowa River

* Event Co-Sponsor

Iowa Nonprofit Summit breakout session
November 15, 2011
Developing Authentic and Sustainable Partnerships with Higher Education: approximately 50 attendees

Academic and Leadership Programs

Students from across campus enroll each semester in courses offered through Pomerantz Career Center. From leadership development to job search strategies for seniors, these courses offer students an opportunity to prepare for careers after college.

Department: Leadership Studies
Certificate in Leadership Studies
Career Leadership Academy
Global Leadership Initiative
Career Leadership Academy
The curriculum for this popular program is based on national survey data and employer input on desired qualifications of new graduates. Through service-learning projects, group work, networking opportunities and classroom work, students prepare for life after college.

CLA Participation Numbers
Number of students who have taken one CLA class since 2007: 1,900
Students in Fall 2011: 372
Students in Spring 2012: 385
Alumni of CLA all 4 Phases as of Spring 2012: 523

GLOBAL LEADERSHIP INITIATIVE PARTICIPATION
Total Number of participants since 2010: 42
Number of students traveling to Xicotepec, Mexico, in Spring 2012: 7

CERTIFICATE IN LEADERSHIP STUDIES
This certificate began in Fall 2010, with Fall 2011 as the first semester a student could earn the certificate
Spring 2012 = 14 students earned the certificate
Academic and Leadership Programs

Career Leadership Academy
Phase III Service Projects:

**Fall 2011**
- Gerdin Cancer Hope Lodge Garden Rehabilitation and Fall Festival
- Best Buddies – Pair with a Best Buddy Mini Golf Tournament and Volunteer Drive
- Four Oaks Shelter—Facility Rehabilitation
- Johnson County Animal Shelter—Food and Supplies Drive and Collection

**Spring 2012**
- Johnson County Heritage Trust—Trail Rehabilitation and Awareness Raising
- Sport-a-ility—Sports Accessibility Building Project
- Mark Twain Elementary School—Transitioning to Junior High Teambuilding Workshop
- Ronald McDonald House—Dinner Preparation and Game Night

---

**Career Programs**

**Career Exploration**
Students who are considering more than one career choice find this class useful to help them explore interests and abilities as well as make connections with area professionals and various industry sites.

**Job Search Strategies**
Juniors and Seniors can take advantage of this course to help them prepare for the job search process. Topics include résumé development, interviewing, personal branding and job search strategies.

---

### Department:

<table>
<thead>
<tr>
<th></th>
<th>FALL 2011</th>
<th>SPRING 2012</th>
<th>SUMMER 2012</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Exploration</td>
<td>60</td>
<td>62</td>
<td>n/a</td>
<td>122</td>
</tr>
<tr>
<td>Job Search Strategies</td>
<td>96</td>
<td>80</td>
<td>n/a</td>
<td>176</td>
</tr>
<tr>
<td>The Washington Center</td>
<td>9</td>
<td>3</td>
<td>9</td>
<td>21</td>
</tr>
</tbody>
</table>

---

**CLA Points of Pride – CLA Impact**

Below are excerpts from a summary of the CLA’s impact on The University of Iowa students based on the pre-and post-test survey for students who completed the Career Leadership Academy Phase I and II courses.

**95% of Phase II** students reported that they can work cooperatively with others in a group

**92% of Phase III** students reported that they are confident in their ability to help identify common goals in group settings

**93% of Phase IV** students reported that they developed new relationships with others

**90% of Phase I** students reported that they value human difference

**97% of Phase II** students report working effectively with people from different backgrounds

**92% of Phase II** students report an increased confidence in their ability to orally communicate clearly and concisely
The Center averaged 30 alumni interactions per month during the last year to assist University Alumni with career-related needs including resume and cover letter assistance, career changes, job search strategies, and other assistance.

**What Alumni say about our services:**

“Cynthia, this is all great! Thank you!”
—Seth J.

“I can’t express how much I appreciate your assistance. Thank you so very much!”
—Melinda W.

“Thanks for your quick response. Your comments and suggestions show your expertise in this field.”
—Manish S.
Through on-campus interviews, mock interviews, career fairs and other campus activities, employers are able to connect with quality UI candidates to meet their recruiting goals and needs.

**Employer Relations Program Participants**

Organizations that have participated in Career Fairs, On-Campus Interviewing and/or Mock Interviews in 2011-2012 include:

