

# **POMERANTZ CAREER CENTER**

Helps Hawkeyes become leaders in their careers and communities.

## **HOW ARE STRENGTHS AND STUDENT LEADERSHIP COMPETENCIES USED?**

Strengths-based activities have been added to Career Center courses and presentations. Career Advisors incorporate strengths into advising appointments. Strengths-based resources have been created for students. All services and programs are being mapped to identify SLCs. Staff have their Strengths listed outside their office space.

## **PURPOSE AND GOALS:**

Our goal is to provide intentional and thoughtful programs and services that complement a student's development as part of their larger academic career. We believe awareness and application of Strengths and SLCs can help our students to become leaders in their careers and communities.

## **RESULTS AND STUDENT FEEDBACK:**

All professional and student staff members have completed the StrengthsFinder Assessment. Student staff enjoyed having Strengths content built into trainings. Career Advisors often find that students are better at articulating their strengths and skills after reviewing their StrengthFinder results.

## **CONTACT INFORMATION**

**Amanda McFadden**  
amanda-m-mcfadden@uiowa.edu



**Pomerantz  
Career Center**