- 2nd Story Software
- 3M Company
- Abercrombie and Fitch Co.
- AccessDubuqueJobs.com
- ACT
- Admission Possible
- Advancement Resources
- AEGON Companies
- Accentek
- Affa
- AFN (Advantage Freight Network)
- Alcoa
- Aldi Inc.
- Alliant Energy
- Allizn Life
- Allstate Insurance Company
- American Marketing & Publishing
- American Transport Group, LLC
- AmeriCorps NCCC
- Ameriprise Financial
- Ameriprise Financial-Corporate
- Aon Hewitt
- ASC Communications, Inc.
- Ashford University
- Aviva
- Aviva USA
- Bacterin International, Inc.
- Bergan, Paulsen & Company, P.C.
- Billion Automotive Iowa City
- Bioteest Pharmaceuticals Corporation
- Biron Insurance Companies
- Black Hawk College
- Blain’s Farm & Fleet
- BMO Harris Bank
- Brain Injury Association of Iowa
- Bridgestone Tires Plus
- Brooksource
- Brownells, Inc.
- C.H. Robinson Worldwide
- Cambridge Investment Research, Inc.
- Camp Adventure Youth Services
- Cargill
- Caterpillar Inc.
- CC Industries
- CDS Global
- CDW Corporation
- Centro, Inc.
- Cerner Corporation
- CH Robinson Worldwide Inc.
- Chase
- Chatham Oaks, Inc.
- Chicago Apartment Finders
- Chicago Office Technology Group, A Xerox Company
- Chipotle Mexican Grill
- City of Iowa City Cable TV Division
- CIVCO Medical Solutions
- Clifton Gunderson, LLP
- Clifton Larson Allen
- CNA Insurance
- College Possible
- College Pro Painters
- Comfort Keepers
- Command Transportation
- Communications Engineering Company
- Consolidated Electrical Distributors
- Coralville Marriott Hotel and Conference Center
- Costingham & Butler
- COUNTRY Financial
- Coyote Logistics
- Cedar Rapids Kennels
- CRST International, Inc.
- Cumulus Broadcasting LLC
- Dardis Clothiers
- Defense Contract Management Agency
- Deloitte LLP
- Department of Veterans Affairs
- Department of Veterans Affairs-VA Central Iowa
- Des Moines Center Internship Program
- Downtown Association of Iowa City
- DuPont Industrial Biosciences
- Easter Seals Wisconsin
- Eaton Corporation
- Echo Global Logistics
- Eli Lilly & Company
- EY (Ernst & Young) LLP
- FactSet Research Systems
- Federal Bureau of Investigation
- Federal Deposit Insurance Corporation (FDIC)
- Federal Home Loan Bank of Des Moines
- Federal Mogul Corporation
- Federal Probation
- Figge Art Museum
- First Investors Corporation
- First National Bank of Omaha
- Frontier Natural Products
- Galapagos Charter School
- Gavilon
- Gazette Communications
- GEICO
- Genencor, a Danisco Division
- General Electric
- General Mills-MN
- Genesis I-O Consulting
- Gentex Corporation
- Enterprise Rent-a-Car/Chicagoland
- Entertainment Cruises
- Epic
- Epic Systems
- FactSet Research Systems
- Federal Deposit Insurance Corporation
- Federal Home Loan Bank of Des Moines
- Federal Mogul Corporation
- Federal Probation
- Figge Art Museum
- First Investors Corporation
- First National Bank of Omaha
- Frontier Natural Products
- Galapagos Charter School
- Gavilon
- Gazette Communications
- GEICO
- Genencor, a Danisco Division
- General Electric
- General Mills-MN
- Genesis I-O Consulting
- Gentex Corporation

**continued**

Ryan Griebel
Communication Studies w/ Leadership Certificate

“I have learned so much about networking, professionalism, interviewing and leadership skills through programs at the Pomerantz Career Center. In October, I put many of these skills to the test and went through the interview process with Target. I am very excited and proud to say that I have accepted a job offer to be an Executive Team Leader in the Chicagoland area after graduation. I am very proud of my education and my involvement with the Pomerantz Career Center, and I feel that they have done a lot to help prepare me to be successful in the real world.”
Employer Relations Program Participants continued

Geometric
Gendau Ameristeel
GoDaddy.com
Gordmans
Grant Thornton
Grassroots Campaigns, Inc.
GreatAmerica Leasing
Greater Des Moines Partnership
Greater Dubuque Development
Grinnell Mutual Reinsurance
Company
GROWMARK
Hajoca Corporation
Hannover Life Reassurance
Company of America
Hawthorne Direct
HC Duke & Son LLC
Hillcrest Family Services
HNI Corporation
Holiday Retirement
Holmes Murphy & Associates
Hy-Vee, Inc.
IBM
Illinois Department of Children and Family Services
Impact Networking
Indiana Insurance
Infinite Computing Systems, Inc.
Insight Global, Inc.
Integrated DNA Technologies
Intermec
Internal Revenue Service
International Paper, Cedar River Mill
InternshipDesk
Intrax Intern Abroad
Iowa 80 Group
Iowa Children’s Museum
Iowa City UNESCO City of Literature
Iowa City VA Health Care System
Iowa City/Coralville Area Convention and Visitors Bureau
Iowa Department of Corrections
Iowa Department of Natural Resources
Iowa Lakes Corridor Development Corporation
Iowa Public Radio
Iowa Valley Habitat for Humanity
John Deere
JP Morgan Chase
Kappa Search, Inc.
Konz Manufacturing, Inc.
KJWW Engineering Consultants
Kohler Co.
Kohl’s Department Stores
KPMG LLP
Kraft Foods
Kum & Go
Lazard Middle Market
Legacy Financial Services
Liberty Mutual/Indiana Insurance
Limolink, Inc.
Lincoln International LLC
M3 Insurance Solutions, Inc.
Manhattan Associates
Marine Corps Officer Programs
Marsh U.S. Consumer - Urbandale, IA
Marsh USA - Iowa City, IA
Marshalltown Company
MassMutual Financial Group
MassMutual-Midwest Associates
McGladrey
McGraw-Hill Education
Mediacom Communications Corporation
MediaStaffing Solutions, Inc.
Mercer Research Services
MetLife
MetLife Midwest Associates
MetPro (Finance & Cable Corp
Mid American Financial Group
Millbridge Financial Group
Milliman
Modern Woodmen of America-
The Homestead Region
Musco Sports Lighting, LLC
Mutual of Omaha Financial Advisors
MyTenNow/PriorityOne
Nationwide Insurance
Nationwide Insurance - Actuarial
Navios Financial
Nebob/Nebraska Book Company
New York Life Insurance Company
Newton Manufacturing Company
NIBCO INC.
North Star Resource Group
Northern Trust
Northwestern Mutual – The Sons Financial Group
Northwestern Mutual - The Zach Group
Northwestern Mutual Financial Network – Des Moines
Northwestern Mutual Life Insurance Co.
NRG Media, LLC
OnMedia
Orscheln Farm and Home
OSF Healthcare
Ots Elevator Company
Panda Express
Pariveda Solutions
Paxson Capital
Pearson
Pella Corporation
PepsiCo
Per Mar Security Services
Pioneering Hi-Bred International, Inc.
Premier Wealth Group-MetLife
PricewaterhouseCoopers
Prime Financial Services
Principal Financial Group
Prudential
Qual/Graphics
Rain and Hail
Racorp Holdings, Inc.
Red Frog Events
Redstone Content Solutions
RGA Reinsurance Company
Riverstreet Theatre
Riverside Theatre
Riverside Transportation
Schneider Logistics
SDD/Telemanager.net
Securian Financial Group
Sentry Insurance
Sherwin-Williams Company
Shred-It
Southwestern Advantage
Southwestern Company
SPS Commerce
Staples Advantage
Starcom
State Farm Insurance Companies
State Street Properties Chicago
Strand Associates, Inc.
Summer of the Arts
Sun Life Financial
Symplicity Corporation
Target
Target Corporation
Target Stores
TEKsystems
Terry Lockridge & Dunn/World Trend Financial
The Buckle
The CBE Group, Inc.
The ESCO Group
The Heartland Group
The Hertz Corporation
The HON Company
The Lee Company
The McGraw-Hill Companies
The Men’s Wearhouse
The University of Iowa
The Washington Center for Internships and Academic Seminars
Thomas L. Cardella & Associates
Thrivent Financial
Tires Plus
Total Quality Logistics, Inc
Towers Watson
Toyota Financial Services
Toys R Us
Trane
Transamerica
Trapeze ITS
Trinity Consultants
Trinity Industries
TTI, Inc.
U.S. Probation
UI-University of Iowa, University Relations/Athletics Hall of Fame/Trademark Licensing Program
Uline Shipping Supplies
Union Pacific Railroad
United Fire Group
United Rentals
United States Peace Corps
UnitedHealth Group
University of Iowa, University Directories
University of Iowa College of Public Health
University of Iowa Employment Services
University of Iowa, International Programs
University of Iowa Hospitals and Clinics
US Army HealthCare
US Bank
US Department of State, Bureau of Diplomatic Security
USAA
Vangent, Inc.
Verizon Wireless
Vermeer Corporation
Von Maur
WebFilings LLC
Wells’ Dairy, Inc.
Wells Enterprises
Wells Fargo Bank
Wells Fargo Home Mortgage
West Liberty Foods, LLC
West Music Company
Westfield Insurance
Whirlpool Corporation – Amana Division
Willett, Hofmann & Associates, Inc.
William Blair & Company
Wolff & Company LLP
Workplace Learning Connection
Worldwide Express
YMCA Of Greater Des Moines
Career Fairs

Fall Job & Internship Fair—
September 22, 2011
Iowa Memorial Union
Approximately 1,200 students

The pre-career fair Diversity Event attracted approximately 60 employers and 40 students

Arts, Communication & Media Fair—
February 13, 2012
Pomerantz Career Center
Approximately 90 students attended

Health, Science & Biotech Fair—
February 20, 2012
Pomerantz Career Center
Approximately 83 students attended

Spring Job & Internship Fair—
February 22, 2012
Iowa Memorial Union
Approximately 1,053 students attended

Marketing, Sales & Management Fair—
April 4, 2012
Iowa Memorial Union
Approximately 85 students attended

Employer Relations and Events

On-Campus Recruiting Statistics

On-Campus Interviews

Jobs and Internships Posted on HireHawk.com

<table>
<thead>
<tr>
<th></th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employers On Campus</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>335</td>
<td>348</td>
<td>377</td>
<td>322</td>
<td>390</td>
<td>363</td>
</tr>
<tr>
<td>On-Campus Interviews</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4,379</td>
<td>4,609</td>
<td>4,263</td>
<td>3,812</td>
<td>4,046</td>
<td>4,370</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs and Internships Posted on HireHawk.com</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3,360</td>
<td>3,780</td>
<td>3,882</td>
<td>4,128</td>
<td>4,463</td>
<td></td>
</tr>
</tbody>
</table>
Top 100 Pomerantz Career Center Internship Sites 2011-2012

A Way Through, LLC
ACT
AEGON USA Investment Management, LLC
Arthritis Foundation
Aviva USA
Barclays Bank
Big Brothers Big Sisters of Johnson County
Big Ten Network
BMO Harris Bank
Boys and Girls Club of Central Iowa
Brain Injury Association of Iowa
Business & Financial Strategies
C.H. Robinson Worldwide
Cambridge Investment Research, Inc.
Camp Adventure Youth Services
Cedar Rapids Titans Pro Football Team
Cerner Corporation
Clifton Larson Allen
Cottingham & Butler
Dardis Clothiers
Dash Financial
Deloitte LLP
Des Moines Center Internship Program
Des Moines Public Library
Entertainment Cruises
Ernst & Young LLP
ESP International, Inc.
ETS
Felido
General Mills
Google
Hancher Auditorium
Houlihan Lokey
Hy-Vee, Inc.
IBM
Integrated DNA Technologies
Iowa City Community School District
Iowa Department of Human Services
Iowa Department of Natural Resources
Iowa Events Center
Iowa Physicians for Social Responsibility
Iowa Senate Democratic Research Staff
Iowa United Nations Association
Iowa Valley Habitat for Humanity
John Deere
Knight’s Investment Group
KPMG
KWQC-TV6
KZIA-FM, Z102.9 & 1600 ESPN Radio
Make-A-Wish Foundation
Marsh U.S. Consumer - Urbandale, IA
McGladrey - Iowa City, IA
Mercedes-Benz
Mercy Hospital Iowa City
Mercy Medical Center - Cedar Rapids
Meridian Compensation Partners, LLC
Merrill Lynch
Microsoft
Mid American Financial Group
MidAmerica Securities Management Company
Miller, Cooper, & Co., Ltd
Millhiser Smith
Morgan Stanley
Northwestern Mutual Financial Network - The Zach Group
Oceans Research
Old Brick
Orbitz Worldwide
Orchard Place
Passage Global Capital
Pearson Education
PricewaterhouseCoopers
Principal Financial Group
Procter & Gamble
Red Star Yeast Company, LLC
RGA Reinsurance Company
Rockwell Collins
RW Baird
Sheraton Iowa City Hotel and hotelVetro
Sherwin-Williams Company
State Farm Insurance
Target Corporation
The CBE Group, Inc.
The Skywalk Group
The Stanley Foundation
The University of Iowa - Orientation Services
The Walt Disney Company
The Washington Center for Internships and Academic Seminars
Transamerica
UI-Campus Marketing + Design
UI-Department of Psychology
UI-Human Resources
UI-Museum of Art
UI-Pomerantz Career Center
UI-Press
UI-University of Iowa
Verum Media Group
Victoria’s Secret PINK
VIDA Diagnostics, Inc.
Vive Media LLC
Wells Fargo Bank
Whirlpool Corporation - Amana Division

Tom Huston
Marketing

“The Pomerantz Career Center made my job search process easy. The staff were helpful and the HireaHawk.com system simplified the process by putting everything in one place.”

Blake Carpenter, BBA. As an undergraduate student, Blake participated in an internship with RSM McGladrey (in Iowa City office). Here he consults with Madeline Windauer, his internship supervisor at RSM McGladrey.
The Pomerantz Career Center assesses University of Iowa Tippie College of Business and College of Liberal Arts and Sciences baccalaureate-level graduates via the web upon graduation and by phone six months after graduation. Alumni provide several key pieces of outcome information about their employment status.

Whether they are:
• Employed and in what industry and where
• Continuing with further education
• Not in the job market for other reasons (e.g., raising a family or military service)

In addition, for those entering a career, we collect the job title and starting salary in the jobs they have accepted.
COMBINED COLLEGE PLACEMENT
ACADEMIC YEAR 2011 - 2012
Summer/Fall 2011 and Spring 2012
This report provides a summary of summer 2011 to spring 2012 College of Business and College of Liberal Arts and Sciences undergraduates (within 7 months after graduation). It includes placement results of 2,820 graduates out of 3,761.

PLACEMENT SUMMARY
Graduating Respondents/Class Size: 2,820/3,761 (75%)
Respondents Placed/Not Seeking (2,463) 91%
  - Permanently employed (1,905) 68%
  - Enrolled in graduate school/further ed. (609) 22%
  - Not seeking (40) 1%
Still Seeking (266) 9%
TOTAL 100%

JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION
(All business and Liberal Arts and Sciences Majors)
- IA • 53%
- IL • 23%
- Other Midwest • 10%
- East = 3%
- West = 3%
- Southwest = 3%
- South = 3%
- International = 2%
- Unknown = <1%
This report provides a summary of summer 2011 to spring 2012 College of Business undergraduates (within 7 months after graduation). It includes placement results of 695 graduates out of 840.

### Placement Summary

Graduating Respondents/Class Size: 695/840 (83%)

- Placed/Not Seeking (631) 91%
  - Permanently employed (540) 78%
  - Enrolled in graduate school/further ed. (85) 12%
  - Not seeking (6) 1%

- Still Seeking (64) 9%

TOTAL 100%

### Salary Summary by Industry (All Majors Combined)

<table>
<thead>
<tr>
<th>Industry</th>
<th>High</th>
<th>Low</th>
<th>Average</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers/Internet</td>
<td>48,000</td>
<td>42,000</td>
<td>45,812</td>
<td>46,000</td>
</tr>
<tr>
<td>Consulting</td>
<td>65,000</td>
<td>25,000</td>
<td>44,625</td>
<td>47,000</td>
</tr>
<tr>
<td>Entertainment/Media/</td>
<td>42,000</td>
<td>42,000</td>
<td>42,000</td>
<td>42,000</td>
</tr>
<tr>
<td>Sports/Fine Arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance/Investments/Insurance</td>
<td>110,000</td>
<td>25,000</td>
<td>44,260</td>
<td>43,000</td>
</tr>
<tr>
<td>Food/Hospitality</td>
<td>52,000</td>
<td>34,000</td>
<td>39,700</td>
<td>39,000</td>
</tr>
<tr>
<td>Government/Non-Profit</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
</tr>
<tr>
<td>Retail</td>
<td>40,000</td>
<td>32,500</td>
<td>42,167</td>
<td>42,500</td>
</tr>
<tr>
<td>Social/Human Services</td>
<td>40,000</td>
<td>32,500</td>
<td>36,250</td>
<td>36,250</td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td>45,000</td>
<td>38,000</td>
<td>41,500</td>
<td>41,500</td>
</tr>
<tr>
<td>Retail</td>
<td>50,000</td>
<td>32,499</td>
<td>42,785</td>
<td>45,000</td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td>40,000</td>
<td>32,000</td>
<td>35,875</td>
<td>35,750</td>
</tr>
</tbody>
</table>

Salary information is provided voluntarily by graduates and is reported as aggregated data by industry.

### Salary Summary by Major

<table>
<thead>
<tr>
<th>Major</th>
<th>High</th>
<th>Low</th>
<th>Average</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>110,000</td>
<td>35,000</td>
<td>46,392</td>
<td>44,000</td>
</tr>
<tr>
<td>Economics</td>
<td>56,000</td>
<td>29,000</td>
<td>40,500</td>
<td>37,500</td>
</tr>
<tr>
<td>Finance</td>
<td>112,000</td>
<td>25,000</td>
<td>45,691</td>
<td>44,500</td>
</tr>
<tr>
<td>MIS</td>
<td>60,000</td>
<td>42,500</td>
<td>46,500</td>
<td>47,571</td>
</tr>
<tr>
<td>Management/Org.</td>
<td>50,000</td>
<td>30,000</td>
<td>40,771</td>
<td>41,375</td>
</tr>
<tr>
<td>Marketing</td>
<td>56,000</td>
<td>27,000</td>
<td>39,234</td>
<td>38,500</td>
</tr>
</tbody>
</table>

Salary information is provided voluntarily by graduates and is reported as aggregated data by major.
Annual Graduate Survey

COLLEGE OF LIBERAL ARTS AND SCIENCES
Summer/Fall 2011 and Spring 2012
This report provides a summary of Summer 2011 to Spring 2012 College of Liberal Arts and Sciences undergraduates placement outcomes (within 7 months after graduation). It includes placement results of 2,125 graduates out of 2,921.

PLACEMENT SUMMARY
Graduating Respondents/Class Size: 2,125/2,921 (73%)
Placed/Not Seeking (1,923/2,125) 91%
Permanently employed (1,365) 64%
Enrolled in graduate school/further ed. (524) 25%
Not Seeking (34) 2%
Still Seeking (202) 9%
TOTAL 100%

ACCEPTED OFFERS BY GEOGRAPHIC LOCATION

Iowa 57%
Illinois 20%
Unknown 1%
International 2%
South 3%
Southwest 3%
West 3%
East 3%
Other Midwest 8%

SALARY SUMMARY BY INDUSTRY (all majors combined)

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>HIGH</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>MEDIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive/Industry/Manufacturing</td>
<td>50,000</td>
<td>33,000</td>
<td>41,000</td>
<td>40,500</td>
</tr>
<tr>
<td>Computers/Internet</td>
<td>62,500</td>
<td>32,499</td>
<td>50,999</td>
<td>58,000</td>
</tr>
<tr>
<td>Consulting/Auditing</td>
<td>55,000</td>
<td>25,000</td>
<td>37,218</td>
<td>38,000</td>
</tr>
<tr>
<td>Education</td>
<td>50,000</td>
<td>27,000</td>
<td>33,875</td>
<td>28,500</td>
</tr>
<tr>
<td>Engineering/Research/Design</td>
<td>60,000</td>
<td>24,960</td>
<td>42,200</td>
<td>38,000</td>
</tr>
<tr>
<td>Entertainment/Media/Sports/Fine Arts</td>
<td>50,000</td>
<td>28,000</td>
<td>37,000</td>
<td>32,000</td>
</tr>
<tr>
<td>Finance/Investments/Insurance</td>
<td>85,000</td>
<td>31,000</td>
<td>54,500</td>
<td>43,500</td>
</tr>
<tr>
<td>Food</td>
<td>43,000</td>
<td>20,000</td>
<td>30,750</td>
<td>29,500</td>
</tr>
<tr>
<td>Government</td>
<td>57,000</td>
<td>29,120</td>
<td>40,373</td>
<td>35,000</td>
</tr>
<tr>
<td>Health Care/Biotech</td>
<td>52,000</td>
<td>24,900</td>
<td>37,540</td>
<td>32,225</td>
</tr>
<tr>
<td>Real Estate/Construction/Architecture</td>
<td>40,000</td>
<td>27,387</td>
<td>34,406</td>
<td>34,640</td>
</tr>
<tr>
<td>Retail</td>
<td>35,000</td>
<td>25,200</td>
<td>29,787</td>
<td>27,750</td>
</tr>
<tr>
<td>Social/Human Services</td>
<td>50,000</td>
<td>24,960</td>
<td>35,240</td>
<td>31,000</td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td>36,000</td>
<td>35,000</td>
<td>35,500</td>
<td>35,500</td>
</tr>
</tbody>
</table>

Salary information is provided voluntarily by graduates and is reported as aggregated data by industry.
## SALARY SUMMARY BY MAJOR

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>HIGH</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>MEDIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actuarial Science</td>
<td>68,000</td>
<td>61,000</td>
<td>64,500</td>
<td>64,500</td>
</tr>
<tr>
<td>American Studies</td>
<td>40,000</td>
<td>25,000</td>
<td>30,000</td>
<td>25,000</td>
</tr>
<tr>
<td>Anthropology</td>
<td>25,000</td>
<td>25,000</td>
<td>25,000</td>
<td>25,000</td>
</tr>
<tr>
<td>Art/Art History</td>
<td>38,000</td>
<td>30,000</td>
<td>32,500</td>
<td>32,499</td>
</tr>
<tr>
<td>Asian Language/Literature</td>
<td>50,000</td>
<td>50,000</td>
<td>50,000</td>
<td>50,000</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>45,000</td>
<td>33,000</td>
<td>39,000</td>
<td>39,000</td>
</tr>
<tr>
<td>Biology</td>
<td>55,000</td>
<td>32,000</td>
<td>39,667</td>
<td>32,000</td>
</tr>
<tr>
<td>Chemistry</td>
<td>45,000</td>
<td>45,000</td>
<td>45,000</td>
<td>45,000</td>
</tr>
<tr>
<td>Cinema</td>
<td>35,000</td>
<td>26,000</td>
<td>29,333</td>
<td>27,000</td>
</tr>
<tr>
<td>Communications Studies</td>
<td>60,000</td>
<td>24,960</td>
<td>36,324</td>
<td>36,750</td>
</tr>
<tr>
<td>Computer Science</td>
<td>62,400</td>
<td>35,360</td>
<td>45,377</td>
<td>45,000</td>
</tr>
<tr>
<td>Dance</td>
<td>39,520</td>
<td>39,520</td>
<td>39,520</td>
<td>39,520</td>
</tr>
<tr>
<td>Economics</td>
<td>55,000</td>
<td>25,000</td>
<td>39,000</td>
<td>38,500</td>
</tr>
<tr>
<td>English</td>
<td>40,000</td>
<td>29,000</td>
<td>29,685</td>
<td>31,500</td>
</tr>
<tr>
<td>Environmental Science</td>
<td>45,000</td>
<td>35,000</td>
<td>41,000</td>
<td>43,000</td>
</tr>
<tr>
<td>Exercise Science</td>
<td>52,000</td>
<td>27,500</td>
<td>38,812</td>
<td>37,000</td>
</tr>
<tr>
<td>Geography</td>
<td>60,500</td>
<td>25,000</td>
<td>42,750</td>
<td>42,750</td>
</tr>
<tr>
<td>Geoscience</td>
<td>55,000</td>
<td>55,000</td>
<td>55,000</td>
<td>55,000</td>
</tr>
<tr>
<td>History</td>
<td>40,000</td>
<td>30,000</td>
<td>35,000</td>
<td>35,000</td>
</tr>
<tr>
<td>Informatics</td>
<td>62,000</td>
<td>36,400</td>
<td>46,350</td>
<td>45,000</td>
</tr>
<tr>
<td>Integrative Physiology</td>
<td>34,000</td>
<td>34,000</td>
<td>34,000</td>
<td>34,000</td>
</tr>
<tr>
<td>Interdepartmental Studies</td>
<td>50,000</td>
<td>27,000</td>
<td>38,125</td>
<td>37,750</td>
</tr>
<tr>
<td>- Health Science/ Entrepreneurial</td>
<td>35,000</td>
<td>32,000</td>
<td>33,500</td>
<td>33,500</td>
</tr>
<tr>
<td>- Health Science/ Health Coach</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
</tr>
<tr>
<td>- Health Science/ Multidisciplinary Science</td>
<td>44,000</td>
<td>44,000</td>
<td>44,000</td>
<td>44,000</td>
</tr>
<tr>
<td>- Health Science/ Global health</td>
<td>35,500</td>
<td>35,500</td>
<td>35,500</td>
<td>35,500</td>
</tr>
<tr>
<td>- Business Studies/ Workplace Practices and Perspectives</td>
<td>50,000</td>
<td>27,000</td>
<td>39,000</td>
<td>37,500</td>
</tr>
<tr>
<td>- Arts Management</td>
<td>31,000</td>
<td>31,000</td>
<td>31,000</td>
<td>31,000</td>
</tr>
<tr>
<td>- Business Studies/ Self-defined</td>
<td>29,120</td>
<td>29,120</td>
<td>29,120</td>
<td>29,120</td>
</tr>
<tr>
<td>- Recreation Management</td>
<td>41,000</td>
<td>40,000</td>
<td>40,500</td>
<td>40,500</td>
</tr>
</tbody>
</table>

*Continued*
### MAJOR

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>HIGH</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>MEDIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Studies</td>
<td>57,000</td>
<td>31,000</td>
<td>38,857</td>
<td>34,000</td>
</tr>
<tr>
<td>- European Studies Emphasis</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
<td>32,000</td>
</tr>
<tr>
<td>- Latin American Studies</td>
<td>57,000</td>
<td>57,000</td>
<td>57,000</td>
<td>57,000</td>
</tr>
<tr>
<td>- Development</td>
<td>35,000</td>
<td>35,000</td>
<td>35,000</td>
<td>35,000</td>
</tr>
<tr>
<td>- Global Health</td>
<td>50,000</td>
<td>50,000</td>
<td>50,000</td>
<td>50,000</td>
</tr>
<tr>
<td>- Human Rights</td>
<td>34,000</td>
<td>34,000</td>
<td>34,000</td>
<td>34,000</td>
</tr>
<tr>
<td>- International Business</td>
<td>31,000</td>
<td>31,000</td>
<td>31,000</td>
<td>31,000</td>
</tr>
<tr>
<td>- International Politics and International Relations</td>
<td>33,000</td>
<td>33,000</td>
<td>33,000</td>
<td>33,000</td>
</tr>
<tr>
<td>Journalism/Mass Communications</td>
<td>50,000</td>
<td>33,000</td>
<td>39,000</td>
<td>34,000</td>
</tr>
<tr>
<td>Leisure Studies</td>
<td>35,000</td>
<td>24,960</td>
<td>29,320</td>
<td>28,000</td>
</tr>
<tr>
<td>Mathematics</td>
<td>64,200</td>
<td>30,000</td>
<td>45,170</td>
<td>44,140</td>
</tr>
<tr>
<td>Microbiology</td>
<td>36,000</td>
<td>32,000</td>
<td>33,666</td>
<td>33,000</td>
</tr>
<tr>
<td>Philosophy</td>
<td>25,500</td>
<td>25,500</td>
<td>25,500</td>
<td>25,500</td>
</tr>
<tr>
<td>Political Science</td>
<td>55,000</td>
<td>36,000</td>
<td>43,667</td>
<td>42,000</td>
</tr>
<tr>
<td>Psychology</td>
<td>40,000</td>
<td>31,200</td>
<td>35,566</td>
<td>35,500</td>
</tr>
<tr>
<td>Religious Studies</td>
<td>35,000</td>
<td>35,000</td>
<td>35,000</td>
<td>35,000</td>
</tr>
<tr>
<td>Social Work</td>
<td>26,000</td>
<td>25,500</td>
<td>25,500</td>
<td>25,500</td>
</tr>
<tr>
<td>Sociology</td>
<td>85,000</td>
<td>25,000</td>
<td>64,900</td>
<td>38,800</td>
</tr>
<tr>
<td>Spanish</td>
<td>42,000</td>
<td>25,000</td>
<td>31,666</td>
<td>28,000</td>
</tr>
<tr>
<td>Sports Studies</td>
<td>40,000</td>
<td>32,750</td>
<td>36,375</td>
<td>36,375</td>
</tr>
<tr>
<td>Theater Arts</td>
<td>31,200</td>
<td>31,200</td>
<td>31,200</td>
<td>31,200</td>
</tr>
</tbody>
</table>

Salary information is provided voluntarily by graduates and is reported as aggregated data by major/track.
Top Full-Time Hiring Employers 2011-2012

Edelman
Edwards Jones
Enterprise Rent-A-Car
Epic Systems
Ernst and Young
Fastenal Industrial and Construction Supply
FDIC
First American Bank
First Trust Securities
Fleishman-Hillard
Four Oaks
Gander Mountain
Gap/Old Navy
Geico
Genencor
Genova Technologies, Inc
Global Employment Solutions
Global Foods
Go Daddy
Great American Leasing Company
Great River Medical Center Group
Hayek, Brown, Moreland & Smith, L.P.
Hilts Bank
Holliester Co.
HON
Honkamp Krueger CPA
Hy Vee
Impact Networking
Indiana Insurance
ING Financial
Insight Global
Integrated DNA Technologies
International Institute of Health
Iowa City Press Citizen
Iowa City Public Library
Iowa City School District
Iowa Cubs
Iowa Donor Network
J.P. Morgan
JPMorgan Chase
Jimmy Johns
KCRR TV 9
KGAN
Kimpt
Kirkwood Community College
KPMG
Kum ’n Go
Life Care Center of Bridgeport
Lifet ime Fitness Center
Linn County
LSU Group
Marcus and Millichap Real Estate
Marcus Evans
Marine Corps
MB Financial Bank
MC Ginsberg Jewelers
McGladey
MECCA Services
Medirev
Med Staffing Solutions
Menards
Merce n Transportation
Mercy Medical Center
MetaCommunications
Michaels Stores
Midwest One Bank
Military Family Home Loans
Minnesota Timberwolves
Modern Woodmen of America
Nationwide Insurance
NCCI Holdings Inc.
Needle Analytics
New England Patriots
Northwestern Mutual
Okoboji Grill
Olive Garden
Organizing for America
Otis Elevator Co.
Pancent Resources
Pare son
Pioneer Hybrid
PricewaterhouseCoopers
Quadrant Cities
Red for Your Potential
Red Star Yeast
Red 's Ale House
Regions Bank
Rehabilitation Institute of Chicago
Riverside Casino and Golf Resort
Roth & Company
RuffaloCOODY
Scheels
Solsite Mobile
St. Luke’s Hospital
State of Iowa
Successful Living
Sujiaz
Systems Unlimited
Tagger Place
Teach for America
Teavana
Terry Lockridge and Dunn
The Children’s Place
the Columbus Crew
The Department of Iowa
The University of Iowa
Hospitals and Clinics
The University of Iowa
Spence Laboratories of Psychology
The Wedge
Total Quality Logistics
Transamerica
United Healthcare
University of Minnesota
US Air Force
US Army
US Bank
US Cellular
US postal service
Veridian Credit Union
Vermeer Manufacturing
Victoria’s Secret
Von Maur
Vortext Business Solutions
Walgreens
Washington Redskins
Web Filing
West Music Company
Wintrust Financial Corporation
Yellowbook

Fortune 500 Companies Hiring University of Iowa Students in 2011-2012

3M
Allstate
American Express
American Family Insurance Group
Ameriprise Financial
Anixter International
Ashland
AT&T
Bank of America Corp.
Berkshire Hathaway
Best Buy
Boston Scientific
C.H. Robinson Worldwide
Caterpillar
Comcast
Costco Wholesale
CVS Caremark
Darden Restaurants
DaVita
Deere
EGG Resources
Exelon
Fifth Third Bancorp
FirstEnergy
General Electric
General Mills
Google
Insight Enterprises
Intel
International Business Machines
Johnson & Johnson
Johnson Controls
Land O’Lakes
Liberty Mutual Insurance Group
Marriott International
Massachusetts Mutual Life Insurance
McDonald’s
McKesson
Merck
MetLife
Monsanto
Morgan Stanley
Nationwide
Nordstrom
Northwestern Mutual
Office Depot
Oneok
PepsiCo
PNC Financial Services Group
Principal Financial
Progress Energy
Progressive
Prudential Financial
Rockwell Collins
Sears Holdings
Sherwin-Williams
State Farm Insurance Cos.
State Street Corp.
Stryker
Target
Tech Data
Toys “R” Us
UGI
United Parcel Service
Verizon Communications
Walt Disney
Wal-Mart
Wells Fargo

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or association preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information, contact the Office of Equal Opportunity and Diversity, (319) 335-0705.